

INDIGO

Design Award

WINNERS 2018

RECOGNIZING THE BEST IN DIGITAL DESIGN

ABOUT US

Indigo Design Award is an international competition for creative agencies, independent designers, and up-and-coming talent from around the world. Set to inspire, promote, and encourage excellence in all areas of digital design, Indigo Design Award is a prism in which creative brilliance shines through.

We showcase cutting-edge designers, exposing them to our extensive network of influencers. Whether it is app development, website design or user experience, interface and navigation, we want to make sure your skill and talent is recognized across the world.

The exemplary international jury panel includes journalists, respected experts and designers such as Pip Jamieson (Founder of The Dots), Nina Geometrieva (Product Designer at Google), Tracy Osborn (Hello Web Design author), Jon Noorlander (Method Studios), Tracy Chou (Entrepreneur, former engineer at Pinterest) and many others. They meticulously judge each entry, paying close attention to Indigo's criteria, which includes innovation, design and the use of technology.



As a winner you will receive:

Graphic Designer, Digital Designer – UX and UI, Mobile Designer and Games Designer of the Year will be officially announced and awarded during Indigo Award Ceremony, as well as receive the following:

- Trophy
- Publication of winning work in Indigo Annual Interactive Digital Book Of Design
- Major PR campaign distributed to graphic design online/print magazines, blogs, directories, etc
- Year-long showcase of winning work on Indigo Award homepage
- Certificate presented at Winners' Award Ceremony
- Winner's seal
- PR text to promote your work
- Winners Edition newsletter distributed to Indigo Award subscribers, partners, juries, sponsors and friends

Indigo will showcase winning entries through press releases and various publicity campaigns. We aim to give top designs as much exposure as possible. Additionally, all winners are awarded a special trophy and official seal of quality that they may use for their own promotion and marketing objectives. These accolades set Indigo's designers apart as visionaries in the design industry.

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2018

Professional Category Winners

Winners of the Year

WINNER

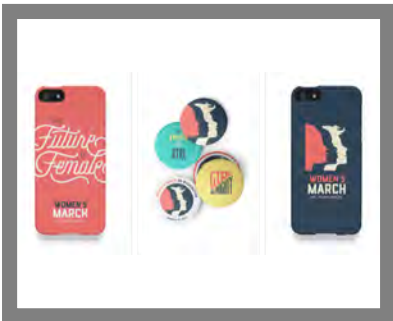
Graphic Design of the Year

**Designing the
Biggest Protest
in US History****Big Monocle**<https://www.bigmonocle.com/>**Design Team:**

- Teresa Herd, Executive Creative Director
- Amy Stellhorn, Creative Director
- Nicole LaRue, Illustrator & Designer
- Wolfgang Strack, Designer
- Lisa Brown, Designer
- Julie Brigham, Designer
- Jeffrey White, Writer
- Stephanie Jukoff, Project Manager



By late December, the Women's March on Washington grew from a Facebook event into a phenomenon, and its organizers were desperate for a visual identity to unite its disparate chapters around the world. Big Monocle was asked to submit a proposal for the project, requiring logo options, a creative identity, swag, banners, and social media templates. All in five days. We scrambled a team of designers, barely met the breakneck deadline, and screamed with joy when our design was selected on 12/08. The logo is subtly feminine and distinctly strong—three faces looking forward in a muted red, white, and blue. On 12/11, we began creating comprehensive brand guidelines. On 12/13, we rolled them out to the world. By 12/30, we'd created 60 U.S. and 47 international logos. Soon, it became recognizable worldwide—the de facto symbol of the Women's March, which, on 12/21/17, became the single biggest protest in American history.



- **Awards:** Graphic Design of the Year, Gold in Logos, Gold in Promotional Materials, Silver in Branding, Silver in Integrated Graphic Design
- **Design Director:** Amy Stellhorn
- **Client:** Womens March on Washington

WINNER

Mobile Design of the Year

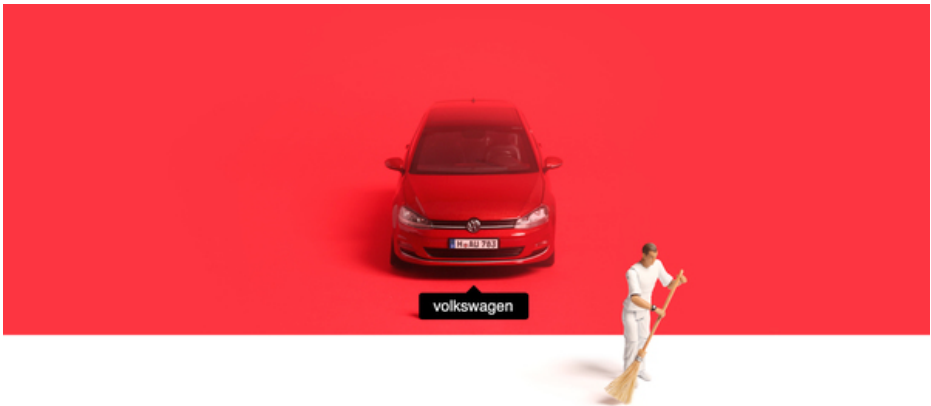
Spread The Love

Dschwen LLC.

<http://www.dschwen.com/>

Design Team:

- Jessica Ekstrand, Production Manager
- Scott Brittingham, Sound Design & Music
- Patrick Murphy, Copywriter
- David Schwen, Creative Director



VW tossed us the keys with the direction to create miniature-scale social videos with enough pickup to spread love to a global audience. Through three unique executions, we served-up content capable of standing on its own, while keeping all three unified in their approach to both elevate brand and meaningfully engage a wide range of viewers.



- **Awards:** Mobile Design of the Year, Gold in Digital Ads and Campaigns, Gold in Mobile Ads
- **Design Director:** David Schwen
- **Client:** Volkswagen

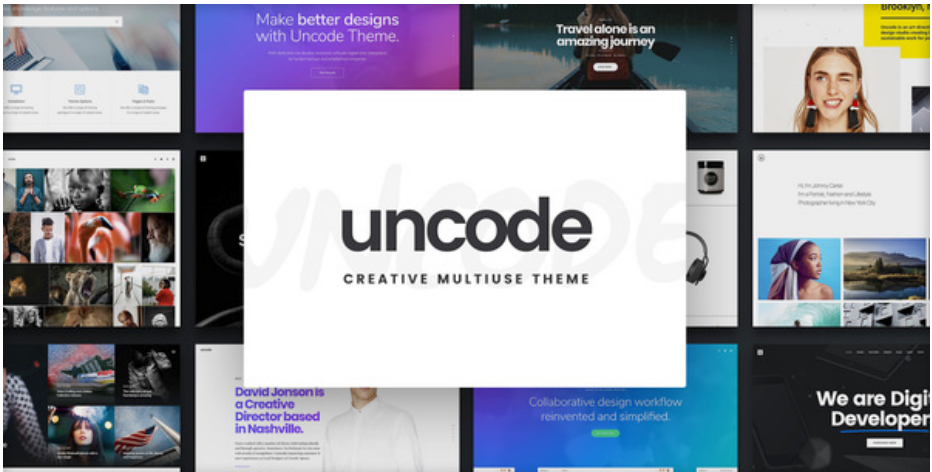
WINNER

Digital Design of the Year

Uncode - Creative Multiuse Wordpress Theme

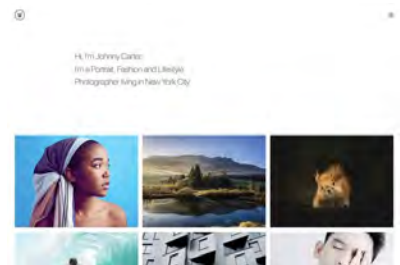
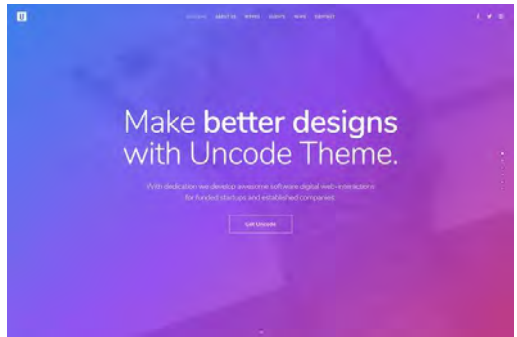
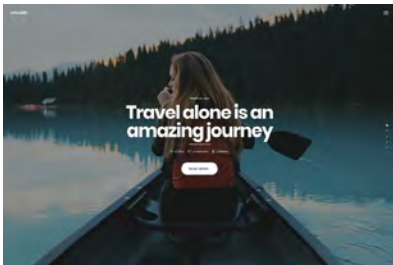
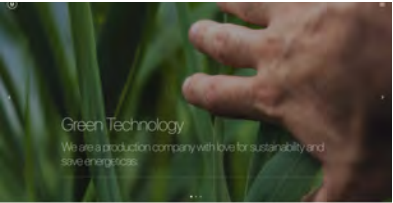
David Salvatore

<https://undsgn.com/uncode/>



Uncode is a pixel-perfect Theme designed with terrific attention to details, flexibility and performance. <https://undsgn.com/uncode/>





- Awards: Digital Design of the Year, Gold in WordPress Themes
- Design Director: David Salvatore

WINNER

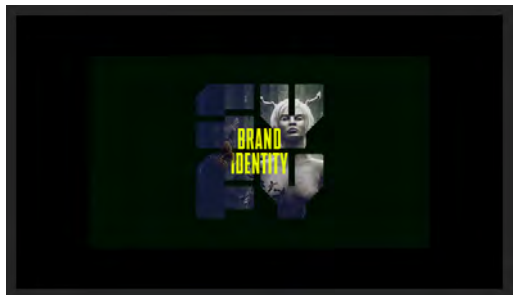
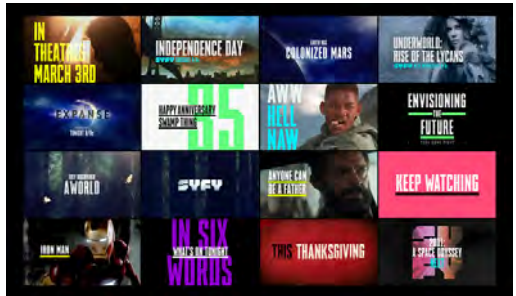
Visual Identity of the Year

**SYFY -
REBRAND****Loyalkaspar.**<http://www.loyalkaspar.com/work/syfy/>**Design Team:**

- Shawn Kelley, Producer
- David Herbruck, President
- Nicole St Germain, Producer
- Chris Harmon, Art Director
- Pete Jeffs, Art Director
- Daniel Dörnemann, Executive Creative Director
- Scott Lakso, Executive Producer
- Beat Baudenbacher, Chief Creative Officer



To celebrate their 25th anniversary, SYFY recommitted itself to the sci-fi genre and its millions of passionate fans by embracing and celebrating more than just their own original content, but all things genre. We had the privilege of contributing an entirely new visual identity for the network, including a new logo, custom typefaces and tactical innovations that form the backbone of the brand across all linear, digital, social and experiential platforms.



- Awards: Visual Identity of the Year, Gold in Branding, Gold in Integrated Graphic Design, Gold in Logos
- Design Director: Loyalkaspar
- Client: NBC Universal

WINNER

Discovery of the Year

**hypothèse -
The Fragrance of
Imagination****Huei -Tai Chen
Pratt Institute**<https://www.behance.net/gallery/53340629/hypothese-The-fragrance-of-imagination>

The name of this fragrance is all about imagination. Imagine that you walk on street passing by a random girl, and you smell the fragrance she wear. You like that smell, and you start to imagine who she is, imaging how she live her life. This is the smell of hypothèse. When you were in your middle school or high school staying with a boy (or a girl) you like, and you were really close to each other, maybe only 20cm away, you were not really sure about if you should move closer a bit or not. You keep guessing in your mind about his or her feeling toward you, and this is hypothèse, the smell of imagination. The shape of bottle is coming from two crossing lines, and add two full circles on bottom and top of this X. It is a very rational shape, and I try to give a elegant and soft touch of it. That is the reason why I put a golden ring over this navy blue neck.



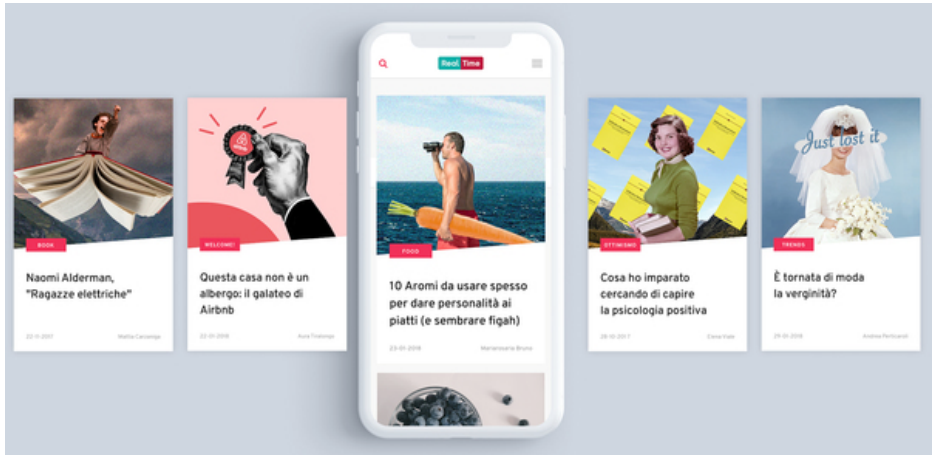
- Awards: Discovery of the Year
- Design Director: Huei-Tai Chen

WINNER

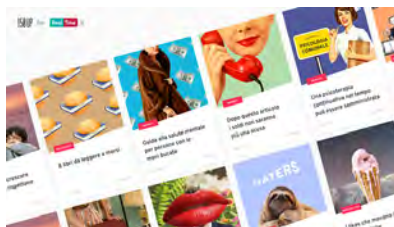
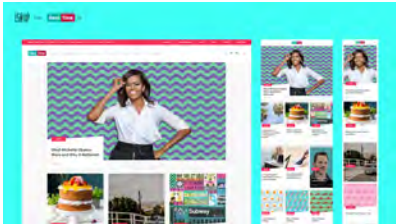
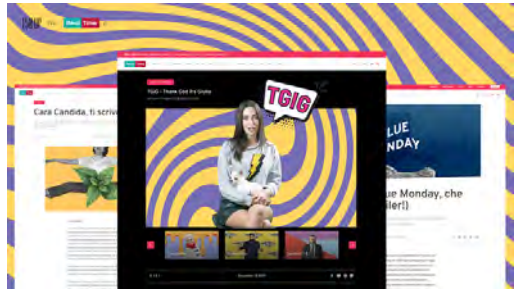
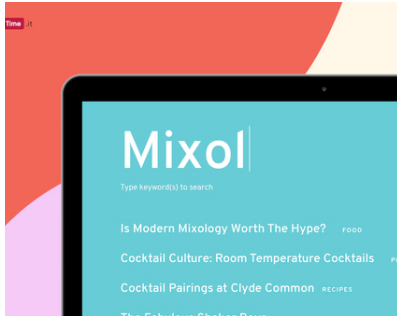
Website of the Year

**Real Time
Vertical Platform****150 UP
Davide Colla**<http://150up.com/>**Design Team:**

- Benedetta Spreafico, Art Director
- Alessandro Zilli, Motion Designer
- Paolo Cardillo, Product Manager
- Davide Colla, Designer
- Silvia Lanza, Designer



Real Time is the ultimate TV channel for the Italian female audience, well known for sharing surprising and extraordinary stories of real people. Last year, 150UP was asked to design and create a vertical online platform: a digital support to share engaging contents outside of broadcasting, always maintaining Real Time warm and direct tone of voice. Our working process followed specific steps: study and implement User Experience and User Interface, develop the Frontend, define the Editorial Setting, design the Video Identity. Through direct workshops with the client, it has emerged that the main objective was to convey in this new channel the major attributes associated with the brand. The result? A distinctive platform with a coherent identity and captivating design, ideal location for the engaging contents connected to Real Time shows and characters. The response from users was outstanding: in 3 months since the release date, the website has reached more than 1 Million visits per month. We are very pleased with helping Real Time make a big entrance into the digital world.



- **Awards:** Website of the Year, Gold in Mobile Responsive Design, Gold in Magazine & Newspaper Design, Silver in Website Design, Silver in UX Interface & Navigation, Bronze in Digital Design
- **Design Director:** Davide Colla
- **Client:** Discovery Italia

2018

Professional Category Winners

Graphic Design

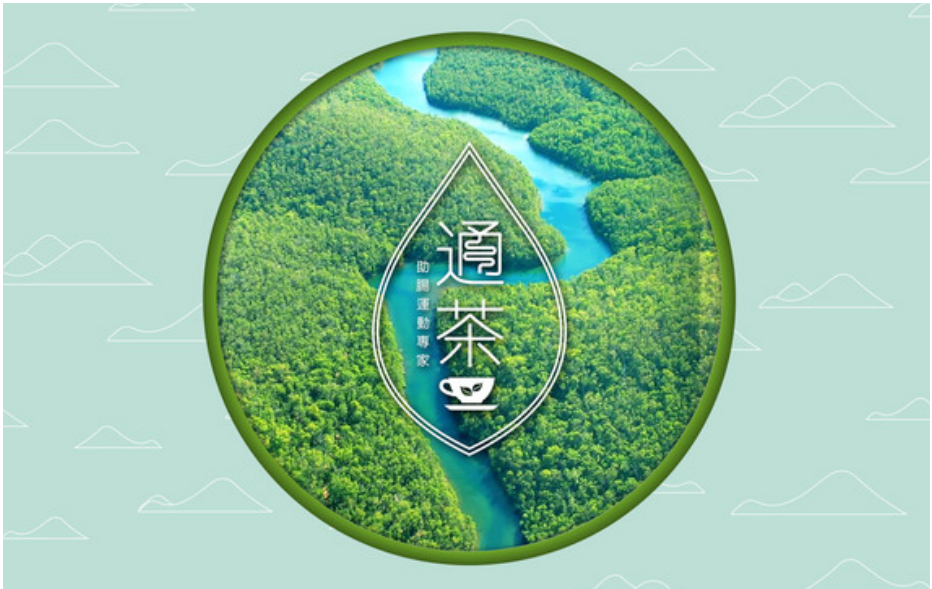
Branding

WINNER

China Tea Branding & Packaging Design Development

bdworkshop co. ltd.<https://www.bdworkshop.com>**Design Team:**

- Clement Young
- Candy Chow
- Elvey Tong



China Tea Co., Ltd. is one of the world's top 500 COFCO Limited (COFCO) member companies, headquartered in Beijing, is the former China Tea Import and Export Corporation. China Tea Co., Ltd was established in November 1949, which was the first set up national professional firm in the history of People's Republic of China. At present, the company mainly engaged in tea, coffee, cocoa and other commodities import and export and domestic sales operations. Tea companies set tea cultivation, production, processing, research and development, sales and cultural promotion in one. In 2016, China Tea Co., Ltd decided to launch a new category of tea called (通茶) to the market using their brand new GMP certified technology.

Originated from the history of authentic heritage, to the modern purebred fermentation technology through the equivalent of drugs GMP level of rigorous production process, each batch of tea are rich in the Chaxuan Tuansong bacteria. Accompanied by a strong probiotic fragrance, can enjoy Runchang catharsis, lipid-lowering detoxification effect, through tea is particularly suitable for eating disorders and stressful daily life of urban people drinking. The major goal for this project is how to combine the traditional China Tea image and modern style together. So we try to use some simple graphic with pastel colours to try to illustrate a simple and healthy living style to the product packaging and branding, also giving a total new look to this historical company.



- **Awards:** Gold in Branding
- **Design Director:** Clement Young
- **Client:** China Tea (HK) Limited

WINNER

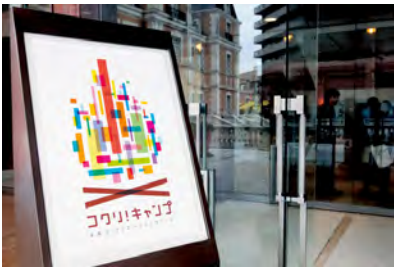
Co Creation! Camp

Number 8 Creative Inc.<http://number8creative.co.jp>**Design Team:**

- Kei Sato
- Takahiro Nagahama
- Junko Igarashi
- Kenichi Shimoyana
- Ai Sanda
- Haruma Yonekawa
- Ryo Shimomura
- Moe Uchimura
- Yasuhiro Tamura
- Daisuke Yano



BONFIRE - provides an atmosphere in which people can talk honestly. This is the logo design and branding for the event Co-Creation! Camp, which people talk about local revitalization for the future. Various colors are symbolized every person's will, and it led many ideas and produced more than 100 projects.



- **Awards:** Gold in Branding, Bronze in Logos
- **Design Director:** Kei Sato
- **Client:** Recruit Lifestyle Co. Ltd.

WINNER

Amber & Ash: Creating a New Concept Where Fashion Meets Function

Noise 13<http://noise13.com>

Design Team:

- Miriam Stone, Strategy
- Dava Guthmiller, Creative Direction
- Christine Lee, Creative Direction
- Evelyn Wei, Design
- Christine Lee, Design



Amber & Ash is a new brand of beautifully-designed, protective tech accessories that showcase seasonal colors inspired by the runway. We helped build Amber & Ash from the ground up, beginning with extensive research that defined a clear strategic vision for the brand. Our collaborative team developed the name, identity, consulted on product design, and rolled out print and digital collateral. The result is a brand with a unique voice within both the fashion and tech markets.



- **Awards:** Gold in Branding
- **Design Director:** Evelyn Wei
- **Client:** Amber & Ash

WINNER

New York Women's Surf Film Festival Brand Identity

Shanti Sparrow

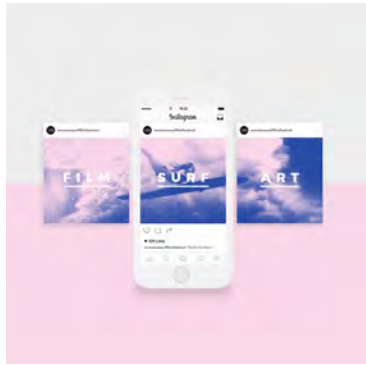
<https://www.shantisparrow.com/nyc-womens-surf-film-festival/>

Design Team:

- Miriam Stone, Strategy
- Dava Guthmiller, Creative Direction
- Christine Lee, Creative Direction
- Evelyn Wei, Design
- Christine Lee, Design



The New York Women's Surf Film Festival, a project of Lava Girl Surf, celebrates the filmmakers and female wave riders who live to surf, highlighting their sense of adventure, connection to the ocean and love for their own communities and those they discover. The branding design for the 5th annual film festival was influenced by iconic retro surf culture and the nuanced aesthetics of contemporary film. The incredible underwater photography of Sarah Lee has been augmented with nostalgic sunset colours. The removal of contextual colours helped create an illusion whereby the surfer appears to be both swimming and flying. This visual double meaning is reflective of the empowering and aspirational themes of the film festival itself.



- Awards: Gold in Branding
- Design Director: Shanti Sparrow
- Client: Lava Girl Surf

WINNER

AURA

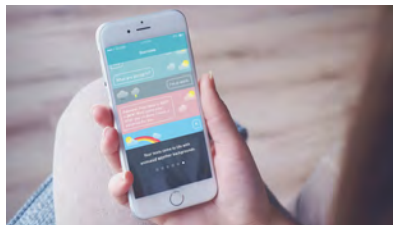
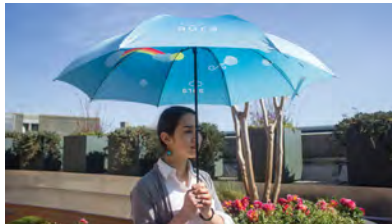
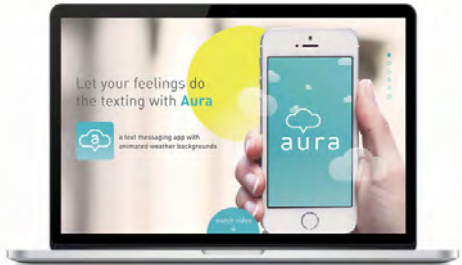
Academy of Art University

<http://www.david-spears.com>



An app that uses animated weather backgrounds to communicate emotion.





- **Awards:** Gold in Branding, Bronze in Integrated Graphic Design, Bronze in Apps
- **Design Director:** David Spears

WINNER

Start from Scratch

Tung Fang Design University<http://www.tf.edu.tw/en/>

The theme of this work is an individual visual design creative exhibition, and it signifies that in the course of learning, I “start from scratch,” whether in the creative process, in the practice of design, as every design is the beginning of my creation, from the past to the present, from the present to the future. The designer’s persistence in design and creation bring about the aesthetic connection of the designer and nurture the creative inspiration of the designer.



- Awards: Gold in Branding
- Design Director: Chia-Hui Lien
- Client: YI JIA VISUAL IDENTITY DESIGN Co. Ltd.

WINNER

3rd International Digital Art Biennial

Studio Baillat

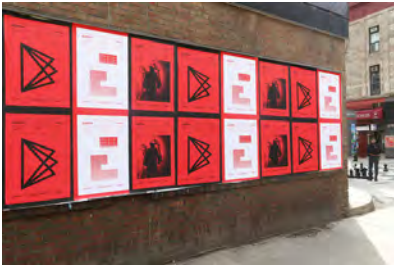
<http://www.baillat.ca>

Design Team:

- Jean-Sébastien Baillat, Creative and Art Direction
- Louis Dollé, Graphic Design
- Maxime Soucy, Graphic Design Intern
- Marie-Christine Dion, Graphic Design Intern
- Yvan B, Infography
- Folkore, Web Design



Visual identity for the 3rd International Digital Art Biennial campaign.



- **Awards:** Gold in Branding
- **Design Director:** Jean-Sébastien Baillet
- **Client:** Elekra

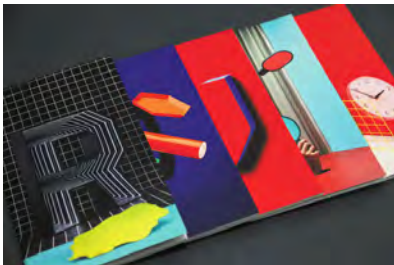
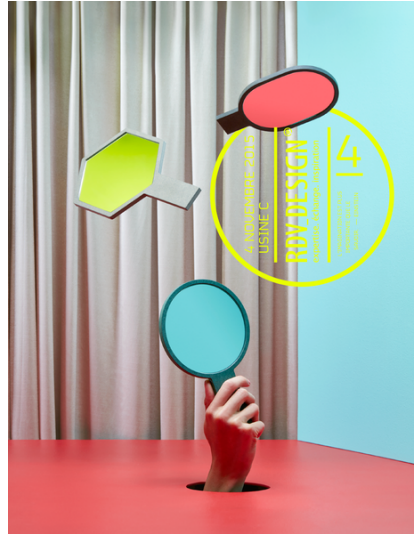
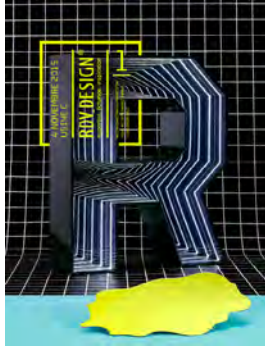
WINNER

RDV Design**Studio Baillat**<http://www.baillat.ca>**Design Team:**

- Jean-Sébastien Baillat, Creative and Art Direction
- Jean-Sébastien Baillat, Graphic Design
- Mathieu Levesque (Consulat), Photographer
- Julien Thibodeau, Stylist
- Sébastien Boyer (Consulat), Producer
- JS Baillat, Motion and Editing
- Andréanne Dumont, Motion and Editing
- Patrick Trudeau, Motion and Editing
- Robocut, Letters for Scenography



The mandate for this event was to create a fresh visual identity for RDV Design's 7th Edition that seizes designer's attention, addresses a well-versed audience and signifies a young professional character.



- Awards: Gold in Branding
- Design Director: Jean-Sébastien Bailat
- Client: Infopresse

WINNER

SouBois Restaurant

Studio Baillat

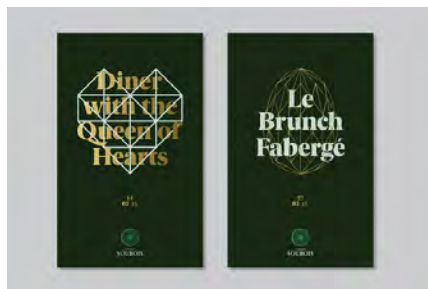
<http://www.baillat.ca>

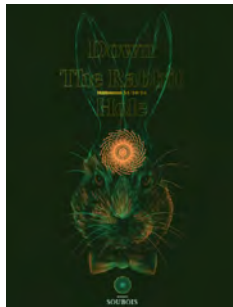
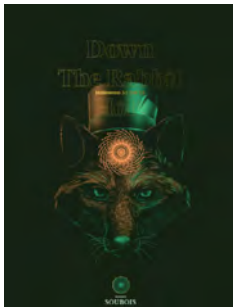
Design Team:

- Jean-Sébastien Baillat, Creative Direction
- Alexandre Brosseau, Creative Direction
- Jean-Sébastien Baillat, Art Direction
- Stéphane Poirier, Illustration
- Jean-Sébastien Baillat, Graphic Design
- Maxime Brunelle, Graphic Design
- Louis Dollé, Graphic Design



Visual identity for Soubois Restaurant. We created an identity that is reminiscent of an enchanted forest and brings forward the elements that make Soubois a double-identity destination.





- Awards: Gold in Branding
- Design Director: Jean-Sébastien Baillat
- Client: Soubois Restaurant

WINNER

Rebranding for a Miami based Watersport Company

Persuaid<https://www.persuaid.de>

SoBe Miami Watersport a water sports company located in Miami Florida approached Persuaid with the task of a company rebrand. Within the initial positioning phase, we identified the core brand drivers: fresh, elementary and open-mindedness. This led us to the reinterpretation of an iconic fruit as a logotype, the pineapple. A masterpiece of freshness and well known for its symbolic meaning regarding friendliness and hospitality in the southern part of the country. Inspired from the art deco district of Miami we opted for a typeface that was both distinctive yet trustworthy and set up a color palette that emphasized the elements of the sport. Green for the water of the ocean, yellow for the sandgrain of the beach, and a muted brown for the touch of wood, a material for handcrafted boards.



- Awards: Gold in Branding
- Design Director: Persuaid
- Client: SoBe Miami Watersports, US

WINNER

AFR Branding Development

bdworkshop co. lt.<https://www.bdworkshop.com>

Design Team:

- Clement Young
- Ruth Kwong
- Candy Chow
- Elvey Tong
- Daman Poon



A Hong Kong based France Restaurant serve in US fast food style, AFR has developed a new standard of fast food. As pre one of the main concept idea from client, when you looking for something to eat or drink, there should have a reason, hungry? thirsty? "A simple word is more powerful than anything to delivery your feeling!" owner said. Without any graphic elements, the campaign uses typographic approach and BOLDED font type with specified meaning on difference design across logo, stationery, packaging, tools, toys, website...etc. Unlike the other traditional French Restaurant, our mission is to present a young, modern and strong identity image to the customer.





- Awards: Gold in Branding
- Design Director: Clement Young
- Client: AFR France Restaurant

WINNER

Corporate Design Schumacher Solutions

Persuaid

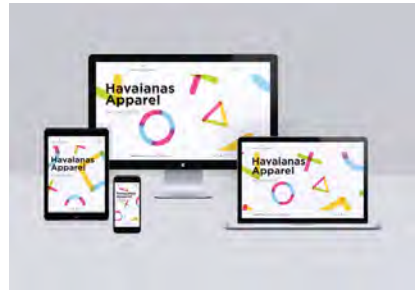
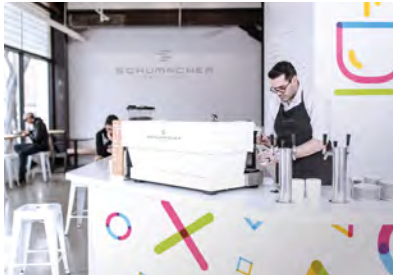
<https://www.persuaid.de>

Design Team:

- Tobias Wibbeke
- Tina Marusic



Schumacher Solutions, an event and visual merchandising agency turned to Persuaid to increase its brand awareness and refresh its visual appearance. Based on our final positioning of the brand we developed the brand story 'positive vibes stay longest', meaning having a good event, a good chat in a brand space or a nice shopping experience is the most rewarding to remember. Therefore we went back to the process of psychological perception. Divided in four steps a stimulus has to pass four stages to be memorized as a recognized positive experience. As starting point for the visual language we conceptually derived a stylized 'S' to emphasize both, a visual clue to the underlying concept as well as a short memorable form for the company name. Based on the brand positioning we combined a modern clear typeface with a modular lively graphic language that can act as an abstract pattern as well as an illustrative iconic language adding a touch of positive vibes. Besides the core branding deliverables like hallmark, typeface, imagery and color scheme we additionally developed branding materials like stationary and presentation templates, as well as a responsive web design, advertising and employee branding applications.



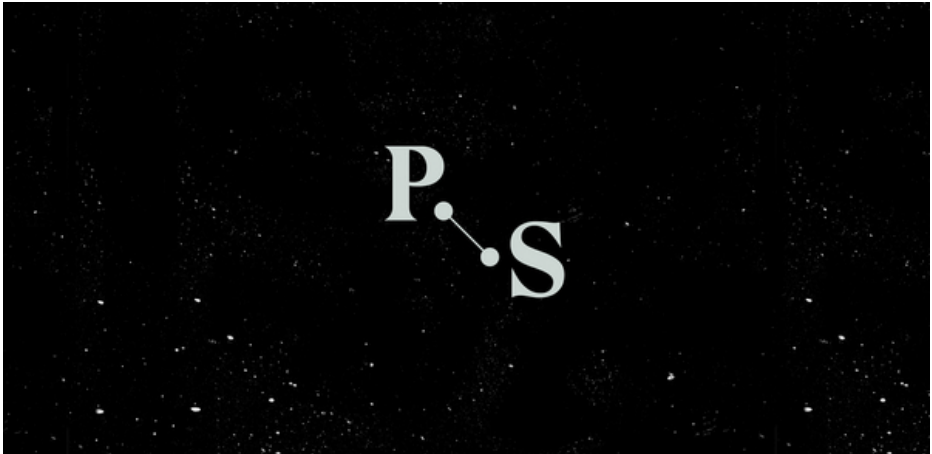
- **Awards:** Gold in Branding
- **Design Director:** Tobias Wibbeke
- **Client:** Schumacher Solutions GmbH

WINNER

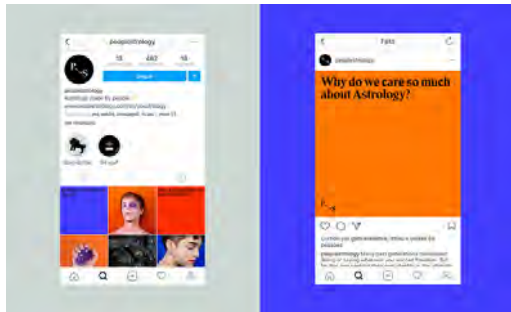
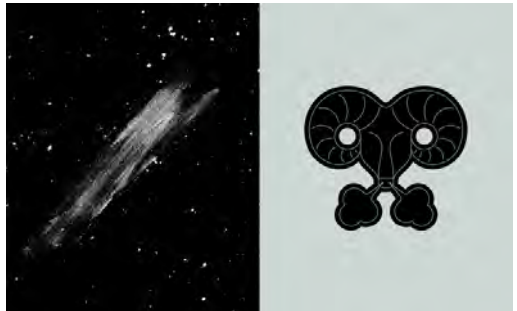
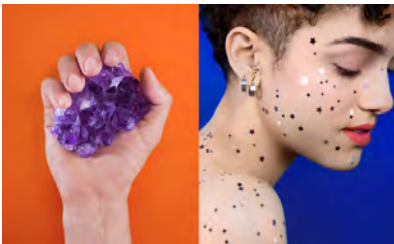
Peoplestrology

Barca<http://www.peoplestrology.com>**Design Team:**

- Gabriela Namie
- Jun Ioneda
- Erica Harumi
- Gabriela Osilio
- Henri Campeã



Despite astrology's ancient history, which was forged by cultures that disappeared a long time ago, there's no sign of it going away. Somewhere in the middle, for some people, the myth became fact - or at least common and collective knowledge. Peoplestrology is a non-profit research on how Astrology blends into our culture. Visual Identity follows this concept by mixing references to traditional aesthetics with contemporary elements. Both Eksell and Heimat Mono fonts presents this characteristics and help shape a visual system with colors (black and white shows neutrality, other colors represents nature elements) and imagery (illustrations and photography style make reference to pop culture and contemporary art).



- Awards: Gold in Branding, Silver in illustration
- Design Director: Gabriela Namie
- Client: Peoplestrology

WINNER

The Junction

Tyger Shark

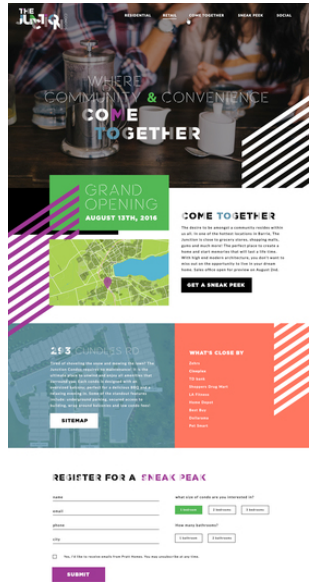
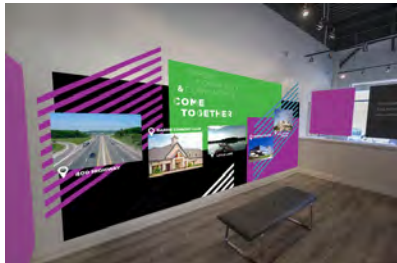
<http://www.tygershark.com>

Design Team:

- Tyler Murray, Co-Founder
- Jimmy Furlano, Co-Founder
- Dustin O'Donnell, Art Director



Tyger Shark's branding of a new residential development in Barrie, Ontario, Canada. Brand deliverables included new identity, signage, sales office design, floor plan design, digital advertising, social asset curation, email marketing, Virtual Reality walkthrough, website design, and development.



- Awards: Gold in Branding
- Design Director: Dustin O'Donnell
- Client: Pratt Homes

WINNER

Studio Zen Wallcoverings

Tsushima Design

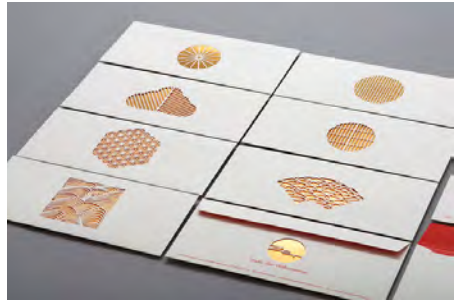
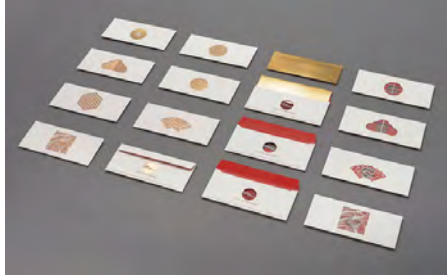
<http://www.tsushima-design.com>

Design Team:

- Hajime Tsushima, Art Director
- Yukiko Tsushima, Creative Director
- Hajime Tsushima, Designer
- Yukiko Tsushima, Designer:
- Takeshi Shimizu, Photographer



They are a manufacturer and wholesale distributor of unique and exceptional wallcoverings. Most products are made in Japan and made by hand by a Japanese craftsman. I expressed Japan with the first impression and finished it for the visual which got a lot of looks. By a visual letting you image a Japanese national flag, it unfolds with red white and thinks that I can express a quality of Japan very much. As one tool to appeal to for a Japanese traditional, delicate technique abroad, I made this special envelope.



- **Awards:** Gold in Branding
- **Design Director:** Hajime Tsushima
- **Client:** Studio Zen Wallcoverings

WINNER

Bear Creek Ridge

Tyger Shark

<http://www.tygershark.com>

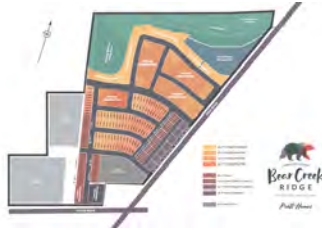
Design Team:

- Adam Johns, Creative Director
- Jimmy Furlano, Co-Founder
- Brandyn Aikins, Senior Designer
- Tyler Murray, Co-Founder



Tyger Shark's branding of a new residential development in Barrie, Ontario, Canada. Brand deliverables included new identity, signage, sales office design, floor plan design, digital advertising, social asset curation, email marketing, Virtual Reality walkthrough, website design and development (<https://bearcreekridge.ca/>).





- **Awards:** Gold in Branding
- **Design Director:** Brandyn Aikins
- **Client:** Pratt Homes

WINNER

Rebranding of one of the best translation firms in Europe

w wolnych chwilach studio

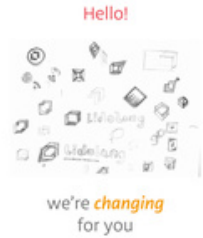
<http://www.lidolang.com/en/>

Design Team:

- Adam Harasym, CEO & Creative director
- Jakub Przyborowski, Co-Founder & Lead Developer
- Marta Przyborowska, Co-Founder & Web Developer
- Marta Harasym, Interior designer & 3d designer
- Józef Kieraś, Art director & Lead designer
- Kuba Sarata, Project manager
- Mateusz Gumula, Photographer
- Patryk Dobrowolski, Visual Merchandising
- Filip Gonciarzyk, Visual Merchandising
- Rafał Kalfas, Visual Merchandising

The logo for lidolang, featuring the word "lidolang" in a lowercase, sans-serif font. The letter "i" is stylized with a dot that forms a small circle. The logo is positioned on a dark orange background that has a subtle, textured pattern of small, light-colored dots.

LIDOLANG A great team of passionate people, this solid company has existed for over 24 years and has many years of experience in cooperation with the best suppliers. Thanks to its, well-qualified employees, and rich technological supply network, lidolang is deemed one of the best translation firms in Europe. ABOUT THE PROJECT After our rebranding, lidolang became part of Seprotec Multilingual Solutions Group, scoring as one of the 30 best language service agencies in the world (rating by Common Sense Advisory, 2016). It was our task to conduct rebranding of one of the best translation firms in Europe. We started from detailed analysis and investigation of the sector the company represents. We outlined the brand strategy and implemented new brand identity. Bearing in mind company's long, 60-year tradition and its recognizability, we decided to transform the existing sign, rather than replace it altogether. The implementation process was very vast and was completed in February 2016. During this process, our work for lidolang has given us lots of pleasure. SCOPE Copywriting Rebranding Brand strategy Wireframes, UI/UX Web design & development POS Photo shoots 3D visualizations Visual merchandising TEAM Marta Harasym Adam Harasym Józef Kieraś Mateusz Gumula Patryk Dobrowolski Filip Gonciarzyk Rafał Kalfas



we're **changing**
for you

Continuing the family tradition, LIDOLANG Technical Translations has been operating in the translation market for nearly 20 years. We are proud to complete every project, delivered with utmost attention paid to the client's individual needs.



Our main advantage is our in-depth experience in many fields, the availability of specialized translators to ensure fast and efficient work, the highest quality of service and excellent customer support in every respect.

With our purpose to be always consistent and continue to work hard, we are proud to offer these changes. We understand our own role in helping companies translate.



We have also updated our website and modernized our website content to provide additional information and services. We are committed to providing the best possible service and we will continue to work hard to ensure our clients are satisfied.



lidolang has been recognized? Zmiana w komunikacji

Zapoznaj się z nową identyfikacją wizualną naszej firmy

Tradycja przekazywania wiedzy i doświadczeń jest naszą siłą. Jesteśmy dumni, że możemy dzielić się swoją wiedzą i doświadczeniami z innymi. Jesteśmy dumni, że możemy dzielić się swoją wiedzą i doświadczeniami z innymi. Jesteśmy dumni, że możemy dzielić się swoją wiedzą i doświadczeniami z innymi.

Tradycja przekazywania wiedzy i doświadczeń jest naszą siłą. Jesteśmy dumni, że możemy dzielić się swoją wiedzą i doświadczeniami z innymi. Jesteśmy dumni, że możemy dzielić się swoją wiedzą i doświadczeniami z innymi. Jesteśmy dumni, że możemy dzielić się swoją wiedzą i doświadczeniami z innymi.

customer portal vendor portal

Pracuj z nami: [f](#) [t](#) [in](#)

lidolang

Wszystkie dane i adresy e-mail są aktualizowane. Jeśli nie widzisz swojego adresu e-mail, prosimy o kontakt. Do aktualizacji swojego adresu e-mail prosimy o kontakt z administracją. Wszelkie zmiany w danych i adresach e-mail prosimy o aktualizację. Jeśli nie widzisz swojego adresu e-mail, prosimy o kontakt z administracją. Wszelkie zmiany w danych i adresach e-mail prosimy o aktualizację.

- **Awards:** Gold in Branding
- **Design Director:** Adam Harasym
- **Client:** Lidolang Specialist Translations

WINNER

JJ&Co Brand

ZoCo Design

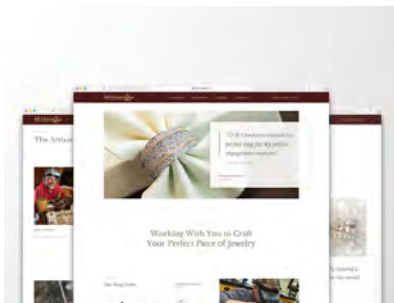
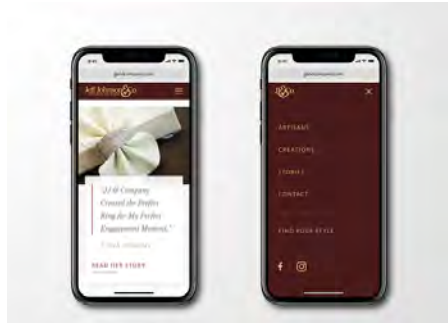
<https://zocodesign.com>

Design Team:

- Sara Riedel, Designer
- Josh Walz, Designer
- Andrew Fisher, Design Director
- Lacey Picazo, Founder & Principal
- Gregg Henry, Developer
- Hannah Greene, Designer



As custom jewelry designers, Jeff Johnson & Company prides themselves on the artisans creating the work. The mark was inspired by the handcrafted qualities of the heirlooms they create.



- **Awards:** Gold in Branding
- **Design Director:** Josh Walz
- **Client:** Jeff Johnson & Company

WINNER

Backpackers Graphic Identity

Boske Design

<http://boske.com>



City Backpackers Hostel has been located at Stockholm, Sweden since 1994. The task was to raise the brand into a young and modern establishment with Swedish orientation in an eclectic world context. Redesign of their logo, supplemented with playful and useful variants. Icons to illuminate different parts of the business. Useful pattern with designs from Stockholm and Sweden in different color settings.



- **Awards:** Gold in Branding
- **Design Director:** Karl-Magnus Boske
- **Client:** City Backpackers Hostel Stockholm

WINNER

Hayat Island

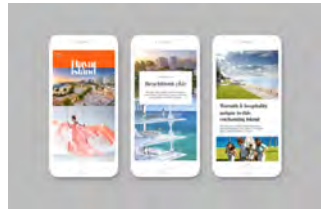
Fifth Estate<https://www.fifthestatenyc.com>**Design Team:**

- Hajime Tsushima, Art Director
- Yukiko Tsushima, Creative Director
- Hajime Tsushima, Designer
- Yukiko Tsushima, Designer:
- Takeshi Shimizu, Photographer



ÖJİ
HAYAT
Hayat
island

An impressive visual identity and campaign was developed to brand Hayat Island, a beachfront masterplan in Ras al-Khaimah, and to position it as an anchor residential and tourism project in the Emirate.



- Awards: Gold in Branding
- Design Director: Fifth Estate
- Client: Rak Properties

WINNER

Float

Wang Min<https://www.behance.net/wangmin>

The space around us has a big influence on how we feel. Bath time is a relaxing break in the middle of the day for many people, and this effect can be enhanced by an aesthetically pleasing soap. Non-art aspects of our lives imitate art; through a visually pleasing everyday item, we can introduce a positive affect, which in turns improves our attitude and way of living. Guided by the concept of 'Life imitates art' and inspired by the simple soap bubble, FLOAT. makes artistic soap that uplifts both consumers and their homes. FLOAT's packaging is made by using a single sheet of paper with only folds to create a box for the soap. Instead of having an insert, instructions and information are printed on the inside of the packaging, so that the customer can readily read them after opening as well as reduce wastage.



- **Awards:** Gold in Branding, Gold in Packaging Design
- **Design Director:** Wang Min
- **Client:** Self-Promo

WINNER

Hello Ortho Brand Identity

Test Monki<https://testmonki.com>**Design Team:**

- Susie Simmons
- Gabby Nguyen
- Yiwen Lu
- Brad Petak



The Hello Ortho team defines the spirit of Napa Valley. They're happy, relaxed, and all-around cool people and wanted their orthodontic practice to embody the relaxed Napa feel without resorting to the typical wine theme. Since outdoor leisure games like bocce ball, croquet, and horseshoes are extremely popular, Hello Ortho went with this outdoor games brand idea. To capture the beautiful Napa sunsets, we put a warm, pink filter on all the photographs. Copper accents were used throughout the deliverables and in the renovated office. Even though the practice is extremely advanced technology-wise, the team wanted any physical piece the patients interacted with to be fun and engaging—hence the grommeted business card, the patient reward wheel, and the “rope in a friend” referral card. The Playbook for Hello Ortho was designed to help patients “master the game of orthodontics”. This 36-page book was developed from the consolidation of a 72-page Word document, 5 laminated cards, and one large pocket folder. Hello Ortho was tired of giving patients this stack of information because no one was reading it. Since we developed the brand around outdoor leisure games, we thought a “playbook” was the perfect medium to present that material. Throughout the playbook, the tone, voice, and visual all align with this theme. It's one playbook they'll want to read.



- Awards: Gold in Branding
- Design Director: Susie Simmons
- Client: Test Monki

WINNER

Retro Nuts Brand Identity

Test Monki<https://testmonki.com>**Design Team:**

- Susie Simmons
- Gabby Nguyen
- Yiwen Lu
- Brad Petak



With an established brand and target audience in Latin America, our client wanted to expand into the US market with flavors and a brand more appropriate for the clientele. We were tasked with creating a brand identity and packaging for a line of Japanese-style coated peanuts—a snack commonly found in Mexico and Latin America, but not in the United States. For this new product line the look would be clean, modern, and appealing to picky American shoppers. The packaging had to educate the consumer on a) what a coated peanut is, b) instantly reveal the flavor, and c) easily distinguish one flavor from the next. The squirrel logo was to add some playfulness to the brand without looking tacky. His tail represents the “coated” layers of the peanut/product. Product photography was used to show the coated peanut whole, cross-sectioned, and in-shell so the consumer would immediately realize that it’s 1) a peanut and 2) a coated peanut, not just a raw peanut rolled in spices. Speaking of flavor, each flavor was assigned its own color, had a color photo of the flavor, and a black and white photo of the environment that you might find the flavor. i.e. Ranch for ranch, a grill a lit with fire for BBQ, etc.



- **Awards:** Gold in Branding, Gold in Packaging Design
- **Design Director:** Susie Simmons
- **Client:** Retro Nuts

WINNER

The Dental Market Brand Identity

Test Monki

<https://testmonki.com>

Design Team:

- Susie Simmons
- Sarah Wright
- Sofi Cruz
- Gabby Nguyen
- Brad Petak

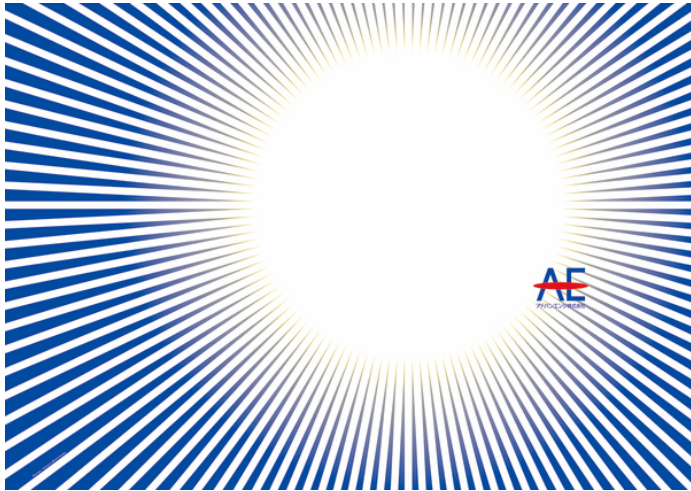


While planning to renovate his office, Dr. Jimmy Sarant knew his business was at a brand identity crossroads. To help differentiate in a way that would connect with existing and potential patients, we renamed his business and moved the brand identity to a more upscale and modern feel that also paired appropriately with his local Raleigh, NC roots. The client's hobby is photography so we used his photos of the local area. We called the brand "A luxury dentist with hometown spirit."

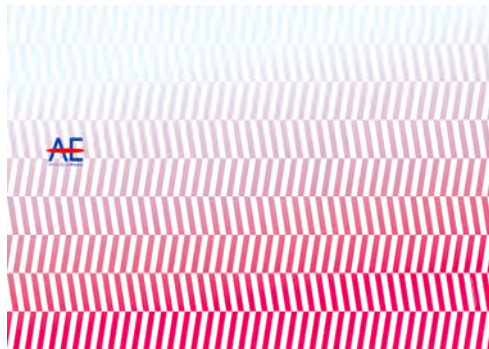
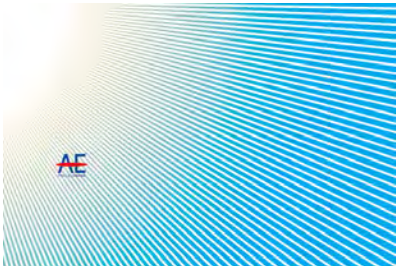
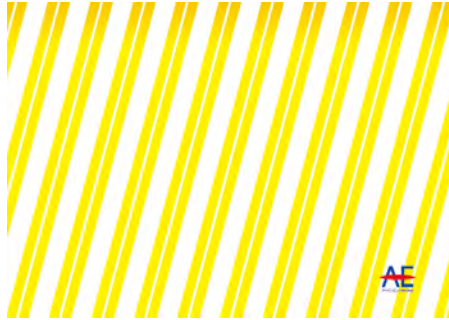


- **Awards:** Gold in Branding
- **Design Director:** Susie Simmons
- **Client:** The Dental Market

WINNER

**Corporation
Poster for
ADVAN ENG.co.,Ltd.****Tetsuro Minorikawa**<http://www.minorikawa.net>

I have created a poster series of corporation to work in heat treatment of industrial products. It was necessary to clearly express business contents and strengths of a corporate in one visual. Also, in the creation of visuals, we needed our own approach that other corporations in heat treatment industry do not adopt. This corporation is working heat treatment at ultra-high temperature of 3000 ° C. or more. And, this ultra-high temperature heat treatment technology is a strength. I focused on the temperature of this heat. The hottest state is not flame. It is a state like light. We adopted the state of this strongly emitting light as the corporation's main visual. This poster series expresses the stage of the temperature of heat.



- Awards: Gold in Branding
- Design Director: Tetsuro Minorikawa
- Client: ADVAN ENG.co.,ltd

WINNER

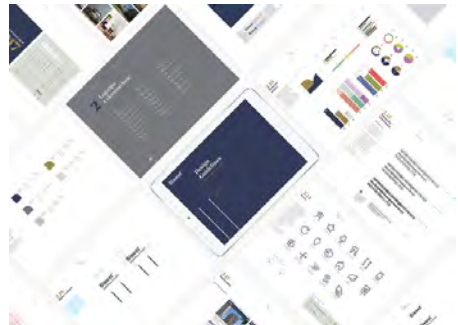
**Sigest: a new
visual identity****jekyll & hyde**<http://www.jeh.it/sigest/>**Design Team:**

- Marco Molteni, Creative director
- Margherita Monguzzi, Creative director



Sigest'

Sigest has been operating on the housing market in Milan for 30 years. The company decided to rethink its operational areas, and created four new business units. An in-depth initial stage identified the main values and established its personality: authoritative, dynamic and pragmatic. The logo's distinctive feature is the square, which is used to represent the concept of building, and its position as an exponent represents the idea of a company "to the nth degree", innovative and dynamic. The two squares in the logo can be turned into two lines that form abstract spaces which are different every time.



- **Awards:** Gold in Branding
- **Design Director:** Marco Molteni, Margherita Monguzzi
- **Client:** Sigest SpA

WINNER

Strikes & Spirits**Cohere**<https://cohere.city>**Design Team:**

- Dylan Garner
- Avery Sohn
- Metal Incorporated, Signage Vendor
- Kate Rohrer, Interior Designer
- Gibbs Connors, Sign Painter



Harp & Crown is a Philadelphia restaurant and bar from Schulson Collective, the restaurant group by Michael Schulson and his wife Nina Tinari-Schulson. Upstairs, Harp & Crown offers a garden style indoor beer hall and 32-seat bar, while downstairs features an underground bowling alley and secret society-esque cocktail bar. Cohere, a creative agency based in Philadelphia, did the branding and web design for Harp & Crown. Harp & Crown's mysterious, ethereal atmosphere - designed by the Schulsons and interior designer Rohe Creative - was the perfect setting for a brand inspired by the Prohibition and vintage recreational themes of that era. We drew on the subterranean bowling alley, as well as the speakeasy vibes downstairs, to craft the restaurant's brand identity. The final package includes a logo that could be a signature on the Declaration of Independence, business cards and coasters that look like scoring cards, menus featuring speakeasy-style one liners, and vintage hand-painted signage both inside and out. Cohere kept with the cohesiveness of the narrative for Harp & Crown's name, inspired by a historical Revolution-era tavern located at 3rd and Elbow Lane in Philadelphia by naming the downstairs bar and bowling alley "Elbow Lane" as a nod to the original location. Services: Brand Identity, Brand Concept, Collateral, Menu Design, Signage, Website



- Awards: Gold in Branding
- Design Director: Dylan Garner
- Client: Schulson Creative

WINNER

Vodafone Iconography

studiomem, DE

<https://www.studiomem.com>

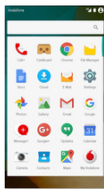
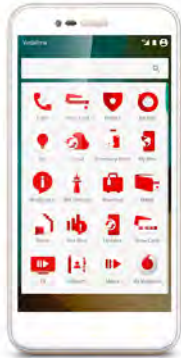
Design Team:

- Daniel Schubert, Head of Concept, Design & Experience
- Peter Buckingham, Principal User Experience Manager
- Anne Schloesser, Managing partner innovation & creative
- Alina Joerissen, Designer
- Luuk Beursgens, User Experience Design Manager



Vodafone's family of icons had grown into a heterogenous accumulation of styles over the last generations. We developed a contemporary and recognizable new style for three different platforms (Android, iOS, Windows). In order to keep control over future icon development, we defined rules and developed a comprehensive guideline by which to create new icons.

nce
er
ative direction



Android



iOS



Windows



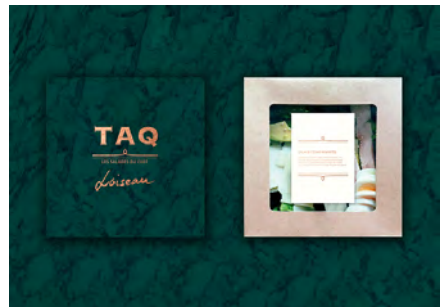
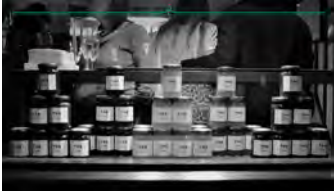
- **Awards:** Gold in Branding, Silver in Digital Design
- **Design Director:** Daniel Schubert
- **Client:** Vodafone Group Services

WINNER

**TAQ L'Oiseau -
Boulangerie****Natacha Oberson**<https://www.natacha-oberson.com/en>

TAQ
L'Oiseau

TAQ L'Oiseau is a luxury bakery and delicatessen situated in a prestigious area in Paris: Faubourg Saint-Honoré, 189. It is the combination of its two young ambitious owners: Antoine Tacchini or TAQ – which also stands for Tradition, Authenticité and Qualité – and Bastien Loiseau – L'Oiseau, the other part of the brand name – who embodies the new generation of the culinary tradition he inherited. The identity of the brand mixes modernity, tradition and refinement: the boldness of TAQ combined with L'Oiseau written by hand. Between them, a simplified frieze symbolizing an idea of luxury, as found in French Aristocracy. The deep royal green was inspired by the marbled environment chosen for the space. I decided to show this project through a series of mockups vs. photographs to convey how I would ideally see the brand evolve in a near future and within its environment.



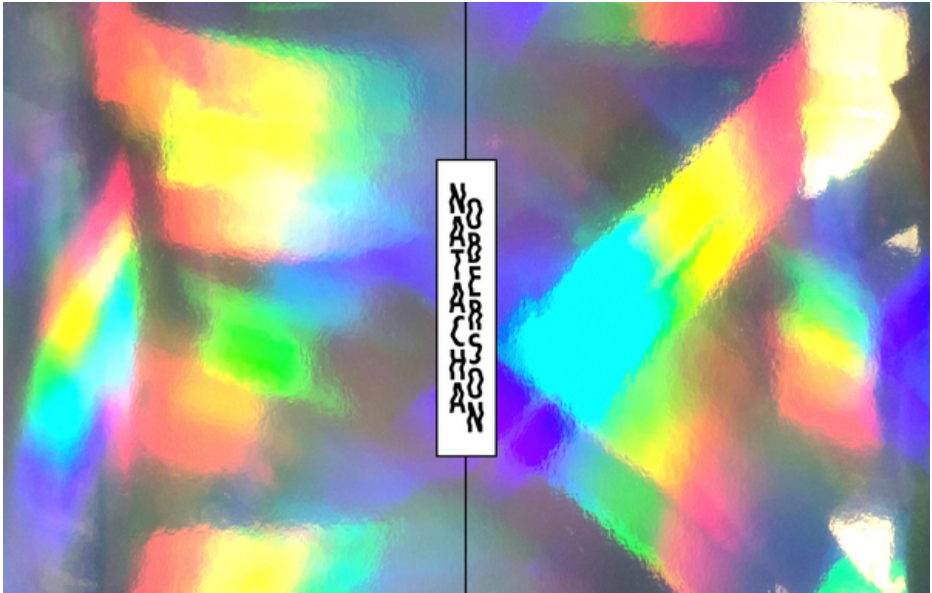
- Awards: Gold in Branding
- Design Director: Natacha Oberson
- Client: TAQ L'Oiseau

WINNER

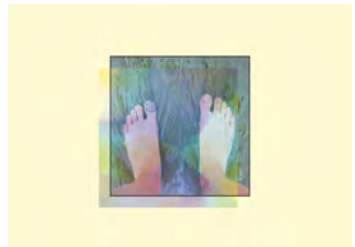
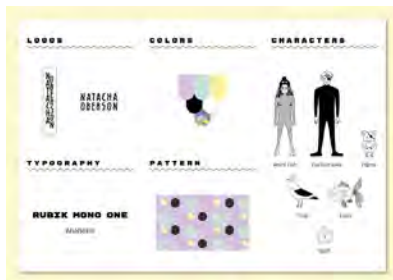
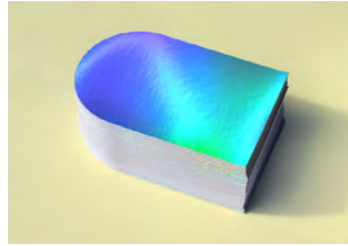
Personal Identity

Natacha Oberson

<https://www.natacha-oberson.com/en>



This is a luminous and fun identity to represent my personality and my signature as a graphic designer, illustrator and print lover. The concept plays with the metaphor of a weird fish in the sea, the fish symbolizing the artist, creating a link with the expression : “ plenty of fish in the sea ”. There are so many talented artists out there and I wish to stand out by being “ the rarest weird fish ” possible. A touch of psychedelism and Sea Punk represent my aesthetics. Also, to wink at my inner child, my concept makes reference to my childhood’s favorite book : The Rainbow Fish by Marcus Pfister.



- Awards: Gold in Branding
- Design Director: Natacha Oberson

WINNER

VIP IMAGE

Sir Charles Hurst

<https://sircharleshurst.com>



Logo and branding created for a high-end print company specializing in premium features.



- **Awards:** Gold in Branding, Silver in Logos
- **Design Director:** Sir Charles Hurst

WINNER

Leo Logo

Sir Charles Hurst

<https://sircharleshurst.com>



Designed for an Austin-based Internet Marketing Company.



- **Awards:** Gold in Branding, Gold in Logos
- **Design Director:** Sir Charles Hurst

WINNER

Widiba Brand Identity System

jekyll & hyde

<http://www.jeh.it/sigest/>

Design Team:

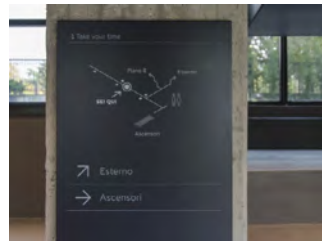
- Marco Molteni, Creative director
- Margherita Monguzzi, Creative director
- Fabrizio Schiavi, Type designer



We designed a visual identity system for Widiba bank. We created a system to depict the company's identity in a coordinated manner for all its communication tools. The system comprises various elements: from the logo to a corporate font, this was a particular priority (a rounded typeface with four different line weights, as well as a serif and condensed version for optimum flexibility); from a series of icons and a colour palette, to a precise layout with variable modules inspired by responsive design; till a wayfinding system meant to represent a home feeling, a comfortable and informal way of living the Widiba space. Everything has been designed to be used in both traditional and digital media using distinctive colours and flexible compositions always recognisable..



THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG
THE QUICK BROWN FOX
 JUMPS OVER THE LAZY DOG DEN GROEVEN SYLTER DEICH
 EXCUSANDOSE, SDFIA TIRÒ SU WHISKY AL DESAGÜE
 EXCUSANDOSE, SDFIA TIRÒ SU WHISKY AL DESAGÜE
 PORTEZ CE VIEUX WHISKY DEL MIO
 AU FOND BY JUGE BLOND QUI FUME
WIDIBA CONDENCED



- **Awards:** Gold in Branding, Silver in Integrated Graphic Design, Bronze in Typography
- **Design Director:** Marco Molteni, Margherita Monguzzi
- **Client:** Widiba SpA

WINNER

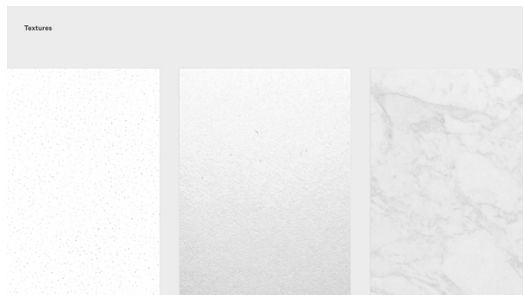
De Gele Kanarie

Offff studio

<https://www.degelekanarie.com>



Offff studio did the complete branding of a new Brewery / Bar / Restaurant where there is always live music being played. We came up with the name and did the complete visual identity, introduction campaign, social campaign and website. Manifesto: Fly with De Gele Kanarie to the beer and food paradise. We brew our own beer there. It's where music is made. You eat the most delicious food. While you are entertained with play and festivity. It is as if the outside world does not exist for a moment. Beer, or as it is also called in Rotterdam, a Yellow Canary. We stand up and we go to bed with them. In the basement, you will find the source of abundance. Our own brewery. Where every day we serve the freshest beers for your sheep. Cheers. Bless our food. Recognizable dishes taste special in paradise. As if you were eating them again for the first time. Amen. The Yellow Canary is also a songbird. Live music should therefore not be missing in this golden cage. View the program if you do not want to miss this. Pub quizz, canary bingo and much more. Never go home. That's what you want when you're playing here. Unfortunately, there is always a time of going home. But before that time you can lose yourself here in games and entertainment.



- Awards: Gold in Branding
- Design Director: Youri Van Overdijk
- Client: Dave Heijnen (Hospitality Entrepreneur)

WINNER

**Number8
Creative Inc.**

Number8 Creative

<http://number8creative.co.jp>



This is the logo design and branding for our creative agency, “Number8 Creative Inc.” The design of the logo takes the number eight as its motif, combined with the letters “co”, which include the meanings “company” and “cooperation/collaboration”. The idea that the creator is someone not seen, working behind the scenes, informed the establishment of the single color black as the brand color.



- **Awards:** Gold in Branding, Gold in Logos
- **Design Director:** Kei Sato
- **Client:** Number8 Creative Inc.

WINNER

dianacorpdotcom

Diana Corp

<https://www.dianacorp.com>

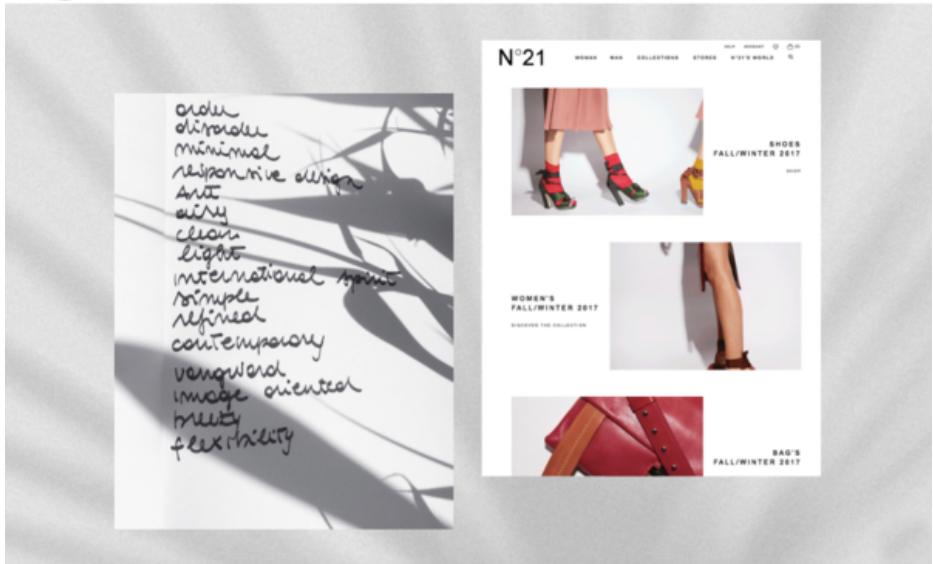


e-commerce

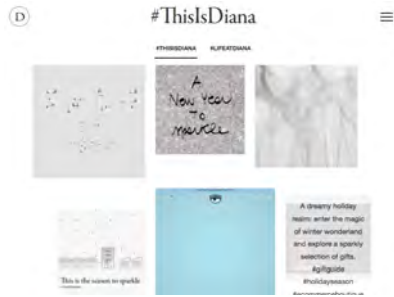
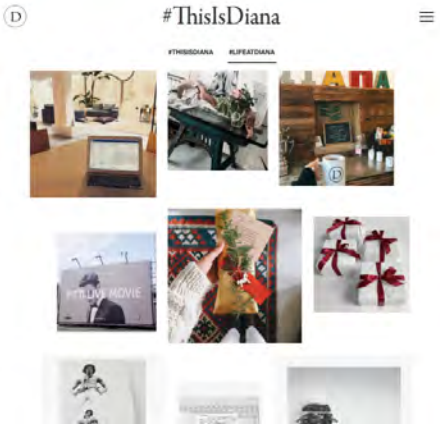
design & strategy

#ThisIsDiana

contact us



The newly redesigned website of Diana Corp. an agency specialized in e-commerce for fashion brands. there are some case study to explore, a few playlist to be listen and a lot of snackable and shoppable content made with an editorial ecommerce tool. Live Story.



- Awards: Gold in Branding, Gold in Website Design
- Design Director: Diana Corp

WINNER

Concrete Plæne

Concrete Plane

<http://www.concreteplaene.com>

Design Team:

- Annabell Sievert, Product Photography
- Annabell Sievert, Photography



Branding for Concrete Plæne GmbH. Concrete Plæne is half business consulting, half venture funds. Vague or run-down projects are made concretely with the help of advice or capital. The corporate design takes up the word game. In addition to a minimalistic logo, the coloring consists of a reduced colour palette. This reduction is supported and broken down by high-quality papers and refinements.



- **Awards:** Gold in Branding
- **Design Director:** Jan Erlinghagen
- **Client:** Tropen Markenwelten GmbH, DE

WINNER

Curadero

Eme Design Studio<https://hechoporeme.com>**Design Team:**

- Joel Martínez, Creative Director
- Pauline Mateos, Graphic Designer
- Andrea Portillo, Graphic Designer
- Iris Morales
- Enrique Avalos
- Ana Ruiz
- Francisco Arrieta



Inspired by the mystical world of Mexican healers, Curadero brings you an authentic experience like no other. Located inside the Palomar hotel in San Diego California, Curadero brings together the traditional with the modern. The magical illustrations, trancelike patterns, and vibrant colors, captures both the heart of Mexico while inviting you to the mystical realm of the curandero. The brand captures the essence of the Mexican healers while easing your senses through it's clever and loose visual elements. Curadero might not heal your soul, but it will definitely heal your hunger, hangover or stress.

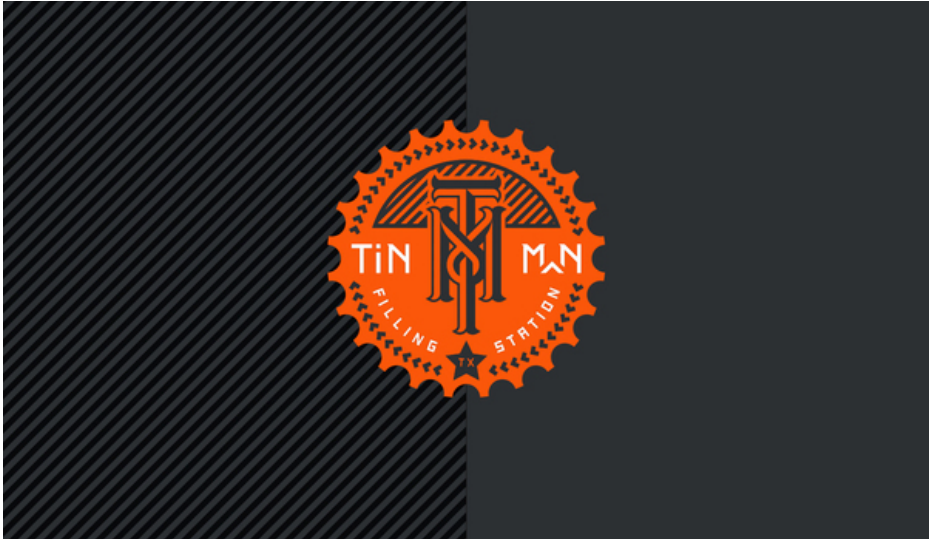


- Awards: Gold in Branding
- Design Director: Joel Martinez
- Client: Curadero

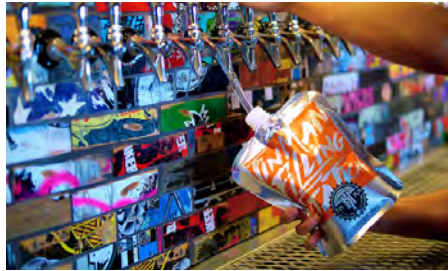
WINNER

Tin Man**Eme Design Studio**<https://hechoporeme.com>**Design Team:**

- Joel Martínez, Creative Director
- Edgar Bonilla, Graphic Designer
- Iris Morales
- Enrique Avalos
- Ana Ruiz
- Francisco Arrieta



Tin Man is a local filling station for the adventurous beer enthusiast. The amber growlers serve as the pinnacle to the brand, so it was important that the look of them display boldness and a unique sense of self, much like the contents inside. The complexion of the brand includes metallic steel grey, deep black and acidic coral. To round out the experience, apparel and proprietary drinking glasses completed the project.



- Awards: Gold in Branding
- Design Director: Joel Martinez
- Client: Tin Man

WINNER

Hillside

Eme Design Studio<https://hechoporeme.com>**Design Team:**

- Joel Martínez, Creative Director
- Edgar Bonilla, Graphic Designer
- Iris Morales
- Enrique Avalos
- Ana Ruiz
- Francisco Arrieta



The local coffee roasters from Hillside Coffee & Doughnut Co. strive to make lasting impressions with no holds barred. From business card to packaging, no expense was spared in creating this luxe modern take on art deco design. Crisp black boxes and cups with gold foil beaming out through ornamental dots and dashes, meticulously placed and hitting every note. The logo, type on circle enclosing a silhouette of the hillside, punctuates every sentence.



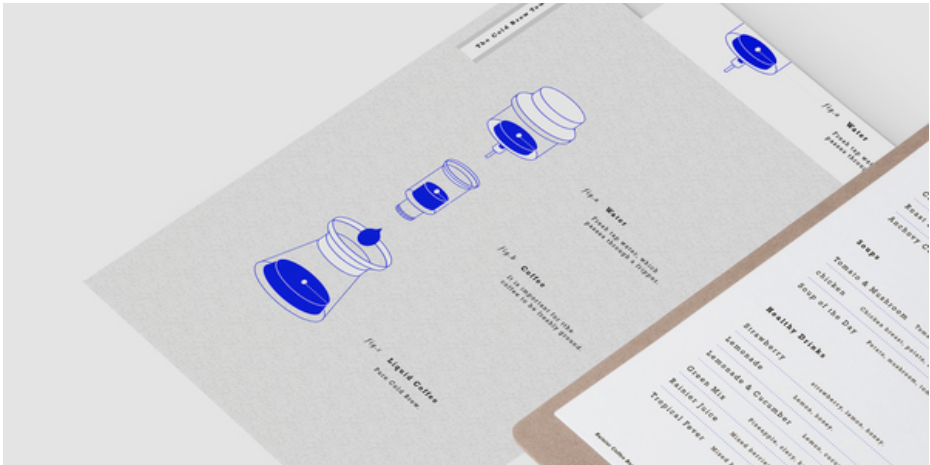
- Awards: Gold in Branding, Gold in Packaging Design
- Design Director: Joel Martinez
- Client: Hillside Coffee & Donut Co.

WINNER

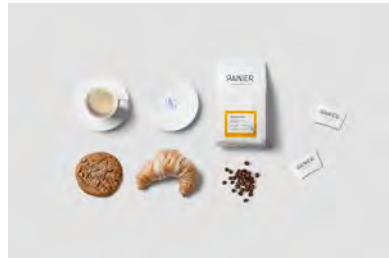
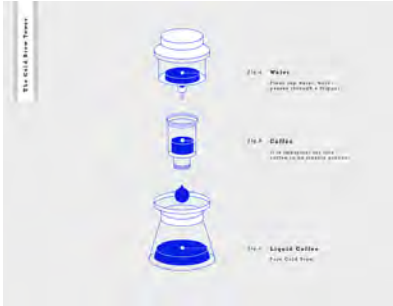
Rainier Coffee Roasting Lab

Zhaoyi Wang Design

<https://zhaoyiwanggraphic.com>
myportfolio.com



Rainier Coffee Roasting Lab works in three branches of coffee business: coffee roasting, coffee equipment, and catering. I try to convey to customers the coffee roasting allowed us to enjoy and feel the taste and aroma of real coffee. The rounded-corners logotype brings a warm human touch to the lab. Illustration and the dotted line between texts make a connection to the “scientific” processes happening in Rainier coffee lab, which bring energy and young feeling to it, also creating the most visually attractive brand for coffee lovers.



- **Awards:** Gold in Branding
- **Design Director:** Zhaoyi Wang
- **Client:** Rainier Coffee Roasting Lab

WINNER

Qian Tai Heng Citrus Tea Collection | Tea Culture

Tung Fang Design
University | Design Centre

<http://www.tf.edu.tw/en/>



The sophisticated drawer box and lift-off lid are used for packaging with orange and black colors, orange reflecting the shades of citrus fruits, and black our fine black tea. The box showcases the patterns of tea leaves and bugs, which are aesthetically pleasing and are representative of the tea ecosystem. Inside the box, tea brewing methods are provided in pamphlets with illustrations to ensure the reflection of our philosophy, that is, “excellent tea emanates from an excellent source.”



- **Awards:** Gold in Branding, Silver in Packaging Design
- **Design Director:** Chia-Hui Lien
- **Client:** Chibi Qian Tai Heng Tea Co. Ltd

WINNER

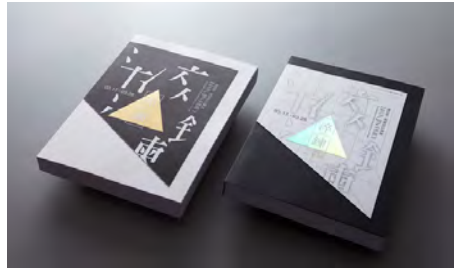
Alchemy

**Tung Fang Design
University | Design Centre**

<http://www.tf.edu.tw/en/>



The overall image visual design of the solo exhibition is in black and white to symbolize reservedness and steadiness, and the golden triangle signifies the accumulation of time and energy through the creative process, transmuting substances into gold, a metaphorical portrayal of the creator's journey inward.



- Awards: Gold in Branding
- Design Director: Chia-Hui Lien
- Client: Yi Jia Visual Identity Design Co.,Ltd

WINNER

World Wrapps: Refreshing a Brand with Global Flavor

Noise 13

<https://noise13.com>

Design Team:

- Dava Guthmiller, Creative Direction
- Janu Flores, Janu Flores Design
- Ian Conklin, Janu Flores Design
- Josh Diaz, Janu Flores Design



World Wrapps, a West Coast restaurant chain, wanted to recapture the hearts, minds, and appetites of guests with a refreshed brand that would highlight the global nature of its flavors. All elements of the brand, from the textured logo to patterned packaging to a visually layered website, convey an aesthetic that feels relatable yet culturally ambiguous to evoke individual memories of flavors throughout the world.



- Awards: Gold in Branding
- Design Director: Janu Flores
- Client: Rainier Coffee Roasting Lab

WINNER

Frontier Re-Branding Design

Adore Marketing Co., Ltd

<https://wchihyuan.com>

After 6 years of cultivating “FRONTIER”, the professional cycling sportswear brand designed and manufactured in Taiwan, we decided to transform our initial speedy expression logo into a more sophisticated writing style. Furthermore, we also added two-color- stripe symbol. The red and the blue represent our arteries and veins, and they also represent our two main product lines- Frontier made for competitive sports and recreational lifestyle. In addition to our change in brand image, we also put forth a limited edition packaging design, Mountain, Forest and River. Within the box, you can see the Taiwanese Hehuan Mountain countour lines staggering in the background. The road from Hehuan mountain main peak to its east peak is where Taiwan KOM Challenge takes place every year, and this represents our gorgeous mountain landscape we experience when we ride on this road to the mountaintop, Wuling. Accompany by the sun seeping through the forest leaves and the Jhuoshuel River flowing within the mountain gorge, the sun and the water nurture the mountain and endow us with vitality. This is a place we come again and again for self-defiance and for our love to this land. Sharing the same spirit, FRONTIER works on spreading our love for this land and challenging ourselves to be the best partner to all cyclists by offering the best products and services. In 2017, we designed a new catalog for Frontier. It’s a catalog also a magazine. This catalog is not only introducing products, but also include useful articles and contents. The cover pattern is extended by the barcode, each English letter represents a number, and each number has its representative line symbols. The composition of the cover is created from the text of brand spirit. In the arrangement of the inside pages, use blue and red on full pages on product list pages. So that the customers will focus on the pages and easy to find the product they want to see. Also, consider the number of pages, use backless hardcover threading on the side. It can show the blue and red lines. The customers get this catalog can not only understand the products, but also more deep understanding the brand from these small details.



- Awards: Gold in Branding
- Design Director: ChiYuan Wang
- Client: Frontier, Inc.

WINNER

**Baron + Brass -
Artisinal Grooming
Products
for Men****Fuze Branding**[http://www.fuzebranding.com/
portfolio/baron-and-brass/](http://www.fuzebranding.com/portfolio/baron-and-brass/)

After developing a company name for our client Josh, our goal was to create a visual identity that further developed the storytelling we crafted in naming. The visual elements for Baron + Brass have both a masculine and a handcrafted vibe that reflect the nature of Josh's artisanal grooming products, while still feeling refined and evoking the end result of using the product range. We introduced bold, graphic animal illustrations as mascots for each product line, reinforcing the slightly wild nature of Baron + Brass' ideal customer. The brand palette is warm and rich, featuring natural kraft textures for depth. The visual identity is fully realized in the packaging application we created for the existing line of Baron + Brass products. We selected a square glass flagon with shaped labels, reminiscent of a whiskey decanter, for the brand's flagship product, a beard oil. Each element of the packaging, from the inclusion of branded copy to the seal featuring its "Made in Austin" status, is focused on building the story of Baron + Brass for the consumer.



- **Awards:** Gold in Branding, Gold in Packaging Design
- **Design Director:** Kim Cruickshanks
- **Client:** Josh Smith

WINNER

Esprit International School Brand Identity

Test Monki

<https://testmonki.com>

Design Team:

- Suzy Simmons
- Gabby Nguyen
- Sarah Wright
- Sofi Cruz
- Brad Petak



Esprit International school has been around since 1999. They are opening a newly designed campus in the fall of 2018 and their current brand didn't correctly represent the school. They came to us to help them find out who they were and how to bring their new look & feel to life. As we explored the idea of something new to represent the Esprit brand, one logo simply could not authentically represent the identity of the school, which is derived by the diverse individualities of their students. For that reason, we picked a system of logos, spanning from playful to strong, that can be used interchangeably. We felt the "colorfulness" of the school comes through in the vibrancy of their student body. A black and white color palette allows the school brand to be the foundation while their students bring life to the creative. We used actual students in all their photography and illustrated each photo to include the student's aspirations or hobby. The decision was made to change the school mascot to an animal with symbolism that better reflects their teaching ideology and student body. Wolves have the freedom to thrive independently while always having the support and strength of the pack when needed. Known for their sharp intelligence, complex and evolved communication skills, and deep connection with instincts, wolves are highly committed to family and community. Just like their students! You will notice the color red used on numbers throughout the brand. We used red to mimic a vintage rubber stamp and pay homage to their old school color.



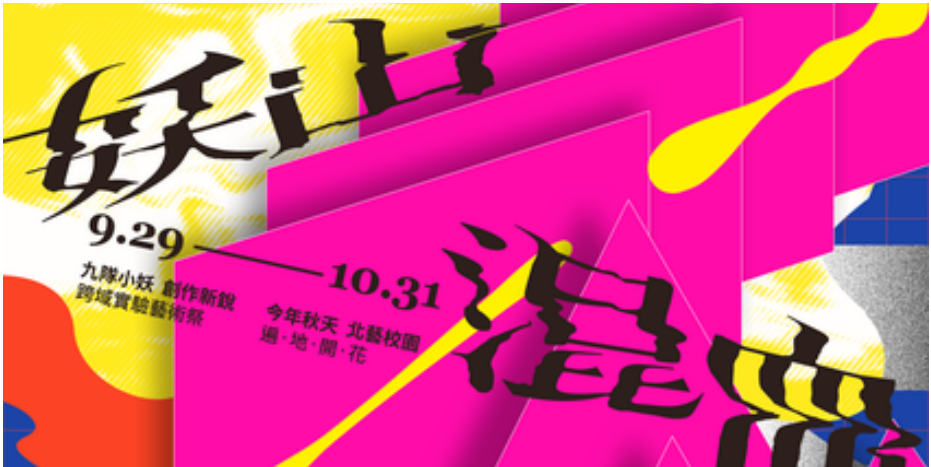
- Awards: Gold in Branding
- Design Director: Suzy Simmons
- Client: Esprit International School

WINNER

Exhibition Identity for TNUA Genie Lab

Yang HsuHan

<https://www.behance.net/jegna665>



Exhibition identity for TNUA (Taipei National University of the Arts) Genie Lab "2017 Genie Lab Interdisciplinary Creative Program" provides TNUA students with an experimental platform for interdisciplinary creative projects, and invites the endless possibilities of art. Those Fantastic projects which be selected are performed in campus during the Guandu Arts Festival. Genie Lab is looking forward the excitement and energy generated by these creative projects will boost the imagination and fantasies of all the art forms to collide, stimulating an unconventional mix of experimental results. Title words '混' which mean mix in Chinese. Genie Lab across different mediums to present art - Interdisciplinary Art, Performance Art, New Media Art, Dance, Music. Diverse geometries symbolize various mediums. Distorted images represent varying mediums mixed together. Bright colour shows the vivid energy of this exhibition. Dynamic yellow lines symbolize audiences cruising in the art.



- Awards: Gold in Branding
- Design Director: Yang HsuHan
- Client: Taipei National University of the Arts

WINNER

CHNO**Noroff Fagskole**<https://www.noroff.no>

Science meets coffee This was a school project where the task was to create a brand and packaging design for a coffee company. CHNO is the name of the coffee brand I made and it stands for the formula to caffeine which is $C_8H_{10}N_4O_2$, I removed the numbers and got the name CHNO, which also made it simple and minimal. I wanted to bring science people/ Nerdy people to the coffee chain by creating a brand that speaks to them. The unique brand My brand is also based on the periodic table, where each product has their own letter from an element in the periodic table. By doing this I also increased the number of products the coffee chain could produce by using the whole periodic system and its also something that science people can relate to in their daily life. The design Designing the package was not an easy task. I had to sit down and think what really matters and what the focus should be and the key to a science daily routine. I did some research and found out they had a sheet called Safety Data Sheet, which was basically a sheet with all the formula and identification on different types of information. I then based my design after this sheet to make a ground rule for my design.



- Awards: Gold in Branding
- Design Director: Kristoffer Kvale

WINNER

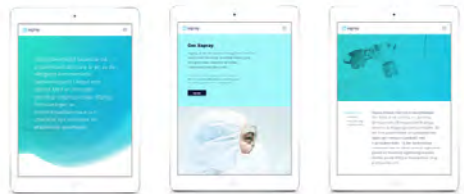
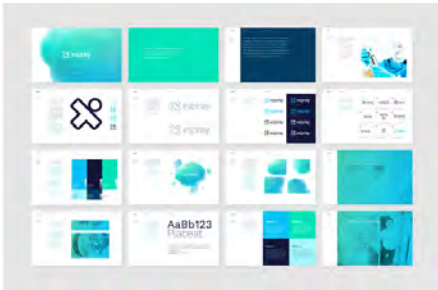
Xspray Pharma - Rebranding

Phosworks AB, SE<http://xspraypharma.com>

Design Team:

- Georgios Kritikos, Lead Art Director
- Robert Järvii, Art Director
- Jonas Strandberg, Illustration
- Martin Milisic, Project Manager
- Lars Johansson, Web Developer

Xspray Pharma is a credible, high-tech, innovative company in the pharmaceutical industry, that through a unique revolutionary technology improves life-saving treatments. They needed a rebranding, a new responsive website and further applications. The main goals of Xspray are to attract investors and potential partners for future collaborations and later establish Xspray's unique technology in the industry. The strategy revolved around the fact that Xspray differentiates from the rest of the competition by having serious humanitarian values and a passion to improve the way the anti-cancer industry functions towards the lives of patients. We created a strong mark that can work alone and last through time. The letter "X", formed by a tilted human figure, has a positive incline towards the upper right, and holds values of credibility, seriousness, positivity, human-centricity, passion, friendliness and innovation. The mark, combined with a rounded geometric sans serif used only for the logo, communicates the values and the core of the brand instantly. A second geometric sans serif was used as the main brand typography, for all the written communication, both in print and digital. The colour palette comes to complete the identity, consisting of colours that carry harmony, healing, calmness, credibility, knowledge and innovation. We then created a visual language, based on the organic shapes of powder nanoparticles, that Xspray are working with. Painted in the brand's colours, the nanoparticle works in numerous formats along all the applications, keeping consistency and recognisability even if it stands alone or seen at a glance. The main reason for the visual language was to create a distinguished look from the rest of the competition and leave a memorable mark, after viewing, to every potential user of the target group. This is, because an investment or a partnership, will usually take thorough thinking, reflection upon and comparison among all possible candidates. So we had to make sure that Xspray has the advantage at that stage. The keywords we used for the strategy and the tone of voice are: Innovative, human-centered, credible, high-tech and refreshing.



 xspray



- **Awards:** Gold in Branding
- **Design Director:** Georgios Kritikos
- **Client:** Wildeco Ekonomisk Information AB, Xspray Pharma

WINNER

Argyle Pink Diamonds 2017 Tender

Tiny Hunter

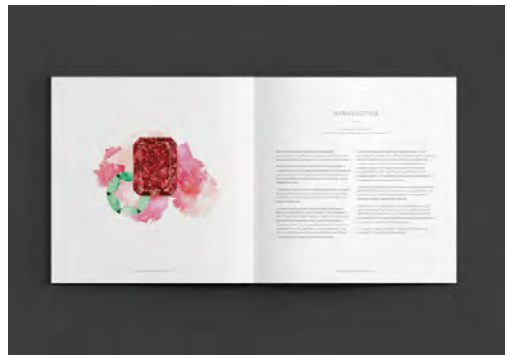
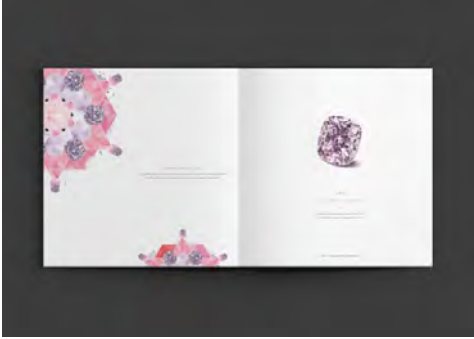
[http://tinyhunter.com.au/showcase/
argyle-pink-diamonds-tender-
catalogue-2017](http://tinyhunter.com.au/showcase/argyle-pink-diamonds-tender-catalogue-2017)

Design Team:

- Emma Scott, Creative Director
- Jen Mellander, Designer
- Phoebe Cheong, Designer



Background For the fourth consecutive year, Argyle Pink Diamonds entrusted Tiny Hunter with showcasing its unique collection of the most rare and alluring diamonds produced from the Argyle Diamond Mine. Taking inspiration from this years' collection 'Custodians of rare beauty', the creative brings to life the myriad of facets reflected in the rare Argyle Pink Diamond. Objective To showcase the rarity and exquisiteness of Argyle Pink Diamonds To reflect the 2017 collection 'Custodians of Rare Beauty' To create a truly luxury showcase Approach Emblematic motif patterns frame the intense colour and brilliantly cut form of the Argyle Pink Diamond 2017 collection. Each diamond is depicted within the design with kaleidoscopic refractions of light. These beautiful light formations serve as a visual metaphor, almost mirroring the many elements that bring each diamond into being. As custodians of our natural world and wonders, the design also pays homage to the Argyle Pink Diamond in its natural state. This is referenced symbolically through the soft pink hue of the elegant slipcase, the raw textured stock selected and the soft watercolour shades throughout. Each design element has been carefully considered to embody the beyond luxury allure and desirability of the exclusive Argyle Pink Diamond, and to convey the care and respect taken in the gathering of the rarest diamonds in the world. Headlining the exquisite collection is the Argyle Everglow™; an impossibly rare 2.11 carat Fancy Red Radiant cut diamond. It is the largest red diamond ever to be unearthed from the Argyle Diamond Mine, adding to only 20 carats of Red graded diamonds that have been offered in 33 years of the Argyle Pink Diamonds Tender. The project included creative concept, design, print management, launch collateral.



- **Awards:** Gold in Branding
- **Design Director:** Jen Mellander
- **Client:** Argyle Pink Diamonds

WINNER

Farm Foods Rebrand

Tiny Hunter

<https://tinyhunter.com.au/showcase/farm-foods-butchers-rebrand-and-packaging-design>

Design Team:

- Emma Scott, Creative Director
- Phoebe Cheong, Designer
- Ben Barkwith, Designer



Introduction Australia-based Farm Foods Butchers wanted to increase sales by appealing more powerfully to its core target audience - the modern Australian family. The brand - which sells delicious yet affordable sausages, burgers, meatballs and ready to cook meat products - worked with Sydney-based branding agency Tiny Hunter. Family-friendly, humorous and fun were the core values which ran through the project, with the core aim to make meat 'the hero of the dinner plate'. Objectives To increase sales and market share To consolidate the brand and have a consistent look, feel, and tone of voice Approach The rebrand saw the company name change from 'Farm Foods' to 'Farm Foods Butchers', reflecting its origins as a small, family-run butcher shop. A new brand mark, look and feel, and a suite of super-hero style characters including 'Sammy the Sausage' now form the basis of the new, powerful identity. Meanwhile, a clear strategy, tone of voice and messaging ensures consistency across the brand's communications. Results Sales have also increased substantially along with social and digital reach. Anecdotal feedback from buyers and shoppers has been extremely positive with Woolworths (one of Australia's leading national supermarket chains) now stocking selected lines. Client feedback Speaking of the new re-brand and packaging, Nick Kerr, Farm Foods Butchers' CEO, said: "In the past, the success of meat products has been down to innovation and efficiency in supply chain, but marketing and branding has become more and more important as consumers' buying habits have changed. We noticed this trend across other categories and knew it was time for us to have that same focus. "The new brand appeals to our target audience of busy, modern-day Australian families. It reflects our affordable offering in a really engaging way but reinforces our values of quality product and innovative recipes. Sammy the Sausage and the rest of the suite of characters add a real sense of fun and we'll be using them elsewhere in our marketing too. Working with Tiny Hunter has been an enlightening experience."



The Superhero of Dinner is Farm Foods Butchers



- Awards: Gold in Branding
- Design Director: Phoebe Cheong
- Client: Farm Foods Butchers

WINNER

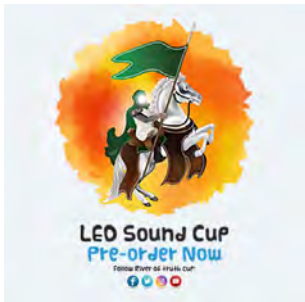
River of Truth Al-Hussain ibn Ali

Manifest Design Inc.

[https://manifestde.com/products/
river-of-truth-cup](https://manifestde.com/products/river-of-truth-cup)



Manifest Design Inc. is a Michigan-based company that was founded in 2012 by Alia Bazzi. Initially, the company solely specialized in graphic and web design services. Alia's bilingual abilities and background in multi-cultural design, allowed her the opportunity to work with reputable businesses and individuals in both North America and the Middle east. Alia quickly found her way becoming interested in other areas of design such as manufacturing and product development. The "River of Truth Al-Hussain ibn Ali" is a cup with LED lights and sound. It is a very simple way to familiarize kids with the pivotal role the historian Al-Hussain ibn Ali played to establish peace and justice for the sake of humanity. Al-Hussain, the grandson of Muhammad (the Prophet of Islam), does not belong to just one group. He has been acknowledged by all faiths and denominations throughout time. In Karbala, he stood alone with no one left to support him. Fatigued, thirsty, and heavily wounded, Al-Hussain fell to the ground and was killed maliciously; yet he died holding on firmly to his principles to save humanity from injustice and tyranny. Alia's aim is to help create a strong bond between children and Al-Hussain, the same way they look at superheroes as inspiration. Al-Hussain has taught us all to never give up, and to always strive for peace and justice in every aspect of life. We hope this product will serve its purpose and remind us all of the sacrifice that was made for the sake of humanity. This product received worldwide news coverage on two major channels in the Middle East. One of the documentaries quickly spread over social media, in particular Facebook, and received over 245k views in less than 48 hours! To learn more about Al-Hussain's ultimate stand, please visit <https://whoishussain.org/>



- **Awards:** Gold in Branding
- **Design Director:** Alia Bazzi
- **Client:** Durable and suitable for children 6 years and older

WINNER

109 N 6**Neoscape**<https://neoscape.com>

109 N 6th Street is a 3.5K SF retail development in the heart of Williamsburg, Brooklyn, a neighborhood with a cultural phenomenon that vibrates on varying frequencies at all times. This phenomenon is at once freethinking in its attitude but sharply critical in its display. While the neighborhood continues to mature there is an enduring compulsion to maintain a sense of vitality and sophistication that will always embroider Williamsburg with its unique sense of taste and cultural experience. To help tell the story of 109 N 6th Street, our objective was to deliver an energetic and mature brand platform--including a logo, positioning statement, and brand messaging--to launch the project with maximum impact and set it apart in a crowded Williamsburg retail market. We didn't want to create any ordinary brand because Williamsburg writes its own rules. We selected a bold, modern serif in bright red that bleeds off the page to give the brand the distinct edge 109 N 6 needed to be the creme de la creme. The brand identity is carried forth in an oversized, uncoated brochure and an online experience, both of which include stunning 3D illustrations and dramatic lifestyle photography that create a feeling of activity by depicting an environment that is at once sophisticated and filled with vitality.



- Awards: Gold in Branding
- Design Director: Neoscape
- Client: Meyer Bergman, US

WINNER

Shalom Berlin

Any Studio
<http://any.studio>


Shalom Berlin! The challenge was to create a vivid visual to express a sense of festiveness regarding the 30th anniversary of the Jewish Culture Days Berlin and to combine it with a solid and easy to read information architecture to allow visitors quick access to the necessary information. The 2017 visual identity is inspired by the radiant stained glass windows that are commonly found in synagogues. This starting point was used to design a flexible identity system that could adapt to the various media in the digital and the physical world.



- **Awards:** Gold in Branding
- **Design Director:** Jakob Korenelli, Max Edelberg
- **Client:** Jewish Community of Berlin

WINNER

LBB
Less but Better**CICATA, INC.**<https://cicata.jp>

LBB - Less But Better - With that idea, the creation of everyday items enrich the time to spend, with functionality, and quality. Daily necessities casually used in everyday life. Not only those who use them and the environment in which they are used, but also to the society that surrounds us, we will find essential values while cutting waste and add essential value to lead to a rich experience. The four elements of “fit”, “innovation”, “sustainable”, “stress free” cherish the process of creating. We would like to deliver daily necessities born by the four elements, and convey them one by one carefully. LBB is a daily necessities brand, such as pottery, made by maebata Inc. & CICATA,Inc. We got an idea from one of the ZEN thoughts “Less But Better.”



- **Awards:** Gold in Branding, Bronze in Logo Design
- **Design Director:** Koichiro Kitamoto
- **Client:** maebata Inc.

WINNER

Habit Action Corporate Rebrand

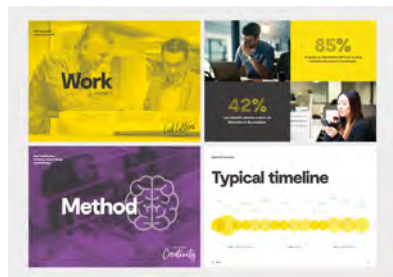
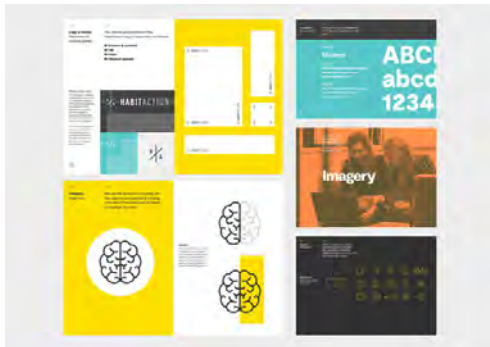
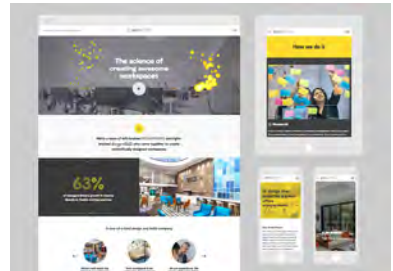
sixredsquares<https://habitation.com>

**The science of
creating awesome
workspaces**

 **HABITATION**



Habit Action approached sixredsquares to create a vibrant new brand for their office fit-out and design business. The brief was to develop a new identity that married the logical and creative outlook of the business and its people. It had to be contemporary and versatile enough to work across many print and digital-based media. The company's tone and positioning had to be clearly defined as part of the process, creating a new communication style for the brand that could be themed across all marketing and communication materials. In a crowded London market, Habit Action wanted to stand out and be a bit different. They wanted to embrace what made them special and not try and shout louder than their competitors. In addition to developing the new brand, sixredsquares were tasked with rolling the brand identity out across the company's website, stationery and pitch material. Initially the client had felt pressured in to creating a very 'cool' and 'hip' new brand that they thought would suit the London market. They were worried that the analytical and creative elements of the business would clash and that a very slick and bold look would be high-impact. However, during brand workshops carried out by sixredsquares, it became clear that this was an image that the company was not really suited to or comfortable with. The approach of sixredsquares was to re-focus on 'who' and 'what' the company really was and stay true to that. Embracing the theme of logic meeting creativity allowed the brand to focus on the strengths of the team and turn a previously perceived negative, in to a positive. The different thought processes allowed us to use the two sides of the brain as a vision vehicle for the brand style. The end result was a brand that looked contemporary and high-impact, but also had personality and reflected what the company was truly all about.



- Awards: Gold in Branding
- Design Director: Peter Cass
- Client: Habit Action

WINNER

FOLIOR FEST 5

DASEIN ACADEMY OF ART

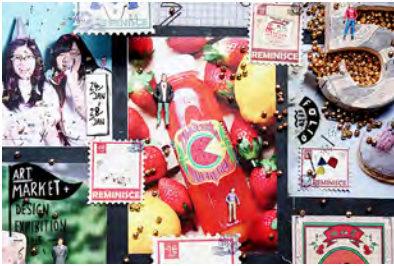
<https://daseinacademy.wixsite.com/foliorfest05>

Design Team:

- DGD152



FOLIOR FEST is a design exhibition & art market to showcase the fresh ideas & crafts of the latest design graduates from Dasein Academy of Art. Designer required to craft out a typography series and experimenting the mixed media to create an impressive awareness to the public that design showcase is happening in the town.



- Awards: Gold in Branding
- Design Director: Zilin Yee
- Client: Dasein Academy of Art

WINNER

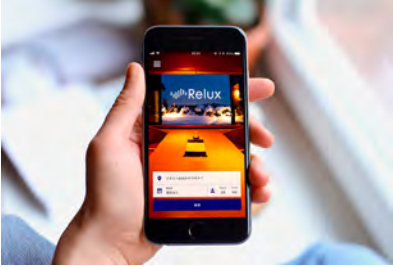
Relux

Number8 Creative

<http://number8creative.co.jp>



This is the logo design and branding for “Relux”, an internet service for making reservations at lodging facilities. “Relux” is a combination of the words “relax” and “luxury”, as the service carefully selects only high-class lodging facilities for its users. The seven lines in the symbol represent the biorhythm of our feelings such as joy, sadness, or surprise, as well as each of the seven days of the week. This is intended to convey that “Relux” is there for how you feel each and every day.



- **Awards:** Gold in Branding, Gold in Logos
- **Design Director:** Kei Sato
- **Client:** Loco Partners Inc.,JP

WINNER

GroundTruth Rebranding

Siegel + Gale

<https://www.facebook.com/xADinc/>



GroundTruth (formerly xAd) is a global location technology company that drives results with real data. The design elevates the value of location, beyond the technology that underpins, and humanizes it. The logo resembles a location marker and a GT monogram representing GroundTruth's mission to create location as a category and as a timepiece symbolizing the real time precision of location. The bright, neon color palette reflects the personality, tone and energy of GroundTruth. The emoticon toolkit brings a simple character set to life in everyday communications.

- **Awards:** Silver in Branding, Bronze in Logo Design
- **Design Director:** Kira Jenny Sea
- **Client:** GroundTruth (formally xAd)

Design Team:

- Kira Jenny Sea, Senior Designer
- Austyn Stevens, Creative Director

WINNER

Hanigan & Johnson Brand Identity

Test Monki

<https://testmonki.com>



Design Team:

- Suzy Simmons
- Gabby Nguyen
- Sarah Wright
- Sofi Cruz
- Brad Petak

Two orthodontics were partnering up and needed a new brand identity. Doing anything with a tooth was status quo and out of the question. Since both men are avid cyclists, we can up with a logo that made them both smile. It's a bicycle that has both an "H" and a "J" inside it.

- **Awards:** Silver in Branding
- **Design Director:** Suzy Simmons, Gaby Nguyen
- **Client:** Hanigan & Johnson Orthodontics

WINNER

Seed & Soil Singapore

The Apostrophe S

<http://www.theapostrophe-s.com>



A branding project for Seed & Soil, a healthy beverage and dessert store based in sunny Singapore. Seed & Soil believes in eating food in its most natural form and that's how its name came about - a seed is the most natural form and the soil is what nourishes and helps the seed to grow. The logo itself takes on a hand-drawn look and feel to highlight this idea. Other collaterals make use of a clean and simple design to allow the vibrant colours of the products to stand out. Our photography style for Seed & Soil uses a lifestyle approach and make use of natural lighting for an organic and natural look. Our branding efforts can also be viewed on our instagram - <https://www.instagram.com/seedandsoilsg/>

- **Awards:** Silver in Branding
- **Design Director:** Shawn Yeo
- **Client:** Seed & Soil Singapore

WINNER

Royal Imports Corporate Identity

GoodWin Idea

[https://goodwin-idea.com/
portfolio/royalimportsbranding/](https://goodwin-idea.com/portfolio/royalimportsbranding/)



Royal Imports is a well-known company with a great reputation and long history. The previous company identity was created many years ago when the company was originally launched. The executive leadership of the company wanted to update its identity and brand and namely the company logo in order continue to attract customers and keep up with the contemporary visual perceptions. We started with the current logo - a modified crown. The client wanted to continue to have a "crown" in the logo not only because it's related to the company's name, but because of existing customer familiarity. As a result, we created a contemporary style clean and simple crown icon. Its shape and parts of the shape has been extended to the company brand, including business cards, labels, packaging, marketing materials, etc. Because the work for this client was extensive, we've only included most relevant pieces which showcase key elements of the graphics and style. Projects specs: Logo design, brand colors scheme and fonts selection, stationary design, packaging including labels and boxes, website hero images, marketing materials, invitations, catalogs, booklets, flyers, magazine advertisement Effects for many of the items: Silver foil, matt foil The end-to-end process included: Conception/creative direction, design, prepress

- **Awards:** Silver in Branding
- **Design Director:** Ekaterina Asparouhova
- **Client:** Royal Imports

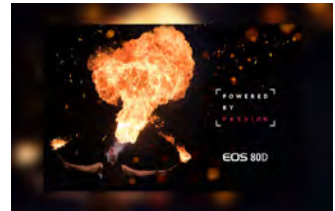
WINNER

Powered by Passion - Canon EOS 80D

Paradox Media Pts Ltd.

<https://www.oneparadox.com/>

powered-by-passion-canon-eos-80d



Powered by Passion – A product branding campaign developed for Canon EOS 80D, communicating to serious photo enthusiasts with the burning desire to create powerful imagery and videos. The camera's prowess is demonstrated through the intricate and high-risk maneuver of skilled fire dancers, capturing the mystic beauty of fire that would otherwise come and go before our eyes.

- **Awards:** Silver in Branding
- **Design Director:** Colin Yeap
- **Client:** Canon Singapore Pte Ltd.

Design Team:

- Colin Yeap, Art Director
- Lynn Ho, Creative Director

WINNER

Piero Dorazio - Spazio e utopia del colore

De Marco Design

<https://www.behance.net/danilodemarcoct>



Piero Dorazio (Rome, 29 June 1927 – Perugia, 17 May 2005) was an Italian artist, one of the major exponents of Italian abstractism. In 2017, the Milan art gallery Il Mappamondo organized a private exhibition dedicated to Dorazio. Il Mappamondo commissioned me the design of the exhibition identity. I composed the name with color rectangles and lines, I was inspired by his paintings. Dorazio was also known for using colors, for this reason I used four palette colors sampled from a picture. I replaced the letter O of PIERO with a detail of the picture for an immediate communication.

- **Awards:** Silver in Branding
- **Design Director:** Daniella De Marco
- **Client:** Il Mappamondo

WINNER

Fashionette Website

arndtteunissen GmbH

<https://www.fashionette.com>



Design Team:

- Justine Siupka-Organek
- Evelyn Brugger-Erol
- Christina Tautz
- Marcel Schindler
- Tim Schreiner
- Christian Malling

The online shop fashionette offers fashion enthusiasts a selection of more than 100 different bag labels and more than 5,000 products altogether. In doing so, it acts as an advisor for its customers in all matters related to the latest trends and continually provides them with new inspiration in the form of styling tips. Within the scope of a relaunch of the existing appearance, the digital presence of fashionette was also optimized.

- **Awards:** Silver in Branding, Silver in Website Design
- **Design Director:** Benjamin Arndt
- **Client:** Fashionette GmbH

WINNER

Practice what you preach, rebranding for our own agency

WECREATE

<https://wecreate.com.hk>



After operating for 1,5 year in Hong Kong we felt the urge to practice what we preach and take a good look at our own logo and brand identity, both on as offline. As a lot of agencies struggle with being their own client, we took on this challenge with both hands and started to work on our own brand positioning. The main objective was to have our logo & brand identity to represent the growth the company had went through, showcase our USP's, digital character, ability to cater a wide variety of industries and that fits our design believes. Balance is key in any logo design. WECREATE is all about balancing playfulness and professionalism. With hints of 'upward' and 'forward thinking thoughts', we aimed on injecting Feng Shui into our crafted logo. We've added a playful elements as pattern in our brand DNA. For our graphical element / favicon as part of the identity, we have created a simplified 'coat of arms', signifying the WECREATE family. With defined lines in geometrical symmetry creating a 'crown' at the top, in line with the W in WECREATE, we added a recognisable crown shape at the top to symbolise the level of quality we aim on to produce for our clients.

- **Awards:** Silver in Branding
- **Design Director:** Arthur Kuipers: Eleonora Lam
- **Client:** Ill Mappamondo



WINNER

Design and Travel Conference

Hyun Sun Hwang

<https://www.indigoawards.com/winners/43>



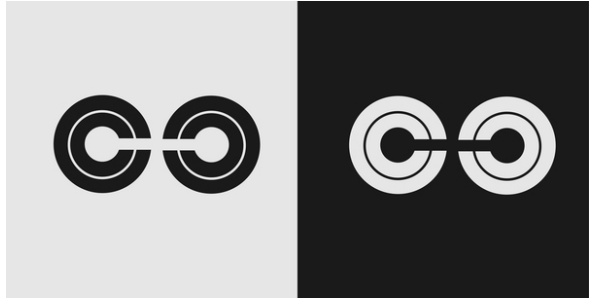
“Arrows,” design and travel conference in New York, hosted by New York Times and Miami International Airport is imaginatively created and designed with a theme, “Wayfinding.” The visual elements are related to the main focus of 2016 travel and design conference which is wayfinding system. A definition of wayfinding in design and travel is similar, but a little bit different at the same time. The audience can find a new way to travel and experience different countries at the conference, and also could learn and know more about how important wayfinding system design is when they travel around.

- **Awards:** Silver in Branding
- **Design Director:** Hyun Sun Hwang
- **Client:** New York Travel Fair

WINNER

Colossal Creators Brand Identity

Lindsey Rosenfield

<https://www.colossalcreators.com>

CHALLENGE: Colossal Creators needs a visual identity that embodies can bridge the connection from all three pillars of the business. The identity must appeal to with artists and professionals alike. The logo must be professional but also can capture the creative eye of the artists that attend events. If someone does not know the Colossal Creators that person should inquire based on the visual impact of the visual identity. Further criteria: 1)flexible enough to fit within context of partner logos/flyers but not minimal to the point where it gets lost; 2) Somewhat universal and not tied to directly to Chicago given Colossal Creators will be hosting events in other cities. **SOLUTIONS PROVIDED:** Strategy: Research, competitive analysis. Branding: Logo, brand identity guide, style tile. Web: Information architecture design, user flow, wireframes, web design and development, supportive template hand-off to client. **ABOUT THE CLIENT:** The creative agency that connects, collaborates, and coaches. Being a millennial-led agency, we know how to connect the dots between generations X, Y, and Z. Major corporations enlist in the artists we represent and experiences we cultivate because we represent the best and brightest entrepreneurs who create evocative material. Small businesses and independent artists benefit from the consultative arm of our operations. We partner with them to hone in on their full potential while coaching them to be upholding, sustainable leaders.

- **Awards:** Silver in Branding, Gold in Logos
- **Design Director:** Lindsey Rosenfield
- **Client:** Colossal Creators

Design Team:

- Ajai Frazier,
Media Director, Co-Founder

WINNER

SummitVine Branding

Ali Marie Hanshaw Design

<https://www.behance.net/danilodemarcoct>



The story of SummitVine is of evolution – from taking a piece of raw land and, through hard work, realizing a dream to create extraordinary wine. It's a story about persistence and dedication and knowing that challenges are simply blessings waiting to break free. And, more importantly, the story is about love for family, friends, and the special moments that bring people together. When Michael and Susan realized their dream, they were anxious to make it a reality. They wanted a brand that captured their hard work and passion for wine. Luckily, I too have a passion for (drinking) wine so I felt it was a dream come true. Both eager to start, we got together and discussed ideas over dinner while I fell in love with their scenic estate and humble attitude. I kept thinking, wow...this place truly is a diamond in the rough. Their ideal location on top of Diamond Mountain's rich volcanic soil produces grapes with truly unique mountain characteristics. A harmonious blend of climate, soil, exposure, elevation, and focused farming methods make SummitVine a hidden gem. I began to sketch different ideas and within the first few doodles came the idea of blending a mountain range with a diamond. Everything came together effortlessly as it felt magically perfect. SummitVine's brand is truly rooted in the passion and quality of their work. www.summitvine.com/

- **Awards:** Silver in Branding, Bronze in Packaging Design
- **Design Director:** Ali Hanshaw
- **Client:** SummitVine Winery

WINNER

The Plug Logo & Brand Identity

Lindsey Rosenfield

<https://www.behance.net/gallery/40591023/The-Plug-Visual-Identity>



The Plug is a Chicago-based networking organization that connects artistry and industry in unique settings. The Plug embodies the diverse individual that is passionate, confident, open to life experiences, moves the culture forward, and craves connection with like-minded individuals.

- **Awards:** Silver in Branding
- **Design Director:** Lindsey Rosendfield
- **Client:** Brandon Rhodes

WINNER

**SOAKED
MAGAZINE****Sir Charles Hurst**<http://www.sircharleshurst.com>

Surfing magazine geared towards the “Longboard Lifestyle.”

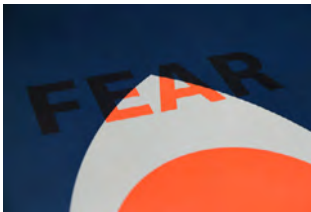
- **Awards:** Silver in Branding, Bronze in Magazine & Newspaper Design, Silver in Promotional Materials
- **Design Director:** Sir Charles Hurst

WINNER

**Baillat House
1 Year Anniversary
Promotional
Posters**

Studio Baillat

<http://www.baillat.ca>



1 year anniversary posters. 150 posters were printed, numbered and illustrated by Stéphane Poirier.

- **Awards:** Silver in Branding
- **Design Director:** Jean-Sébastien Baillat
- **Client:** Baillat
- **Design Team:**
- Jean-Sébastien Baillat, Creative Director and graphic designer
- Stéphane Poirier: Illustrations

WINNER

Crust Pizza Co. Brand Identity

Test Monki

<https://testmonki.com>

The original Crust Pizza Co. is located in the Woodlands, TX. Now with 3 more locations and a few outside of The Woodlands, the clients wanted a more versatile and modernized logo. Our challenge was to strategically refresh the brand in a way that didn't confuse existing customers or make it seem as though Crust Pizza Co. had been bought out by another pizza company. The approach was to be evolutionary, rather than revolutionary, to build on the existing equity in place with a growing, loyal fan base. Our job was not only to refresh the brand identity but to design better in-store graphics, a new website with an improved user experience, menu re-design (in-store and to-go), restaurant wayfinding, and table numbering. We also had the opportunity to help with the dining experience at multiple touch points to help bring the new brand to life in a way that leaves guests craving more. We kept the oval shape and tweaked the orange slightly since the eye recognizes color and shape first. This way, customers knew it was still the same Crust Pizza Co. In the old logo, it said "Pasta, Pizza, and Salad". The owners added to the menu to include more than just those three things. Therefore, on the new logo, we just put "Pizza & More" so the menu could change freely without the logo having to change. We knew they would never get out to the pizza business so saying Pizza & More was a safe bet.



Design Team:

- **Awards:** Silver in Branding
- **Design Director:** Suzy Simmons
- **Client:** Crust Pizza Co.

- Gabby Nguyen
- Sarah Wright
- Sofi Cruz
- Yiwen Lu
- Brad Petak

WINNER

DAMN SON!

Sir Charles Hurst

<https://sircharleshurst.com>



Logo and branding for a start-up trading company.

- **Awards:** Silver in Branding, Gold in Logos
- **Design Director:** Sir Charles Hurst

WINNER

Sit-In for Change Woolworth 1963 Permanent Exhibit Installation

Kenyatta Stewart

<http://www.professorkstewart.com/index.php/en/>



Permanent Exhibit Installation based on the May 28, 1963 sit-in protest at F.W. Woolworth in Jackson, Mississippi. The exhibit is located at Smith Robertson Museum + Cultural Center in Jackson, Mississippi in the historic Farish Street District.

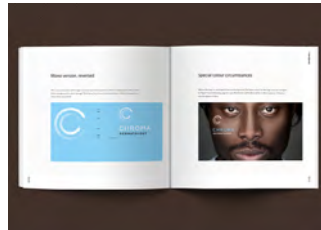
- **Awards:** Silver in Branding, Silver in Integrated Graphic Design
- **Design Director:** Kenyatta Stewart
- **Client:** Smith Robertson Museum + Cultural Centre

WINNER

Chroma Dermatology

Next Brand

<https://www.nextbrand.design>



Chroma Dermatology is a skin clinic specialising in skin of colour (essentially non-white skin). This is a very specialised field even though the diagnostics and treatment of skin of colour can be very different to treating white skin. Next Brand developed the name and brand which is intended to grow from a local clinic to an international franchise. The eventual concept will include conferences, educational event and, ultimately, aims to become a peak body consulting on this matter. The logo was carefully considered as a gauge of skin colour (chroma). The colours selected were based on the Fitzpatrick scale which is an accepted industry standard for classifying skin colour for medical treatment purposes. The secondary pattern (which can be seen on the reverse of the business card, for example) is based the skin pattern of a fingerprint.

- **Awards:** Silver in Branding
- **Design Director:** Lee Selsick
- **Client:** Chroma Dermatology

Design Team:

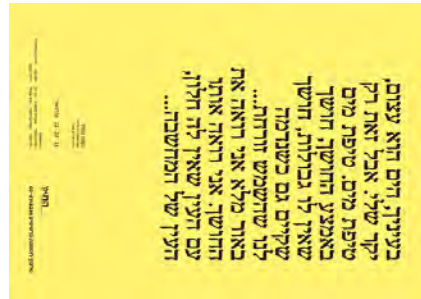
- Lee Selsick, Strategy and Design
- Adeline Kim, Designer

WINNER

“Khan” Theatre Identity Redesign

“Bezael” Academy
of Arts & Design

<https://www.behance.net/gallery/1882373/Theatre-redesign>



An identity redesign for the “Khan” theatre in Jerusalem. The concept of the redesign was to take the conventional theatre perception and deconstruct it, both in the metaphysical (identity) and physical (material) level. The theatre graphic design will now “speak” direct language to the audience - all imagery was replaced with actual textual content from the plays of the theatre. The posters were direct quotes from the plays. Play brochures were stripped down from any image or picture from the show itself and replaced with intriguing quotes and verbal information about the play. The word is the image and the content takes the front of the stage, consequently, enables personal interpretation of the play by visualization in the mind of the reader. The materials on which the theatre outputs were printed were driven by the “what’s available in the print house” approach: Standard A4 or A3 wood-free papers. Same was applied to the color of the outputs - what are the available color paper in the print house. This manufacturing approach set the structure of the printing materials well: no more conventional brochures with paper clips or glue bindings. The outputs will now be ready made stand alone pages that are easy to handle and cost-efficient to print. Form followed function, and in this case the ready to use manufacturing mind set of the outputs set the design itself - various content types were fit to accommodate a single page (one sided print or two). Thus, providing digestible content to the theatre consumers and a free choice of the type of content they want to digest (what paper to pick and take, rather than receiving a pre-set brochure with the content already chosen for them). The materials and manufacturing enabled the marketing of the theatre on the street level, “lowering” the theatre from its high pedestal and making it more approachable.

- **Awards:** Silver in Branding, Bronze in Promotional Materials, Silver in Lettering, Silver in Typography
- **Design Director:** Anna Zigan
- **Client:** “Khan” Theatre

WINNER

Beach Soccer Czech Republic Visual Identity

Jan Šabach

<https://jansabach.myportfolio.com>

BACKGROUND: When Beach Soccer Czech Republic approached me with a logo and identity assignment, I knew I wanted to stay away from the overused motifs of palm trees, sun, ocean and a silhouette of a beach soccer player doing the signature bicycle kick (or “scissors” kick as it is known in Czech.) This visual language wouldn’t feel believable an authentic in the Czech (a landlock country) environment and it wouldn’t stand out among all the other world beach soccer clubs. **SOLUTION** I wanted to capture the fun that the world of beach soccer is. The game, the music, the cheerleaders, the whole beach atmosphere. Playful animated typographic logo and identity based on a typeface specifically designed for that purpose felt like a good idea. Letters themselves became the players kicking the “O” around. Color palette is Czech and contrasty to a traditional beach soccer event background. The feedback have been overwhelmingly positive and I’m happy that the leadership of Beach Soccer Czech decided to go with this for their industry unusual solution.

- **Awards:** Silver in Branding
- **Design Director:** Jan Šabach
- **Client:** Beach Soccer Czech Republic

WINNER

Piero Dorazio - Spazio e utopia del colore

De Marco Design

[https://www.behance.net/
danilodemarcoct](https://www.behance.net/danilodemarcoct)



Piero Dorazio (Rome, 29 June 1927 – Perugia, 17 May 2005) was an Italian artist, one of the major exponents of Italian abstractism. In 2017, the Milan art gallery Il Mappamondo organized a private exhibition dedicated to Dorazio. Il Mappamondo commissioned me the design of the exhibition identity. I composed the name with color rectangles and lines, I was inspired by his paintings. Dorazio was also known for using colors, for this reason I used four palette colors sampled from a picture. I replaced the letter O of PIERO with a detail of the picture for an immediate communication.

- **Awards:** Silver in Branding
- **Design Director:** Daniella De Marco
- **Client:** Il Mappamondo

WINNER

Leading Second

NUU Group

<https://www.nuu.co>

99% of leadership comes from within an organization, rather than from the top. However, most leadership resources and networks focus on the lead. Leading Second fills the gap, by inspiring, resourcing and coaching those that give their lives to serve someone else's vision. Who says that you've got to have a leadership "title" to change the game? It IS possible to lead from the second chair and make impact from where you are. We came alongside Leading Second to create a brand that spoke to an urban tribe of leaders spread across the nation.

- **Awards:** Silver in Branding
- **Design Director:** Tres Gardner
- **Client:** Leading Second

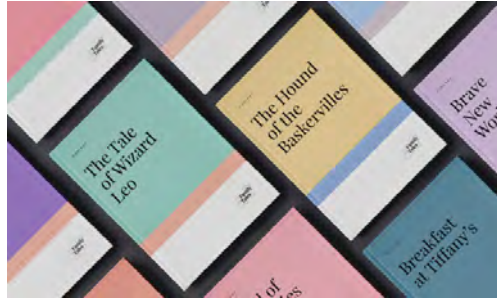
Design Team:

- Alex Anderson, Creative Strategist
- Jez Babarczy, Creative Director
- Tres Garner, Lead Designer
- Ceci Castellanos, Designer

WINNER

Family Tales**Size d.o.o.**

<http://www.size.agency/case/familytales/>



Family Tales is one of the most exciting UK startups that connects parents directly with writers who make personalised stories for their kids. Our task was to create the brand identity and produce comprehensive guidelines for both the brand and the product. Since a Family Tales book is a personal and unique product, the challenge was to translate the whole range of creative possibilities through one single identity. Main concept was to produce a simple historical/book-writing styled wordmark and combine it with the customisable design system which gives users the possibility to personalise not just the story, but also the book cover by a predetermined principle. The result is a very simple but visually appealing design system which is an interesting mixture of modern usability and vintage aesthetics.

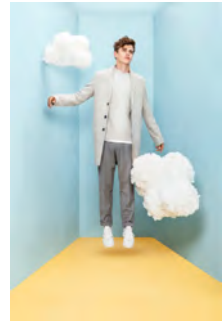
- **Awards:** Silver in Branding, Gold in Book Design
- **Design Director:** Jurica Koletic
- **Client:** CHUMMUNITY Ltd.

WINNER

Pilots Collection AW/17 Campaign

Offff Studio

<http://offff.studio/portfolio/the-goodpeople-pilots/>



Design Team:

- Offff, Concept & Art Direction
- Villain & Gai, Photography
- Koen Berkhout (The Bache), Cinemagraphs
- Dion Ghijsen, Set Design
- Romy van Eijk (Logocomo), Prop Design
- Maaïke Beijer, Make-up & hair
- Jordy Baan (Republic Men), Model

In life, you are either a passenger or a pilot. This collection is for pilots. The ones who create their own path. Plot their own course. And make their own mistakes. Yes, life can be tough for us pilots sometimes. So make sure you wear something that makes you feel good when you take off.

- **Awards:** Silver in Branding, Silver in Integrated Graphic Design
- **Design Director:** Youri van Overdijk
- **Client:** The Good People, NL

WINNER

角田清兵衛商店
Tsunoda Seibee
Shoten

CICATA, Inc.

<https://cicata.jp>



Tsunoda Seibee Shoten has been specializing in Kisu Lacquerware for over 190 years. Since the beginning, they have consistently emphasized quality and design, and they continue to offer exquisitely modern lacquerware products. We are in charge of branding in general, from concept design, logo, DM, package, POP, catalog, exhibition space, and product development. It is possible to say most Japanese traditional crafts are in achromatic impression. Many of them used black, white, gray to express Japanese art. Despite of this achromatic impression, we used atmospheric color background for their product picture for catalog to express the sophistication of handcraft, warm, and rich.

- **Awards:** Silver in Branding
- **Design Director:** Koichiro Kitamoto
- **Client:** Tsunoda Seibee Shoten Co.,Ltd.

WINNER

Lakehouse Brochure

Ellen Bruss Design

<http://www.ebd.com/index.aspx?cid=7>



Design Team:

- Michelle Merlin, Designer
- Ellen Bruss, Creative Director
- Ken Garcia, Creative Director

EBD created this brochure for an upscale condominium community showcasing a variety of print techniques.

- **Awards:** Silver in Branding
- **Design Director:** Michelle Merlin
- **Client:** NAVA Real Estate Development

WINNER

Branding for Compagnia Teatrale Nino Martoglio

Studio K95

<https://www.behance.net/k95>



The Nino Martoglio's theatrical company is a troupe of catanesi actors which plays both dramatic and comic performance. For the 2017/2018 season, we have been chosen to realize the company's and new season's visual new identity. The face has been vectorized and the MN monogram was placed inside a circle shape. For the theatrical season identity we used illustrations which represent the different theatrical plays, using the logo style. We overlapped geometrical shapes, circle and rectangle, to this illustrations, in order to show the viewer informations about the four theatrical plays

- **Awards:** Silver in Branding
- **Design Director:** Dario Leonardi
- **Client:** Compagnia Teatrale Nino Martoglio

WINNER

Woolly Booger Logo

Sir Charles Hurst

<https://sircharleshurst.com>



Logo and branding for an upscale, men's salon.

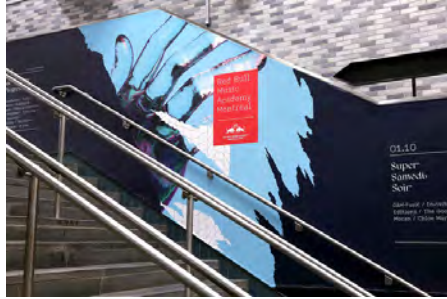
- **Awards:** Bronze in Branding, Silver in Typography
- **Design Director:** Sir Charles Hurst

WINNER

Red Bull Music Academy Montreal 2016

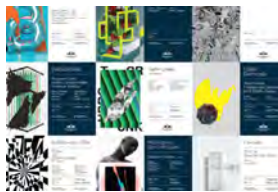
Studio Baillat

<http://www.baillat.ca>



Design Team:

- Jean-Sébastien Baillat (Creative director)
- Louis Dollé (graphic designer)
- Maxime Brunelle (graphic designer)
- Andréanne Dumont (2D animation)
- Patrick Trudeau (motion designer)
- Elizabeth Laferrière (graphic designer)
- Catherine Tessier, (graphic designer)
- Maxime Soucy (graphic designer)
- Yvan Belisle (graphic designer)
- Marc-André Chaput (strategist)
- Mike Guppy (web design)
- Frédéric Simard (graphic designer)
- Vincent Raineri (3D animation)
- Camille Boyer (stylist)
- Véronique Lagassé (project manager)
- Marie-Eve Méthot (project manager)
- Sindre Ulvik Péladeau (3D animation)
- Capucine Labarthe (graphic designer)
- Patrick Trudeau (motion designer)
- Aaron Kaufman (3D illustration)
- Nik Mirus (Photographer)
- Simon Duhamel (Photographer)
- LM Chabot (Photographer)
- Alexandre Isnard (Photographer)
- Sukita (Photographer)
- Pony (illustration)
- Stéphane Poirier (illustration)
- Kate Puxley (illustration)



Visual identity for the 2016 campaign for The Red Bull Music Academy Festival in Montreal.

- **Awards:** Bronze in Branding, Bronze in Logo Design, Gold in Computer Animation
- **Design Director:** Jean-Sébastien Baillat
- **Client:** Red Bull Music Academy

WINNER

Skin pHanatics Day Spa Brand

Noble Design LLC

<https://www.nobledesign-llc.com>

Skin pHanatics DAY SPA



Skin pHanatics wanted a logo that spoke to natural, yet colorful instead of your typical tan/browns.

- Awards: Bronze in Branding
- Design Director: Erica Wells
- Client: Skin pHanatics Day Spa

WINNER

Fortuity**Tyger Shark**<https://tygershark.com>

Tyger Shark's execution of Fortuity Search Group Rebranding, Strategy, Web Design & Development. Deliverables were logo and brand guidelines, website design and development, brand collateral including signage, business cards, cuff links, and digital advertising.

- **Awards:** Bronze in Branding, Bronze in Website Design
- **Design Director:** Dustin O'Donnell
- **Client:** Fortuity Search Group

Design Team:

- Dustin O'Donnell, Art Director
- Jimmy Furlano, Co-Founder
- Tyler Murray, Co-Founder

WINNER

Filthy Mammals Logo

Sir Charles Hurst

<https://sircharleshurst.com>



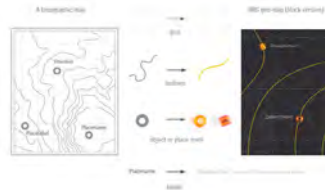
This logo was created for a glitch-hop music duo. “filthy mammals” is the name of the group, so this was created to feel “filthy.”

- **Awards:** Bronze in Branding, Bronze in Logo Design
- **Design Director:** Sir Charles Hurst

WINNER

RRG

12 Points

<https://12pointdesign.com>

RRG provides full scope of services such as geomarketing, consulting, brokerage, management etc. On its 10th anniversary the company decided to refresh and we were tasked to reinvent visual identity of RRG while preserving intact its existing logo. As geomarketing is key expertise of RRG, we based the new identity around stylized artistic representations of a topographic map. The resulted “geomaps” rendered in RRG colours of white, black and orange were applied throughout all corporate materials.

- **Awards:** Bronze in Branding
- **Design Director:** Mikhail Puzakov
- **Client:** RRG

Design Team:

- Oleg Vvedensky

WINNER

Year of Harmony Without Disputes

Tung Fang Design
University | Design Centre

<http://www.tf.edu.tw/en/>



“Protecting the Spiritual Environmental” was the core philosophy brought up by Ven. Master Sheng Yen, the founder of Dharma Drum Mountain, in 1992. The concept is aimed to enhance the quality of humans, so humans are able to face reality and solve problems with healthy mentalities. The design element for the expression of visual design is focused on how lotus flowers and roots “grow out of mud yet remain pure and untainted”, and based on this element, the imagery of spiritual purification is created.

- **Awards:** Bronze in Branding
- **Design Director:** Chia-Hui Lien
- **Client:** Dharma Drum Mountain Southern District Dharma Practice Division

WINNER

Learning Education Rebranding

United Design Practice

<https://uniteddesignpractice.com>



Design Team:

- Zhu Yu
- Peate
- Paula



We were honored to work with Learning Education in 2017 for their comprehensive rebranding. It was a full scale integrated project that involved not just graphic branding rework, but also generating new brand assets like brand video, key image photography, and extending the branding across spatial design, facade treatment, signage and wayfinding. Learning Education is one of Shanghai's earliest institutions focusing on English education, particularly in the children category. There has been a huge increase in demand for quality English education especially amongst the rising middle class in China. In response to governmental educational policy changes and social forces at large, our client decided to embark on a large scale rebranding project to reposition the company for the future. As this is school teaching English, we wanted to demonstrate the joys and potential of English as a language. We incorporated this possibility into the logo itself, with L & E combining into different words that express their core proposition, methodology, brand values, and into signage itself. We were careful to control this tiered communication, to manage the exciting potential balanced against proliferation, in where, when, how, and frequency of where these appear.

- **Awards:** Bronze in Branding, Bronze in Integrated Graphic Design, Bronze in Logos, Silver in Promotional Materials
- **Design Director:** Lin Wei
- **Client:** Learning Education

WINNER

KL self-promotion rebranding

Kathleen Rose Lirio

<https://www.indigoawards.com/winners/84>



The rebranding of my self-promotion logo is inspired by minimalistic geometric shapes. The choice of colour scheme ties up with the minimalistic approach by only using the shades of grey and white. The use of different line weights and intricate design within the central part of the logo illustrates the diversity of work I do as a Multimedia e-learning Specialist and Designer. The overall look and feel embodies my style of finesse and elegance in my designs.

- **Awards:** Bronze in Branding, Bronze in Logo Design
- **Design Director:** Kathleen Rose Lirio

WINNER

Noosphere young dreamer

CreaSphere

<https://noosphereglobal.com>



Logo and brand identity for the non-governmental non-commercial organization focused on scientific research and information provision

- **Awards:** Bronze in Branding, Bronze in Logo Design
- **Design Director:** Nadezhda Semencha
- **Client:** Noosphere

WINNER

One Click Care Branding

Cardinal Points Advertising Co., Ltd.
<http://www.hkasf.org>



One Click Care is a project launched by our long term client, Hong Kong Angelman Syndrome Foundation - an organisation found by parents of a child suffered from the Angelman Syndrome to assist individuals and their families living with genetic disorder (for more information, please click on their website which is also developed by us: <http://www.hkasf.org>). The project aims to educate the wider community about the differently-abled and encourage social inclusion. Its mission is to build a bi-lingual platform to share research and information, as well as providing support for individuals with genetic disorder and their families. By engaging them and local businesses, One Click Care hope to make a positive impact on the lives of the disadvantaged and we, as general public, can be more inclusive and understanding to create a better community environment for us all to live in. We have designed a logo that embody such mission and goals - two people embracing each other to become a laughing face. As One Click Care aim to create a platform to share research and information for those in needs, we extend this concept into a railway track, each stop is a specific knowledge regarding how we can do a better job at catering the disable.

- **Awards:** Bronze in Branding
- **Design Director:** Alexis FUNG
- **Client:** Hong Kong Angelman Syndrome Foundation

- **Design Team:**
- Joey NG
- Thomas TAM

WINNER

K-Roo Branding**Tiny Hunter**<https://tinyhunter.com.au>

Background Macro Meats, a family-owned Australian business, is Australia's leading provider of kangaroo meat. Macro Meats approached Tiny Hunter with some clear challenges around its brand and market position. This included confusing dual naming (umbrella company and brand name) and some misconceptions in terms of the target market's understanding of the product and the brand. It was exactly the type of project Tiny Hunter loves to roll up their sleeves and get involved with. Objective To increase sales and market share To position kangaroo meat alongside chicken, lamb, beef, and pork as a normal every-day meat to add to your diet To combat the misconceptions that kangaroo is difficult to cook, tastes too 'gamey', and is not versatile Approach We started with a body of consumer research and in-depth strategy work which resulted in a robust foundation for all creative work that followed. It ensured everyone had a clear understanding of the consumer, a relevant point of difference for the brand, and a system of messaging to ensure the bridge between the two. This was brought to life with a new, much more approachable brand name 'K-ROO', and a new brand identity and tone of voice. This was applied across a range of touchpoints including the packaging, website, print collateral and upcoming campaigns, all with the consumer at the heart. Results Since the rebrand, there has been a 20% increase in sales nationally, plus national online and TV coverage of the new brand and packaging. Tiny Hunter also worked on the launch campaign 'Eat Roo Too' which included a launch film shown on Playback TV and digital channels, plus electronic mail, and additional online assets. The campaign has had substantial traction and reach across all channels.

Design Team:

- **Awards:** Bronze in Branding
- **Design Director:** Ara ISIDRO
- **Client:** K-Roo / Macro Meats.
- Emma Scott, Creative Director
- Phoebe Cheong, Designer
- Shelly Healey, Designer

WINNER

Voice of the Customer

Next Brand

<https://www.nextbrand.design>



Design Team:

- Lee Selsick, Strategy and Design
- Adeline Kim, Designer

Voice of the Customer is an internal program run by City West Water in which they examine the attitudes of their consumer base and adjust or fine tune their broader corporate strategy accordingly. As a large organisation, the brand also needed to be promoted inhouse. The collateral required was therefore aimed at both an internal and external audience.

- **Awards:** Bronze in Branding
- **Design Director:** Lee Selsick
- **Client:** City West Water

WINNER

SR. Graphics / Web Designer

Regional
Transportation
Commission of
Washoe County

<https://www.indigoawards.com/>

winners/90



Public transportation service - bus design for designated transit service along old Lincoln Highway, Reno, NV. Tribute to President Lincoln, historical Lincoln Highway as well as the rich and cultural history of the 4th Street and Prater Way corridor in Reno and Sparks, NV.

- **Awards:** Bronze in Branding
- **Design Director:** Nancy Mues

2018

Professional Category Winners

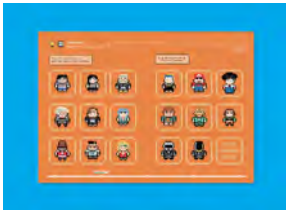
Graphic Design

Book Design

WINNER

Welcome to SEOUL

D'AMUSEMentS

<http://joojaebum.com>

[Welcome to Seoul] is a pixel art book designed by JOOJAEBUM, in Korea. This is about one-day subway travel around Seoul of JOY & BODY, the main characters of the book. They visit some attractive places in Seoul and introduce those to people who have interests about Seoul. This book design intends to renew and refocus people's thought on Seoul with common but interesting sceneries in pixel.

- **Awards:** Silver in Book Design
- **Design Director:** JOOJAEBUM

Design Team:

- JOOJAEBUM, Pixel Artist
- Saerom Yoo, Designer

WINNER

The Grand Budapest Hotel

Hyun Sun Hwang

<https://www.indigoawards.com/winners/150>



The book is designed with two different content: a script of a movie, “The Grand Budapest Hotel,” and historic content related to each chapter in the script. Its a handmade book having elaborate typography and the overprinted visual elements. I dedicated myself to convey full story and visual aspect of the movie through the book. From designing each page to binding the book, I tried to put details as much as Wes Anderson did in the movie.

Design Team:

- **Awards:** Silver in Book Design
- **Design Director:** Hyun Sun Hwang
- **Wes Anderson,** Film Director
- **Writer,** Wes Anderson

WINNER

**Architectural
Decoration:
Negotiating Symbols
across time and place:**

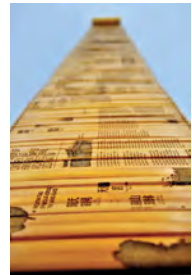
Designing Cultures Studio,
Nanyang Technological
University

[https://www.
designingculturesstudio.com](https://www.designingculturesstudio.com)



Design Team:

- Jesvin Yeo, Design Director
- Charissa Ho, Illustrator
- Wong Wei Loong, Design Researcher



In a new age of digital-books, this publication offers a neat analogue take on scrolling through a flowing roll of texts. With a stunning array of 225 bamboo strips measuring 4.35 meters in total scroll length, interpretations are given to images that have been archived from three temples in Singapore, built between the 19th and 20th century, as they are given symbolic readings. As a limited-edition collection, it is designed in the form of ancient Chinese palatial scrolls, to elicit the vibes of cultural imageries, as might have been similar visceral experiences felt then, in rituals of reading and pursuits of all things cultural and meaningfully endearing.

- **Awards:** Silver in Book Design
- **Design Director:** Jesvin Yeo
- **Client:** Basheer Graphic Books

WINNER

Towngas Sustainability Report 2016

Urban Air Design Ltd

<https://www.urbanairdesign.com>



Towngas has become one of energy suppliers in Hong Kong since 1862. Over the past 150 years, the reliability of fuels supply has played an important role of economics blooms and high contribution to livelihood improvement. The design concept has embedded the signature element of logo, the flame together with natural environment. This neat and clean cover is composed by numbers of flame shapes, in lines and colors; to become flowers, leaves and butterflies. The design implicates the clean energy provision contributes to the growth of eco-system by lessening the impacts during energy generation. In recent decades, the sustainable growth also become one of the major aspects which engaged a large amount of resources input. Though Towngas is an energy supplier, she concerns about the protection of the environment as knowing that both areas are complement each other. Therefore we took these 2 important elements as the theme of the Sustainability Report of 2016.

- **Awards:** Silver in Book Design
- **Design Director:** Ng Wai Ming Chris
- **Client:** Towngas

Design Team:

- Sin King Man Kelly
- Or Chi Ban Stanley

WINNER

Little Brunch Book

Alejandra Garcia Perez

<https://www.alejandragarciap.com/3867960-little-brunch-book>



Little Brunch Book is meant to be a publication that you can subscribe to every month and receive in the mail. The book is a brunch or breakfast cookbook that contains three different recipes, their history and an interview from the owner of the recipe. Each issue is supposed to be of a different country. With Mexico as the first country for the first issue, the book contains chilaquiles, champurrado and conchas recipes as well as a design that resembles Mexican tableware. With three sections, including: the history of each recipe, the recipe and interviews of the people who shared the recipes with me, this book is bound as an accordion book. It's can be easily spread out to read the recipes and see the different sections of the book without going back and forth. It's small size serves as an easy way to store around the kitchen.

- **Awards:** Silver in Book Design
- **Design Director:** Alejandra Garcia Perez
- **Client:** Sad Eyes Club, MX

WINNER

The Acid House

Hong Da Design
Workshop

<https://www.hddw-design.com>



Design Team:

- CHIA-HO, LIN, Editor

The main idea is from fly and X-ray to give a decayed, dirty and corrupted feel. A lot of liquid graphics were applied and printed with fluorescent green color to create a sticky layout in order to match the name of the book "The Acid House".

- **Awards:** Silver in Book Design
- **Design Director:** Hong Da, JIANG
- **Client:** New Rain Publishing

WINNER

Childhood Trust - Annual Report

Little Yellow Duck

<https://littleyellowduck.co.uk/projects/childhood-trust>



The Childhood Trust is a London based fundraising and grant making charity. Set up to work with grass root charities in order to help alleviate the impact of child poverty in London. The funds raised by the Childhood Trust are used to generate and match other donations, primarily through online channels and fund raising partnerships. Since 2013 the trust has generated over £6.8 million in grants and has been able to multiply donations to them by a factor of 4. Working alongside them we designed their Annual Report and Account, using the report to not only highlight key financial data, but to demonstrate the good work carried out by the charity in London Using a simple colour palette and bold graphics throughout, the annual report features a single image of a child on the front cover, with their eyes created from London scenes synonymous with wealth. A subtle mechanism used to illustrate the contrasting world in which they live.

- **Awards:** Silver in Book Design
- **Design Director:** Lawrence Everard
- **Client:** The Childhood Trust

Design Team:

- Katy Dring

WINNER

Metrium Brochure

12 Points

[https://12points.myportfolio.com/
metrium-2nd-edition](https://12points.myportfolio.com/metrium-2nd-edition)



Metrium is a major broker and consultant of residential real estate in Moscow region. The company uses innovative technologies in the residential property sales. The brochure is designed for construction companies and owners of residential buildings. It represents the advantages of Metrium and possible cooperation schemes for the sale of apartments and villas. Design is based on photos of natural paper installations, specially prepared for the cover and each of the 40 spreads of the brochure.

- **Awards:** Silver in Book Design
- **Design Director:** Mikhail Puzakov
- **Client:** Metrium

Design Team:

- Oleg Vvedensky

WINNER

Student**Academy of Art University**<http://www.yanqiu.com>

In this project, I was asked to choose a topic that is about “the future”, and discover how to use a type system to create the topic as a book. Therefore I picked the “the Future of Typography” as my topic, and tried to find the best typographic way to tell the audience what would be the typographic trends in the future. There are four chapters in this book, and they are “the Era of Typography”, “Miniscule Tuned”, “Micro Evolution”, “Dramatic Typography”. These four chapters talk about the history, forecast, evolution, and the insight into the world of typography.

- **Awards:** Silver in Book Design, Silver in Typography
- **Design Director:** Yanqiu Du

WINNER

Read To Me Series

TODA

<http://www.toda.com>

Having identified that one in four children in the US grow up not knowing how to read, DERT is a social venture project that supports early childhood literacy by re-imagining classic works of literature into newly designed paperback books. All profits go to literacy projects that help families participate in high quality, educational early childhood services. The books in the Read to Me Series (Read To Me, Play With Me and Count With Me) were created and published by DERT in the fall of 2018. The three books are targeted at the littlest of littles and created to inspire families with preschool children to read together on a regular basis. The books engage children in dialogue with a set of imaginary friends who demonstrate the joy of reading, while providing parents and caregivers with an outline of the educational benefits of reading together. The Read to Me Series were written and illustrated by Brooklyn-based designer Sage Smith. Sage evokes themes of childhood and magic in the design for modern audiences and her concept surrounds ideas such as inclusivity, love and acceptance. For example, the imaginary friends are intentionally illustrated to not look like any certain kind of person, race or gender, so any child can identify with the characters in the books. Sage uses fun, clean, and bright designs to encourage children to interact with what they are reading. Compared to other children's books on the market, The Read To Me Series stands out for being both bold and simple at the same time - while always maintaining a sense of fun.

- **Awards:** Silver in Book Design
- **Design Director:** Sage Smith
- **Client:** DERT

Design Team:

- Marcos Chavez, Creative Director
- Sage Smith, Designer, illustrator and writer

WINNER

Koline**KROG, Ljubljana**<http://www.ediberk.com/domov.html>**Design Team:**

- Edi Berk, Art Director and Designer
- Janez Bogataj, Author and bookwriter
- Rok Kvaternik, Editor
- Stojan Kerbler, Photographer
- Damijan Stepancic, Illustrator

Book on Slovenian traditional custom. Koline have never been just a method of slaughtering a pig. They were primarily, and somehow still are a celebration, a social ritual that forges family ties and ties with neighbours and communities. This book speaks about feature of not just food, but an annual ritual of significant social dimension. Great variety is reflected in the local words for slaughtering, the making of meat products, the subsequent socialising, indeed for the whole ritual and celebration. The most widely-used term is koline (pronounced koh-lee-nay). In some areas, the word refers to the entire working process, with a feast at the end, though it can also include all the products, or just the blood sausages.

- **Awards:** Bronze in Book Design
- **Design Director:** Edi Berk
- **Client:** Rokus-Klett, Ljubljana

WINNER

Marin P&I Annual Report

Modula
<http://www.modula.co>


Design Team:

- Atif Mahmood

Hyperion companies RKH Speciality and Howden needed a stand-out design for their annual Marine P&I (Protection & Indemnity) reports. Industrial inspiration was taken from the design of shipping containers, reflecting the sector-specialist, straight-talking and practical advice provided to RKH and Howden's international client base. Embossing and a variety of print finishes and paper stocks, provide a very relevant, yet highly-differentiated high-end feel. The bright-coloured, industrial aesthetic was the main source of inspiration for the cover of the report. Modula utilised a bespoke block to emboss a corrugated iron effect, resembling the side of a container. In addition, the use of relevant brand colours on the reports' covers helps them stand out for the competition, echoing their clients, who use containers in corporate colours to make them more easily identifiable in huge ports around the world.

- **Awards:** Bronze in Book Design
- **Design Director:** Michael Dilworth
- **Client:** RKH Speciality & Howden

WINNER

Scentsy Agenda Book 2017-18

Scentsy

<https://scentsy.com>

Full-on embracing the organization-is-everything mantra, we packed in as much inspiration, structure and beauty as we could to help our goal-chasing Consultants stay on track and engaged. With so many activities, notes, quotes and colors, who wouldn't want to turn each page for more? Task-masters unite!

- **Awards: Bronze in Book Design**
- **Design Director: Molly Harper**

WINNER

**Stefan G. Bucher's
Letterheads: An
Eccentric Alphabet****344 Design LLC**<https://www.344lovesyou.com>

Alphabet book turning every letter of the alphabet into a unique character

- **Awards:** Bronze in Book Design
- **Design Director:** Stefan G. Butcher
- **Client:** Unnamed Press

WINNER

HML Activities and Achievements 2016 - 17

Cardinal Points Advertising Co., Ltd

<http://www.cardinalpoints.com.hk>



Design Team:

- Joey NG
- Thomas TAM

Inspired by its distinctive facade, this annual report for Hong Kong Convention and Exhibition Centre leads a revitalization effort to create a dynamic forefront. With a playful selections typography and dash strokes, bold colour choices, this book offer a luminous layout and a holistic approach for the read to know more about this landmark of Hong Kong.

- **Awards:** Bronze in Book Design
- **Design Director:** Alexis FUNG
- **Client:** Hong Kong Convention and Exhibition Centre (Management) Limited

WINNER

The Murder That Never Was

GoodWin Idea

[https://goodwin-idea.com/
portfolio/themurderthatneverwas](https://goodwin-idea.com/portfolio/themurderthatneverwas)



The design for the book cover was to convey the masterly, dynamism, and compelling style of the well-known author Andrea Kane. The picture had to truly be worth “a thousand words.” At the same time, the design was to be simple yet needed to stand out on a shelf among the other books. It was a bold decision to go with an all bright “bloody” red background – while brainstorming we all agreed that it would be the best way to express the essence of the book – suspense, tension and vigor. The frightened girl’s silhouette and the gun reveal some aspects of the plot and the mismatched, “wavering” letters around the gun foreshadow the intensity of the story. Projects specs: Covers design, interior design Pages count: 384 Hard cover format: 6” x 9” with 3 ½” flaps Soft cover format: 6” x 9” Effects: Matt foil, spot gloss, silver foil, varnish The end-to-end process included: Conception/creative direction, design, interior pages layout, cover photo collage creation

- **Awards:** Bronze in Book Design
- **Design Director:** Ekaterina Asparouhova
- **Client:** Bonnie Meadow Publishing

2018

Professional Category Winners

Graphic Design

**Integrated
Graphic
Design**

WINNER

The Underground

Neoscape<https://neoscape.com>

The Underground is a bold reimagining of retail in New York City—starting 30 feet below street-level. By activating the senses and embracing its unique perspective, Neoscape transformed The Underground into a must-see experience. Neoscape worked closely with the Rockefeller Group to produce a series of assets for 1221 Avenue of the Americas. Legendary architecture firm Harrison&Abramovitz&Harris designed the tower and Antonio Citterio Patricia Viel (ACPV) designed the retail portion renamed “The Underground.” The award-winning modernization of the building is punctuated with groundbreaking retail and captures the energy and limitless possibilities of New York. Neoscape’s marketing assets depicted the unique otherworldly retail escape hidden beneath the office portion of the tower and illuminated by the sky above. Our objective was to create visibility and awareness to attract retailers and tenants into the below-grade concept.



- **Awards:** Gold in Integrated Graphic Design
- **Design Director:** Neoscape
- **Client:** Rockefeller Group

WINNER

Persuaid X-Mas Journey

PERSUAID

<https://www.indigoawards.com/winners/187>

Design Team:

- Tina Marusic



Last Christmas we took as special occasion for sending out a grateful present to our customers and partners. An idea is needed at the beginning of every collaboration, as well as every small and every big solution. Many times this is the result of a dialogue with partners, clients and stakeholders. The idea of celebrating this turned out as the starting point of our Christmas gift. We've chosen the symbol of the light bulb, not only as a metaphor for the "Heureka"-effect, but also as a source of pleasantly warm light even on the coldest days to encourage great ideas and deeds.



- Awards: Gold in Integrated Graphic Design
- Design Director: Tobias Wibbeke
- Client: PERSUAID

WINNER

“Artfully Crafted”

Matchbox Design Group

<https://matchboxdesigngroup.com>

Design Team:

- Sarah King
- Brent Feldman



Knife & Flag creates quality aprons for craftsmen of any trade. The aprons are custom-designed for high-level crafting, made to last, and a stylish accessory that keeps people talking. While they liked the “gritty” look and feel of their original launch campaign, they felt that it might be turning off some of the less “hardcore” potential customers, and were looking for a social campaign that held to the rationale behind their original branding, while simultaneously making the brand a bit more approachable than the prior work.



- Awards: Gold in Integrated Graphic Design
- Design Director: James Schulman
- Client: Knife + Flag

WINNER

FOORIGIN

Lam Check Yin

<https://www.ykswork.com>



We eat every day. But when was the last time you asked: What is food? We as a consumer, seldom explore and consider the so-called “food” that we are eating. Generally, we don’t know where it come from and the understanding of the truth of food still keeps on the surface. With the fast-paced city, we get used to getting food from the supermarket with an elegant packaging but we often forget the origins of the food we eat every day. FOORIGIN aims to raise the awareness of people about knowing the truth of food. Through a causal and indirect way to arouse people’s curiosity and to present the truth of food in a order to enable people to understand acceptably and interestingly.



- **Awards:** Gold in Integrated Graphic Design
- **Design Director:** Lam Check Yin

WINNER

City Layouts

Luis Dilger

<http://www.luisdilger.com>



Unique three-dimensional city maps from an entirely new perspective. Luis Dilger creates captivating and exact three-dimensional city maps of the world's greatest cities in a different way than we could ever see it on a satellite image. Fly over your favorite city and explore almost infinite connections in this incredible journey through masterful design and innovation.



- **Awards:** Gold in Integrated Graphic Design
- **Design Director:** Luis Dilger
- **Client:** Own Project

WINNER

BAOWOW!**BEAMY**<https://www.pulpnation.com>**Design Team:**

- Linz Lim
- Vera Xu



PulpNation is a house label created by BEAMY – an award-winning multi-disciplinary design agency headquartered in Shanghai, with offices in Singapore and New York. Pulp Nation was built on the foundation of making documentaries on paper, in hope to remind everyone not to forget about the most traditional medium of all times – Paper. We collaborated with Mohawk Paper who shares this similar vision to come up with an interesting corporate gift. Inspired by the traditional bamboo steamer, a circular box is designed with a contemporary touch to present the title of the notebook within. Upon lifting the lid of the box, an array of 12 customized crystal magnets capture one’s attention as they sit in a circular fashion on the top tier. Matching infographics provides detailed introduction and pronunciation of each of the 12 “Bao” (which means “Buns” in Mandarin) in the notebook enclosed, whereas dotted pages encourages self-documentation. This also serves as a handbook for foreigners to learn and make their own notes as they explore the wonders of the Chinese language and its staple food culture. Pantone Neon Yellow and Spotuv is used to highlight certain text and infographics, giving it more emphasis and vivacity.



- **Awards:** Gold in Integrated Graphic Design, Silver in Book Design, Silver in Packaging Design
- **Design Director:** Ron Lee
- **Client:** Various

WINNER

40 Tenth Avenue

Neoscape

<https://40tenthave.com>


Located on New York City's High Line, 40 Tenth Avenue is one of the most unique buildings in the Meatpacking District. Designed by Studio Gang, the building represents the fundamental relationship of architecture to its natural environment. Its location and shape make it a desirable space for tenants who seek a unique, premium workplace coupled with a trendy neighborhood that is undergoing significant transformation. To tell the story of this 12-story building, Aurora Capital approached Neoscape to produce a suite of marketing assets—including branding and messaging, a print brochure, photography, renderings, and a website—aimed at attracting hedge fund, private equity and mature tech tenants.

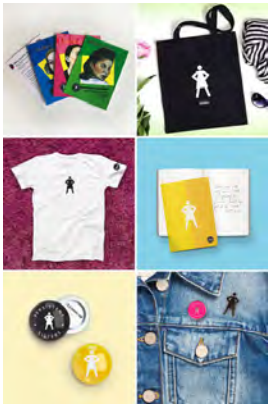
- **Awards:** Silver in Integrated Graphic Design
- **Design Director:** Neoscape
- **Client:** Aurora Capital Associates

WINNER

Persistent Sisters Trading Cards

Departika

<http://www.departika.com>



Design Team:

- Meg Wagler,
Senior Designer
- Katie Canada,
Creative Director



Persistent Sisters Trading Cards are collectible cards featuring trailblazing women throughout history to inspire, empower and educate girls of all ages. Immediately recognizing the importance and freshness of this project, we knew this would be so much fun to work on, while also supporting a noble mission. We were honored to work with founder Ellen Schaeffer to bring her new cards to life -- from branding and design, to market research, to a sweet new logo. Ellen was inspired to create Persistent Sisters when she found herself wishing that her daughter knew more about remarkable women in history. She wanted to spread the word as far and wide as possible, and we were thrilled to help her get started on this incredible new journey. With a clean, yet impactful new card design and a thoroughly-powerful new logo (along with tons of research, branding & brainstorming, and more), Persistent Sisters is poised to educate and inspire young women around the world.

- **Awards:** Silver in Integrated Graphic Design
- **Design Director:** Departika
- **Client:** Persistent Sisters

WINNER

2018 Chinese Year of the Dog | Branch Beats the Dog

Ti-Ming Chu Workshop

<https://www.behance.net/gallery/62025811/2018Chinese-New-Year-Of-Dog-Branch-Beats-the-Dog>



Many choose to have dogs, and the philosophy on how to interact with and take care of them varies. In spite of these differences among the owners, they all see their dogs as a good dog. Even though dogs are different species, they have been there and experienced the emotional roller-coaster that their human owners go through in life. Because I really like Stephen Chow, many of my designs include ideas and elements from his movies. My inspiration this year comes from the movie "King of Beggars" and the most important item from the Beggars' Sect, "Branch Beats the Dog", which originated from Jin Yong. When beggars beg on the streets, they encounter well-off people who disrespect them. And this is why they carry a branch, to protect themselves from those who think they are better than anyone else. This year is the year of the dog, I hope you can be yourself and live a stress-free life. If you are thinking about getting a dog, consider adopting rather than purchasing. The branch is used to beat people, because some people deserved to be beat.

- **Awards:** Silver in Integrated Graphic Design,
Silver in Typography
- **Design Director:** Ti-Ming Chu

WINNER

Headwaters River Journey

ECOS Communications

<http://www.ecos.us>



Design Team:

- Dennis Meyer
- Michelle Wolf
- Jill Isenhardt
- Jean Ditslear
- Bob and Suzanne Fanch
- Kristin Ashworth Fanch
- Cathey Finlon

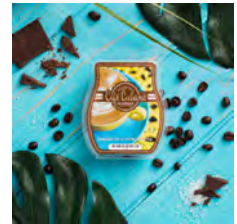
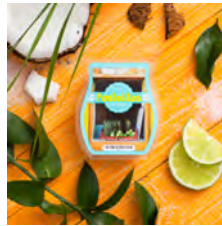
A water conservation story interpretive center, with a mix of digital interactives, graphic design (murals and graphics), and visitor experiences. We are currently in Design Development, and included our Schematic Design document for your review. We have included a few images our interpretive graphics as well (reader rails, wall panels, etc.) to get a feel for this project. We were not sure where it fit into your categories, perhaps integrated graphic design since it the design spans across many mediums? We could supply additional materials if you would like, including our 3D Sketchup model.

- **Awards:** Silver in Integrated Graphic Design
- **Design Director:** Chip Isenhardt
- **Client:** Sprout Foundation

WINNER

La Habana Fragrance Collection

Scentsy

<https://scentsy.com>

Design Team:

- Autumn Northcraft,
Graphic Design
- David Letourneau,
Lead Copywriter:

Leave it to our fragrance experts to bring the spirited culture of Havana to life. Our charge? To wrap all that depth and richness, note for note, with designs vibrant enough to reveal the mystery and magic of Cuba, from the memory-laden walls of Café Cubano to the shores of Playa de Varadero. This entire collection – the fragrances themselves, the lively images we used to express their spirit, and the rustic burlap sack we bagged them in – begs you to peel back the stories of such an enchanting place, layer by layer.

- **Awards:** Silver in Integrated Graphic Design
- **Design Director:** Jeremy Ryan

WINNER

Scentsy Body: Fragrance that feels good.

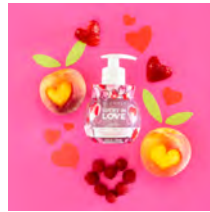
Scentsy

<https://scentsy.com>



Design Team:

- Richelle Garn,
Graphic Design
- David Letourneau,
Lead Copywriter:



When we reformulated, repackaged and redefined our entire personal care line, we knew we were in for a challenge. How would we “wow” our Consultants and customers with something old-turned-new? Our key differentiator is outstanding fragrance, so we’re always looking for new ways to express the intoxicating nature of scent visually, this time with a mix of fresh ingredients, a rich color palette and eye-popping new packaging designs. Really, we needed to immerse our Consultants and customers in a full-body sensory experience ... digitally. Our primary tactic? A collection of tech-forward, shoppable Pinterest pins bold enough to stop them in their tracks.

- **Awards:** Silver in Integrated Graphic Design
- **Design Director:** Abilgail Page

WINNER

Tiny Pines Elementary (mock up)

University of West Georgia

<https://david-kathe.format.com>



Where kids learn from nature



A design campaign for fictional early education program in the southern United States. (Senior college project)

- **Awards:** Silver in Integrated Graphic Design
- **Design Director:** David Kathe

WINNER

Collection Management Branding

Caslin Applewhite

<https://www.behance.net/caslinapplewhite>



A branding system for signage and other application for the Collection Management department.

- **Awards:** Silver in Integrated Graphic Design
- **Design Director:** Caslin Applewhite
- **Client:** Chesterfield County Public Library

WINNER

DBS Bank Mid-Autumn 2017 Greeting Card

Double Eleven Design Studio

<http://www.double-eleven.hk>

Design Team:

- Vanessa Tang



A heartfelt festival greeting card for clients Goal – We were commissioned by DBS to design a unique mid-autumn festival greeting card with contemporary flair, for premium DBS clients. Key Messages – Albeit the importance of branding, a greeting card – especially when it is for the Mid-Autumn Festival – must be as heartfelt as the services and standards the bank prides itself on. We, therefore, took the affectionate way and celebrate the origins of Mid-Autumn Festival: togetherness, gratitude for harvest and harmony. Our Approach – We created a 3D pop-up card comprised of three laser-cut hand-stuck layers of totems of Mid-Autumn Festival: lanterns, full moon and rabbits; alongside temples in silver and golden hot stamp prints. The tagline “豐饒佳節 共慶秋分”, with the meaning of togetherness and Thanksgiving, is a graceful greeting line for prestigious clients. The card also displays as a beautiful decoration that stays in the lounge cabinet or the desk for a good time..

- **Awards:** Silver in Integrated Graphic Design
- **Design Director:** Henson Tong
- **Client:** DBS Bank (HK) Limited

WINNER

44 Wall

Neoscape

<https://www.thenew44wall.com>

Equity Office, with the help of CBRE, invested significant resources to reposition 44 Wall as a professional option for creative companies in downtown Manhattan. They wanted to reposition 44 Wall as a smart and professional option for creative companies in a downtown market saturated with sub par options. From a revitalized lobby to innovative prebuilt spaces, the marketing strategy needed to create a new identity supported by new ownership and building improvements. Neoscape enabled this transformation by challenging the preconceptions of what it means to have a Wall Street address in 2017 by, quite literally, rewriting the brand. We were intent on delivering an identity that both repositioned the brand with creativity and personality, and actually challenged the status-quo in the marketplace. To that end, we changed the perception of 44 Wall by bringing energy and personality to the campaign through tags and doodles, scrawled messages, and attention-grabbing writing. The brand aesthetic is progressive, imaginative, and smart, raising the bar for all of Lower Manhattan.

- **Awards:** Silver in Integrated Graphic Design
- **Design Director:** Neoscape
- **Client:** Equity Office

WINNER

Americana

TODA

<http://www.toda.com>**Design Team:**

- Creative Directors: David Raccuglia, Marcos Chavez
- Art Directors: Marcos Chavez
- Designers: Bryan McCarthy, Zach Bokhour, Eric Garcia
- Photographer: David Raccuglia
- Writers: Marcos Chavez, Bryan McCartney, Gazelle Frazier, Samantha Bacani, Geruselkis Jimenez.



American Crew, the leading men's professional grooming brand, sought to position itself to both its US and international customers as an essential lifestyle brand for men. The result was AMERICANA, a global marketing campaign embodying the essence of classic American heritage and culture. By using the Road Trip as the storyline, the campaign was able to evoke the brand's sense of craft and classic lifestyle by looking toward the future through the eyes of the past. The narrative of the Road Trips captures the various aspects of American culture and life. Through photography and film, American Film showcased travels across the country encountering various aspects of the Americana lifestyle. The campaign took a 360-approach creating a range of brand assets - from ads and digital applications to retail installations and merchandise - topping it all off with a premium hard cover book.

- **Awards:** Silver in Integrated Graphic Design
- **Design Director:** Marcos Chavez
- **Client:** American Crew

WINNER

Standard Chartered Marathon Singapore 2017 - #thistimeiwill

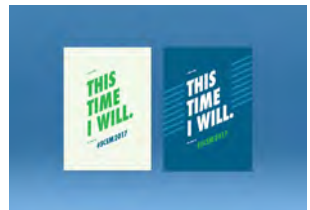
Paradox Media Pte Ltd.

<https://www.oneparadox.com>



Design Team:

- Wang Min, Designer
- Heidi Tan, Senior Account Executive
- Lynn Ho, Creative Director
- Colin Yeap, Art Director



The Standard Chartered Marathon Singapore is definitely one of the, if not the most, important full marathon run held annually in Singapore. Organized none other than Ironman, the 2017 run targets not just seasoned runners but also runners new to running a marathon. Thus we developed a hashtag #thistimeiwill to challenge runner of all levels to participate and overcome their personal boundary.

- **Awards:** Bronze in Integrated Graphic Design
- **Design Director:** Lynn Ho
- **Client:** IRONMAN SINGAPORE

WINNER

Folkmusic 2.0 - Swedish hiphop remixed

Sakaria Studio

<http://sakaria.se>



Design Team:

- Erik Hedman, Curator
- Johan Krantz, Supplier
- Nathan Hamelberg, Copywriter
- Johan Wirfält, Design buyer



A loud, typography based visual identity including supergraphics and wayfinding for the exhibition “Folkmusik 2.0 - Swedish hiphop remixed” produced by Kulturhuset / Stadsteatern in Stockholm. Folkmusik 2.0 is an audio-visual group exhibition showcasing hiphop as one of the most important contemporary cultural forces. Nine video creators have interpreted some of the most influential Swedish songs in the genre. The exhibition’s key words “loud, historical and relevant” permeate the visual identity – the graphics are loud to say the least, covering the entire 450 sqm exhibition area from floor to ceiling. The box-like architecture is designed to resemble urban space and to divide the exhibition into smaller parts for each video piece. In Barbara Kruger-inspired supergraphics, we have “sampled” parts of the exhibited songs typographically. Referencing hip-hop’s main image tradition – graffiti – we’ve then let the typography take over the facades.

- **Awards:** Bronze in Integrated Graphic Design
- **Design Director:** Mina Sakaria, Sepidar Hosseini
- **Client:** Kulturhuset / Stadsteatern

WINNER

22nd Seoul Human Rights Film Festival
“Be rebellious, be transformative!”

GRAFIK PLF

<http://grafikplf.xyz>



The misery of being unfair to exist, the helplessness that my voice does not seem to be crying out loudly. Fear of violence, who knows where and when. Many are forced to endure the situation constantly in a disastrous situation. Because of the difference in appearance, because you have different thoughts, because you are in a different situation ... If I am in a world of insecurity that demands to live on my own and to have the right to be enjoyed by everyone, I feel I have to be more aggressive and unhealthy, to say that there are so many uneasy people like me and that they are suffering. With sadness and anger, comforting each other more and more, I wanted to express that the more we can talk with each other in a more unstable state, the greater the power to change the world, and the way that 'unstable hope' moves forward.

- **Awards:** Bronze in Integrated Graphic Design
- **Design Director:** Hyojeong Lee
- **Client:** Seoul Human Rights Film Festival

2018

Professional Category Winners

Graphic Design

Digital Design

WINNER

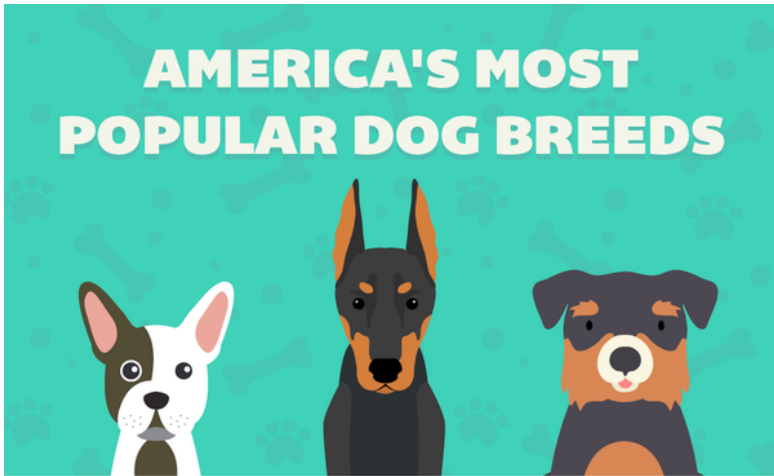
America's Most Popular Dog Breeds By State

Go Fish Digital

<https://www.franchiseopportunities.com/blog/general-franchise-information/most-popular-dog-breed-state>

Design Team:

- Blake Compton
- Emily Stash



Each year, the AKC releases a list of the top dog breeds in the United States. But which breed is the leader of the pack? Utilizing Google Trends, our team was able to find the most searched for dog breed in each state. These graphics illustrate the most popular dog breeds all around the United States, as well as the top three most popular dog breeds overall. Are you surprised Dobermans are number one?



- Awards: Gold in Digital Design
- Design Director: Matthew Burt
- Client: Franchise Opportunities

WINNER

cat**Tsurugi Design**<https://www.tsurugi-design.com>

Bread, soup, cat and good weather / パンとスープとネコ日和 It is a Japanese book which depicts a woman who lost her job and suddenly decided to open a cozy sandwich restaurant. She lives with a cat. There is not much up and down of the story. She don't have any other relatives but She found the monk in the next temple might be her brother. Anyway they only have a slight talk in the end instead of recognize each other. The illustrations tries to convey the slight, flat but lonely atmosphere of the story. I use special techniques to make it looks like lithographs but they are all made in digital.



- **Awards:** Gold in Digital Design, Gold in Illustration
- **Design Director:** Jansword Zhu

WINNER

RINGS OF TIME

SUMMER

<https://www.indigoawards.com/winners/2018>



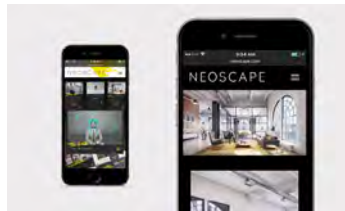
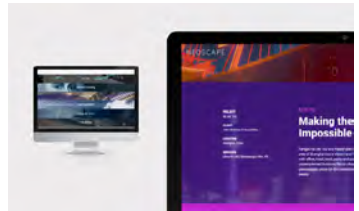
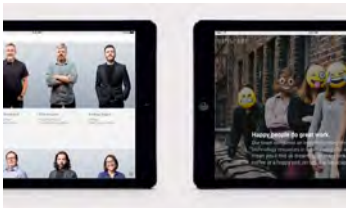
I challenged myself to completely reimagine how a Gregorian/civil calendar could be represented. I initially developed the concept in 2006 (thinking about the growth rings within trees), and I considered what could be a new system to define the necessary information whilst maintaining the primary function of marking time. Something that is structured and elegant, yet playful; something that I would want to hang on the wall and look at. The result: 365 days and 52 weeks condensed down into one image. Each day of the week is defined by its own colour, and each week is represented by how many rings there are. A limited edition set of framed prints were produced for the 2018 calendar year (with customised versions for each recipient), and this is likely to be something that I will continue to make for many years to come.

- **Awards:** Silver in Digital Design
- **Design Director:** Summer
- **Client:** Private Commision

WINNER

Neoscape Website

Neoscape

<https://neoscape.com>

We began this website redesign experience with a comprehensive brand visioning session. Our current site just didn't feel like "us." It didn't capture the breadth of our service offerings or how creative storytelling was really one of our biggest differentiators. It didn't show the culture of the people--a culture that leadership had been careful to cultivate by only hiring nice people with a serious drive for creativity and collaboration. None of this was apparent in the old site. After our brand visioning session, we came away with three big ideas: 1) we needed to create value as a true creative consultancy, 2) the brand identity needed to stay authentically linked to our roots, and 3) the people here are our power. To that end, we resolved that the new site must tell deeper stories about our creative solutions and their impact.

- **Awards:** Silver in Digital Design, Silver in Website Design
- **Design Director:** Neoscape
- **Client:** Equity Office

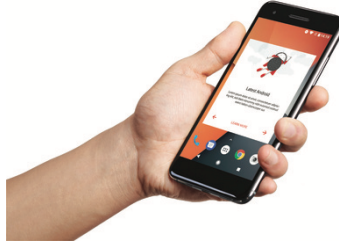
WINNER

Vodafone Widget Illustration Language for Android OS

studiomem

<https://www.studiomem.com>

Vodafone Widget Illustrations.
For Android OS



SCREENSHOTS



OVERVIEW.
Illustration Language



Design Team:

- Pete Buckingham
- Lucas Cargnin
- Anne Schloesser
- Simon Schuster
- Vincent Tredez

DETAILING

Make it as understandable as possible



Vodafone, the world's second largest mobile telecommunications company by number of subscriptions, entrusted studiomem to develop a family of illustrations to describe the features offered by the upcoming Vodafone 2018 smartphone devices. As the main challenge, the illustrations had to be part of the current Vodafone design language, while fully integrating with Google's Android interface design. Two complete distinct identities with their own color, style and theme. The illustrations will be primarily applied for a point-of-sale home screen widget, but with expanding capabilities to be integrated into onboarding screens and marketing material..

- **Awards:** Silver in Digital Design, Silver in Illustration
- **Design Director:** Daniel Schubert
- **Client:** Vodafone Group GmbH

WINNER

The Most Popular Beers & Breweries by State

Go Fish Digital

<https://www.businessbroker.net/blog/just-for-fun/most-popular-beers-by-state>



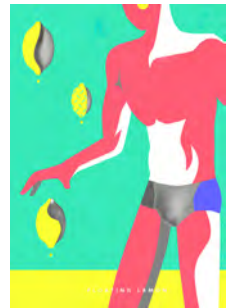
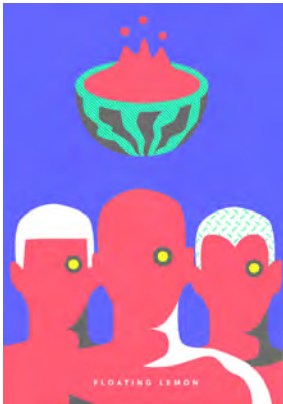
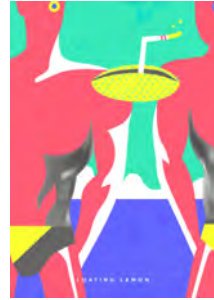
Many people love to relax after a long day with a nice ice cold beer. Which beer each person prefers varies though! The most popular beer style by state has been mapped out to show which style of beer is popular and where.

- **Awards:** Silver in Digital Design
- **Design Director:** Emily Stash
- **Client:** BusinessBroker.net

WINNER

Floating Lemon

Tsuguri Design

<https://www.tsurugi-design.com>

Floating lemon Neon color, masculine body and sugared fruits. The series of posters try to convey an expression of the vanities and surfaceness of sex(or gay relationships).
As it could be sweet as strawberry, also melting as cream.

- **Awards:** Bronze in Digital Design, Silver in illustration
- **Design Director:** Jansword Zhu

WINNER

UTRGV Study Abroad China 2018 Poster

The University of Texas Rio
Grande Valley

<https://www.behance.net/gallery/57117785/Study-Abroad-Greater-China-2018-Poster>



Study
Abroad
GREATER
CHINA
will give you
an unforgettable journey in
SUMMER
2018
The University of Texas
Rio Grande Valley



Study abroad is a crucial part of a well-rounded undergraduate education in the United States. My efforts in association with The University of Texas Rio Grande Valley's Office of Global Engagement (OGE) and Office of International Exchange in other Chinese Universities, to lead UTRGV students to China and arrange a multi-week summer trip at Beijing, Hunan, and Shanghai. The Study Abroad China Program is currently providing a Digital Photography course, a couple of Chinese language courses, and an internship opportunity in a world leading advertising agency Shanghai branch. As a graphic design educator and the UTRGV Study Abroad China trip's faculty leader, I designed the poster for the recruitment purpose.

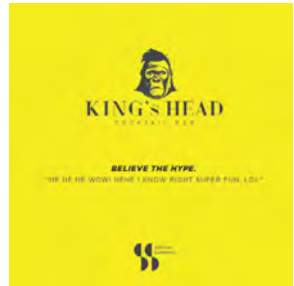
- **Awards:** Bronze in Digital Design, Bronze in Illustration
- **Design Director:** Ping Xu
- **Client:** The University of Texas Rio Grande Valley

WINNER

Social Media Campaign

88 Creative Firm

<https://eightyeightagency.com>



Design Team:

- Clint Briffa, Art Director
- Eliot Farrugia, Creative Director
- Sarah Falzon

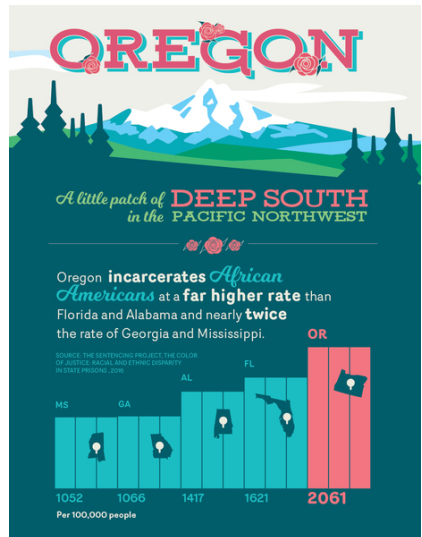
Social Media Campaign for Kings Head and Courtyard Fulham.

- **Awards:** Bronze in Digital Design
- **Design Director:** Eliot Farrugia
- **Client:** Kings Head and Courtyard

WINNER

Oregon Incarceration Information Graphic

Freelance Consultant

<https://www.mackenziecrone.com>

Mimicking the style of a travel postcard, the beautiful landscape lures the reader in and then shocks by revealing Oregon's questionable policing and incarceration efforts. Published in the winter of 2016.

- Awards: Bronze in Digital Design
- Design Director: Mackenzie Crone
- Client: Vital Projects

WINNER

PDN PhotoPLUS Expo 2017 Poster

Savannah College of Art and
Design

<https://www.istouchstonegraphics.com>

com



PDN PhotoPLUS Expo 2017 Poster design

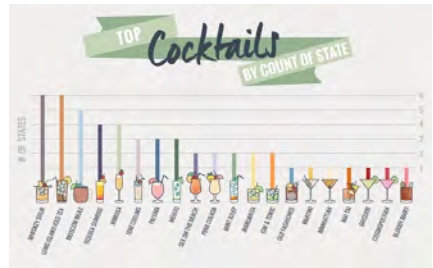
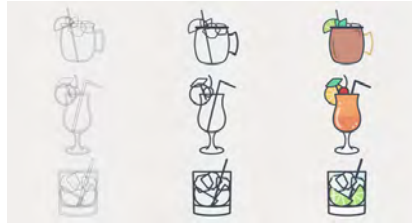
- Awards: Bronze in Digital Design
- Design Director: Izzy Touchstone
- Client: Savannah College of Art and Design

WINNER

The Most Popular Cocktail in Every State

Go Fish Digital

<https://versusreviews.com/popular-cocktail-every-state/>



Drinks are much more than a way to quench your thirst. With so many different cocktails out there, each state has their favorite. What better way to show the most popular drink for each state than a colorful map detailing each state’s favorite boozy beverage? This map shows off the popular Moscow Mule, Long Island Ice Tea, and more.

- **Awards:** Bronze in Digital Design
- **Design Director:** Emily Stash
- **Client:** Versus Review

2018

Professional Category Winners

Graphic Design

Logos

WINNER

2nd Foundation Logo System

**AMMACHI Labs,
Amrita University**

[https://www.behance.net/
gallery/35469237/Dubai-Expo-2020-
contest-logo](https://www.behance.net/gallery/35469237/Dubai-Expo-2020-contest-logo)



Finalist logotype entry for Dubai Expo 2020 design contest. This option was chosen out of 19000 other entries. The goal was to create a symbol that will be universally appealing and represent the region.

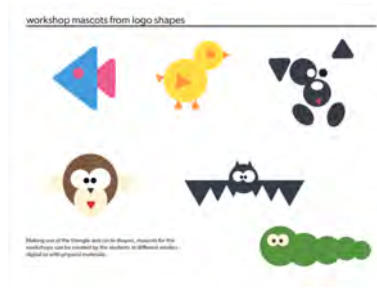


- **Awards:** Gold in Logos
- **Design Director:** Valerii Ilnitskii
- **Client:** Dubai Expo 20/20

WINNER

2nd Foundation Logo System

AMMACHI Labs,
Amrita University
<http://ammachilabs.org>



The task was to design a logo and branding system for a series of workshops called “The 2nd Foundation.” The workshops are geared towards youth in India and aim to instill a maker/DIY culture into the traditional grade school system with workshops on computational thinking, robotics, maker techniques and life skills. The workshops were branded as “Skills in Schools” but the creators wanted a logo that reflected the ideals of the workshops while intriguing students to participate in them. In this case, the “1st foundation” represents traditional school subjects and classroom-based learning. The 2nd Foundation is a new metaphor, where students “do, think, and learn,” developing the 21st century skills needed to prepare them for the future world of work. A logo was designed that represents the core values of the workshops. In addition to the logo, the client wanted mascots designed for the different workshops. The logo itself is made of 2 shapes and when experimented with, I discovered that these two shapes can be made into many different types of creatures (minimal illustrations). I proposed to the client that the students create the mascots themselves for each workshop using the shapes from the logo mark. They can make them digitally or with physical materials as learnt in the maker/DIY workshops. The only constraint is that they have to use only the circle and triangle to create the mascots. Designing within these constraints itself is a small lesson in design thinking and therefore inline with the core values of the program.

- **Awards:** Silver in Logo Design
- **Design Director:** Jamie Otelsberg
- **Client:** 2nd Foundation / AMMACHI Labs

WINNER

SesameOpen Logo

SesameOpen

<https://www.behance.net/gallery/59632937/Sesame-Open>



SESAME OPEN



Design Team:

- Henry (Haixiang) He,
Founder & CEO at Foli

Sesame Open is a cryptocurrency similar to Bitcoin that works as a decentralized commerce network made up of vendors, consumers and stores. Just like similar cryptocurrencies the logo mark needed to work at a very small size as well as being unique and visually arresting. I created a stylized 'S' to have a distinctive mark for this brand as well as giving it a sense of momentum and direction

- **Awards:** Silver in Logo Design
- **Design Director:** Rick Byrne
- **Client:** SesameOpen

WINNER

**Branding ::
Logo Design**

Jennergy

<https://www.jennergy.com>



**BROTMAN BATY
INSTITUTE**



**BROTMAN BATY
INSTITUTE**

Branding / Logo Design for the Brotman Baty Institute For Precision Medicine.

- **Awards:** Silver in Logo Design
- **Design Director:** Jenn Hill
- **Client:** Brotman Baty Institute For Precision Medicine

WINNER

**Vibrant,
Differentiated
Logo**

Chrome Canyon

<http://www.chromecanyon.com>**deerhollow**[™]
B E N E F I T S**deerhollow**[™]
B E N E F I T S

Deer Hollow Benefits is an HR benefits consultancy that designs corporate health insurance packages in a highly competitive and saturated market. They needed a modern, memorable logo that stands out from competitors to support their sales and growth.

- **Awards:** Silver in Logo Design
- **Design Director:** Erin McReynolds
- **Client:** Deer Hollow Benefits

Design Team:

- Petar Salamanov, Graphic Designer
- Erin McReynolds, Creative Director

WINNER

Homegirl**Shanidan.com**<http://www.shanidan.com>

A logo for a real-estate agency based in Tel-Aviv

- **Awards:** Silver in Logo Design
- **Design Director:** Idan Shani
- **Client:** Nirit Zer

WINNER

Letterforms Branding

monome

<https://www.behance.net/monome>


The main goal of this particular work was to explore the alphabet through various graphic treatments: colors, grayscale, simple lines, but also more complex approaches. I worked on every letter in a minimalist way, like I would do for a brand or a logotype. Some letters are very "corporate" in their graphic treatment, some other tend to be more illustrative.

- **Awards:** Silver in Logo Design
- **Design Director:** monome
- **Client:** different and personal

WINNER

IMAS 50th Anniversary Logo

The University of Texas Rio
Grande Valley

[https://www.behance.net/
gallery/46138761/IMAS-50-
Anniversary-Logo](https://www.behance.net/gallery/46138761/IMAS-50th-Anniversary-Logo)



The year of 2017 is the 50th anniversary for the International Museum of Art & Science. I designed the anniversary logo for IMAS's promotional event.

- **Awards:** Bronze in Logo Design
- **Design Director:** Ping Zhu
- **Client:** The International Museum of Art & Science

WINNER

**The Me Project
Logo****The Me Project**

[http://www.officialmeproject.com.
au/about.html](http://www.officialmeproject.com.au/about.html)



Logo design for The Me Project. A company that provides personal development and self-improvement for those seeking change in unfulfilled life areas; and teaching those aspiring to become Personal Success Coaches. The client wanted a typographic logo. Avant Garde Gothic was chosen for its clean, round and open feel. Some letters were manipulated ever so slightly to provide a better overall look. Finally a colour palette of black and yellow (Pantone 123C) was chosen for its bold effect..

- **Awards:** Bronze in Logo Design
- **Design Director:** Maria Macri
- **Client:** The Me Project

WINNER

LINX
Rebrand

LINX

<https://linx-global.com>**Design Team:**

- Mallory Evans, Industrial Designer
- Mikael Bäckström, Director of Design



Linx is a trading company that is proud to live at the intersection of design, engineering, and manufacturing. Since its foundation in 2007, Linx did not have a formal brand identity. In 2017, Linx designers took on the project of rebranding their own company. Key design considerations for the new logo include 1) Must express direction; 2) Must express fast-paced nature of the company; 3) Must convey friendly, accessible tone; 4) Must convey strength and rootedness. As a result, the bold, lower-case word mark slants forward in its natural drive toward the future. The rest of the brand identity features bold, a black and white typography-focused approach (Font family: Noway by Atipo).

- **Awards:** Bronze in Logo Design
- **Design Director:** Lindsey Rosenfield
- **Client:** Self

WINNER

Bloom Plastic Surgery

Byrne Communications

<https://www.behance.net/rickbyrne>



Jacob Bloom, MD
Plastic Surgery



JB JB JB JB
Bloom Bloom
Bloom Bloom
Bloom Bloom

When Jake Bloom M.D was setting up his own plastic surgery practice he asked me to devise a distinctive logo that was based on his name or initials. His audience is both cosmetic and reconstructive surgery. Since other logos in the industry use body parts but I focused on the lines plastic surgeons draw on patients before surgery. 2 logos were needed: one for the plastic surgery part and one for the general practice.

- **Awards:** Bronze in Logo Design
- **Design Director:** Rick Byrne
- **Client:** Jacob Bloom

WINNER

**Maria Macri
Logo**

Maria Macri

[https://www.indigoawards.com/
winners/264](https://www.indigoawards.com/winners/264)

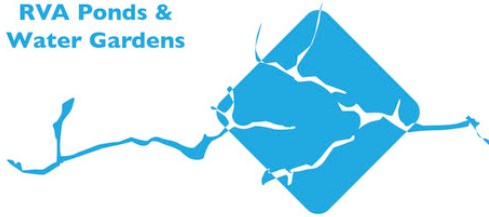
Logo design for Maria Macri (graphic designer/artist). Created logo with identical double letters, showing variation rather than repetition. Fun and effortless design achieved with the use of clever line work and contrasting colours.

- **Awards:** Bronze in Logo Design
- **Design Director:** Maria Macri
- **Client:** Maria Macri

WINNER

RVA Ponds & Water Gardens Logo

J Drake Graphic Design

<https://jdrakegraphicdesign.com>RVA Ponds &
Water GardensRVA Ponds &
Water Gardens

The client was starting a new business which involves building outdoor water and garden features, fish ponds and hardscape additions to homes. They needed a logo which would represent the brand in a variety of applications; from logo and websites to vehicle graphics and employee uniforms. We used a “paver brick” shape with a water splash to convey the two most important elements of the company’s installations.

- **Awards:** Bronze in Logo Design
- **Design Director:** John Drake
- **Client:** RVA Ponds & Water Gardens

WINNER

**Permanent
Makeup Logo
for Company
Specialising in
Cancer Patients**

Tortuga Creative Services, LLC
<http://www.tortugacreative.com>



Beyond Beauty, Ink. offers permanent makeup for cancer patients. Permanent makeup is a cosmetic technique which employs ink (a permanent pigmentation of the dermis) as a means of producing designs that resemble makeup. For their logo, an ink drop forms the head of a woman that has permanent eye shadow, eyebrows and lipstick. Permanent makeup treatment has a very important role when it comes to women's needs after different types of cancer and chemotherapy. It produces artificial eyebrows, particularly in people who have lost them due to the disease. The treatment can produce eyelining and other permanent enhancing colors to the skin of the face, lips, and eyelids. The treatment also can disguise scars and white spots in the skin such as in vitiligo, too.

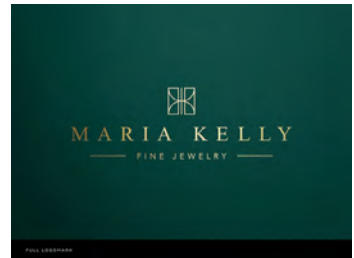
- **Awards:** Bronze in Logo Design
- **Design Director:** Chris Connors
- **Client:** Beyond Beauty, Ink.

WINNER

**Graphic Designer,
Art Director &
Branding Consultant**

J Drake Graphic Design

<https://jdrakegraphicdesign.com>



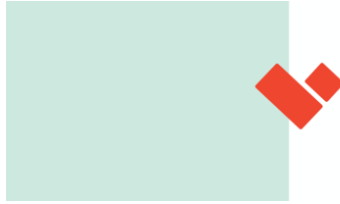
The following project submission presents a concept brand identity, visual communication materials, and editorial design for a luxury jewelry brand. Maria Kelly's eponymous jewelry line, Maria Kelly Fine Jewelry, exudes contemporary luxury by masterfully blending bold and classic aesthetics into one-of-a-kind designs. Ultimately, the visual identity created for the brand needed to be reflective these dual aesthetic qualities. The resulting logomark features a simple icon (created from the abstract combination of the initials M and K) paired with a traditional serif wordmark. The color palette similarly includes rich shades of gold and green (a nod to the Irish origins of the Kelly surname) offset by a simple, clean white. Additionally, the two seemingly different textures used throughout the branding (a bold malachite along with a custom pattern derived from the logo), give complexity and versatility to the visual system as a whole.

- **Awards:** Bronze in Logo Design
- **Design Director:** Dana Ferguson
- **Client:** Dana Ferguson, Graphic Designer, Art Director

WINNER

Homes for Sonoma Logo

Homes for Sonoma

<https://homesforsonoma.org>

One week after the fires disrupted and destroyed parts of our community a small group of designers, architects, builders and community leaders called a meeting to discuss how to help our friends, families and neighbors. With so many displaced residents in the aftermath of the fires, we felt an urgent need—really a duty—to provide a clear, practical, responsible way to rebuild our community in a way that not only served the immediate needs of those who lost their homes, but would also help address the long-term affordable housing situation in Sonoma County. The logo was inspired by the phrase “Home is where the heart is”. The mark is both a heart and a blue print of house with a detached garage. In the full signature the logotype is surrounded by a neighborhood of Heart Homes representing the neighborhoods that will be rebuilt—neighborhoods Samantha Kraesig and Michelle Farrell grew up in. These homes are not only structures they hold our community safe. They hold the fabric of our community, our people, together.

- **Awards:** Bronze in Logo Design
- **Design Director:** Samantha Kraesig
- **Client:** Homes for Sonoma

Design Team:

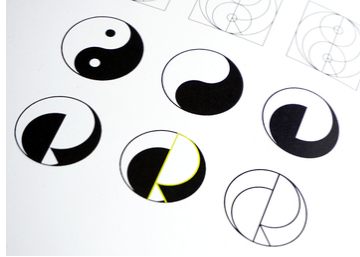
- Michelle Farrell

WINNER

Corporate Logo Reidemeister

SUPERNOW Design Studio

<https://www.indigoawards.com/winners/252>



Corporate Logo for a Swiss advocacy. Julia Reidemeister is a so called Next Generation lawyer and mediator – goal-driven, visionary, idealist and with a high capability for empathy. Her core personality defines the basis for the design impression. The logo is based on the idea of the yin-yang-symbol. A principle how seemingly contrary forces may be complementary at the same time. The opposite operations of advocacy at court and extrajudicial agreement are combined and translated into a modernistic symbol. The circle is the basic form and stands for a wholistic service. A geometrical segmentation shows the two aspects of judicial representation and impartial mediation and creates the initial R of the surname. A plain and precise design vocabulary supports the brand values objectivity and ethics. A bright and vibrant green is a counterpoint to the conservative legal consultation. The colour serves as an emotional overcoming of prejudices. It reduces negative associations and creates an open-ended basic attitude.

- **Awards:** Bronze in Logo Design
- **Design Director:** Bernhard Wilke
- **Client:** Julia Reidemeister, Lic.iur., LL.M.

2018

Professional Category Winners

Graphic Design

**Magazine &
Newspaper
Design**

WINNER

Tropic Novella**Shanti Sparrow**<https://www.shantisparrow.com/tropic/>

Tropic is an independently released novella written by emerging writer Emelio Estalez. Estalez writes visceral narratives exploring sexuality, queer culture and moral corruption. The concept of this design was driven by the stories parallel to the 1939 book 'Tropic of Capricorn'. The painted palm leaves are representative of heat, passion and the feminine. The vibrant colours and patterns are inspired by those found in nature that act as warnings of poison often found on plants and amphibians. The overall aesthetic is seductive, intoxicating and exotic.



- **Awards:** Gold in Magazine & Newspaper Design
- **Design Director:** Shanti Sparrow
- **Client:** Emilio Estalez

WINNER

un sedicesimo n. 43: > 2017

jekyll & hyde

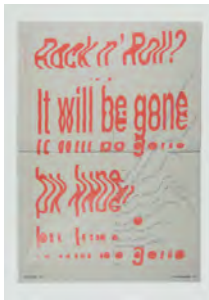
<http://www.jeh.it>

Design Team:

- Marco Molteni, Creative director
- Margherita Monguzzi, Creative director



To mark his twenty year anniversary the graphic design studio jekyll & hyde has decided to investigate his future and have gathered together some typographic experiments on the possibility and impossibility of predicting it. Is a collection of prophecies from people both ancient and modern tackling various topics. Seven prophecies that got it exactly right, and seven that got it wrong, to remember that the future is never set in stone but it is up to us to read it in infinite ways. Un sedicesimo is a magazine of Corraini Edizioni, each issue has a different author.

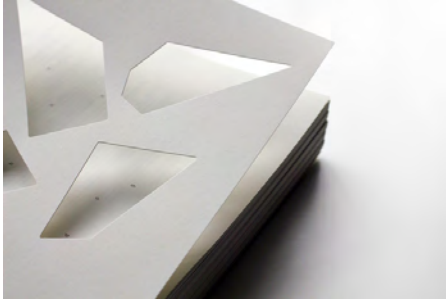


- **Awards:** Gold in Magazine & Newspaper Design, Silver in Lettering, Silver in Typography
- **Design Director:** Marco Molteni, Margherita Monguzzi
- **Client:** Corraini Edzioni

WINNER

**CUTOUT
Magazine
Issue 21****TSUBAKI**<http://www.tsubakistudio.net/v2>

CUTOUT's latest Naked issue is all about looking at different interpretations of the meaning Naked in the design sense of it, and how it is being applied as an art form or a theme to a design. The end product of the issue itself comes across as unpretentious, almost barren of all colours and yet it shines through exceptionally well in its plain coloured beige cover with die-cuts of odd-looking shapes in the middle, showing just a little bit of words coming from the inner page.



- **Awards:** Gold in Magazine & Newspaper Design
- **Design Director:** Jay Lim
- **Client:** Red Velvet Media Lab

WINNER

SCOOM Magazine

School of the Art
Institute of Chicago

<http://behance.net/phudicin>



SCOOM(Scale+Zoom) is a periodical issue which focuses on various collaborations of practical/virtual gigantic & miniature artworks that have extremely large/small scale. The subject of the featuring and discussion will include but not limited to non-artwork objects/natural lives that also has impressive magnitude, in order to give audiences a freshened idea of unfamiliar sized objects and its particular aesthetics.



- Awards: Gold in Magazine & Newspaper Design
- Design Director: Wendi Zhang
- Client: Self

WINNER

Trefoil Tribune Issue #5

Girl Scouts of Central Texas
<http://www.gsctx.org>



Design Team:

- Kelcy Parrish, Graphic Design (all)
- Reyna Martinez, Public Relations Executive (Copywriter)
- Hannah Bruno, Public Relations Executive (Copywriter)
- Lolis Garcia Baab, Chief of Marketing & Communications

Our biannual publication bringing the news, stories, and spotlights to our amazing Girl Scouts council.

- **Awards:** Bronze in Magazine & Newspaper Design
- **Design Director:** Kelcy Parrish
- **Client:** Girl Scouts of Central Texas

2018

Professional Category Winners

Graphic Design

**Packaging
Design**

WINNER

Marczyk Coffee Bags

Ellen Bruss Design

<http://www.ebd.com/index.asp?cid=7>

Design Team:

- Ken Garcia, Design Director
- Ellen Bruss, Creative Director
- Matt Kistler, Designer



Marczyk Fine Foods has a great sense of humor; EBD was able to feature that with their new coffee.



- Awards: Gold in Packaging Design
- Design Director: Ken Garcia
- Client: Marczyk Fine Foods

WINNER

HWC Coffee Kingdom gift boxes

Hong Da Design Workshop

<https://www.hddw-design.com>

Design Team:

- YAO-YU, CHUNG, Copywriter
- YU-RONG, LIN, Designer
- TA WEI, YU, Designer
- YI, GU, Designer
- I-CHAN, SU, Designer
- SHANG-YUN, CHIEN, Photographer



As HWC Coffee Kingdom continue to hold the spirit of trust and value. The profound skill of making coffee brings people the quality savour. From origin (earth), weather (wind), roasting (fire) to brewing (water). These four elements become the reason of a wonderful coffee and simple enjoyment. HWC Coffee Kingdom gift boxes were designed based on pokers. The filter bags come in four suits like the poker. Each suit represents different treatment of the coffee beans. By combining sketching techniques and coffee essence to outline the perfect geometric visuals. S-spades: Magic kingdom represents fire, professional roasting techniques for the perfect beans. H-hearts: Art kingdom represents water, skillful coffee pouring and brewing in order to give a sensational taste. D-diamonds: technology kingdom represents wind, unique way of balancing the flavor. C-clubs: nature kingdom represents earth, excellent planting techniques for the coffee trees can bring us the best coffee. J-joker: the tempting smell of HWC coffee makes the god of cat coming to discover. Light pokers are the “trace of god cat” (Dry/Natural/Unwashed Process). Dark pokers are the “gaze of god cat” (Honey Process/Miel Process).



- Awards: Gold in Packaging Design, Gold in Illustration
- Design Director: HONG DA, JIANG
- Client: HWC ROASTERS FOOD & BEVERAGE CO., LTD.

WINNER

Frielauf Wines**SIZE**<http://www.size.agency/case/frielauf/>**Design Team:**

- Jurica Koletic
- Marko Cvijetic
- Ivan Fistic
- Andrej Virant



Freilauf is a wine brand owned by well-respected, design-loving music DJ with a huge passion for hedonism and well-being. The task was to create a minimalistic, bold label that would transcend the philosophy behind the Freilauf meaning and lifestyle. The word “Freilauf” means freedom of movement and our concept was to visualise it through composition of multiple concentric circles which put together form an optical illusion of endless rotation. The circles also have a strong association with vinyl records, which is relevant to our client’s love for vinyl he plays on his gigs.



- Awards: Gold in Packaging Design
- Design Director: Jurica Koletic
- Client: Frelauf Wines

WINNER

Apothecary Product Line Redesign

Overdrive Design Limited<https://overdrivedesign.com>

Overdrive was tasked by Pure Home Couture to redesign their complete suite of home products. Special consideration was given to evoking the french home luxury essence of the brand -- symbolized by Marie Antoinette. The golden bee: a symbol of family, community, industry and personal power. Further request was towards minimizing the number of labels that would need to be printed. With 32 different fragrances and over 10 different product types this was essential. The larger part of the label consists of: a die cut, 4 colour, digitally printed, adhesive backed base label with an image of Marie Antionette and the Pure Home Couture name in a custom designed, historically inspired script. The golden strip is a die-cut, embossed, foil stamped, wet strength, offset printed, adhesive backed wrap (much like a cigar wrap) displaying the Apothecary name and fragrance.



- **Awards:** Gold in Packaging Design
- **Design Director:** James Wilson, Rob Krete
- **Client:** Pure Home Couture

WINNER

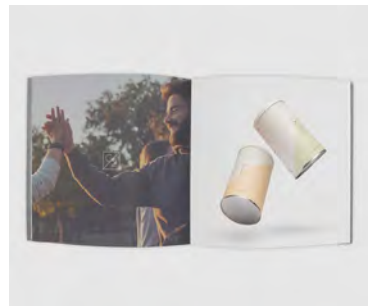
Chapter 2

BTL Brands Ltd<https://www.chapter2.fit>**Design Team:**

- Eamon Shotton, Creative
- Darnell Buckle, Creative
- Stuart Lewin, Creative
- Santeri Lohi, Creative



Bastien came to us with Wellness Direct, a start-up fitness and wellbeing venture based in the South of France. He wants to address the shortage of protein supplements that appeal to 'ordinary people' (not gym junkies) who want to take their next step in fitness and wellbeing. Driven by a belief that fitness belongs to all of us, Bastien wants to create a brand that challenges the elite nature of fitness, as well as the artificial, masculine personality of protein supplements. Bastien talked about the company as Wellness Direct, but when he spoke about his own personal story and his mission, he instinctively split his journey so far into Chapter 1 and Chapter 2. The first chapter was opening a series of gyms near his hometown of Nîmes and the next chapter was his next step: going beyond the local gyms and expanding into nutrition and lifestyle. We noticed a parallel between Bastien and the people he is reaching out to; they are all looking to start a new chapter. At the end of the brand workshop (to kickstart the project) we told Bastien he already had a name for his new venture: Chapter 2.



- **Awards:** Gold in Packaging Design
- **Design Director:** Stuart Lewin
- **Client:** Bastien Bouisset

WINNER

Taste & Co. Packaging

Ellen Bruss Design<http://www.ebd.com/index.aspx?cid=7>

Design Team:

- Ellen Bruss & Ken Garcia, Creative Directors
- Rose Chenoweth, Designer
- Ken Garcia, Designer
- Emily Fitzgerald, Production



EBD partnered with Bed, Bath and Beyond to design an identity for a new baking line and its packaging, called Taste & Co. brand. Our goal was to create a brand that would resonate with consumers and communicate the quality of the crafted products that were something they might have seen in their grandmother's pantry. To achieve our goal, we created a customized font, the tagline "Honest Ingredients, Authentically Crafted" and hand-drawn etchings. A warm color scheme was developed to evoke the hand-made quality of the ingredients and to identify the line extension to the consumer.



- Awards: Gold in Packaging Design
- Design Director: Ken Garcia
- Client: Bed, Bath and Beyond

WINNER

Daylong Skincare Line

TODA

<http://www.toda.com>

Design Team:

- Marcos Chavez, Creative Director
- Thom Kajaba, Creative Director
- Melissa Showwalter, Designer
- Stine Nielsen, Designer



Inspired by the deep traditions of Swiss design & science, TODA relaunched Daylong - one of Switzerland's leading brands in sun protection. The new brand is sure to stand the heat-whether lounging seaside, trekking the Alps, or winding through town. The bold color coding rooted in warm, fresh colors for SPF and cool, refreshing colors for after sun help the consumer understand what products are best for their skin in a clean but clearly recognizable way. Inspired by the deep traditions of Swiss design, the packaging embraces bold, objective typography & vibrant colors to distinguish the formulas, the families, and the brand as a whole.



- **Awards:** Gold in Packaging Design
- **Design Director:** Melissa Showwalter, Stine Nielson
- **Client:** Daylong

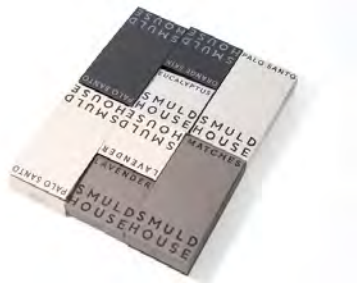
WINNER

SMULD HOUSE**Pratt Institute**

<https://www.behance.net/gallery/59736125/SMULD-HOUSE-Scented-Identity>



The word “Perfume” contains “Per” and “Fumum” mean “Through” and “Smoke” in Latin. People wear the essentials of the natural environment by passing through the smoke. These smokes not only fill the space, but also infiltrate the hair, fabric, and skin of people. Many ancient religions connected their gods with the smells of fragrant plant materials. People believe that burning these substances can keep negative powers away. At the same time, making smoke is a way to extract “soul” from different raw materials. This product line offers all natural raw ingredients of fragrance and simple tools for people to customize their personalized scents. It is designed to allow the creation of personalized material fragrance from people and their living space. Individualized results are achieved by mix & match of different ingredients and quantities. The different smells will be the unique identity of every single individual.



- **Awards:** Gold in Packaging Design, Silver in Branding
- **Design Director:** Huei-Tai Chen
- **Client:** Pratt Institute

WINNER

The X'mas Collection of Paradoxical Types - A Naughty or Nice Divinity Guide

Paradox Media Pte Ltd.

<https://www.oneparadox.com>

Design Team:

- Lynn Ho, Creative Director
- Jean Liew, Senior Designer / Copywriter
- Ping Lam, Senior Designer



A self-promo Christmas gift for our valued clients. The concept behind this gift is to find out if you are naughty or nice this Christmas. Using numerology and your birth date, derive at a number (from 1-9) that represent you. With that number, match it to one of the 9 Christmas characters that bear similar personality traits with you. So see if you are as money-minded as the Xmas Scrounge or a leader like Rudolf the Red-nose Reindeer. Each of the nine boxes is also purposefully filled with festive goodies (example: Snowman is filled with marshmallow). All to spread a little bit of Christmassy joy!



- **Awards:** Gold in Packaging Design, Gold in Promotional Materials
- **Design Director:** Lynn Ho
- **Client:** Paradox Media Pte Ltd.

WINNER

2016 Calendar / Greeting Card of Yani Tseng

Adore Marketing Co., Ltd.<http://www.adoremkt.com>

A gift for the media, relatives, friends and comes from Yani Tseng, a Taiwanese professional golfer. Yani is a cute and warm girl. However, she is an athlete, the appearance always gives a more masculine and firm feeling. The athlete image of Yani has been well known to everyone. When we designed this gift we hope people will see and feel the different side of Yani. Therefore, we first find the Taiwanese illustrator Dorothy drew the four seasons of Yani. Dorothy is a big fan of Yani as well. Dorothy drew four different kinds of style of Yani and wrote her warm texts. They are the blessing for Yani, and also share with people who receive this gift. We designed the greeting card and the calendar to combine together.



- **Awards:** Gold in Packaging Design
- **Design Director:** Chih Yuan Wang
- **Client:** Paradox Media Pte Ltd.

WINNER

D'ONE Donut Packaging

Jiaru Lin<https://www.behance.net/jiaru27>

D'ONE is a small but exquisite packaging design for donut. The concept is to enhance the experience of eating donut, solving flavor mixed problems in traditional snack bag or box packaging. A unique feature of D'ONE packaging is that the base carton functions as a container, and serves as a beautiful plate when unfold; the packaging also includes a fork in it. The materials are all eco-friendly and make little waste of paper when produce as dieline. To avoid the packaging from rolling around and easy to stack on shelf, D'ONE result in a dodecagon shaped design. I approach a clean and modern design, which focus on the product itself— donut.



- **Awards:** Gold in Packaging Design
- **Design Director:** Jiaru Lin
- **Client:** D'ONE

WINNER

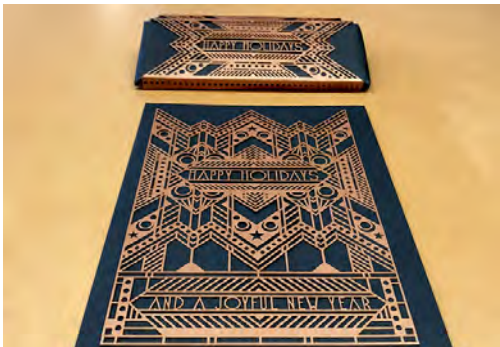
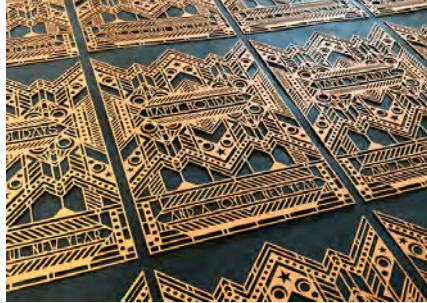
Happy Holidays

Virginia Tech

<https://www.behance.net/meaghandee>



For the Holiday Season, I laser-cut cards and chocolate packaging that I sent to friends, family, and colleagues. With all the tension of the political year, I wanted to focus on joy (and chocolate).



- **Awards:** Gold in Packaging Design
- **Design Director:** Meaghan A. Dee
- **Client:** Self-Promotion

WINNER

Forever Living Chinese New year Red Packet

TSUBAKI

<http://tsubakistudio.net/v2/>

Into the year 2018, Forever Living sets their eye on producing a premium line-up of merchandise to reward their FBOs (Forever Business Owners). Starting it off is the Chinese New Year angpao (red packet), which is inspired by the “six blessings” or “**六福**” as believed by the Chinese to mean prosperity or fortune. The contrast looks amazingly pretty and presentable. The CNY angpaos are decorated with curvy lines and Chinese ancient coin patterns that represent wealth. There are eight angpaos in a box set with four each are set in the colours of pink and dark purple respectively. The purpose of making it a box set is to bring surprise and excitement to the recipient. It also brings a sense of pride to the sender who uses it to give someone during the Chinese New Year.



- **Awards:** Gold in Packaging Design
- **Design Director:** Jay Lim
- **Client:** Forever Living

WINNER

Scentsy Buddy Boxes

Scentsy<http://scentsy.com>

When it comes to huggable fragrance, nothing beats our snugly, scented Scentsy Buddy. Each limited-edition Buddy is uniquely lovable, from the bespectacled and bow-tied Fallon the Fox to our oh-so-cuddly Bailey the Bunny. We showed them some love with packaging and patterns just as one-of-a-kind as they are. And the best part? Each box features pop-out handles and a door so every Buddy has a safe place to call home — that is, when he's not being squeezed.



- **Awards:** Gold in Packaging Design, Silver in Illustration
- **Design Director:** Vy Boutdy-Tatum
- **Client:** Scentsy

WINNER

Dried Fruit and Herb Water •Summer Fling / Breezy Autumn

SCHEMA, inc

<https://www.facebook.com/l-schema.tw/>


The project of SunnyGogo's series product of dried fruit & herb water is one of the series product from the renewal CI of SunnyGogo. The concept of the renewal design is meant to have 4 different aspects of series products and water is one of the elements. The design of the package came up with the image of infused water with dried fruits and herbs inside. Dried fruits are made from fruits being dried with the warmth of the sun, with infusing water into the glass, the preserved tastiness of dried fruits and herbs awaking from the moistness and it looks like they are dancing in the glass, which became our illustration on the package. Not only on the visualization, we've also put a lot of effort on the material for the package. The details on the actual package have meanings on each of our choices. For example, the transparent, matte paper using on the outside was the image of water and moistness. Customer can see through the package and get the image of the infused water with different color representing different flavor. The message we want to pass on to our customer is not only the beauty of the visual or the tastiness of the product, but also the wonderful experience of purchasing the product.



- **Awards:** Gold in Packaging Design
- **Design Director:** Yi Chen Ho
- **Client:** SunnyGogo

WINNER

Sunny Impression

SCHEMA, inc

<https://www.facebook.com/lischema.tw/>



The project of Sunny Impression is a renewal package design for SunnyGogo. The concept of the design is that we want to visualize the making process of the fruit cake, from how it looks originally as a fruit, being smashed as ingredient, to reforming and transforming into fruit cake. Showing the process in an abstract way with the color blocks from each flavor. After having numerous discussions with SunnyGogo, we have come to the conclusion. We both want Sunnygogo, as a local brand from Taiwan, to use all the ingredients from Taiwan, and with all the faith we have in making quality snacks for every customer, we want to let people from the world to see what's good from Taiwan. With the new design for the new series of Sunny impression - fruit cake, we want to let customer not only enjoy the tastiness of the fruit cake, also learn to know how the cake was made and how much effort every each of us has put in.



- **Awards:** Gold in Packaging Design
- **Design Director:** Jia Yun Liu
- **Client:** SunnyGogo

WINNER

**“Assortment of
Five Japanese
Teas”
Global Gift
Package**

CICATA, Inc.

<https://cicata.jp>**Design Team:**

- Sheila Gamba, Designer



Ippodo Tea Co., Ltd. has been providing the highest quality of Japanese green tea for nearly 3 centuries which located in Kyoto. This gift set package, is available on Ippodo's New York branch and their online store for overseas. For design, we designed the package to be acceptable by overseas customers who are highly sensitive to information and sophistication things. Ippodo Tea Co., Ltd. assorted five different Japanese teas so we can convey the charm of Japanese teas, but also customers feel free to enjoy Japanese teas.



- Awards: Gold in Packaging Design
- Design Director: Koichiro Kitamoto
- Client: Ippodo Tea Co., Ltd

WINNER

Chop N' More Packaging

Pennsylvania University of
Technology

<http://courtneylose.com>



An original design with a loud feel, this packaging puts emphasis on its look and feel through bright, bold colors, simplified illustrations and exclamation mark shaped packaging. Its boldness with bright colors give the feeling of loudness while the fruit shows how the product works: by chopping. The packaging displays the most interesting part of the packaging on its circular ring: the part that chops fruit and vegetables which is a key part in its functionality. Overall, bold color, typography, illustration, and simplified exclamation mark create that powerful punch for a pleasing look and feel as well as compliments functionality.

- **Awards:** Silver in Packaging Design
- **Design Director:** Courtney Lose

WINNER

Darty Cocktails

The Biondo Group Inc

<http://www.biondogroup.com/biondo-about.html>



The Biondo Group Inc, Stamford CT was asked by Harvest Hill to design a new product launch targeted for a younger consumer – 21+. The design is all about anytime fun and enjoyment – a Darty Party. The design graphics pulled inspiration from the current interest in “street art” to be able to be disruptive on shelf and speak to the younger lifestyle. Each flavor, while maintaining a strong central focus on the Darty logo, has its own bold colors and background patterns for shopability. “We stepped away from our existing mainstream Daily’s Mixers and Frozen Cocktails, with this new ready-to-drink wine cocktail.. The Biondo Group’s impactful graphics could be carried though from the package, to the shipper as well as our web site. It’s fun. It’s young. It’s an any time Darty Party (Chief Marketing Officer at Harvest Hill Beverage Company). Just chill and serve and start your own Darty Party with 3 delicious flavors with the cool, crisp taste of Melon, the perfect mix for sweet peach and tea – Peach Tea and the bit sweet, bit tart but full of fun – Berry Lemonade.

- **Awards:** Silver in Packaging Design
- **Design Director:** The Biondo Group Inc
- **Client:** Harvest Hill

WINNER

Seriously Indulgent Yoghurt

The Biondo Group Inc

<http://www.biondogroup.com/biondo-about.html>



Hain Refrigerated Foods came to The Biondo Group to design a new premium yogurt under the Greek God's umbrella brand. This new product line was positioned as a decadent, handcrafted, small batch anytime yogurt that could be used in place of rich and creamy ice cream desserts. It steps away from its low-fat yogurt alternatives. These yogurts are rich, decadent and anything but restrictive ... they are Seriously Indulgent! After several name generations, the Greek Gods and the Biondo team decided that the best name to describe the yogurt was "Seriously Indulgent." The emphasis is on the word "indulgent" and an ownable Greek "E" was added. Graphics depict an elegant line and watercolor illustration that steps away from traditional yogurt packaging. "The Seriously Indulgent package graphics clearly represent the new decadent flavors and creamy, rich indulgent yogurt texture. It's not just an expansion of our current products but a new taste experience," said Basel Nassar, Chief Operating Officer of Hain Refrigerated Foods. Seriously Indulgent.... comes in sweet, tangy lemon, decadent marionberries, a mixture of spicy ginger with sweet raspberries, and luscious tart cherry flavors.

- **Awards:** Silver in Packaging Design
- **Design Director:** Meg Russell
- **Client:** Hain Refrigerated Foods

WINNER

2018 Year of the Dog Commemorative Ticket

Midnight Design

[https://www.behance.net/
designinmidnight](https://www.behance.net/designinmidnight)



Design Team:

- Chien Shang Yun, Photographer
- Ta Wei Yu, Printing

This piece of work is a memorial ticket sold by Taipei MRT every year, which is a commemorative limited product, Taipei MRT Memorial Tickets are sold at two stations in Taipei on February 3, 2018 for a total of 1,000 sets at a price of TWD 300, Mainly sold to the general public for collection and take the MRT use, The theme of the work is based on “the wealth comes with a dog”.

- **Awards:** Silver in Packaging Design
- **Design Director:** I Chan Su
- **Client:** Taipei Rapid Transit Corporation

2018

Professional Category Winners

Graphic Design

**Promotional
Materials**

WINNER

Advertising - Real Estate

Ashley Pennington<http://www.iamadevol.com>**Design Team:**

- Marcos Chavez, Creative Director
- Thom Kajaba, Creative Director
- Melissa Showwalter, Designer
- Stine Nielsen, Designer



Designed for luxury Real Estate Brokerage to promote/advertise the company by using creative and unique elements while maintaining strong brand identity and consistency.



- **Awards:** Gold in Promotional Materials
- **Design Director:** Ashley Pennington
- **Client:** Kennedy & Co Real Estate

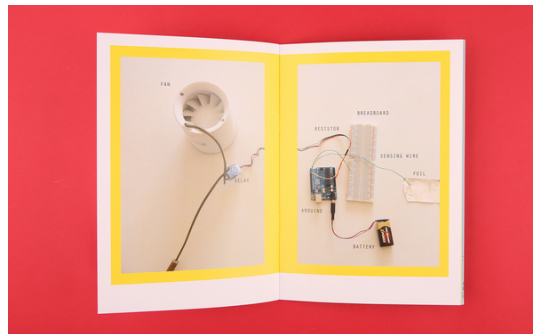
WINNER

AL!!VE**Nadezhda (Nadia) Korepanova**

https://www.behance.net/nadia_korepanova/



“AL!!VE” is an interactive design project which promoted adoption at “Era Miloserdiya” dog shelter. It is heartbreaking to look at sheltered dogs, awaiting their new families, but once these puppies find people who love them, they come back to life! “AL!!VE” shows this transformation, by utilizing a capacitive sensor and relay through the open-source platform, Arduino, to animate a crumpled piece of foil by using human touch and love to show we have the same effect on abandoned dogs. The slogan of this project is “All dogs need love. Adopt one”.



- **Awards:** Gold in Promotional Materials, Silver in Interaction Design
- **Design Director:** Nadezhda (Nadia) Korepanova
- **Client:** "Era Miloserdya" animal shelter

WINNER

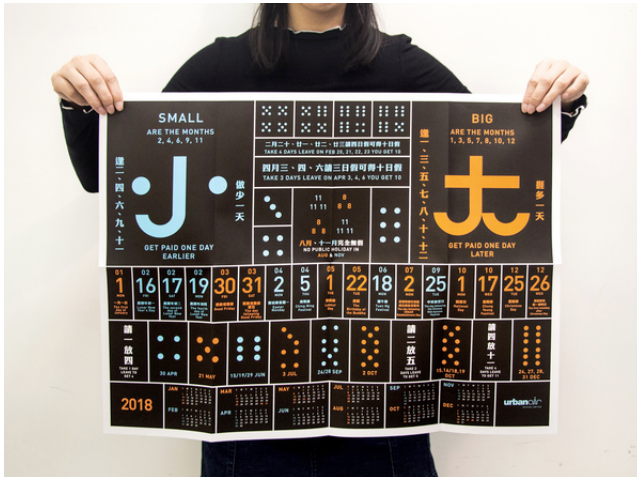
Urban Air Calendar 2018

Urban Air Design Ltd

<https://www.urbanairdesign.com>

Design Team:

- Sin King Man Kelly
- Or Chi Ban Stanley



We had been taught counting months on knuckles by Math teacher where we were children. Why can't we combine it with the Sic bo concept which appears on gambling table? We understood your concerns about when you get paid and how to take the longest holidays with the least annual leave as we are employees too. Therefore, we tailor made the 2018 calendar for you to carry out 'holiday maximization' by combining the public holidays with your limited annual holidays through the year. (Kindly remind: keep it away from the eye of your boss.)



- **Awards:** Gold in Promotional Materials
- **Design Director:** Ng Wai Ming Chris
- **Client:** Urban Air Design Ltd

WINNER

Play and Learn Child Care Brand Identity

Clearly Creative<http://www.playandlearn.net.au>

Play and Learn run Child Care Centers throughout Brisbane with a primary focus on learning through play. Armed with the knowledge that children learn best when provided with an environment in which they can freely connect with their surroundings, Play and Learn provide fun and engaging activities to challenge and entertain every child. The Play and Learn Branding is loyal to their core values of fun and learning through play. The Brand Elements include Corporate Identity through logo and brand imagery, stationary and print marketing material with business cards, flyers, presentation folders, parent booklets, banners, window signage and roadside signage through to digital marketing material with social media imagery and a multi site website design, development and maintenance catering to the individual centres requirements along with the overall brand requirements.



- **Awards:** Gold in Promotional Materials, Silver in Branding, Silver in Digital Design, Silver in Logos
- **Design Director:** Rebecca Fisher
- **Client:** Play and Learn

WINNER

Artist Presentation

Boske Design

<http://boske.com>



United Stage Artist is a swedish music tour producer and artist management. US18 is an annual presentation of their current artists.



- Awards: Gold in Promotional Materials
- Design Director: Karl-Magnus Boske
- Client: United Stage Artist

WINNER

LOTS Asian 2014/15 Catalogue Cover Design

Maria Macri

[https://www.indigoawards.com/
winners/353](https://www.indigoawards.com/winners/353)



The LOTE Bookshop specialises in sourcing foreign language learning material that caters for both teacher and student, and those wishing to undertake self study. This Asian Resource Catalogue promotes the various items available in the languages of Chinese, Indonesian, and Japanese. A series of kokeshi (Japanese dolls) were illustrated to show different facial and physical expressions that enhanced this playful design. Asian patterns were created to strengthen the overall theme and feel, providing each kokeshi with their own individual quality. The addition of lanterns and fans of varying shapes added more interest to this cover illustration. Created in Adobe Illustrator using techniques including gradations, tints and transparencies, this allowed for a lively and fun illustration that isn't hindered by a two-colour limitation. With a client that says "Do whatever you like as long as it's two colours." this was a delightful project to create. The following images show the overall cover as a spread, then the front and back covers individually.



- **Awards:** Gold in Promotional Materials, Bronze in Illustration
- **Design Director:** Maria Macri
- **Client:** The LOTE Bookshop

WINNER

PCS Portfolio

Ashley Pennington

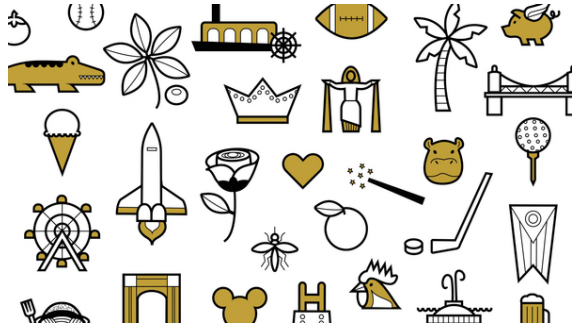
<http://www.iamadevol.com>



Designed for award winning General Contracting Company in the D.C. area. Portfolio is a 28 page saddle stitched bound book with outer shell designed as pocket folder with back and front inside pockets for inserts and die-cut slots for business cards. A second version without pocket folder shell was then created for clients and converted to a digital “flipbook” that can then be emailed directly to clients.



- **Awards:** Gold in Promotional Materials
- **Design Director:** Ashley Pennington
- **Client:** Potomac Construction Company



- Awards: Gold in Promotional Materials
- Design Director: Chelsea Sanders
- Client: MSA Architects

WINNER

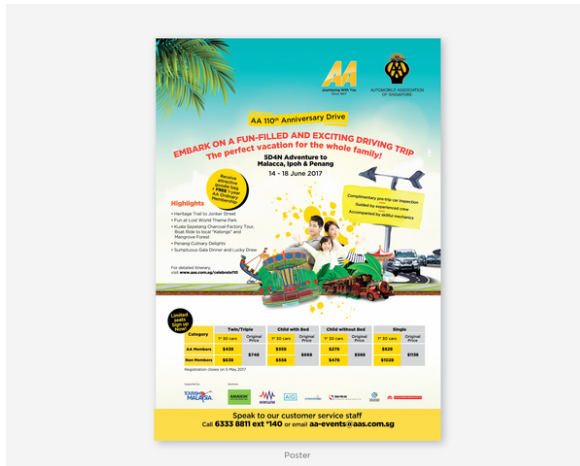
AA Singapore 110th Anniversary Drive

Automobile Association
of Singapore

<https://www.aas.com.sg>

Design Team:

- In-house Creative at Automobile Association of Singapore



Poster

Automobile Association of Singapore is the leading provider of motoring related services, lifestyle benefits & privileges to its members. In addition to its services, Automobile Association of Singapore organized “iconic driving holidays, AUTOVENTURE”, with the freedom to explore & enjoy the roads and its countries. This year, to mark the significant milestone of 110 years anniversary, Automobile Association of Singapore organized a 5D4N trip to Malacca, Ipoh & Penang. It was an exciting road trip customized for families. The concept played with juxtaposition of interesting graphics ranging from themed related elements, convoy cars, happy family to fresh colors, to create fun & unique promotional piece to engage members & non-members. The capacity of this trip was 50 cars. The campaign was successful as all 50 slots fully booked. It is an amazing vision as there was a convoy of 50 cars going on a fun and adventurous road trip together!

Singapore



- **Awards:** Gold in Promotional Materials
- **Design Director:** Cayrani Yap
- **Client:** Automobile Association of Singapore

WINNER

Must-Have Guide When Driving in Korea

Automobile Association of Singapore

<https://www.aas.com.sg>



Designed by Automobile Association of Singapore, this beautifully crafted and colourful informative guide book is a compilation of bi-monthly infographic-themed articles on step-by-step guide to driving in Korea. Automobile Association of Singapore - a member-based motoring association as well as the authorized body to issue International Driving Permit (IDP) to holders of Singapore driving license - hopes to promote its other motoring-related services/ benefits to IDP holders. One of such services is “AUTOVENTURE”, Automobile Association of Singapore’s iconic driving holiday service. With the Autoventure, like-minded Singaporean motorists are brought together to experience self-drive trips across many countries.



- **Awards:** Gold in Promotional Materials
- **Design Director:** Cayrani Yap
- **Client:** Automobile Association of Singapore

WINNER

Biennial Brand Extension

Ellen Bruss Design<http://www.ebd.com>**Design Team:**

- Ken Garcia, Design Director
- Ellen Bruss, Creative Director
- Rose Chenoweth, Designer



EBD partnered with Biennial of the Americas (BoTA) to rebrand the organization and upcoming festival. We used colors reflective of the Americas to define the brand, and overlapped the country outlines to create a new logo that shows the merging of ideas and cultures and the connections made during the festival. The colorful campaign included street banners, window signage, event graphics, advertising, and merchandise to express the energy of the event and showcase the new brand. The bold graphics captured attention and signified where activities were held. BoTA saw increased attendance and a large spike in merchandising sales. Overall, an inspiring success.



- **Awards:** Gold in Promotional Materials
- **Design Director:** Ken Garcia
- **Client:** Biennial of the Americas

WINNER

Confessions

**TDU Design
Cooperation Centre**

<http://designwork2013.wixsite.com/tfdc>



The text and language of poster for gender equality should be authentic and sincere. Describe in a clear and sincere fashion the multitude of problems which persist throughout society and in the home.



- **Awards:** Gold in Promotional Materials, Bronze in Typography
- **Design Director:** Jen-Wei Huang
- **Client:** ilga

WINNER

10th Anniversary Commemorative Poster

Kathy Mueller Design

<https://kmuellerdesign.com>



Cocktails Against Cancer hosts an annual fundraising event to raise donations for its beneficiaries. An art deco style was utilized to communicate the elevated sophistication of the 10th annual fundraising cocktail party. This white ink silkscreen and copper metallic foil poster commemorated the milestone.



- **Awards:** Gold in Promotional Materials
- **Design Director:** Kathy Mueller
- **Client:** Cocktails Against Cancer

WINNER

LEXUS “Awaken Your Senses” Calendar 2018

Paradox Media Pte Ltd.<https://www.oneparadox.com>**Design Team:**

- Colin Yeap, Art Director
- Lynn Ho, Creative Director



With the revamped Lexus's vision of “Experience Amazing”, we are tasked to “wow” our client's customer's experience by engaging their senses with their yearly calendar. Incorporating key messages from the different experiences via “Emotion”, “Passion” & “Imagination, we demonstrated LEXUS's technological advancement, passion for perfection and dedication to the human touch through the various application within the calendar.

WINNER

Tradeshow Bonanza

Eternal Works

[http://info.eternalworks.com/
professional-website-design](http://info.eternalworks.com/professional-website-design)

Design Team:

- Colin Yeap, Art Director
- Lynn Ho, Creative Director



Our tradeshow material needed to be refreshed. We wanted to create pieces that would stand out on their own and also work cohesively together. We included flyers, postcards, our overview brochure, a landing page (used as part of our display at tradeshow), our banner, and even our table cloth so that you can get a full picture.

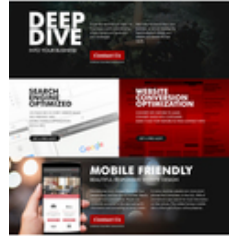


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 **DO YOU NEED A TEAM?**
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- Awards: Gold in Promotional Materials
- Design Director: Tim Jones
- Client: Eternal Works

WINNER

Snowflake Holiday Card

Virginia Tech<http://meaghand.com>

This holiday card features a message on one side and a quote on the other: Snow was falling, so much like stars filling the dark trees that one could easily imagine its reason for being was nothing more than prettiness. – Mary Oliver, Snowy Night The card itself includes a laser cut snowflake and a cut-out. Tucked inside is a laser-cut ornament, which utilized the counter space from the front of the card. The laser-cut paper used was Neenah's Reich Shine Pearl, which added a slight shimmer to both the card and ornament.



- **Awards:** Gold in Promotional Materials
- **Design Director:** Meaghan A. Dee
- **Client:** Self-Promotion

WINNER

**Advertising -
General
Contracting**

Ashley Pennington

<http://www.iamadevol.com>



Designed for award winning General Contracting Company in the D.C. area to promote the client’s current projects. Some of these carried client requirements of multiple images, as you can see we worked to showcase as much of the photography as possible while bringing unique design elements to the ads that added overall without distracting from the photography itself.

- **Awards:** Silver in Promotional Materials
- **Design Director:** Ashley Pennington
- **Client:** Potomac Construction Services

WINNER

LOTE European 2013/14 Catalogue Cover Design

Maria Macri

[https://www.indigoawards.com/
winners/353](https://www.indigoawards.com/winners/353)



The LOTE Bookshop specialises in sourcing foreign language learning material that caters for both teacher and student, and those wishing to take a self study approach. This Resource Catalogue promotes the various items available in the languages of French, German, Italian and Spanish. With a two spot colour restriction, magenta and yellow were chosen for this De Stijl inspired cover design. The eye follows various diagonal lines of shape, stripe, colour and shading throughout the overall layout. A mixture of fonts were selected to enhance a style for each language displayed. Created in Adobe Illustrator using techniques including tints, gradations and transparencies. A vibrant cover design that is fun and eye-catching without being hampered by a two colour constraint. A project I really enjoyed working on. Images show the overall cover as a spread, the front and back covers individually.

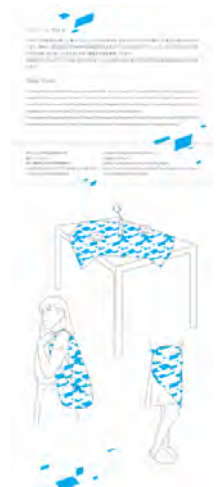
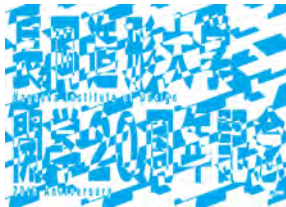
- **Awards:** Silver in Promotional Materials,
Bronze in Illustration
- **Design Director:** Maria Macri
- **Client:** The LOTE Bookshop

WINNER

**Promotion of
Nagaoka Institute
of Design 20th
Anniversary**

Tetsuro Minorikawa

<http://www.minorikawa.net>



These designs were created for promotion of Nagaoka Institute of Design 20th Anniversary. I created souvenir, package, bag, poster, wrapping paper. The souvenir is a Japanese wrapping cloth. It has both the function of wrapping objects and the large textile pattern. The fabric is dyed with the color changed to blue and gray so as to flip on both sides. The diamonds which are the feature of the architecture of the university was used for the pattern in the design. And a more youthful and vigorous image was produced.

- **Awards:** Silver in Promotional Materials
- **Design Director:** Maria Macri
- **Client:** The LOTE Bookshop

WINNER

**Garden Gnome +
Blue Grotto: Scent
and Warmer of the
Month Brochure**

Scentsy

<https://westernlaw.org>

Happy gnome, happy home! Our monthly specials are limited-time offers, which allow us to break out of the expected and really target a specific customer — it's a free-for-all opportunity to try something new. Our Garden Gnome Warmer is a modern classic, and unlike anything we'd ever done before. A little dapper and oh-so-charming, we needed to highlight the surprising versatility of this kitschy, colorful charm with the just-right photo styling and a playful-yet-livable layout.

- **Awards:** Silver in Promotional Materials
- **Design Director:** Richelle Garn
- **Client:** Scentsy

WINNER

**Advertising -
Plastic Surgery /
Beauty**

Ashley Pennington

<http://www.iamadevol.com>



Clients needed an “overhaul” on their advertising when they came to me. I changed the background of the photo and the color of the model’s eyes to the blue of the client’s logo (and reverse the logo to white). We wanted a cleaner look for their promotional pieces that drew in potential new clients with strong visuals and branding then gave pertinent information quickly and effectively.

- **Awards:** Silver in Promotional Materials
- **Design Director:** Asley Pennington
- **Client:** Sanctuary Cosmetic Centre

2018

Professional Category Winners

Graphic Design

Calligraphy

WINNER

Sorry Youth's 2nd Album "No dream, no life."

Godkidlla Art Production<https://www.behance.net/godkidlla>

This is 2nd Album of rock band "Sorry Youth". Their songs usually talk about people confront with sea, which is used to be metaphor of life in capitalist society. Hence I draw a large piece of sea, hide some people's posture inside it then. Fist hits fist on the cover, people hug each other on the poster, also I draw an portion of island on the cd rom, they all represent the spirit of the album. On the cover, there is a very sophisticate embossment I use. Poster is printed by special ink . Whole package is formed by cutting guide. I think this work awesome, wish you all like it.



- **Awards:** Gold in Calligraphy, Gold in Illustration, Silver in Packaging Design
- **Design Director:** Godkidlla
- **Client:** Sorry Youth

2018

Professional Category Winners

Graphic Design

Lettering

WINNER

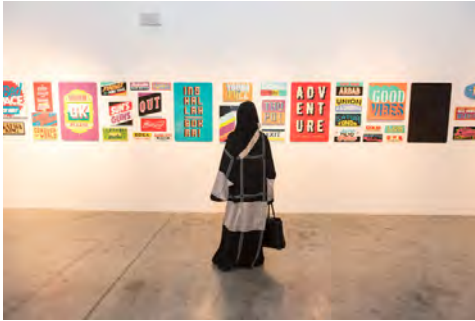
BYAHE: A TYPOGRAPHIC EXPLORATION

Ape Creative<https://theape.co>**Design Team:**

- Mary Hechanova
- Jude Valderrama



'Byahe' is a self-initiated exhibition by design studio Ape Creative. It explores the culture and the craft of hand painted lettering on signage. The core inspiration for 'Byahe' arose out of an interest in hand-painted signage iconically found on vehicles in the Philippines. 'Byahe' will explore how people connect through their stories of their travels and experiences using elements of typography & design on signage exemplified in a collaborative effort of the designers of Ape Creative. The exhibition is a celebration of the slowly dying craft of hand-painted signage - that often overlooked and or ignored.



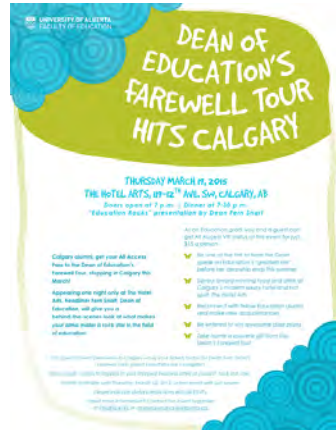
- Awards: Gold in Lettering, Silver in Typography
- Design Director: Rollan Rodriguez
- Client: Self-initiative project

WINNER

60's Farewell Tour

University of Alberta

<https://www.valeriedamen.com>



In celebration of Fern Snart – U of A's previous Faculty of Education dean – stepping down from her position, the Office of the Dean coordinated a 60's themed farewell tour in her honor. With graphic stylization inspired from the 60's and the Beatles, I hand-rendered playful typography in the form of a butterfly and experimented with the construction of a psychedelic pattern. Butterflies symbolize transformation, change, and growth, so I thought it was an elegant way to represent Fern's departure. The illustration was formatted for posters, invitations, and social media formats for both Edmonton and Calgary events.

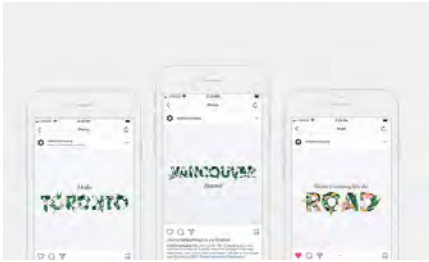
- **Awards:** Silver in Lettering
- **Design Director:** Valerie Damen
- **Client:** Faculty of Education, University of Alberta

WINNER

Matter Company Holiday Market Campaign

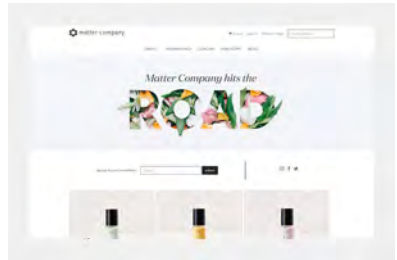
Night Shift

<http://nightshiftstudio.co>



Design Team:

- Natasha McDiarmid, Lead Designer
- Sam Johnstone, Designer



Matter Company an all-natural skincare company. We worked with them to create a campaign to follow them as they toured across Canada for the Holiday Market season. We used local natural materials to create these typographic & iconic layouts that call to mind the natural flora of the regions that they illustrate.

- **Awards:** Silver in Lettering
- **Design Director:** Natasha McDiarmid
- **Client:** Matter Company

2018

Professional Category Winners

Graphic Design

**Computer
Animation**

WINNER

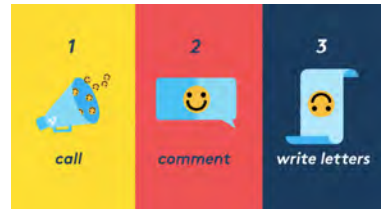
Why We Need Net Neutrality

Vimeo<https://vimeo.com/222706185>**Design Team:**

- Elisa Solinas, Director/ Motion Designer
- KK Apple, Writer / Voice Over



On July 12 2017, Vimeo stood with activists and like-minded companies in a day of action to support the existing net neutrality rules, built on a court-approved legal foundation (known as Title II of the Communications Act). Vimeo also filed comments with the FCC. Creatively, we were briefed to produce a call to action video campaign asking the public to join and make their voices heard. Vimeo's Net Neutrality Campaign was widely shared via social media and advertised natively on Vimeo's website, leading to Battle For The Net. <https://www.battleforthenet.com/> Why do we care? Vimeo is the home to so many makers, watchers, and all-around internet video lovers. Net neutrality makes sure there is room for creativity and equal access for any internet user. File comments with the FCC and spread the word to keep our internet free, open, and wondrously creative.



- **Awards:** Gold in Computer Animation, Gold in Digital Ads and Campaigns
- **Design Director:** Elisa Solinas
- **Client:** Vimeo

WINNER

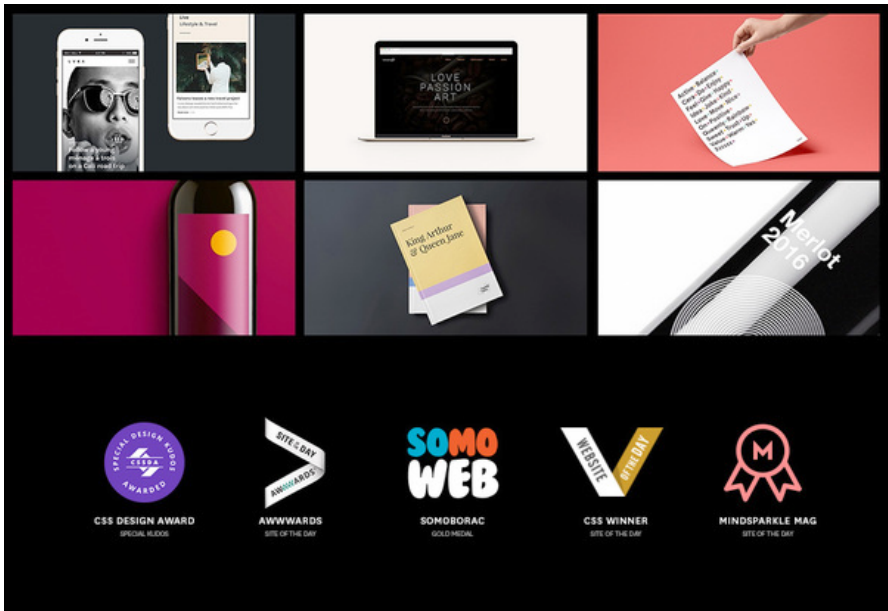
Simple Video

Size<http://www.size.agency>**Design Team:**

- Marko Cvijetic
- Ivan Fistic
- Andrej Virant



We designed our own agency website (www.size.agency), it won the SOTD on Awwwards, and later we decided to enter another web competition. To enter the competition we had to make a video application. Since our website is based on clean design and minimalist aesthetics, one of the most common comments was that it looks simple. “Simple” sounds like it was simple to make, so we based our video on this insight that clean design is easy to accomplish. Designing our website, winning SOTD, creating this video and winning the second competition wasn’t simple. But we take it as a compliment if it appears to be so :)



- **Awards:** Gold in Computer Animation
- **Design Director:** Jurica Koletic
- **Client:** Self-initiative project

WINNER

EDII -Company Profile

Duality Studio

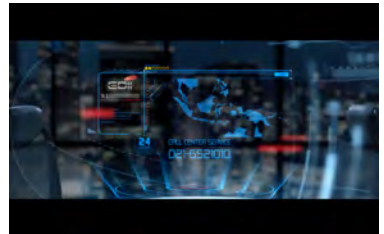
<https://www.behance.net/gallery/53385471/EDII-Company-Profile>

Design Team:

- Dimas Meiyanda
- Dwi Anom Kusumo



Duality Studio was invite to visualise futuristic technology and apply their motion graphic expertise to realise director vision for an EDII (PT. Electronic Data Interchange Indonesia) Company Profile. Our original concept of how to achieve virtual physicality in holographic content generation was based on digital explorations of small volumetric forms that convey a really interesting physical tangibility.



- **Awards:** Gold in Computer Animation
- **Design Director:** Dimas Meiyanda
- **Client:** EDII

WINNER

The Relativity Connected Experience

Relativity

<https://www.relativity.com>

Design Team:

- Kristy Esparza, Senior Copywriter
- Keely McKee, Copywriter
- Sarah Vachlon, Graphic Designer
- Winona Lozada, Graphic Designer
- Natalie Andrews, Senior Graphic Designer
- Kerry Conway, Video Producer
- Guss
- Nich
- Amy
- JC S
- Nick
- Carl



The Relativity Connected Experience. RelativityOne is scalable, secure, and flexible SaaS e-discovery software that lives close to your most important data and is always up to date with the latest technology. Need a secure and easy strategy to get to the cloud? Use RelativityOne's hybrid model to connect your Relativity instances—on-premises or in the cloud—under one login and swiftly transfer data. COO Nick Robertson walks us through the story of one company using Relativity to simplify and accelerate their e-Discovery process. Based on true events.

Tsatsakis, Senior Art Director
olas Matejczak, Team Lead, Multimedia
King, Senior Creative Manager
teinbrunner, Creative Director
Robertson, COO
Sondrol, Composer, Music Producer

 Relativity



- **Awards:** Gold in Computer Animation, Gold in Sound Design & Use of Music for Websites
- **Design Director:** Relativity In-House Team
- **Client:** Relativity

WINNER

Helvetica

Daniel Coutinho

<http://danielcoutinho.tv>



“Helvetica” is a self-promotional piece that celebrates the 60th anniversary of the legendary sans-serif typeface. It also pays homage to some of the most accomplished designers from The International Typographic Style, also known as the Swiss Style, such as Armin Hofmann, Josef Müller-Brockmann, Max Bill, and Rudolph de Harak.



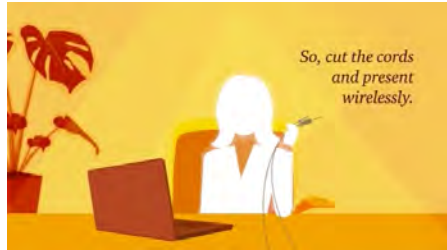
- **Awards:** Gold in Computer Animation
- **Design Director:** Daniel Coutinho
- **Client:** Self-Promotion

WINNER

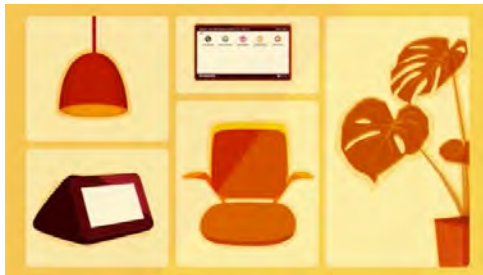
The PwC Meeting Experience - 90 Park

PwC

<https://www.pwc.co.uk>



This animation is part of a series that introduces improvements to the PwC Meeting Experience.



- **Awards:** Gold in Computer Animation
- **Design Director:** James Buran
- **Client:** Internal

WINNER

Tax Client Expeirience 1 of 8

PwC

<https://www.pwc.co.uk>

Design Team:

- Chris Kramer, Anmator
- Julie Womack, Producer, Director



This animation is part of a series of eight that promote our internal campaign and firmwide promise to consistently provide the best possible client experience. The main character, Diane Baylor, who voiced the animation, is our actual US Technology Sector Tax Leader.



- **Awards:** Gold in Computer Animation
- **Design Director:** Julie Womack
- **Client:** EDII

WINNER

Substance: A Study of Matter

**Creative Direction/
Visual Artist**

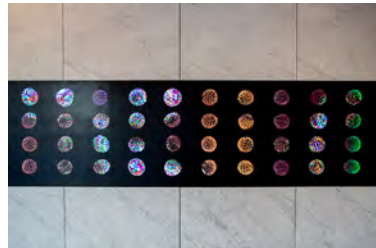
<http://volvoxlabs.com/dolby-gallery-moving-image-commission/>

Design Team:

- Kamil Nawratil, Creative Direction/Visual Artist
- Javier Cruz, Sound Design & Composition



A 10 minute audio visual animation made in Houdini. 'Substance' is inspired by fluid dynamics and systems in nature. The visual narrative uses procedural techniques to create models. The result is complex organic forms emerging from matter. The music was composed in tandem with the visuals. Substance is an abstract look at the process behind substances as living artworks, colorful matter inspired by coral polyps and molecular anatomy. Watch and explore the audio-visual storytelling of these fluid forms as they emerge from their smallest denominators in search of greater form. Procedural techniques give these brightly animated substances its complexity and uniqueness.



- **Awards:** Gold in Computer Animation
- **Design Director:** Kasim Nawratil
- **Client:** Dolby HQ Gallery

WINNER

**Tax Client
Experience 5 of 8**

PwC

<https://www.pwc.co.uk>



This animation is part of a series for our internal campaign, highlighting the client experience and how our Tax Professionals can give our client the best possible service.

- **Awards:** Silver in Computer Animation
- **Design Director:** Julie Womak
- **Client:** Internal

WINNER

Relativity Gives, Wired to Learn Grant

Relativity

<https://www.relativity.com>



Design Team:

- Kristy Esparza, Senior Copywriter
- Keely McKee, Copywriter
- Sarah Vachlon, Graphic Designer
- Winona Lozada, Graphic Designer
- Natalie Andrews, Senior Graphic Designer
- Kerry Conway, Video Producer
- Guss Tsatsakis, Senior Art Director
- Nicholas Matejcek, Team Lead, Multimedia
- Amy King, Senior Creative Manager
- JC Steinbrunner, Creative Director



Wired to Learn Grant. We believe every student deserves the opportunity for a great education, and that means every school needs access to the technology that powers today's world. To help with that, each year Relativity selects an under-resourced school and provide \$250,000 worth of technology and professional development over a three-year period. Past recipients have reported better attendance, higher test scores, and increased student engagement.

- **Awards:** Silver in Computer Animation
- **Design Director:** Relativity In-House Team
- **Client:** Relativity

2018

Professional Category Winners

Graphic Design

Illustration



- **Awards:** Gold in Illustration
- **Design Director:** Jaye Kang
- **Client:** Association of Illustrators (AOL)

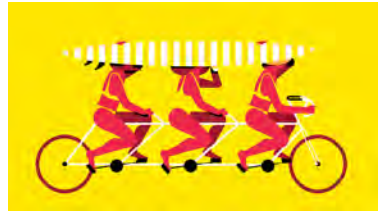
WINNER

Skol 2018 Illustrations

Barca

<http://www.wearebarca.com>


Beer in Brazil is not just a drink, it's a cultural element. For years Brazilian beer advertisements were limited to woman's sexualization. Skol, one of the most popular Brazilian beer brands, has been rebranding itself as a more inclusive and progressive beer. By doing this, it's also reshaping a whole market in the process. In 2017, Tatil (communication and design agency) created a manual for Skol's identity and invited Barca Studio to develop their new illustration style. Skol communicates closely with Brazilian culture and habits, therefore it was extremely important for them to pick an illustration studio based in Brazil that could translate themes like carnival, summer and music. Barca created modular illustrations that can be dismembered and combined for multiple usages: packaging, product, advertising, promotional materials, social media, etc. Using brand's colors, the style also relies on fluid compositions that reflects Skol's beer lightness.



- Awards: Gold in Illustration
- Design Director: Gabriela Namie
- Client: Skol

..... WINNER

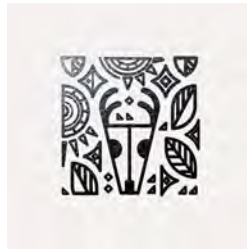
Beautiful things don't ask for attention

Artsy Kiddo

[https://www.behance.net/
artsykiddo](https://www.behance.net/artsykiddo)



I find nature as a fascinating source of inspiration. I strongly agree with the famous quote “Beautiful things don’t ask for attention” from ‘The Secret Life of Walter Mitty’. Unlike us humans these wild creatures do not strive for beauty nor attention. They simply be. I enjoy challenging myself by using the least number of lines and shapes to capture the physical characteristics of different animals. I have a distinctive aesthetic, which incorporates various geometric shapes and patterns to depict nature and arranging them in a playful puzzle-like manner. My works are also visually influenced by foreign patterns that can be found in diverse cultures--traditional Asian patterns, African patterns, Aztec and Mayan patters, etc.



- **Awards:** Gold in Illustration
- **Design Director:** Artsy Kiddo
- **Client:** Self initiated project

WINNER

Harbour Masters - Port of Rotterdam 2025

wearereasonablepeople

<https://wearereasonablepeople.nl>

Design Team:

- Chiara Vercesi, Senior Visual Designer
- Chris Beemster, Technology director
- Auke Ferwerda, Business Director
- Jannita Schnitzler, Visual Designer



The Port of Rotterdam, Division Harbour Master, commissioned our design team to communicate their vision for a self-automated Port. The result was an illustration depicting a number of the current innovation projects already in process at the Port. The Port of Rotterdam has an ambition to drastically reduce their environmental impact by applying new technologies. Our development team is helping them realize their vision. Our illustration is continuing to help guide them.



- **Awards:** Gold in Illustration
- **Design Director:** Erik Fuente
- **Client:** Port of Rotterdam

WINNER

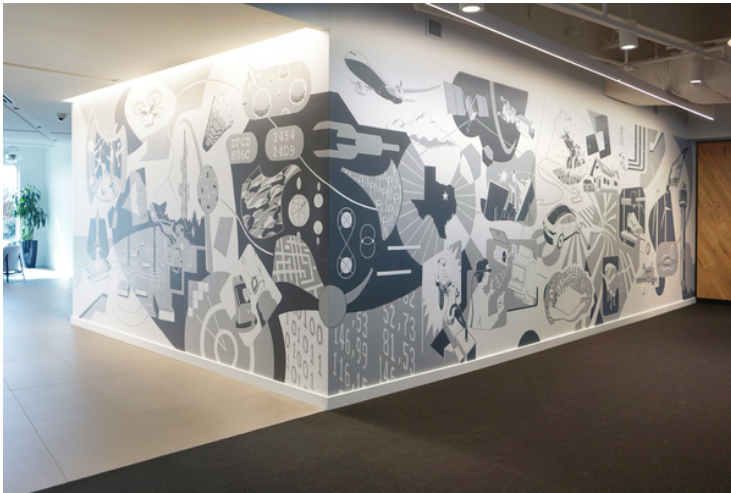
Wipro - Helping Invent the Future

Alan Carr Studio

<http://alancarr-studio.com>

Design Team:

- Christopher Priebe, Chief Marketing Officer
- Alix Rios, Project Designer



Over 35 concepts about cutting edge technologies composed into a mural for Wipro's Plano TX corporate office. Image wraps around 2 adjoining walls. Medium is 3 colors of interior latex house paint; white, light gray, and dark gray. Short Wall is 17 feet wide by 9.5 feet high; Long Wall is 30.5 feet wide by 9.5 feet high.



- **Awards:** Gold in Illustration
- **Design Director:** Alan Carr
- **Client:** Wipro and GFF Interiors

WINNER

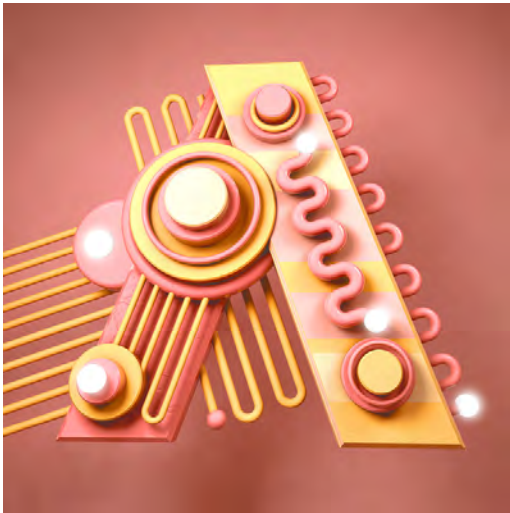
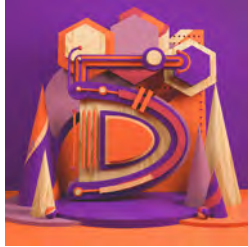
Illustrated Alphabet

Carlo Cadenas

<https://www.behance.net/gallery/36843365/Illustrated-Alphabet>



I decided to use 3D Software exclusively to give me the opportunity to establish letters and numbers in space and composition of environment as a way to open up to a new path, different and with a different approach at a creative level. By establishing alternating color compositions I was able to delimit several parameters and follow the exploratory way of the form to give life to each one of the letters and numbers. Every main recognition parameter was altered to seek to obtain the desired result. Each shape mutated with a distinctive unique trait in the symbols. Each material was selected with a previous related study to determine its use in the compositions. The lighting compound was determinant because it set the basis of variants that would give colored to the compounds. This is the result of my experimentation for the Instagram challenge “36 Days of Type 2016”.



- Awards: Gold in Illustration
- Design Director: Carlo cadenas

WINNER

BridgeWorks General Playing Cards

BridgeWorks<http://www.bridgeworkscreative.com>

At the generational consulting company that I worked for, nostalgia and remembering the events and conditions one grew up in were always the best ways that clients and audiences learned to understand the topic. For our holiday gift, I created a deck of playing cards that feature key historic events, people, and pop culture that each of the four definitive, living generations experienced and remember fondly (i.e. the Millennial generation remembers the rise of pop icon Britney Spears; the Baby Boomer generation remembers playing with Mr. Potato Head, etc). The gift included 52 playing cards, a postcard describing the gift and wishing our clients a Happy Holidays, and the playing card box. I hand-illustrated each of the 52 cards, the deck's packaging, and the holiday card.



- **Awards:** Gold in Illustration
- **Design Director:** Nicole Timmerman
- **Client:** BridgeWorks

WINNER

Encore MTL**Loogart**

<https://loogart.com/bref-montreal-illustrations>

Design Team:

- Cynthia Moreau, Co-founder
- Maude St-Louis, Co-founder



Loogart was approached to be a part of the awesome “Bref, vivez Montréal!” theme, which complemented the 375th anniversary of Montreal. The partnership between Loogart and Bref was such an inspiring one. Loogart created 8 new illustrations which would represent specific neighbourhoods in Montreal: Montreal Island, Little Italy, Mile-End, Le Plateau, Saint-Henri, Griffintown, Le Village and Hochelaga-Maisonneuve. The illustrations were designed to fit a square which constrains the design area, thus requiring artistic simplification of the elements and landmarks within each one. Style consistency was implemented by building a limited colour palette and by style i.e. thick bold lines married with circular anchors - reminiscent of the original Montreal CityLine collection illustrated by Loogart in 2014. Limited edition products were made through the Bref x Loogart collaboration which you buy directly at the gallery or via their online shop. These products include prints, t-shirts, stamps, drinkware and postcards.



- Awards: Gold in Illustration
- Design Director: Chris Soueidan
- Client: Brief MTL

WINNER

Nespresso Guidelines

Barca

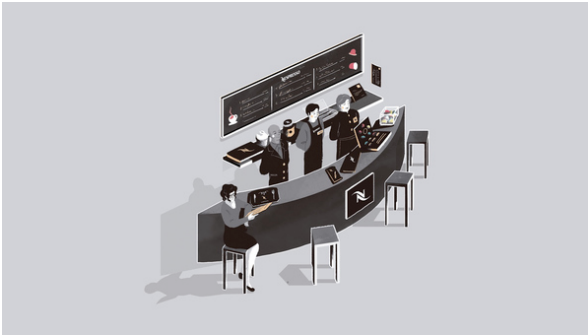
<http://www.wearebarca.com/en/work/nespresso/>

Design Team:

- Jun Ioneda
- Gabriela Namie



In the last decades Nespresso promoted a big change in the way people consume coffee. Today Nespresso have activity in 90 countries and employs more than 12.000 people. Starting in 2015, Nespresso's materials were put in display at local coffee shops. Barca Studio was commissioned to create illustrations for a guide that was distributed to these coffee shops managers, so the Nespresso experience would be on point. In order to preserve brand's features, Barca used a reduced color palette and crafted shapes that resonates with Nespresso's sophisticated communication, creating environments that feel special like their well known blends.



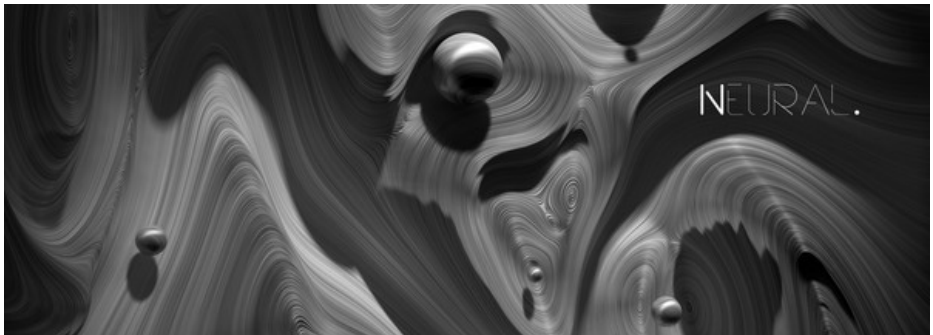
- **Awards:** Gold in Illustration
- **Design Director:** Jun Ioneda
- **Client:** Nespresso

..... WINNER

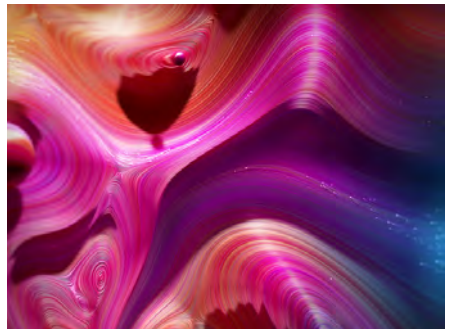
Neural

Valerii Ilnitskii

<https://www.behance.net/gallery/56393831/Neural>



An illustration experiment that was later used by Huawei mobile in ad communications.



- Awards: Gold in Illustration
- Design Director: Valerii Ilnitskii
- Client: Huawei

WINNER

Vladimir Putin

Andrea Jensen

<http://andreaajensen.net>



Pencil portrait of Vladimir Putin



- **Awards:** Gold in Illustration
- **Design Director:** Andrea Jenson

WINNER

Scholastic 2017 Holiday Card

Scholastic Inc.

<http://www.scholastic.com/2017-holidaycard/index.htm>



Scholastic Corporate Communications develops an annually printed holiday card and animation that incorporates elements from a best selling Scholastic book published in the same year. The message is always sent as a warm seasons greetings, though—this year in particular—we selected the *Why Am I Me?* because of its message of inclusion, acceptance, self discovery, and love. We felt that these values imbued in the message were an extremely timely and subtle corporate response to the uncertain and divisive climate within the US political climate. The printed and animated card are shared internally and externally with our business and media partners.

Design Team:

- Selina Alko, Illustrator
- Chris Johnson, Sr Digital
- Kyle Good, Corporate Communications/Media Relations
- Elyse Hart, Manufacturing Manager
- Therese Mahler, Manufacturing Pre-Production Manager
- Chris Johnson, Sr Digital Producer
- Marijka Kostiw, Art Director of Original Book
- Stefany Turrado, Design Project Manager
- Tracy Mack, Trade Book Group, VP & Publisher
- Mariana Martins, Designer
- Malcolm Meehan, Animation Design
- Paige Britt, Author of Original Story
- Jeremy Goodwin, Creative Direction + Lead Designer
- Sean Qualls, Illustrator
- Dave Harrington, Composer



- **Awards:** Gold in Illustration, Silver in Integrated Graphic Design, Silver in Computer Animation, Silver in Mix Media / Moving Image
- **Design Director:** Jeremy Goodwin
- **Client:** Scholastic

WINNER

Indelible City

Devórame Otra Vez

<http://www.devorameotravez.com>

Artline was part of the Second Tattoo Convention of Mexico City, by graphically synthesizing what represents the largest city in the world. This illustration was inspired in the old school American tattoos, using some of Mexico City's most symbolic elements.

Design Team:

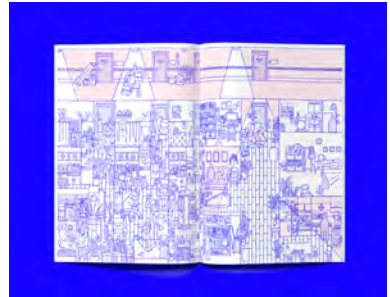
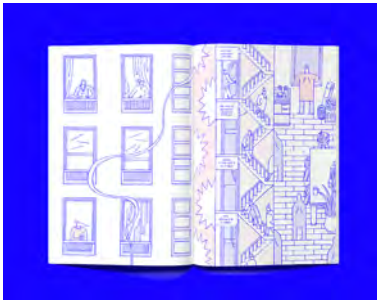
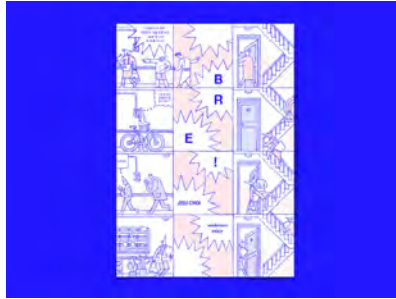
- **Awards:** Silver inllustration
- **Design Director:** Aswer García
- **Client:** Artline
- Jimena Barajas
- Mauro Hidalgo
- Miguel Angel González

WINNER

Best Roommate EVER

JISU CHIO

[https://www.behance.net/
jisuchoi0925](https://www.behance.net/jisuchoi0925)



Short comics about one mysterious roommate. The story goes along by frame, at the same time the background image also follow to frame. This work is kind of visual experiment that how i can match frames and background space.

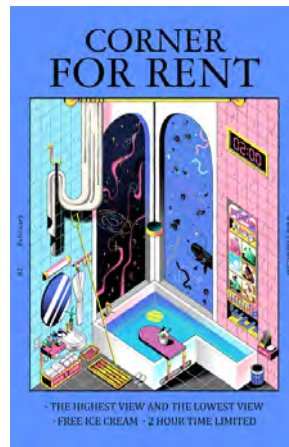
- **Awards:** Silver in Illustration
- **Design Director:** JISU CHOI

WINNER

Corner for Rent

JISU CHOI

<https://www.behance.net/jisuchoi0925>



Postcard, distributed for free every month. This work introduce to imaginary place where can make inspiration. It use a variety of materials and processes in each project, matching familiar places with unfamiliar situations.

- **Awards:** Silver inllustration
- **Design Director:** JISU CHOI

WINNER

**Myth Match: A
Fantastical Flipbook
of Extraordinary
Beasts**

JISU CHIO

<http://www.goodwivesandwarriors.co.uk>



Design Team:

- Jo Lightfoot, Editorial Director
- Chloe Pursey, Development and Commissioning Editor (Children's)
- Felicity Maunder, Senior Editor



A 64 page children's book (310 x 205 mm) comprising of 32 illustrations of mythical beasts. The flipbook format means that that the viewer can make over 1000 combinations of spliced together beast mash-ups making their own hybrids. The text also works to create new descriptions. We approached the publishers with this idea and took it all the way through concept and research and hand painted all the images for the book. The idea for this book came from our love of mythical beasts. Not only the aesthetic, but the stories behind them. We've also always enjoyed the principle of the surrealist game, The Exquisite Corpse so this book managed to combine both these joys. It's also really fun to make silly animal fusions and mash-ups!

- **Awards:** Silver in Illustration
- **Design Director:** Louise Chapelle and Becky Bolton
- **Client:** Laurence King Publishing

WINNER

illustrator

Nina Chenyk

<http://ninaayzenberg.com>

Book Illustration.

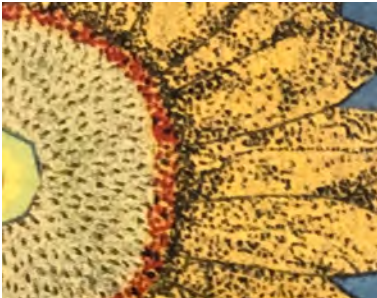
- **Awards:** Silver inIllustration
- **Design Director:** Nina Chenyk

WINNER

Sunflower and Lady

Paper AcornCO

[https://www.indigoawards.com/
winners/417](https://www.indigoawards.com/winners/417)



A decoupage work catching a curious lady wandering along an exotic forest, filled with oversized leaves and assorted paraphernalia. She is sure to investigate.

- **Awards:** Bronze in Illustration
- **Design Director:** Paper AcornCO
- **Design Team:** Susan Reilly

WINNER

Imagining the Homes of Iconic Video Game Characters

Go Fish Digital

<https://www.homes.com/blog/2017/12/video-game-character-homes-imagined/>



HOME FOR SALE OFFERED BY 64BITREALTY.COM

\$250,000
2041804V 06.01214

1200 SQ. FT.
2 BEDROOMS
2.5 BATHROOMS
40 ACRES

Beautiful & well-maintained home with amazing rolling green hills right outside of your door!

CONTACT OWNER: SONIC | (202)-555-0139 | GO-RUN@CHAOS.COM

HOME FOR SALE OFFERED BY 64BITREALTY.COM

\$150,000
2041804V 06.01214

1265 SQ. FT.
2 BEDROOMS
2 BATHROOMS
GREAT ACOUSTICS

Cute little house that's perfect for music lovers. Comes with an in-house recording studio and plenty of built-in storage space!

CONTACT OWNER: MEGAMAN | (202)-555-1987 | ROCKMAN@2DXXX.COM

HOME FOR SALE OFFERED BY 64BITREALTY.COM

\$358,000
2041804V 06.01214

1200 SQ. FT.
2 BEDROOMS
2.5 BATHROOMS
40 ACRES

Beautiful & well-maintained home, spacious living room with cultural settings that opens into dining area. Included makes backyard optional!

CONTACT OWNER: LINK | (202)-555-0139 | HERO TIME@TRR ORCL.COM

It's always fun to reimagine fictional environments as real-life settings. Our client, Homes.com, was equally excited about reimagining the homes of video game characters such as Sonic the Hedgehog. These illustrations allowed us to do just that.

- **Awards:** Bronze in Illustration
- **Design Director:** Matthew Burt
- **Client:** Homes.com

Design Team:

- Blake Compton
- Emily Stash

2018

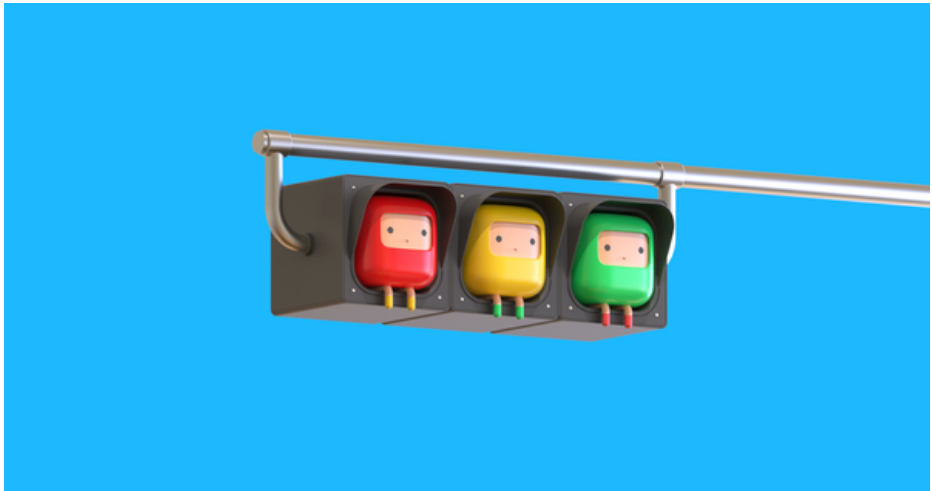
Professional Category Winners

Graphic Design

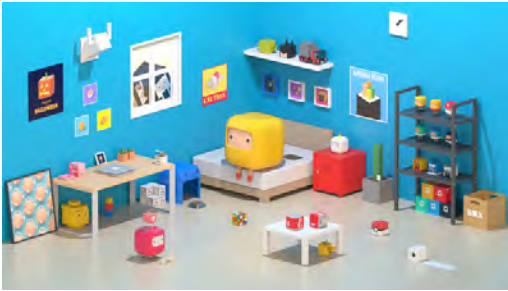
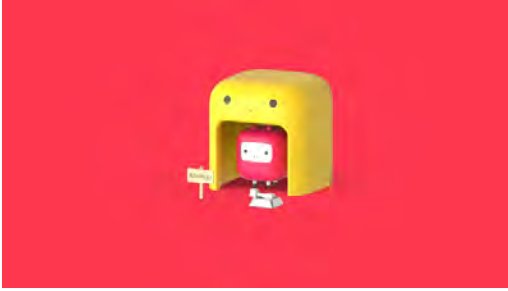
**Character
Design**

WINNER

Cubing Friends

Kimarks Lab (company)<https://www.kimarks-lab.com>

The character 'Cubing' of kimarks Lab who makes everything into a cube like his own. Cubing is a cube-like character whose simplicity is maximized. It combines various design elements and presents various images. The new and exciting cubing friends and the witty stories that are added here will give you new fun and pleasant messages.



- **Awards:** Gold in Illustration
- **Design Director:** Kim Beak-jin
- **Client:** Kimparks Lab (company)

2018

Professional Category Winners

Graphic Design

**Digital
Art**

WINNER

2017 Good Chinese 666666 / New Year Card Poster

Hong Da Design Workshop

<https://www.hddw-design.com>



The phrase “666666” was originally from the chinese network language. The idea cam from the pronunciation of 6 is similar to Chinese word “liu” meaning good at something. 2017 is a new beginning, new start. We hope everyone 666666 together. Signal the “ok” gesture represent an victory or no problem. It also looks like the head of rooster. Wising the year of Rooster all the best. By adapting the sizing, stroke and outline of the font into the greeting poster to make it stand out more with the graphic. Finally to point out the skill of designer’s ability on typography, we can see an greeting poster which shows the multi-purpose design technique on the art work.



- Awards: Gold in Digital Art
- Design Director: HONG DA, JIAG
- Client: Hong Da Design Workshop

WINNER

Passage of Light

Forge Media + Design

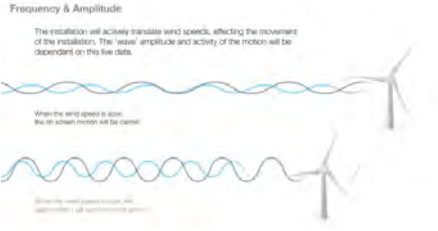
<https://www.forgemedia.ca/projects/interactive-media/passage-of-light/>

Design Team:

- Damon Formos, Vice President, Asset Management
- Ana Carreira, Senior Property Manager
- Gregory Neely, Principal in Charge
- Laurence Roberts, Principal & Creative Director
- Ivan Padilla, Project Manager
- Niël Havemann, Interactive Designer
- Mark Collantes, Interactive Designer
- Justin Ho, Interactive Developer
- David Kirk, Interactive Developer

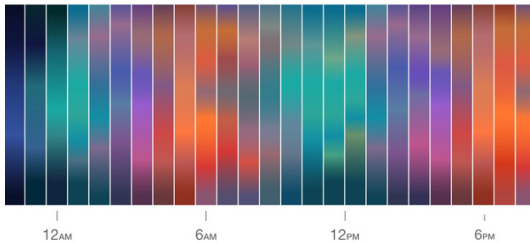


2 Queen Street East is a significant commercial tower in downtown Toronto. The property's unique design incorporates the past and present, integrating a historic 1910 bank branch façade with the modern conveniences of a premier office property. Seeking to enliven the building's lobby and plaza, Brookfield Properties asked Forge to deliver a creative and sophisticated upgrade that creates a coherent and delightful user experience. In addition to a new brand and signage, we created a large-scale digital art installation entitled "Passage of Light" that combines constantly-shifting generative art with tenant branding and event information, all displayed on two expansive 12-foot-tall columns. The concept is inspired by the lobby's nautical theme and wavelike ceiling. Our goal was to use digital tools to capture the serenity, calmness and ineffable qualities of light as it reflects off the surface of water.



Colour Shifting

Colour shifts over the course of the day, abstractly representing sunlight reflecting off the surface of water.



- **Awards:** Gold in Digital Art
- **Design Director:** Forge Media + Design
- **Client:** Brookfield Properties

WINNER

Genetically Premature Rhetoric

Baylor University

<http://www.double-eleven.hk>



The combination of free and structured typographic forms, layered with visual information about gene-splicing gives a fleeting illusion on the configuration of genetically modified organisms. The decipherable messages strive to invoke reflection on a culture and food chain that could forever change. Size 100in x 35.75in.



- **Awards:** Gold in Digital Design, Silver in Digital Art, Silver in Typography
- **Design Director:** Andrew Dennis Baker
- **Client:** Baylor University

WINNER

Elemental Forces

Alan Carr Studio

<http://alancarr-studio.com>



The 4 elements in 8 colors each; vector (Adobe Illustrator)



- **Awards:** Gold in Digital Art
- **Design Director:** Alan Carr
- **Client:** Self promotional

WINNER

Miracle-Gro: Living Billboards

Cody Holland

[https://www.behance.net/
codyhollanddesign](https://www.behance.net/codyhollanddesign)



An advertising campaign focusing on how Miracle-Gro stimulates roots to grow and thrive, even in unusual environments. Miracle-Gro stimulates root production and health. The larger the plant's root system, the stronger and bigger the plant can become growing more spectacular flowers, bigger vegetables, lush foliage and stronger trees and shrubs! Current advertisements show the root system of a plant treated with Miracle-Gro where it grew so much, the roots took the shape of the pot they were planted in. This unfortunately only allowed the plant to grow to a certain point before it stops. The new mock-up takes this idea one step further with the leek being planted in an open billboard, allowing the roots to continue to grow out of the billboard and right into the ground.

- **Awards:** Silver in Digital Art, Bronze in Digital Design, Silver in Promotional Materials
- **Design Director:** Cody Holland
- **Client:** Miracle-Gro

WINNER

Through the Looking Glass

Sir Charles Hurst

<https://sircharleshurst.com>



This piece represents human interaction with the digital realm

- **Awards:** Silver in Digital Art
- **Design Director:** Sir Charles Hurst

WINNER

Creative Head

Contus

<https://www.contus.com>

Design Team:

- Bala Murugan, Creative Head
- Vinothkumar N, Lead UI/UX Consultant

Head of UX/UI in Contus. Focused in diversification towards Microsoft technologies such as .Net and Share Point. Played key role for expansion of market place (www. Apthta.com) for extensions and modules for Content Management Systems.

- **Awards:** Silver in Digital Art
- **Design Director:** Bala M
- **Client:** Contus

WINNER

Prism of Roses

Valerie Damen

<https://www.valeriedamen.com>



This experimental low poly portrait, involves developing a skeletal wireframe following the planes of the face and then filling those polygon shapes with gradient color swatches. Together the shapes and values create dimensional form that take on a realistic effect.

- **Awards:** Silver in Digital Art
- **Design Director:** Valerie Damen
- **Client:** Valerie Damen

WINNER

Awoken Strokes

Valerii Ilnitskii

<https://www.behance.net/gallery/47436491/Huawei-Custom-Wallpapers>



Custom wallpapers made for Huawei mobile. A fusion of real-life paint strokes and digital art.

- **Awards:** Silver in Digital Art
- **Design Director:** Valerii Ilnitskii
- **Client:** Huawei

WINNER

Animated

Joshua Skerritt

<https://www.behance.net/user/?username=joshskerritt>



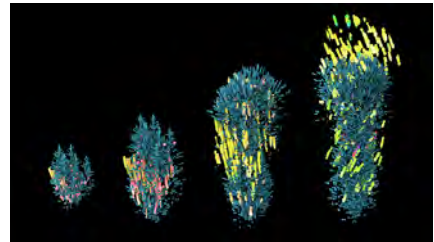
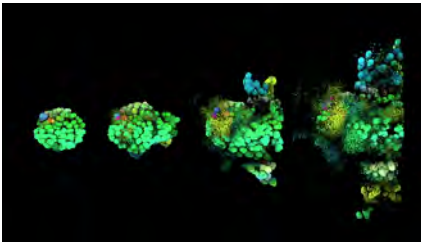
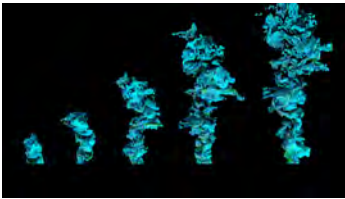
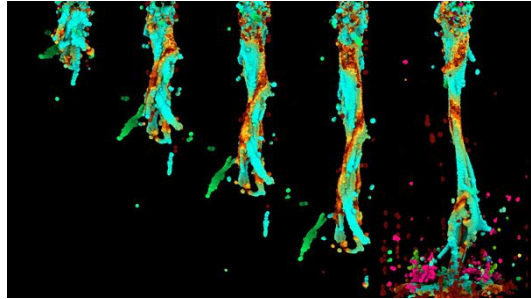
Graphic design illustrations with an animated look.

- Awards: Bronze in Digital Art
- Design Director: Joshua Skerritt

WINNER

Timespace**Volvox Labs**

<http://volvoxlabs.com/timespace-day-for-night-festival/>

**Design Team:**

- Kamil Nawratil, Creative Director
- Javier Cruz (Sound Design)

Timespace is a site-specific video projection installation exhibited at the inaugural Day for Night Festival, in Houston, TX. Using dynamical systems generated in 3D animation software, VVOX Creative Director of Volvox Labs, Kamil Nawratil takes the viewer onto a journey through visual landscapes evaluating sense of time across different phases of development. Further continuing his exploration on the hybrid connection between technology and organic systems, the journey is situated through colorful, microtubule worlds within an emergent sonic landscape. Projected imagery toys with a sense of scale, color and movement to let the viewers immerse and discover their sense of time. The installation was exhibited at Silver Street Studios, Corridor Galley December 19 - 20, 2015.

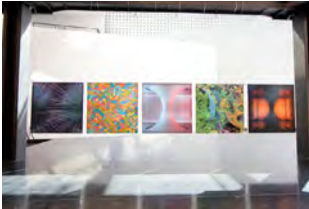
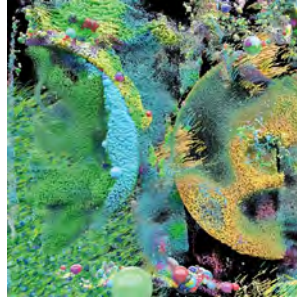
- **Awards:** Bronze in Digital Art
- **Design Director:** Kamil Nawratil
- **Client:** Day for Night Festival

WINNER

Duality - A Dolby Art Series Commission

Volvox Labs

<http://volvoxlabs.com/duality-a-dolby-art-series-commission/>



The artwork Duality was commissioned by Dolby Art Series. The Dolby Art Series is a collaboration with 22 international artists and design studios. Each artwork is inspired by the two half circles of Dolby's iconic logo mark. 'Duality' explores Creative Director of Volvox Labs, Kamil Nawratil's interest in simulating natural systems in digital form. Using a procedural workflow allowed him to illustrate the inner workings of nature and create a beautiful symbiosis of brightly colored sculpted particles. Final artwork submission was a 60"x 60" high resolution rendering. At the closing of the series, the piece was reproduced and exhibited in a collective gallery show at San Francisco Design Week. Most of Narwratil's art works are an exploration into our natural world that are in turn, translated into new expressions whether in digital art, fine art or physical forms. Translating these explorations into a unique aesthetic is made possible by using different types of technologies. The simulation for Duality generated an image that looks like it is in constant movement.

- **Awards:** Bronze in Digital Art
- **Design Director:** Kamil Nawratil
- **Client:** Dolby Gallery

2018

Professional Category Winners

Graphic Design

**Interaction
Design**

WINNER

Geo Display Case Series

University of Alberta

<https://www.valeriedamen.com>



The U of A's Faculty of Education requested a set of cases that align with each other visually. My task was to develop a timeless foundation for each window that would be permanent and filled with temporary installations from an array of diverse clients. Inclusive of shell design, logo/URL placement, tagline treatment, and temporary installation graphics, I themed the cases using bright handcrafted patterns and visuals that aligned with the Faculty's new geometric identity.

- **Awards:** Silver in Interaction Design
- **Design Director:** Valerie Damen
- **Client:** Faculty of Education, University of Alberta

WINNER

Exploring Pueblo Pottery

Ideum

<https://www.ideum.com>



Design Team:

- Michelle Lowden, Artist
- Clarence Cruz, Content Expert James Romero, 3D Artist
- Morgan Barnard, Lighting
- Chris Steinmetz, AV Design
- Bill Pritchard, AV Design
- Ryan Woodward, Software Design
- Ben Hanken, Software Design
- Malik Daniels, Video Production
- Jim Spadaccini, Creative Director
- Becky Hansis-O'Neill, Project Manager



Exploring Pueblo Pottery Ideum's New Mexico home means that we're close to one of the nation's oldest and most vibrant cultures: the pueblo peoples of the American southwest. The Pueblo of Acoma, about 60 miles west of Albuquerque, is one of the oldest communities in the United States, having been continuously occupied by Native Americans for more than 800 years. During that time, Acoma artisans have created a rich pottery tradition based on distinctive motifs drawn from nature and shaped by their spiritual worldview. Our new Exploring Pueblo Pottery project uses cutting-edge technology and innovative experience design to shine new light onto ancient motifs. We worked closely with UNM instructor and potter Clarence Cruz and artist Michelle Lowden of Milo Creations to design an experience that allows users to investigate these intricate designs, discover how they highlight important elements of pueblo life, and learn about the art, history, and culture behind their creation.

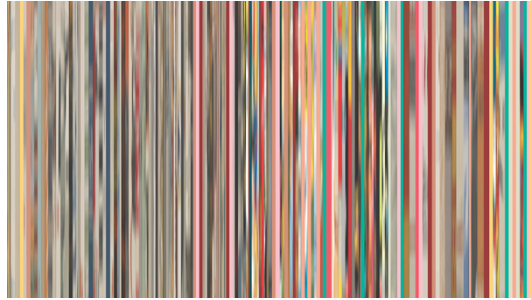
- **Awards:** Silver in Interaction Design
- **Design Director:** Joe Donovan
- **Client:** Ideum

WINNER

Library App for Digital Books

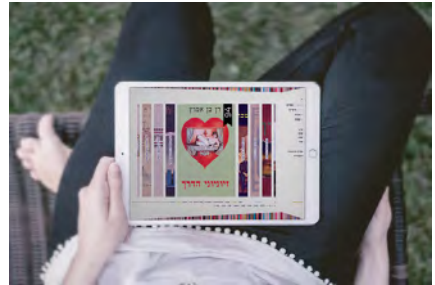
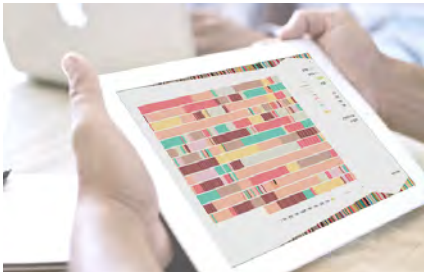
Bezalel

https://www.behance.net/portfolio?editor?project_id=1884903



Design Team:

- Yael Burstein, Lecturer
- Noam Schechter, Lecturer



A library application for digital books (my final graduation project). The app is intended for both touch devices and personal computers. The app organizes the books on your device in a visual-informative way and reflects your attributes as a reader. Once you open the app, it displays your library inventory (number of books, writers, genres and languages in your collection) and provides an easy sorting and organization menu. You can organize your library by genres, languages and almost any character you choose (such as: year of publication, publisher house etc.) and color code your books so you can distinguish between them by any pivoting point you choose.

- **Awards:** Silver in Interaction Design, Bronze in Typography, Silver in Apps, Silver in UX Interface & Navigation
- **Design Director:** Anna Zigan
- **Client:** Bezalel

2018

Professional Category Winners

Graphic Design

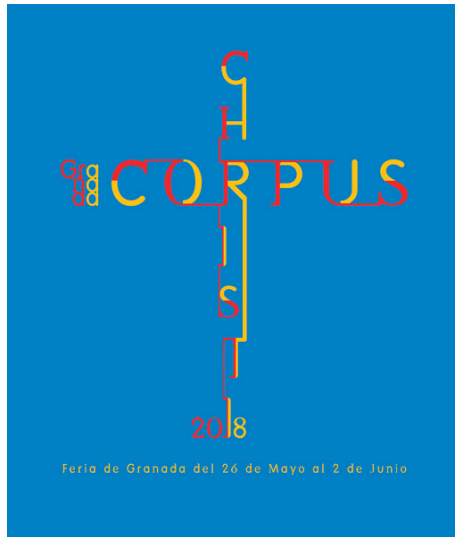
Typography

WINNER

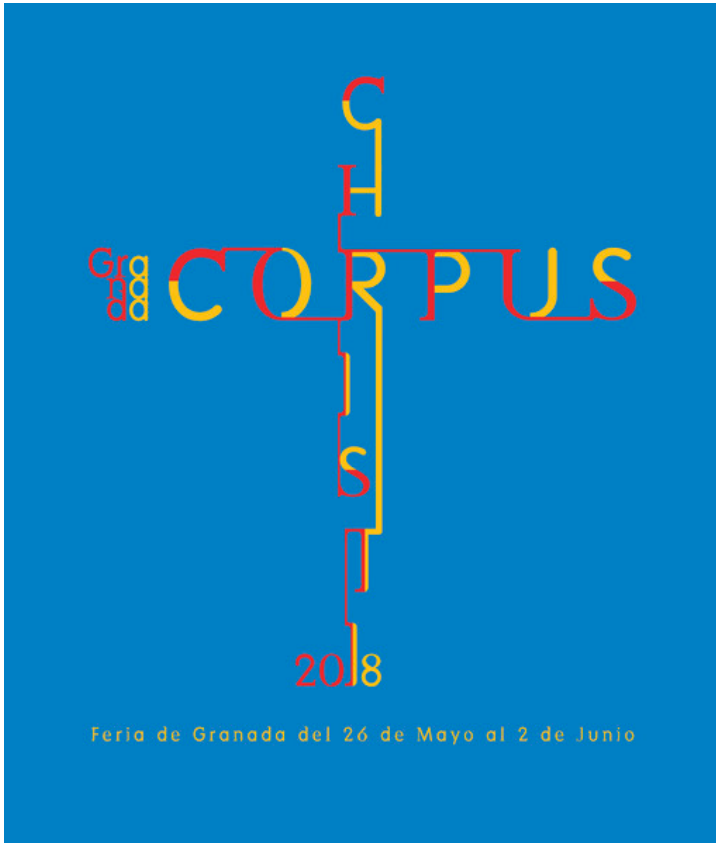
El Corpus, Christi de Granada,

Parsons School of Design.
The New School

<https://yasperspective.myportfolio.com>



“El Corpus Christi” de Granada (Granada’s “The Body of Christ”) is a weeklong festival in Granada, a beautiful and romantic city in the south of Spain. Though it is a religious celebration, everyone in Granada enjoys the festivities regardless of personal faith. Traditional religious processions decorate Granada’s cobblestone streets, a sacred ceremony for some, and an expression of Spanish heritage to others. As the city from which flamenco originates, Granada’s streets teem with beautiful women dressed in gypsy costumes and handsome gentlemen riding majestic horses.



- **Awards:** Gold in Typography, Silver in Integrated Graphic Design, Silver in Digital Design
- **Design Director:** Yasmina Garcia Estudillo
- **Client:** Parsons School of Design

WINNER

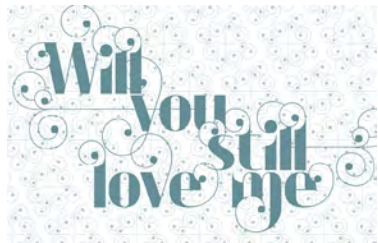
Apollonius Typeface

Typogama

<https://www.typogama.com>



Apollonius is a high contrast, display typeface designed by Michael Parson. Packed with OpenType features, this single weight font offers a whole range of options that designers can explore and play with to create stunning layouts.



- Awards: Gold in Typography
- Design Director: Michael Parson
- Client: Typogama

WINNER

**Kurstiva
Typeface Family**

Typogama

<https://www.typogama.com>



Worldwide
2,705 m² Business
headquarter
343 **Coworking**
Zurich - Miami - Tokyo
leturgerød
®Registered mark



SECURITIES
Quarterly statements
{NMLS #246495}
seminars & workshops
company
CALCULATOR
ZODIAC

EXCHANGE COMMISSION
Settlements
(State Lic #00265047)
AMORTIZATION
universally
1,700 KILOWATT
Barrel of oil equivalent
extension

Kurstiva is a narrow, sans serif typeface family available in ten weights ranging from a hairline, thin weight to a dark, black style. Conceived as a contemporary text face, this typeface aims to convey a strong personality while remaining very legible. Functional and compact in smaller sizes, Kurstiva reveals it's finer details and character in larger sizes found in titles or logos. With an extended character set covering most Latin based languages, a wide range of monetary symbols and a complete arrow collection, this family was designed to adapt to a variety of a settings or tasks.

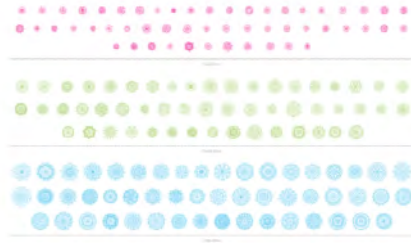
- **Awards:** Silver in Typography
- **Design Director:** Michael Parson
- **Client:** Typogama

WINNER

Lale Dingbat Typeface

Typogama

<https://www.typogama.com>



With the design of the Lale dingbat typeface, my aim was to use Opentype technology to enhance the possibilities of 'picture' fonts. By combining the substitution features included in ligatures, this font does not only offer the basic 52 signs, but rather plays with various glyph combinations to offer 156 different signs that can then be combined with 30 different stems. The result, is over 4800 design solutions that can easily be accessed by a sequence of letters or numbers; the keyboard has just become your best design tool.

- **Awards:** Silver in Typography
- **Design Director:** Michael Parson
- **Client:** Typogama

WINNER

Surnames of Matera

Francesco Paternoster

<https://www.francescopaternoster.com>



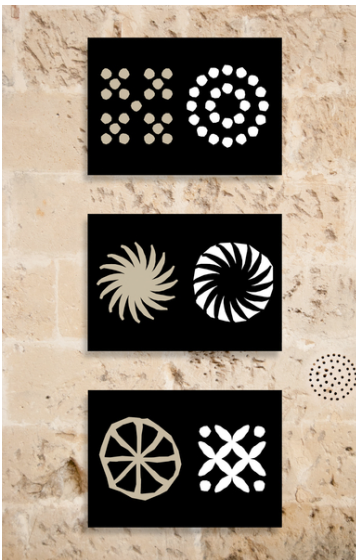
The infographic represents the number of residents of Matera (in Southern Italy) with the same surname. The number of people with matching surnames is illustrated by the size of the text and the digit written in red. The larger the font size, the higher the number of people sharing the same surname. The poster can be viewed in two ways: observation from afar whereby only the larger and most common surnames will be legible and close observation by immersing oneself in the literature only to discover a few surprises, such as the coexistence of foreign names alongside the more traditional. The infographic was designed using the Open Data of the City of Matera.

- **Awards:** Silver in Typography
- **Design Director:** Francesco Paternoster
- **Client:** Graficom srl

WINNER

Mater Typeface

Politecnico di Milano - Faculty
of Communication Design
<https://www.francescopaternoster.com>



Design Team:

- Marta Bernstein, Type and Graphic Designer
- Michele Patanè, Type and Graphic Designer



The project is about the creation of a territorial identity system that expresses itself through typography. The Mater typeface represents the global identity of the ancient city of Matera, its history, morphology and culture. The font becomes a set of historical testimonies that represent the territory through the body type inspired by the Byzantine and Baroque style but also by the symbols of the rural culture and traditions.

- **Awards:** Silver in Typography
- **Design Director:** Francesco Paternoster
- **Client:** Politecnico di Milano - Faculty of Communication Design

WINNER

Motorix

Blue Taco Design

<http://www.psyops.com/shop/typefaces/motorix/>



Motorix is a typeface of alternatives. A versatile and highly flavorful constructivist design in three weights with corresponding italics, and hundreds of variant forms. Motorix' interchangeable letterforms yield a multitude of combinations that elicit electronic rhythms and at times take on humanistic forms. The name Motorix is a pseudo-feminized variant (the '-ix' suffix being derived from '-trix') of the German word 'motorik', which refers to both electronic music and human motor skills. The typeface lives up to its energetic name, synthesizing precise rhythms and alphabetic waveforms into a uniquely upbeat and spunky typeface. This typeface began in a type workshop in graduate school, and under the mentorship of Sibylle Hagmann as a mentor, it became a full family of weights. It was originally called 'Weird', in its beta-form. The typeface later evolved and found a home at PsyOps Type Foundry in San Francisco, CA. With the guidance and advice from Rod Cavazos at PsyOps, we collaborated and created what is now called 'Motorix', which is a typeface with many alternatives.

- **Awards:** Silver in Typography
- **Design Director:** Monica Maccaux
- **Client:** Blue Taco Design

Design Team:

- Rod Cavazos, Collaborator

WINNER

Autograph Hotel**Anomaly**

<https://autograph-hotels.marriott.com>

**Design Team:**

- Adriana Longoria, Designer
- Kira Jenny Sea, Senior Designer
- Nicole garcia, Designer
- Alex Kuchta, Designer
- Andrew Guirguis, Head of Design

Designing 94 numbers for Autograph Hotel. Each property in the Collection is represented by a number. This number indicates when a hotel was welcomed into the family and signifies that the individual hotels are part of a larger Collection. No two numbers are alike. Each number is designed to reflect the unique personality of the hotel it represents.

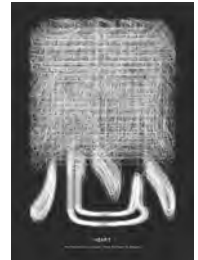
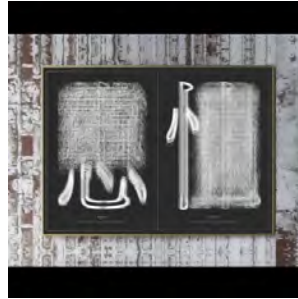
- **Awards:** Silver in Typography
- **Design Director:** Kira Jenny Sea
- **Client:** Autograph Hotels Marriot

WINNER

Heart

TDU Design Cooperation
Centre

<http://designwork2013.wixsite.com/tfdc>



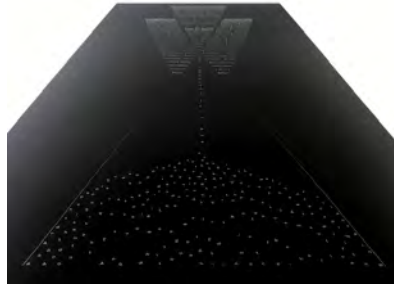
2016 The beauty of Chinese characters - 心Heart. The China exhibition. Chinese characters are ideographical in nature. These two series of posters are typeset by superimposing 525 characters containing either one of the two "xin" radicals ("xin" meaning "heart" in Chinese). Writing systems are like humans in that they interact closely with the heart at various levels of feelings, emotions, moods, character, aspirations, mental activity and living conditions. Although a common human experience, this form of expression is uniquely Chinese.

- **Awards:** Silver in Typography
- **Design Director:** Jen-Wei Huang
- **Client:** The beauty of Chinese Characters

WINNER

The Sound of Silence

Virginia Tech

<http://meaghand.com>

This piece is a tribute to those women that came forward against Harvey Weinstein, which began the “me too” movement. Seen here are the names of the Weinstein accusers (as of October 2017) breaking through the lyrics of the Simon & Garfunkel song “The Sound of Silence.” The overall shape of the letters form The Weinstein Company logo, which is dissolving into an hourglass. This symbolizes how societal change can take a long time, but these women coming forward has set that change in motion.

- **Awards:** Silver in Typography
- **Design Director:** Meaghan A. Dee
- **Client:** Ocone Cultural Arts Foundation

WINNER

2018 Geo Font

University of Alberta

<https://www.valeriedamen.com>

Integrating subtle elements of education and teaching, I created a custom geometric font for the Faculty of Education's social media cover photos. The letters undergo harmonious layering that mimic origami and eye-popping colors to better engage prospective students and current faculty members. The Faculty of Education is an explorative and creative unit, so I wanted to create imagery that melded the boundaries between art and learning.

- **Awards:** Silver in Typography
- **Design Director:** Valerie Damen
- **Client:** University of Alberta

WINNER

SYFY Custom Typography

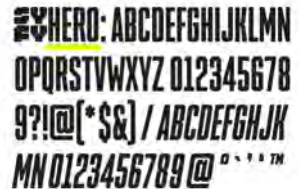
Loyalkaspar

[http://www.loyalkaspar.com/
work/syfy/](http://www.loyalkaspar.com/work/syfy/)



Design Team:

- Chris Harmon, Art Director
- David Herbruck, President
- Pete Jeffs, Art Director
- Font Bureau, Font Agency
- Scott Lakso, Executive Producer
- Nicole St Germain, Producer
- Daniel Dörnemann, Executive Creative Director
- Shawn Kelley, Producer
- Beat Baudenbacher, Chief Creative Officer



To celebrate their 25th anniversary, SYFY recommitted itself to the sci-fi genre and its millions of passionate fans by embracing and celebrating more than just their own original content, but all things genre. We had the privilege of contributing an entirely new visual identity for the network, including a new logo, custom typefaces and tactical innovations that form the backbone of the brand across all linear, digital, social and experiential platforms. To empower the brand to embrace the entire sci-fi genre, we took an “editorial-first” approach that unifies messaging with visual design, giving the brand a clear voice and perspective that effortlessly lives across all platforms. Typography is central in this cross-platform editorial system, calling for the creation of two custom typefaces, Hero & Sidekick.

- **Awards:** Bronze in Typography
- **Design Director:** Loyalkaspar
- **Client:** NBCUniversal

2018

Professional Category Winners

Graphic Design

3D CAD

WINNER

Leo Burnett Posters

Valerii Ilnitskii

<https://www.behance.net/smpfusion>



A1 posters designed for Leo Burnett agency, celebrating creativity and aspirations of its founder - Leo Burnett. Every poster has a story to tell.



- Awards: Gold in 3D CAD
- Design Director: Valerii Ilnitckii
- Client: Leo Burnett Global

2018

Professional Category Winners

Graphic Design

**Main Title
Design**

WINNER

DRL Allianz World Championship

Dazzle Ship

<https://dazzleship.com/work/drone-racing-league-2017/>

Design Team:

- Vector Meldrew
- Nik Hill
- Ezequiel Grand
- Rik Oostenbroek



A fast-paced, full broadcast package for cutting-edge new sports league, The Drone Racing League (DRL). DRL launched it's 2016 season on sports broadcast channels around the world, our aim was to capture the thrill of the futuristic sport in more than 20 creative assets, ranging from the design identity to broadcast bumpers, lower-third graphics, the DRL leaderboard and digital ads.



- **Awards:** Gold in Main Title Design
- **Design Director:** Vector Meldrew
- **Client:** Drone Racing League

2018

Professional Category Winners

Graphic Design

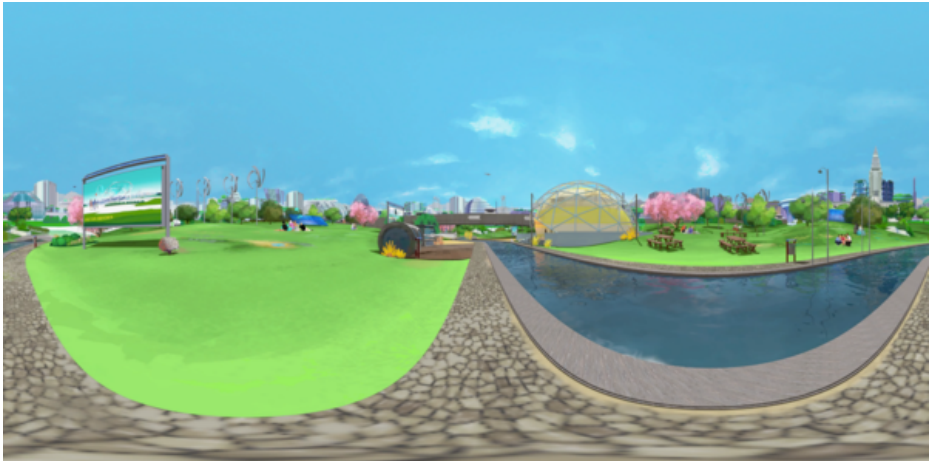
**Mix Media /
Moving Image**

WINNER

Future Predictions

Nucco Brain<http://www.nuccobrain.com>**Design Team:**

- Stefano Marrone, Creative Director
- Stefano Marrone, Producer, Nucco Brain
- Clément Sachetti, Motion Graphics
- Robert Scott, 3D scenes
- Nicholas Edmonson, Motion Graphics
- Stefano Perelli, Art Direction



Future Predictions 360 is an animated 360 video showcasing what daily life will look like in urban cities in 30 to 50 years time. Based on an original YouTube series called 'Future Predictions' created for Innovate UK, the UK's innovation agency, Future Predictions 360 was projected inside a dome at Innovate UK's 2017 tradeshow at the NEC in Birmingham.



- **Awards:** Gold in Mix Media / Moving Image
- **Design Director:** Stefano Marrone
- **Client:** Innovate UK

WINNER

Conversion of Ideas "Do you think it obvious?"

GRAFİK PLF

<http://grafikplf.xyz>

The campaign project 'Conversion of ideas' raises several points about discomforts and unfairness arising from discrimination and prejudice in everyday life. Title of this project "Do you think it obvious?" spells in irony that people are not supposed to discriminate or prejudice other ones, so this actually means these are obviously not obvious. In this project, I set up 10 problematic situations and made it in graphic and verbalized messages both. And made these to simple moving images for web and printed matters like stickers and leaflets for off-line campaign. This project tells about disabled access, sexism, maternity care, animal rights, gentrification, lookism, consumerism, occupational discrimination and agism.

- **Awards:** Silver in Mix Media / Moving Image
- **Design Director:** Hyojeong Lee
- **Client:** Seoul Innovation Park (Korea, Republic of)

WINNER

1001 Voices: A Symphony for New America

Earsay

<https://warrenlehrer.com>

Design Team:

- Warren Lehrer
- Brandon Campbell

1001 Voices: a Symphony for a New America is a three-movement symphony scored for orchestra, choir, actors, and visual projections. The multi-media orchestral work is about migration, transformation, and the search for home, and is inspired by stories of immigrants and refugees in Queens, NY—the most ethnically diverse locality in the United States. The composer, librettist, and designer worked collaboratively on the creation/composition of the forty minute piece. The motion graphics run throughout the entire work, and is integral component of the work.

- **Awards:** Silver in Mix Media / Moving Image
- **Design Director:** Warren Lehrer
- **Client:** Queens Symphony Orchestra / New Music America

2018

Professional Category Winners

Digital Deisgn -
UX & UI

**Animation &
Illustration
for Websites**

WINNER

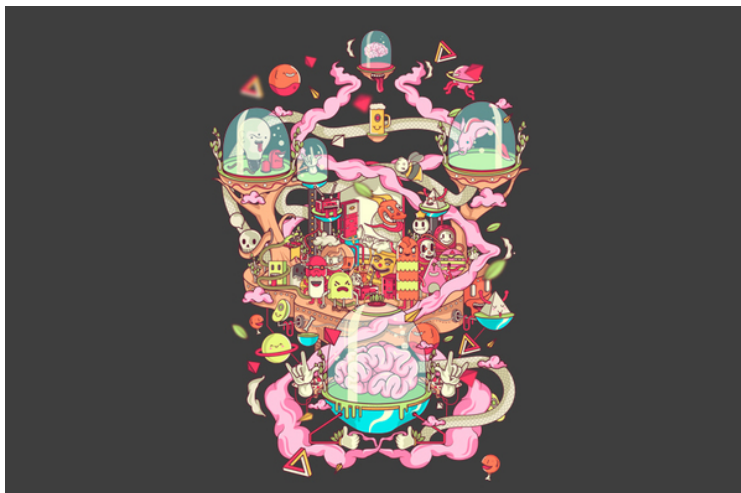
DOV 2017-2018

Devórame Otra Vez

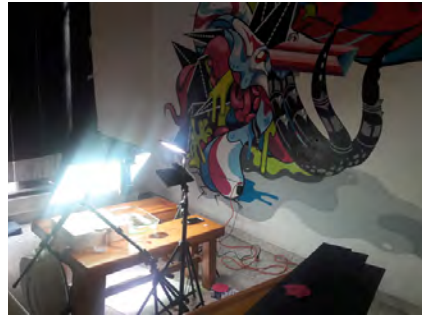
<https://devorameotravez.com>

Design Team:

- Aswer García, Art Director
- Mauro Hidalgo, Creative Director
- Fernando Rodríguez, Motion Designer



We are an independent agency with 10 years of experience. We do Design and Advertising because we like and enjoy it. We seek to create a communication proposal that provides creativity in each project. We add a small drop of good vibes to our social environment in each step we take.



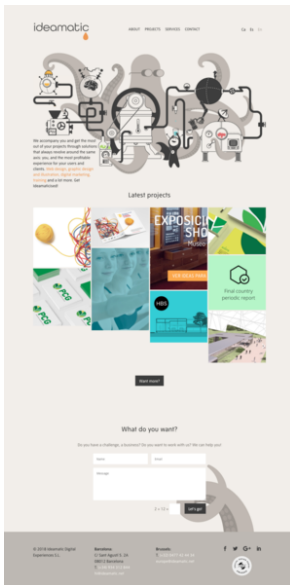
- **Awards:** Gold in Animation & Illustration for Websites, Bronze in Website Design
- **Design Director:** Mauro Hidalgo
- **Client:** Devórame Otra Vez

WINNER

Ideamatic Digital Experiences

Ideamatic Digital
Experiences

<https://www.ideamatic.net>



Design Team:

- Lluís Jardí
- Isabel Alonso



Graphic design, web and online marketing studio based in Barcelona.

- **Awards:** Silver in Animation & Illustration for Websites, Silver in Website Design
- **Design Director:** Lluís Jardí
- **Client:** Ideamatic Digital Experiences

WINNER

Zero Carbon Building Interactive Displays

Cardinal Points Advertising Co.,Ltd.

<https://www.cic.hk/idisplay/>



Design Team:

- Gerry CHOW
- Cherry LI
- Jessie NG
- Wai TANG
- Eowyn HO
- Ella LEUNG



The first Zero Carbon Building in Hong Kong was built by the Construction Industry Council to showcase how low carbon building design and technologies can be balance between nature and the built environment. The responsive website we developed for them features eye-catching motion graphic and interactive quizzes that allow both general public and professional to know more about its concept and energy conservation methods.

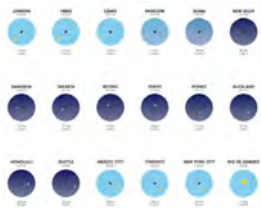
- **Awards:** Silver in Animation & Illustration for Websites
- **Design Director:** Kenneth CHAN
- **Client:** Zero CARbon Building

WINNER

Creative Developer

Small Multiples

<https://hellosunapp.com>



Design Team:

- Jack Zhao, Creative Director
- Clément Balestrat, Developer
- Dasha Yurovskaya, Designer

We made this sunny visualisation, so you'll never be left wondering where the sun is and will be again. Explore the paths of the sun and moon across the different time zones of the world and feel the coming and going of day and night. This visualisation will place you amongst the unique landmarks of the world, allow you to observe the passing of time through the synchronised dance of the celestial bodies.

- **Awards:** Silver in Animation & Illustration for Websites, Gold in Digital Tools and Utilities
- **Design Director:** Harry Morris
- **Client:** Small Multiples

2018

Professional Category Winners

Digital Deisgn -
UX & UI

Apps

WINNER

Spark: An Autonomous Rehabilitation Platform

Savannah College of Art and Design

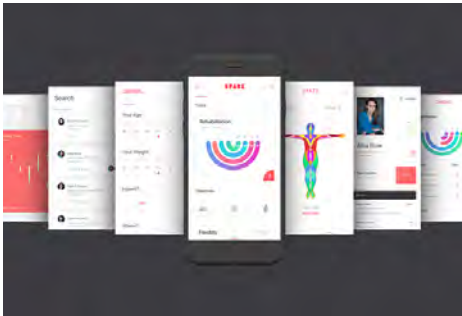
<https://www.hhjeong.com/spark>



Although we like it or not, injuries are inevitable. Each year, 50% of Americans over the age of 18 develop a musculoskeletal injury that lasts longer than 3 months. However, only 30% of patients that utilize physical therapy services attend the visits that their insurance company authorizes. For patients to make progress in physical therapy, it isn't just about their physical endurance. It also heavily depends on the healthy mental state. The current physical therapy is time consuming, expensive and inaccessible. Often, people don't recover from their injuries properly simply because they don't stick to their treatments. Spark makes physical therapy fun, engaging and accessible in their personal environments through an Artificial Intelligence machine that uses a combination of two intelligent projectors and a 3D infrared sensor to overlay visuals and exercises tailored to the user's injury and progress. Using emerging technologies of machine learning and artificial intelligence taking over, we wanted to SPARK to become the perfect personal physical therapist that could help users perform their daily exercises correctly with Spark's voice coach, and the motivating visuals set out in the patient's room. The visuals can be projected accordingly to the user's space as it recognizes objects such as tables, or sofas in the room to use these objects as a part of an exercise, and not as something users would need to remove during the experience. The role of machine learning in SPARK is to collect information during and after each exercise or routine on pain levels, and feedback. The constant communication between SPARK and the user is through voice control, so the users do not become frustrated from going back and forth of another controller.

Design Team:

- Hwanghah Jeong, Lead Designer
- Gonzalo Gelso, Graphic Designer
- James Simmons, UX Designer
- Dipali Bajaj, UX Designer
- Terri Tsai, UX Designer



- **Awards:** Gold in Apps, Gold in Digital Tools and Utilities, Gold in UX Interface & Navigation
- **Design Director:** Hwanghah Jeong
- **Client:** Savannah College of Art and Design

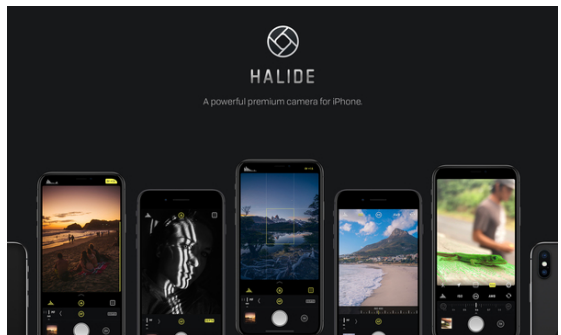
WINNER

Halide - The powerful, premium camera for iPhone

Halide

<http://halide.cam>

Judged as the 'best app of 2017' by iMore and Best of the App Store by Apple, Halide is a groundbreaking camera app for deliberate and thoughtful photography. With high-end tools and beautiful details, Halide is your go-to camera when you want to really take a photo rather than a quick snapshot. It has a focus on design, usability and consummately polished visual design, from custom typography to meticulously weighed UI button action feedback. More: Halide's gesture-based interface makes it fast and easy to change exposure and manual focus. It has customizable controls that adapt to your needs. Halide's features include focus peaking, a detailed histogram, adaptive level grid, and RAW support and far more. Beyond its features, Halide features the first camera UI designed from scratch for iPhone X. All of the camera controls sit within thumb's reach, letting you easily shoot with just one hand. This new design uses every pixel of the new edge-to-edge screen, so nothing obstructs the viewfinder, giving you a uniquely unobstructed look at your subject.



- **Awards:** Gold in Apps
- **Design Director:** Sebastiaan de Width
- **Client:** Halide

WINNER

Bubbly Messenger

Oliver Günther

https://www.behance.net/Oliver_G

Design Team:

- Aswer García, Art Director
- Mauro Hidalgo, Creative Director
- Fernando Rodríguez, Motion Designer



Messengers are a category of its own in it's Design UI/UX space. On one hand there is no need to reinvent the wheel, since interaction patterns with modern chat apps are build up like this based on research and user perferences. On the other hand, where is the fun then?? Furthermore chatting with you Friends, Family and loved ones should be based on emotions & feelings, not necessarily emojis.. So Bubbly Messenger is my take on a halfway thought through "multi" messenger.

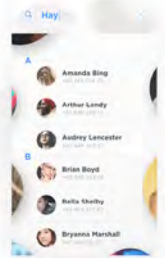


Discover

Bubbly Messenger is a social media app that allows you to connect with your friends and family. It features a variety of features including video calls, voice messages, and a chat list. The app is available on both iOS and Android.

Discover

Bubbly Messenger is a social media app that allows you to connect with your friends and family. It features a variety of features including video calls, voice messages, and a chat list. The app is available on both iOS and Android.



- **Awards:** Gold in Apps, Silver in Mobile App
- **Design Director:** Oliver Günther

WINNER

Mkito - We got the Music

AIM Group L.T.D

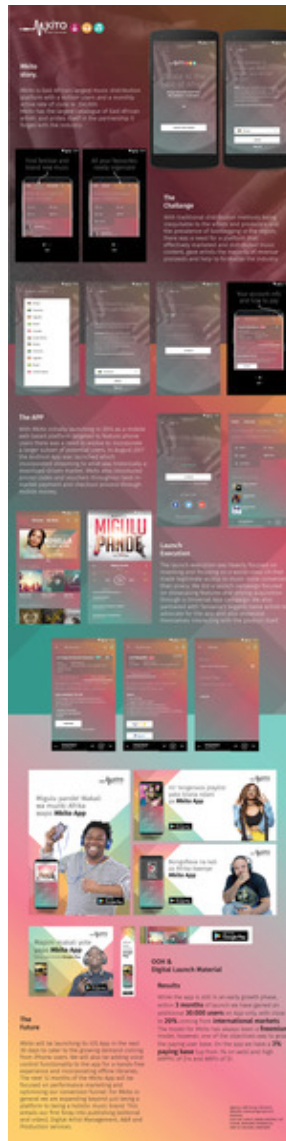
<http://mkito.com>

Design Team:

- Hafiz Juma
- Lilian Hipolyte
- Levi Wanyoike
- Veenita Bhatt



Mkito is East Africa's largest music distribution platform with a million users and a monthly active rate of close to 350,000. Mkito has the largest catalogue of East African artists and prides itself in the partnership it forges with the industry.

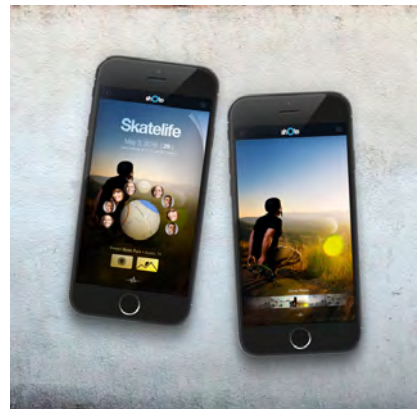
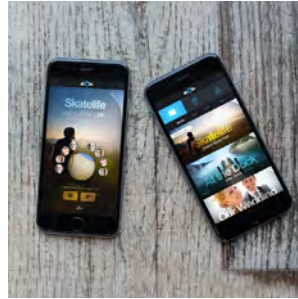


- **Awards:** Gold in Apps, Gold in Digital Ads and Campaigns, Silver in UX Interface & Navigation
- **Design Director:** Levi Wanyoike
- **Client:** Mkitu.com

WINNER

**SHOTO Photo
Sharing App**

Sir Charles Hurst

<https://sircharleshurst.com>

This app was created to allow multiple users to collect their individual photos of a place or event into a single, shared album.

- **Awards: Bronze in Apps**
- **Design Director: Sir Charles Hurst**

WINNER

Smart Pet Care

StudioRed

<https://www.studiorred.com>

StudioRed was challenged to create a first vision of the new AI interface for users pet health. The system had a range of benefits, multiple portals, an E-store and backend operations interface. Our initial work was to outline a positive user experience for the customer interface. The goal was to engage the user, inform them of the benefits and through a free initial interaction compel them to remain with the system because of the benefits to their pets health, feeding, overall food and water intake and Veterinary Doctor auditing. The creation of the overall system flow, design ethos and visual feel led to review of the different application characteristics. This was audited on both desktop and mobile displays.

- **Awards:** Bronze in Apps, Silver in UX Interface & Navigation
- **Design Director:** Sophie Soyun Kim
- **Client:** www.UnicornPets.com

2018

Professional Category Winners

Digital Deisgn -
UX & UI

**Digital Ads
and
Campaigns**

WINNER

The Adventures of Ginger Dan

Marcolina Design Inc

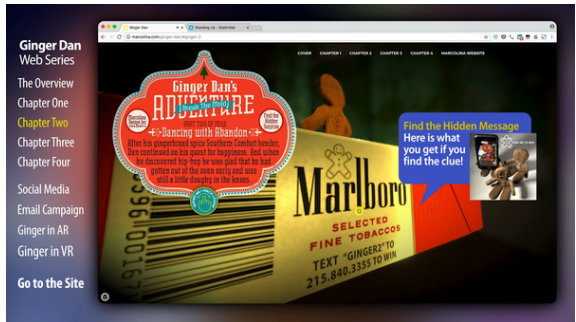
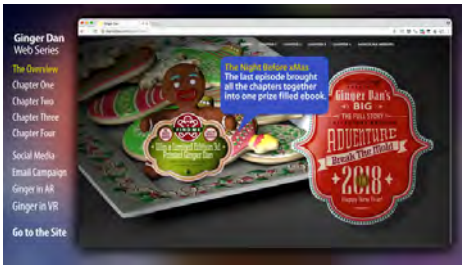
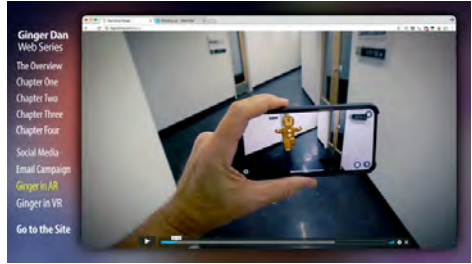
<http://marcolina.com/ginger-dan/>

Design Team:

- Dan Marcolina
- Dan Yenella



The Ginger Dan Adventure. Our holiday greeting email series with hidden gifts. Components: 4 email blasts, 4 webVR interactive webisodes, AR and VR enabled, Social media content spots. Engagement incentive: A custom 3d printed Ginger Dan Replica among other prizes to be discovered. Please note our submission URL is an interactive presentation of the overall experience... remember to click on bottom left button to see and interact with Ginger Dan! >> <http://marcolina.com/ginger-dan/>

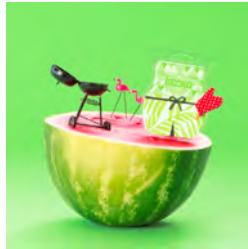


- Awards: Gold in Digital Ads and Campaigns
- Design Director: Dan Marcolina
- Client: Self

WINNER

Scentsy Summer Instagram Campaign

Scentsy

<https://scentsy.com>

We're obsessed with fragrance and how it makes life better! But we knew it would take some mad love to stand out among the vibrant visuals of summer. So we tapped in with a four-color palette of neon-level brights, unlikely props — fresh-carved watermelon, handmade papercraft, even deflated balloons! — and our best warm-weather products. For a quirky-surreal quality, we put our products in sunny scenarios and made them the star, humanizing Scentsy Bars to look like they're taking a dip in the water or relaxing under an oversized umbrella.

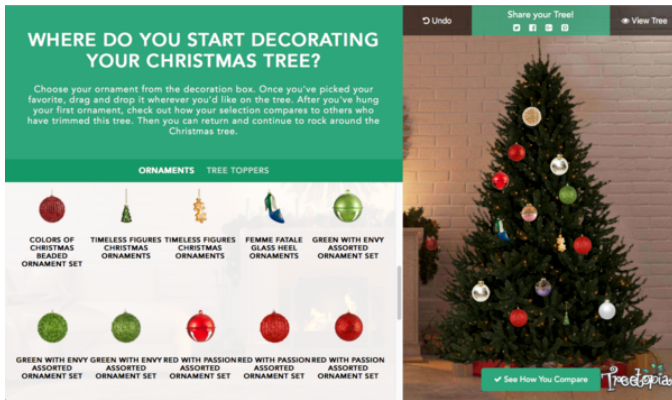
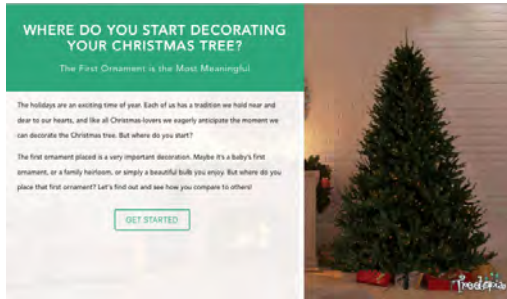
- **Awards:** Silver in Digital Ads and Campaigns
- **Design Director:** Autumn Northcraft
- **Client:** Scentsy

WINNER

Christmas Tree Decorator

Go Fish Digital

<http://blog.treetopia.com/2017/12/where-do-you-start-decorating-your-tree/>



The first ornament placed on a Christmas tree sets the tone and theme of that year's tree. Naturally, Treetopia was interested to know the location holiday-lovers would choose for their first ornament. With that in mind, we designed this Christmas tree and the accompanying ornaments to help holiday lovers all over imagine what their Christmas tree could look like this year.

Design Team:

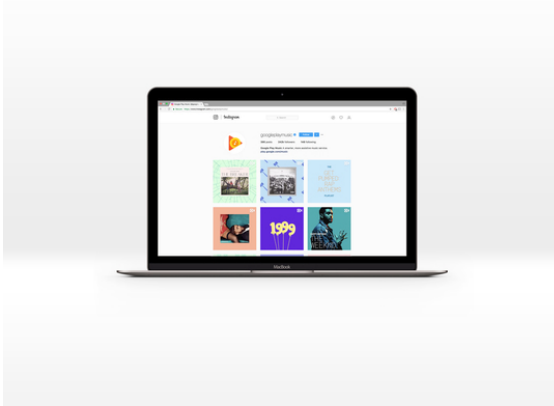
- **Awards:** Silver in Digital Ads and Campaigns
- **Design Director:** Blake Compton
- **Client:** Treetopia
- Emily Stash
- Matthew Burt
- William Beeler

WINNER

Google Play Music Social Media

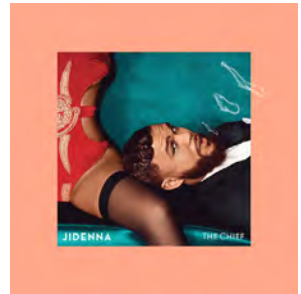
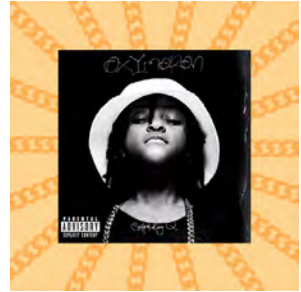
Translation LLC

<https://www.instagram.com/googleplaymusic/>



Design Team:

- Adam Vohlidka, Creative Director
- Lauren Lee, Designer
- Daniel Uranowski, Senior Motion Designer



Our design team created social strategy and assets such as illustration, typography, animation for Google Play Music

- **Awards:** Silver in Digital Ads and Campaigns
- **Design Director:** Adam Vohlidka
- **Client:** Google Play Music

WINNER

Pop of Personality

Scentsy

<https://scentsy.com>



Design Team:

- Jeremy Ryan
- Beth Williamson
- Dalia Griffith, Lead Copywriter

We're fully dedicated to the art of self-expression, and this was an invitation to all Scentsy Consultants and customers to make their own trend-setting statement. We identified four big home décor trends and transformed them into stylish themes: Botanical Haven, Mix & Match, Indie Spirit and Wide Open Spaces. What better way to promote the campaign than with cleverly layered videos, using stop motion graphics. With hand-drawn elements and live human intervention, our Pop of Personality videos go from two-dimensional to 3D and back again, taking the viewer on an unexpected journey.

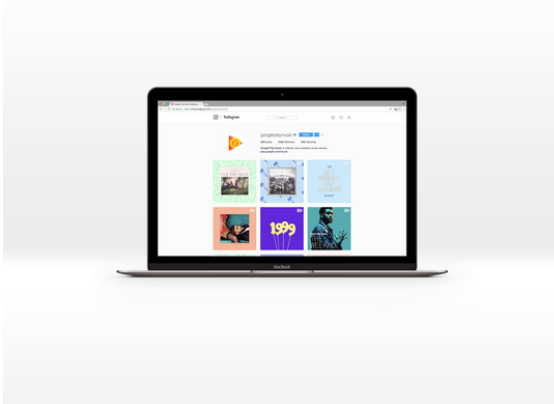
- **Awards:** Silver in Digital Ads and Campaigns
- **Design Director:** Alixandra Williams
- **Client:** Scentsy

WINNER

Washington DC Concert Guide

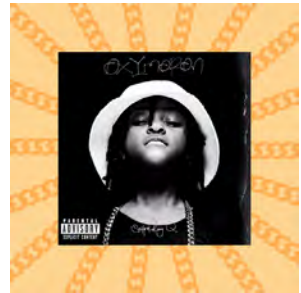
Go Fish Digital

<https://www.restonlimo.com/washington-dc-concert-guide-testing/>



Design Team:

- Emily Stash
- Matthew Burt



Planning your summer concert schedule can be tough, especially when you need to consider tour dates, venues, and parking. Our client, Reston Limo, plotted out all of the exciting concerts that were scheduled to come through the DMV venue on this guide.

- **Awards:** Silver in Digital Ads and Campaigns
- **Design Director:** Blake Compton
- **Client:** Reston Limo

2018

Professional Category Winners

Digital Deisgn -
UX & UI

**Sound Design
& Use of
Music for
Websites**

WINNER

D2C Taiwan

D2C Taiwan
<http://www.d2c.tw>



D2C Taiwan will continue to innovate itself as marketing industry leader in order to provide the latest marketing solution and technology to its client at today's constantly changing environment.

2018

Professional Category Winners

Digital Deisgn -
UX & UI

**Website
Design**

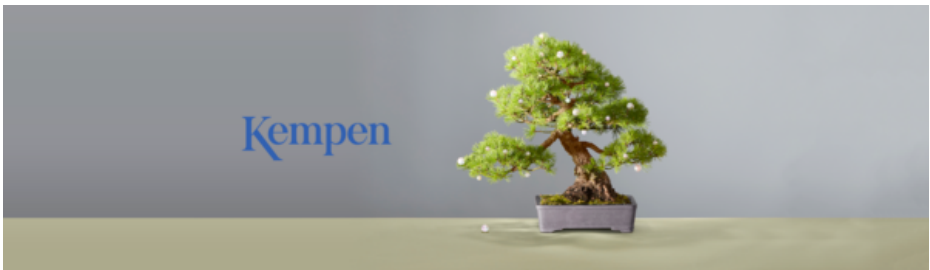
WINNER

Kempen**TamTam (part of dept)**

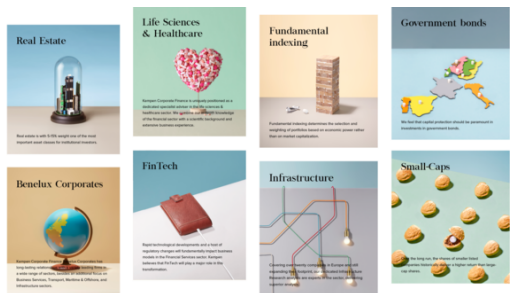
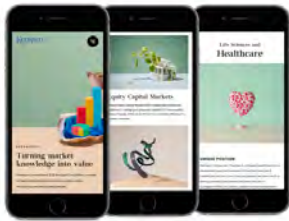
<https://www.tamtam.nl/en/indigo-award-kempen-design>

Design Team:

- Jeroen Heydendael, Account & Strategy
- Matt van Voorst, Front-end Developer
- Sander Voordes, IT Architect
- Pedro Goncalves, Back-end Developer
- Merle Vissenberg, Online Marketing- & communication specialist
- Karel Zwaan, Marketing Director



The corporate banking world is known to be conservative when it comes to innovative, forward-thinking design. So when B2B bank Kempen invited us to design and build their new website we rose to the challenge. Starting point for the website was the new brand positioning that KesselsKramer helped Kempen develop. Based on that we started to use the term “haute finance boutique”. We wanted to blend that traditional, posh style with a feel of dedication, innovation, internationalism and some Dali style surrealism.



- **Awards:** Gold in Website Design, Silver in Digital Design
- **Design Director:** Dionne van Dijk
- **Client:** Kempen

WINNER

Rice Media, News & Current Affairs

Convey<https://www.weconvey.co>**Design Team:**

- Liu Yang, Developer
- Cenydd Tan, Business Director
- Jonathan Chan, Digital Director
- Elliot Teo, Designer



Asia, Unfiltered. Rice is Asia's alternative voice. From sex workers to politicians, contemporary art to street food, they bring fresh perspectives and bold commentary on everyday life in Asia.



- **Awards:** Gold in Website Design, Gold in Mobile Responsive Design, Silver in UX Interface & Navigation,
- **Design Director:** Elliot Teo
- **Client:** Rice Media

WINNER

Making the Connection

FFunction

<https://www.one.org/making-the-connection/index-en.html>

Design Team:

- Chloé-Ève Levasseur
- Sam Dupras



Right now, more than half the world is not connected to the internet, and almost 75% of Africa is offline. Why does this matter? For people living in the most poverty-stricken parts of the world, access to the internet isn't a luxury—it's life-changing. ONE, a campaigning and advocacy organization, is currently rolling out several programs to address this digital gap. They asked Montreal-based data visualization agency, FFunction, to create an interactive data visualization that would highlight some key finding and contextualize them in an engaging, shareable way. FFunction's approach was to contrast how the internet is used in the richest parts of the world in order to illustrate what would be possible with the same tools and access in poorer countries.



- **Awards:** Gold in Website Design
- **Design Director:** Audree Laiserre
- **Client:** ONE

WINNER

Fox Architects Website

Matchbox Design Group

<https://xd.adobe.com/view/f7162581-4ee6-4a3b-bdca-813ad2e5b5e4/>

Design Team:

- James Schulman
- Brent Feldman
- Sarah King,
- Stephanie Wang



Fox Architects is a full-service design firm in the St. Louis area, specializing in Corporate and Health-Care related interior and exterior design. Matchbox had done a website for this client back in 2007 and they decided they needed a modernized, mobile friendly and fully responsive site with a clean, minimalist aesthetic.



ideas.

Over 30 years of progressive design.

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View the Project



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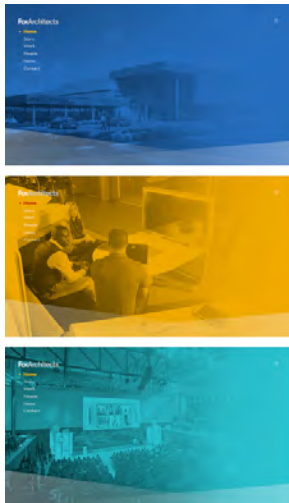
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View the Office

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View the Team



kudos.

Over 30 years of progressive design.



Every great design has a conceptual beginning.

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View the Project



- Awards: Gold in Website Design
- Design Director: James Schulman
- Client: Fox Architects

WINNER

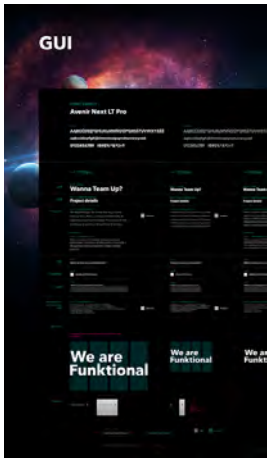
Functional Website

Funktional<http://www.funktional.net>**Design Team:**

- Michał Pac
- Dawid Dułęba
- Michał Matusik
- Anna Misiuda
- Hubert Pokrowiecki



A new website for Funktional - a branding, digital and creative communications agency located in Poland. Prepared for international expansion with an aim to create an immersive experience and excitement.



- Awards: Gold in Website Design
- Design Director: Rafał Bochniak

WINNER

DataChile

DataWheel / Universidad
Cataolica de Valparaiso

<https://es.datachile.io>



DataChile is a country-wide visualization engine that integrates dozens of datasets from multiple official sources and solves the data delivery problem that mires the work of public and private sector analysts and policy makers.



- **Awards:** Gold in Website Design, Gold in UX Interface & Navigation
- **Design Director:** Gabriela Perez
- **Client:** Chilean Government

WINNER

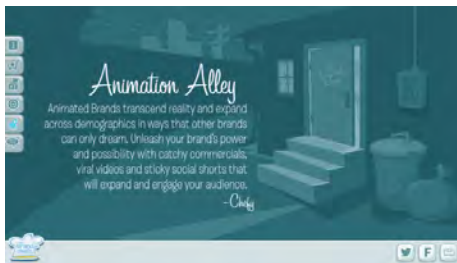
The Brand Chefs Website

The Brand Chefs<http://www.thebrandchefs.com>**Design Team:**

- Patrick Mallek, Creative Director
- Kimberly Mallek, Art Director



Mighty Fudge Studios updated their CMS based website to HTML 5 to create a more stylized look with illustration and animation integrated into their website design. Try it out on mobile for hidden easter eggs :-)



- **Awards:** Gold in Website Design
- **Design Director:** Patrick Mallek
- **Client:** The Brand Chef

WINNER

Flying Monkeys

Tyger Shark

<https://tygershark.com>

Design Team:

- Dustin O'Donnell, Art Director
- Tyler Murray, Co-Founder
- Jimmy Furlano, Co-Founder



Tyger Shark was tasked with creating a website for Flying Monkeys Craft Brewery that aligned with their unique brand. Deliverables included custom illustrations and design for the development of a new website (<http://www.flyingmonkeys.ca/>). Each unique beer had a custom 'world' page layout created that matched the eccentric style of each brew.



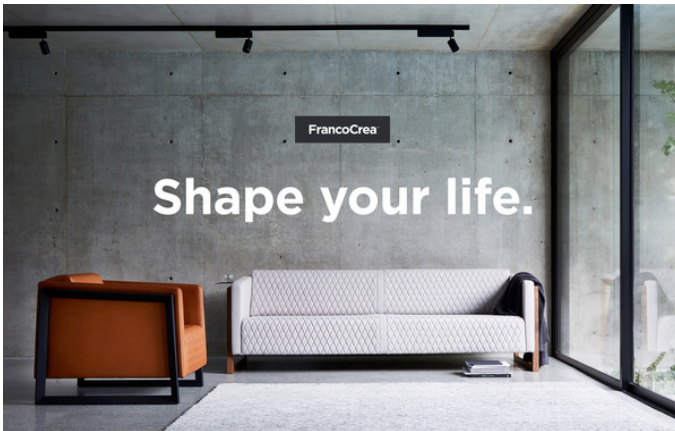
- Awards: Gold in Website Design
- Design Director: Dustin O'Donnell
- Client: Flying Monkeys

WINNER

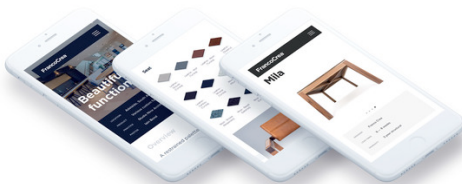
Franco Crea Website

Avenue<https://www.francocrea.com.au>**Design Team:**

- Dylan Reeves, Senior Web Developer
- Flavio Argemi, Creative Director
- Jon Low, Technical Director
- Brenton Cannizzaro, Strategy Director



FrancoCrea™ designs furniture for residential & commercial applications in both exterior & interior settings, covering residential, hospitality & corporate. We designed a comprehensive website solution that brings Franco's furniture designs to the forefront through a clean, simplistic design language that embraces rich media and typography. The website provides detailed information on the FrancoCrea™ product collection, incorporating information pertinent to both direct consumer and architectural/industry based clientele. Accordingly the website is equipped with extensive imagery, background information, technical and material specifications for all products. A detailed Case Study section highlights the custom design service offered by FrancoCrea™, incorporating detailed overviews of extensive bespoke design commissions for residential, hospitality & corporate clients. Avenue's services covered the following: - Digital Strategy - Copywriting (Marketing Tag-line & Website copy) - UI/UX Design - Front-end & Back-end Website Development

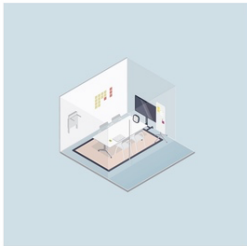


- **Awards:** Gold in Website Design, Gold in Mobile Responsive Design
- **Design Director:** Flavio Argemi
- **Client:** Franco Crea

WINNER

Teal Workspace Designed by Chilid

Chilid

<https://chilid.com/workspace/>

+150
vector elements

20
illustration

15
gifs

4
movies



Design Team:

- Jakub Mastoń
- Mateusz Błyszcz
- Maria Polewczyk
- Michał Rożenek
(main Front-End Developers)
- Urszula Rząd, Product Business Owner, Chilid



The future of business is followed by the future workplace. Having this thought in our minds we've designed an office that supports teamwork, transparency and communication. To capture the spirit of this place we've decided to create an equally magical landing page.

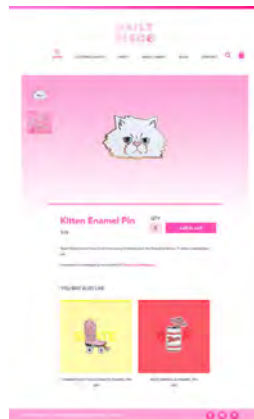
- **Awards:** Silver in Website Design
- **Design Director:** Paulina Józwik
- **Client:** Google Play Music

WINNER

Daily Disco E-Commerce Website

Matchbox Design Group

<https://dailydisco.com>



Daily Disco is a funky, sweet jacket embroidery and enamel pin shop owned by designer, Abbey. She uses a chain stitch sewing machine from the 1800's to create bright custom jacket designs. We designed and developed an e-commerce and web presence to capture the funky nature of her products.

- **Awards:** Silver in Website Design
- **Design Director:** Sarah King
- **Client:** Daily Disco

Design Team:

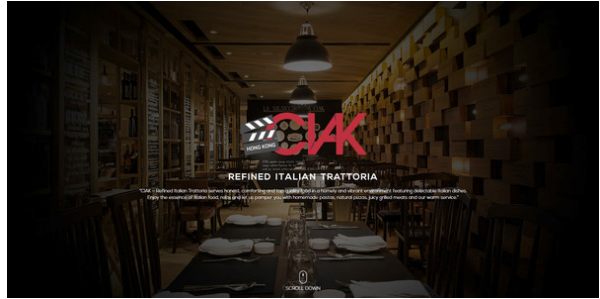
- Brent Feldman
- Jeremy Schwartz

WINNER

CIAK concept Website Design

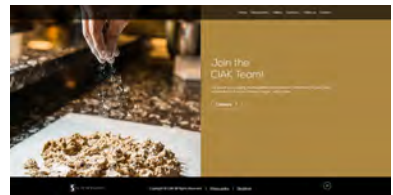
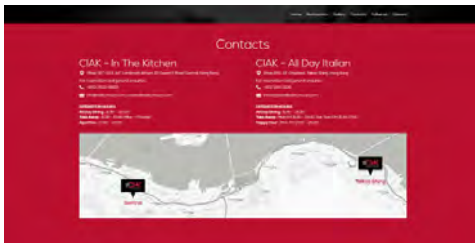
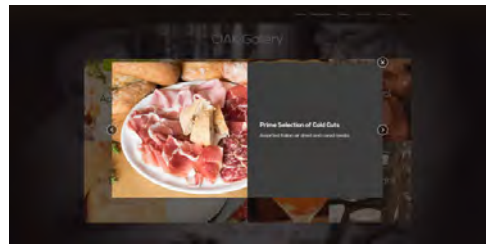
Cardinal Points
Advertising Co.,Ltd

<http://www.ciakconcept.com>



Design Team:

- Gerry CHOW
- Cherry LI
- Jessie NG
- Wai TANG
- Eowyn HO
- Ella LEUNG



A new website development for a Michelin Star restaurant CIAK concept located in the hub of Hong Kong's luxury life. The website features a clean, flat design. The layout's colour scheme uses the brand blacks and reds plus the birch brown (from the interior shots). The tone recreates the dark yet warmly lit ambiance of the restaurant interior and typography is bold and punchy.

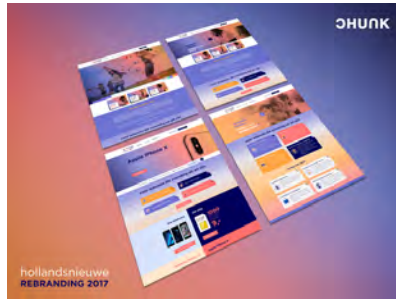
- **Awards:** Silver in Website Design
- **Design Director:** Kenneth CHAN
- **Client:** Lai Sun Group

WINNER

HollandsNieuwe Rebranding 2017

Chunk

<https://dailydisco.com>



HollandsNieuwe is a telecom company based in the Netherlands. They reached out to 'Chunk' to redesign their current website in both visual as UX design.

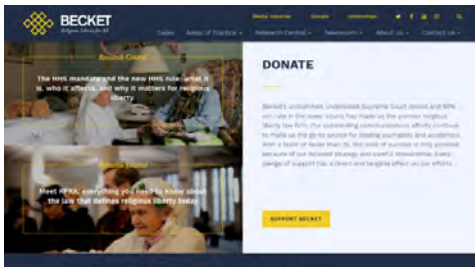
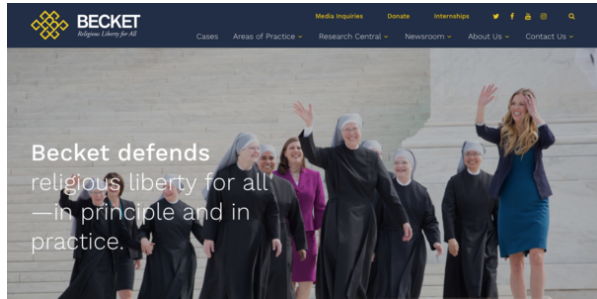
- **Awards:** Silver in Website Design
- **Design Director:** Stijn Bessem
- **Client:** HollandsNieuwe

WINNER

Becket Law Website

Westwerk

<https://www.becketlaw.org>



Design Team:

- Dan West, Art Director
- Todd Asmus, Designer

The Becket Fund is a non-profit, public-interest law firm dedicated to protecting the free expression of all religious traditions. For over 20 years, it has defended clients of all faiths in some of the country’s most well-known cases, one of which The Wall Street Journal called “the most important religious liberty case in a half century.” As a highly informative outlet for its users, The Becket Fund’s website, Becket Law, was in need of a website redesign that could secure its site as the go-to resource for religious liberty information on the web.

- **Awards:** Silver in Website Design
- **Design Director:** Dan West
- **Client:** Becket Law

WINNER

Vivo Growth Website

ZoCo Design

<https://vivogrowth.com>

Design Team:

- Molli Ross, Designer
- Sasha Bohn, Designer

As a growing talent acquisition and HR partner for businesses, Vivo Growth needed a brand and website to simply and clearly define their value proposition. Tapping into the fun, free-spirited founder, we balanced playful and professional with the newly launched website.

- **Awards:** Silver in Website Design
- **Design Director:** Stasha Bohn
- **Client:** Viva Growth Partners

WINNER

**Dorothee
Schumacher
Online Shop**

superReal GmbH

<https://www.dorothee-schumacher.com>

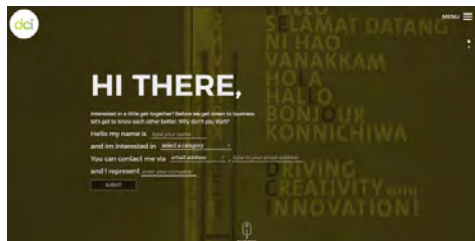
Premium shopping at the highest visual and functional level: Dorothee Schumacher's new website. The result is an intuitive, self-explanatory, fast user interface coupled with subtle animations and interactions, creating a user experience with an app feel that nobody has ever achieved before. A clean, simple, elegant corporate design underlines the brand's exclusivity and identity.

- **Awards:** Silver in Website Design, Silver in UX Interface & Navigation
- **Design Director:** superReal GmbH
- **Client:** Dorothee Schumacher

WINNER

DCI Digital Creative Tech Agency

DCI Digital

<http://dci-digital.com>

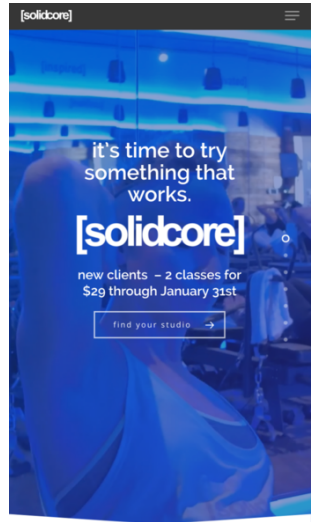
We are a unified team of creative thinkers and technophiles that strive to incorporate quality, influence and efficiency into every project. We aim to help brands establish their digital footprint through technology-focused innovations and a blend of creative direction. Providing brands a unique digital standpoint that grants users an exceptional digital experience.

- **Awards:** Silver in Website Design, Silver in UX Interface & Navigation
- **Design Director:** Chris Wong
- **Client:** DCI Digital

WINNER

[solidcore] Website

Moka Graphics
<https://solidcore.co>



Design Team:

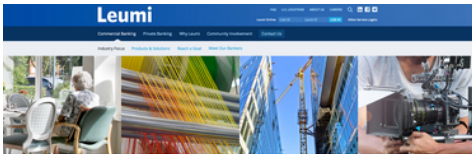
- Kendra beavis
- Sarah rose

Redesign UI and UX for [solidcore] website. Keeping it funky and strong while still maintaining a professional look and extreme function.

- **Awards:** Silver in Website Design
- **Design Director:** Kendra Beavis
- **Client:** [solidcore]

WINNER
Bank Leumi USA

Thatcher Interactive
https://www.leumiusa.com



Industry Focus

Discover how the unique experiences and challenges that you face impact on your financial situation. We have you covered with solutions and services designed to help you succeed. Contact us today to learn more about the solutions and services we offer to help you succeed.

- Commercial & Industrial**
We understand the unique challenges of your business. Our commercial and industrial banking solutions are designed to help you succeed. Contact us today to learn more about the solutions and services we offer to help you succeed.
- Healthcare**
We understand the unique challenges of your business. Our healthcare banking solutions are designed to help you succeed. Contact us today to learn more about the solutions and services we offer to help you succeed.
- Real Estate**
We understand the unique challenges of your business. Our real estate banking solutions are designed to help you succeed. Contact us today to learn more about the solutions and services we offer to help you succeed.
- Technology**
We understand the unique challenges of your business. Our technology banking solutions are designed to help you succeed. Contact us today to learn more about the solutions and services we offer to help you succeed.
- Small Business**
We understand the unique challenges of your business. Our small business banking solutions are designed to help you succeed. Contact us today to learn more about the solutions and services we offer to help you succeed.
- Water**
We understand the unique challenges of your business. Our water banking solutions are designed to help you succeed. Contact us today to learn more about the solutions and services we offer to help you succeed.

The Advantages of Banking with Leumi

- Industry Expertise**
We understand the unique challenges of your business. Our industry expertise banking solutions are designed to help you succeed. Contact us today to learn more about the solutions and services we offer to help you succeed.
- Personal Relationships**
We understand the unique challenges of your business. Our personal relationships banking solutions are designed to help you succeed. Contact us today to learn more about the solutions and services we offer to help you succeed.
- History & Experience**
We understand the unique challenges of your business. Our history & experience banking solutions are designed to help you succeed. Contact us today to learn more about the solutions and services we offer to help you succeed.
- Community Investments**
We understand the unique challenges of your business. Our community investments banking solutions are designed to help you succeed. Contact us today to learn more about the solutions and services we offer to help you succeed.

- Let's Build a Relationship**
We understand the unique challenges of your business. Our let's build a relationship banking solutions are designed to help you succeed. Contact us today to learn more about the solutions and services we offer to help you succeed.
- Career Opportunities**
We understand the unique challenges of your business. Our career opportunities banking solutions are designed to help you succeed. Contact us today to learn more about the solutions and services we offer to help you succeed.

Design Team:

- Zachary Thacher, Principal
- Amber Tabone, Creative Director
- Jesse Oxfeld, Copy Writer

A stunning redesign of the Bank Leumi USA website

- **Awards:** Bronze in Website Design, Silver in UX Interface & Navigation
- **Design Director:** Amber Tabone
- **Client:** Bank Leumi USA

WINNER

Q/S Designed by Onlineshop

superReal GmbH

<https://www.qs-designedby.de>


Launch of the online store for “Q/S designed by”, the casual brand from the s.Oliver Group. The new online store immerses users in the spirit of the brand with a look and feel that succinctly visualise the Q/S designed by brand profile: cool, cutting-edge, urban. The idea behind Q/S designed by is to collaborate with a succession of different international brand ambassadors and brands. The first big highlight for the brand’s new direction is an exclusive collaboration with global DJ star Robin Schulz, who not only gives users a very personal glimpse into his exciting lifestyle but also offers a capsule collection that he designed himself. The design of the new online store is fully responsive and offers a whole host of impressive features, such as a shared shopping basket with the main s.Oliver brand, a sticky product details cockpit next to the product images, a sticky burger menu even on the desktop site and lots of microinteractions.

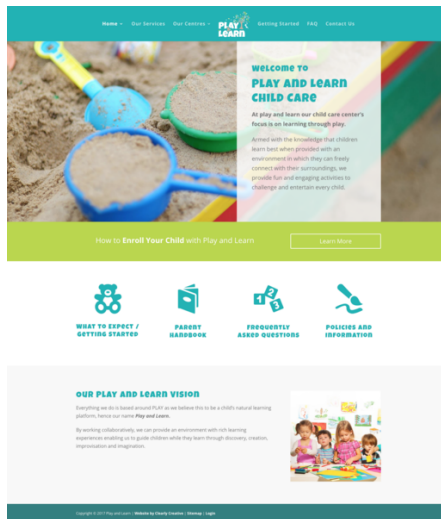
- **Awards:** Bronze in Website Design, Silver in UX Interface & Navigation
- **Design Director:** superReal GmbH
- **Client:** s.Oliver Bernd Freier GmbH & Co. KG

WINNER

Play and Learn Website Design

Clearly Creative

<http://www.playandlearn.net.au>



Play and Learn run Child Care Centres throughout Brisbane, Australia with a focus on learning through play. Armed with the knowledge that children learn best when provided with an environment in which they can freely connect with their surroundings, Play and Learn provide fun and engaging activities to challenge and entertain every child. The Play and Learn website needed to be true to the Play and Learn Brand image while creating a functional platform for the individual Play and Learn Centres to communicate with their parents and potential customers. The website is a Wordpress MultiSite enabling the centres the ability to update individual centre sites with enrolment and service information and centre event calendar details, whilst creating a strong overall online presence for the brand as a whole.

- **Awards:** Bronze in Website Design
- **Design Director:** Rebecca Fisher
- **Client:** Play and Learn

WINNER

GE Healthcare Website Redesign

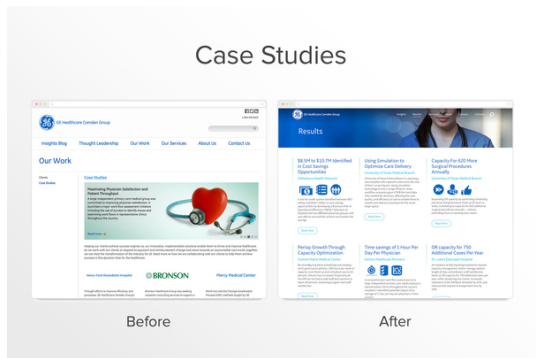
SPINX Digital

http://www.
gehealthcareamdengroup.
com

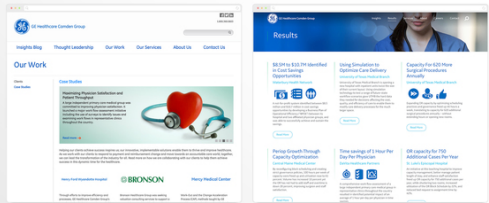


Design Team:

- Sukesh Jakharia, CEO
- Ryan Gould, Project Manager
- Jeffrey Lo, Lead Designer
- Lisa Steward, Director of Projects & Strategy
- Keyur Ajmera, Lead Developer
- Greg Szimonisz, Account Executive
- Nilesh Macwan, Project Manager



Case Studies



Before

After

We worked with GE Healthcare to freshen up their very outdated site that had major usability issues and lacked brand cohesion. Our team outlined a strategy to elevate the user experience by leading with thought leadership across the entire site, allowing site visitors to quickly understand and validate their areas of expertise. With clearly defined goals and a solid UX Strategy, we were able to provide GE Healthcare with a beautifully redesigned website that educates, validates, and drives site visitors to contact them.

- **Awards:** Bronze in Website Design
- **Design Director:** SPINX Digital
- **Client:** GE Healthcare

WINNER

Orlando Pirates FC - Website Redesign

Agent Orange Design

<http://www.orlandopiratesfc.com>



Design Team:

- Creative Director: Brandon Barnard
- Brand Manager: Paula Bongiovanni
- Web Designer & Developer: Maria Hadziyiannidou



OrlandoPiratesFC.com is now more than a football club's site: It is a place where Orlando Pirates FC becomes real, online. We created a brand new website in which inspiration, information, and the Pirates' community come together. The navigational structure alters between mobile, tablet, and desktop, ensuring we're serving the user based on device type and behaviour. The new creative direction is distinctively bold, streamlined, beautiful. The design pushes the content to hero status and the Club's brand forward. Player pages now share unique stories around interactive facts and stats; we elevated the importance of professional photography and video, establishing strong art direction standards.

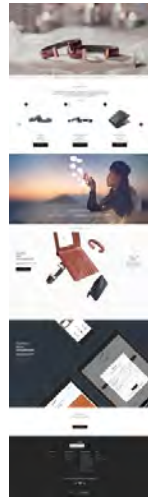
- **Awards:** Bronze in Website Design
- **Design Director:** Brandon Barnard
- **Client:** Orlando Pirates FC

WINNER

Designer

Eyescream Ltd.

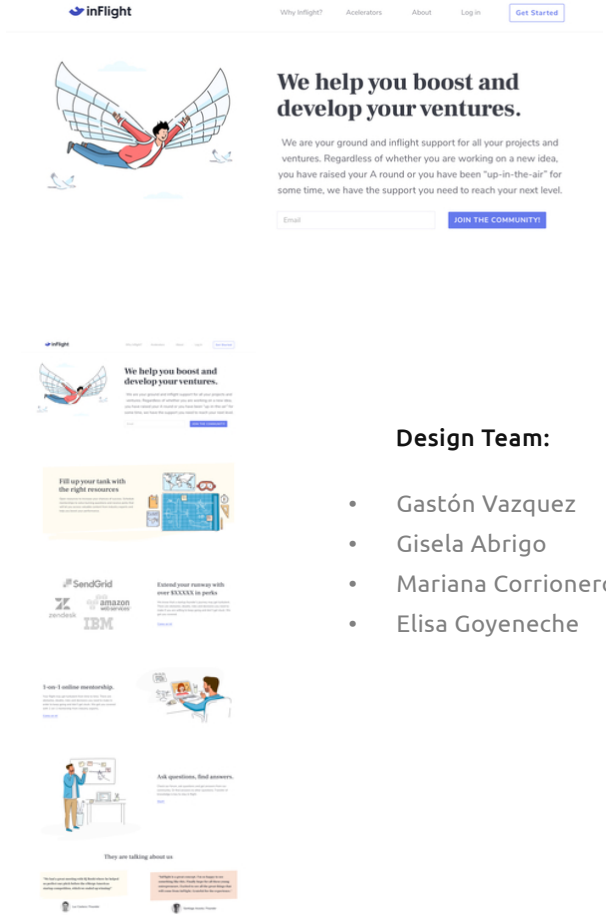
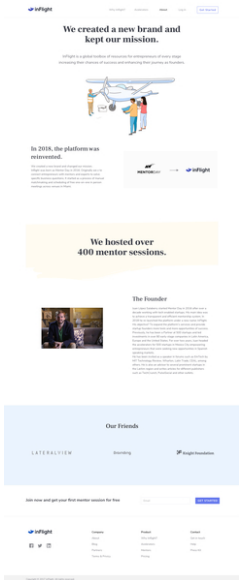
<https://www.crudo-leather.com/en/>



Crudo is a young leather accessory company who highlights love stories a lot. The brand wanted to build a image to stand as the “promised” item for young couples, like the wedding rings for marriage. Ultimately, the business is aimed to go worldwide. Regarding the expansion on business, Crudo sought for a revamp on the website which previously built by shopify. They asked for an integration on functional features with friendly UI, such as a comprehensive ordering system with an exclusive customisation panel. On top of that, the website should be highlighting a lot on story-telling, with high attention to details to chase for an international retail website standard. Being classy and contemporary is what they are emphasising on.

- **Awards:** Bronze in Website Design
- **Design Director:** Mak Siu Fai
- **Client:** Crudo Leather Craft

WINNER
Rebranding & Redesign of Mentor Day Platform
Lateral View
<https://www.lateralview.co>



Design Team:

- Gastón Vazquez
- Gisela Abrigo
- Mariana Corriero
- Elisa Goyeneche

Inflight was born as Mentor Day in 2016 with the goal to connect entrepreneurs with mentors and experts to solve specific business questions. It started with a process of manual matchmaking, and the scheduling of free one-on-one in person meetings across venues in Miami. In 2018, the platform was reborn under a new brand, a new model and an evolved mission. InFlight is a global toolbox of resources for entrepreneurs of every stage increasing their chances of success and enhancing their journey as founders.

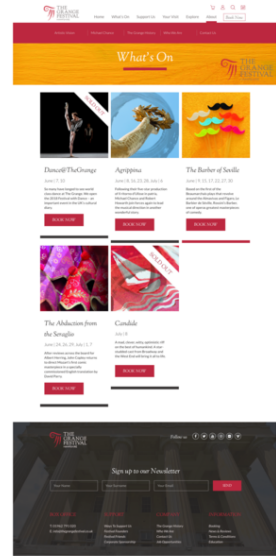
- **Awards:** Bronze in Website Design, Silver in UX Interface & Navigation
- **Design Director:** Elisa Goyeneche
- **Client:** Inflight

WINNER

**Country House,
Opera Festival, UK**

exSite Communications
Ltd.

<https://thegrangefestival.co.uk>



We created this brand identity and website from scratch. Custom original theme powered by WordPress, eCommerce with WooCommerce, and booking using Spektrix.

- **Awards:** Bronze in Website Design
- **Design Director:** Timothy Guiney
- **Client:** The Grange Festival

WINNER

Designing Digitally Website

Designing Digitally, Inc.

<https://www.designingdigitally.com>



Our Innovative Parallax Website built using Drupal, JSCON, PHP, MYSQL, AJAX, Parralax and more. Check it out!

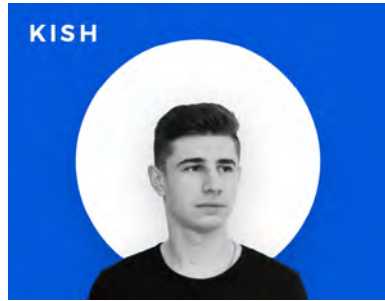
- **Awards:** Bronze in Website Design
- **Design Director:** Andrew Hughes
- **Client:** Designing Digitally

WINNER

Kish Personal Site

Vitali Senevych

<https://www.indigoawards.com/winners/545>



Design Team:

- Vasyl Kish, Front-End Developer
- Vitali Senevych, UX/UI Designer

The purpose of this project was to present the developer in a professional way. The site is the personal space where you already can see the skills as the project speaks for the one who did it. It's an easy and impressive way to share your CV with other people who can visit the page and say hello.

- **Awards:** Bronze in Website Design
- **Design Director:** Vitali Senevych
- **Client:** Vasyl Kish

2018

Professional Category Winners

Digital Deisgn -
UX & UI

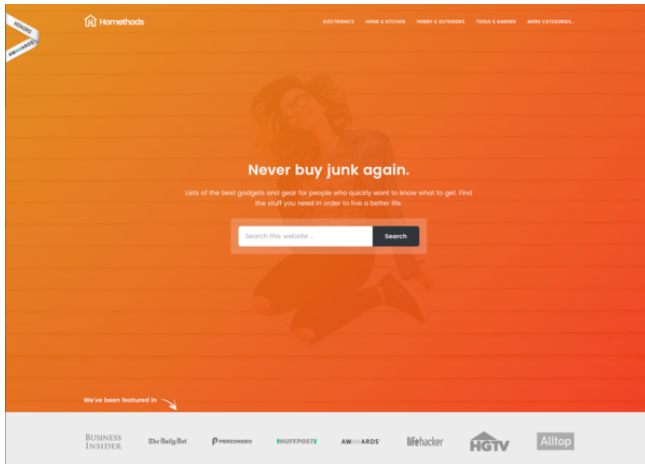
**WordPress
Themes**

WINNER

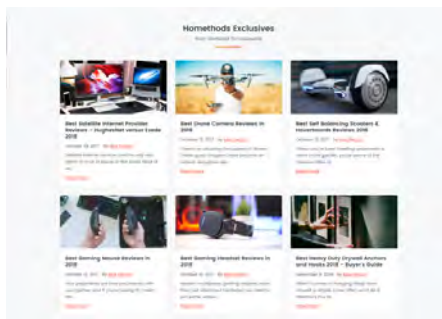
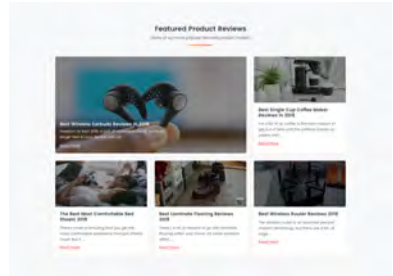
Homethods

Homethods

<https://homethods.com>



Our goal is to provide our audience with detailed information about home products, along with our recommendations for the products that stand out.



- Awards: Gold in WordPress Themes
- Design Director: Homethods

2018

Professional Category Winners

Digital Deisgn -
UX & UI

**UX Interface
& Navigation**

WINNER

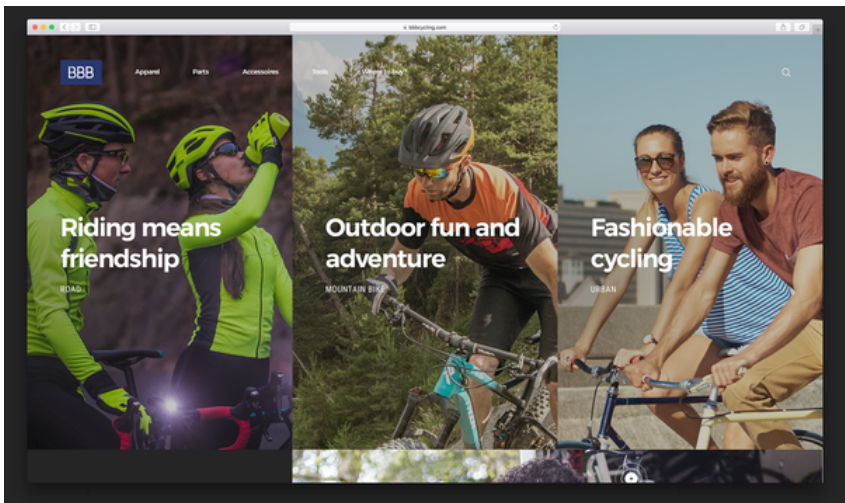
BBB Cycling e-commerce Brand Experience

Matise

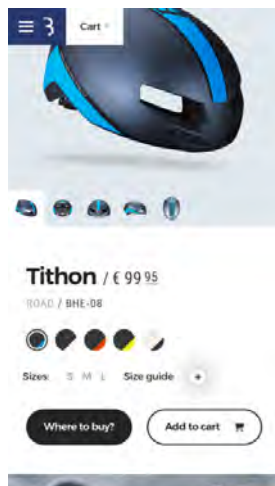
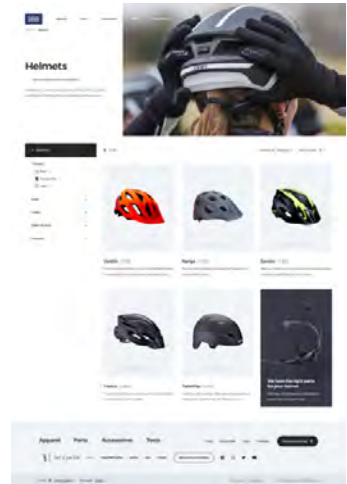
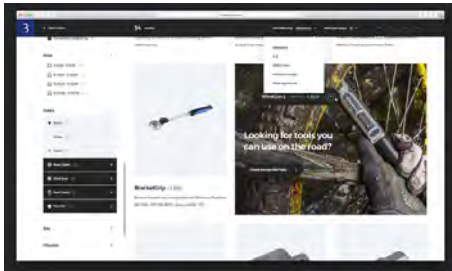
<https://www.matise.nl>

Design Team:

- Sil van Diepen
- Roxanne van den Aakster



The new BBB cycling webshop is something that has not been seen so far in the Magento 2 landscape. It raises the bar for all shops that will be built on Magento 2 in the future. It is a brand experience driven commerce ready platform with the user in the middle of every step in the purchase journey. It is a unique product that has been designed and developed in a collaboration between Guapa, Matise and Pon.bike. Matise was asked to create a realisation of that vision in a user centric web experience design. Where the user could almost “feel” the product. Users are able to relate to the products of BBB, without the physical contact, by reading about and experiencing the product.



- **Awards:** Gold in UX Interface & Navigation, Gold in Mobile Responsive Design, Bronze in Digital Design, Silver in Website Design
- **Design Director:** Tim Borst
- **Client:** BBB Cycling & Pon.bike

WINNER

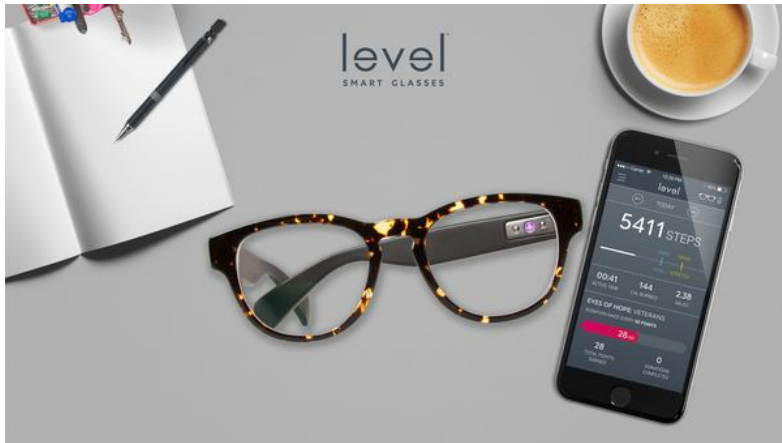
Level Smart Glasses

VSP Global

<https://www.leveltechnology.com>

Design Team:

- Kristi Gaudio, Lead Designer
- Pat Crain, Software Manager
- Andrew Cook, Senior Software Engineer
- Sarah Von der Luft, Designer
- Nandini Parimi, Software Engineer
- Adam Oranchak, Design Engineer
- Jeff Park, Designer
- Alexis Burstien, Designer
- Lori Windsor, Product Owner
- Kim Lim, Product Manager
- Jay Sales, Co-Director
- Matt Workman, Firmware Engineer



Level smart glasses are technologically advanced yet completely stylish and fun to wear. Level captures the information that matters most to you-step count, calories burned, and distance traveled-while seamlessly tucking the tech inside three contemporary frame styles. The Level experience doesn't end with your purchase. When you meet your personal activity goals VSP Global Eyes of Hope® donates eye care and eye wear to those in need, on your behalf. More than two billion people worldwide lack access to proper eye care. So imagine the opportunity to give the gift of clear, healthy vision simply by doing what you do every day - putting on your glasses and walking. Take the first step with Level.

Richard Klosinski, Hardware Engineer
 Kristopher Varanelli, KrisVa@VSP.com
 Leslie Muller, Co-Director
 Shaun Garland, Biomedical Engineer
 Mitch Mason, Hardware Engineer
 Carey McLean, Software Engineer
 Yvette Plaza-Leclerc, Project manager
 Christine Folck, Product Owner
 Jason Lomnitz, Software Engineer
 Jasmine Boparai, Scrum Master and QA Tester
 Dobromir Tzankov, Senior Software Engineer
 Gabe Helman, Senior Software Engineer



level
 SMART GLASSES

Introducing next generation glasses with built-in activity tracking technology. Level™ smart glasses seamlessly integrate activity-tracking technology into an accessory you already wear every day. Thanks to Level, keeping an eye on your activity goals has never been easier.



- **Awards:** Gold in Mobile Interactive & Experience, Gold in UX Interface & Navigation, Gold in Innovative Use of Mobile Technology, Silver in Apps
- **Design Director:** Kristi Gaudio
- **Client:** VSP Global

WINNER

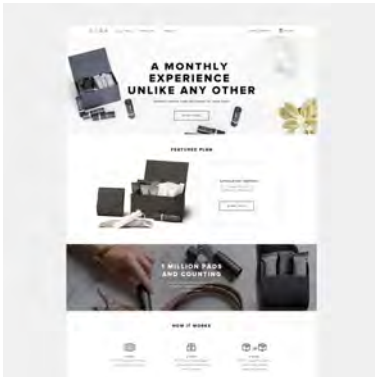
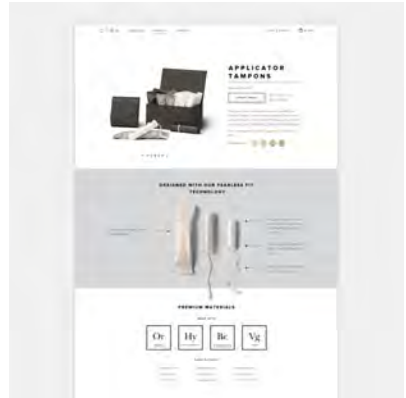
Personalising the Period

Design Rocket<https://cora.life>**Design Team:**

- Kajal Gala - UX Director
- Nick Buturishvili - Visual Designer



Cora's safe and organic women's health products provide the best experience for a woman's monthly period. Traditionally, a woman's period carries with it a high level of stigma and embarrassment, which does not match today's independent professional woman. When Design Rocket partnered with Cora, we identified the audacious goal to have a completely personalized monthly experience that was trustworthy, seamless and empowering.



- **Awards:** Gold in UX Interface & Navigation
- **Design Director:** Kajal Gala
- **Client:** Cora

WINNER

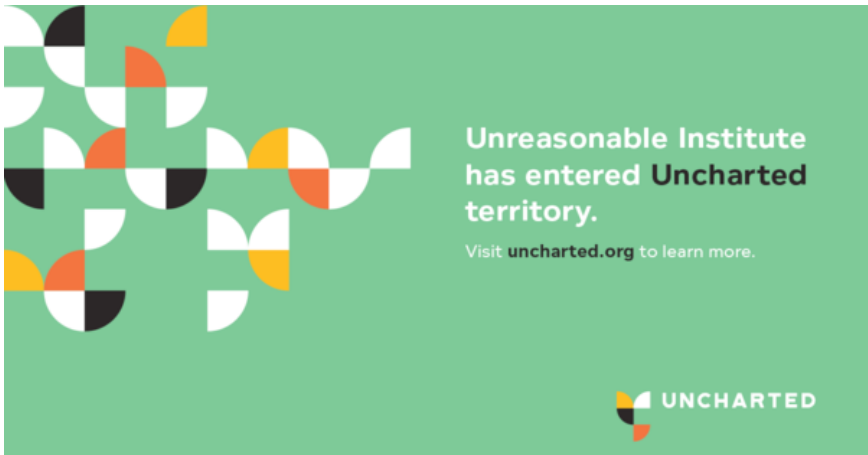
Entering Uncharted Territory

Briteweb

<https://briteweb.com>

Design Team:

- Tim Kraumanis
- Samantha Langdorf
- Pete Laird



Unreasonable Institute came to us for a new name, brand identity and website. It wasn't that their name and brand identity weren't working (they were) or that they didn't like them (they did). But for Unreasonable Institute, it was time to let go of what they'd been in order to become what they will be. From the get-go, our brand strategists wanted to create space for the Unreasonable Institute team to articulate and address the fear and anxiety they felt coming into the rebrand process. At our kick-off session, we included a 'Pre-Mortem' activity that allowed members of the team to identify potential risks, weaknesses and reasons that the project could hypothetically fail – all of which our project team were then sensitive to throughout the process. Above all, the team articulated fears that they would end up with a name that they and their community didn't love as much as their existing name, that they would become a 'blah' organization, that they would lose their spark. To ensure that we captured that spark, we needed to come up with a name and create a visual identity that they loved and felt connected to.



- **Awards:** Gold in UX Interface & Navigation, Silver in Branding, Bronze in Digital Design, Silver in Logos, Silver in Interaction Design, Bronze in Animation & Illustration for Websites, Silver in Website Design
- **Design Director:** David Arias
- **Client:** Uncharted Institute

WINNER

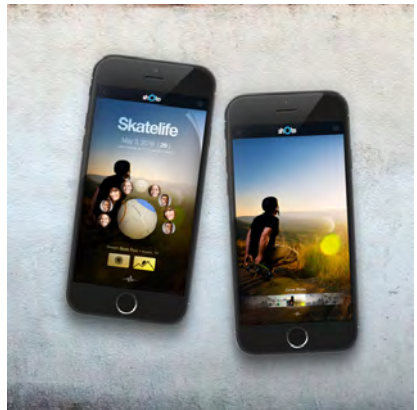
SHOTO Photo Sharing App

Sir Charles Hurst

<https://sircharleshurst.com>



This app was created to allow multiple users to collect their individual photos of a place or event into a single, shared album.



- **Awards:** Gold in UX Interface & Navigation, Bronze in Apps
- **Design Director:** Sir Charles Hurst

WINNER

Hamilton C-6**Studio Fifield Srl**<http://www.studiofifield.com>**Design Team:**

- Andrea Di Martino
- Lorenzo Ballerio



The Hamilton-C6 represents a new generation of high-end ventilators. The combination of modularity, ease of use, mobility, and advanced features provides respiratory therapists the real-time support they need to optimize patient ventilation therapy. The high-resolution monitor with capacitive touch screen combined with the clear and intuitive user experience aligns the interface of Hamilton-C6 with the interface of most touch-sensitive mobile phones thus assuring, familiar, easy, intuitive and rapid operation. The new GUI incorporates a clear graphic representation of critically relevant patient monitoring parameters and ventilation settings so as to provide a rapid real-time overview and assessment of the patient's ventilation status. A clear visual hierarchy continually communicates to the caregiver which parameters are in auto-mode and thus will be adjusted automatically by the ventilator and which have been selected to be manually adjusted by the caregiver. The design of the Hamilton-C6 GUI is proof of a careful implementation of an innovative interface which builds on a strong history of well-structured and appreciated User Experience. The GUI of the Hamilton-C6 is strikingly familiar and yet brings radical innovation to a traditionally conservative audience in a much needed area of innovation so as to better facilitate patient ventilation therapy.

- **Awards:** Silver in UX Interface & Navigation
- **Design Director:** Bruce Fifield
- **Client:** Hamilton Medical

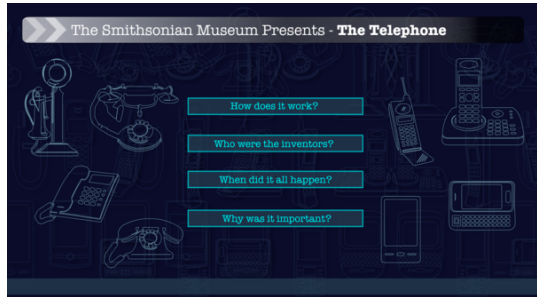
WINNER

The Telephone Innovation

Sage College of Albany

<https://www.behance.net/>

Katielynn-Canavan



Project Overview- The Smithsonian Museum will be mounting an exhibit on the 50 Greatest Innovations Since the Wheel, inspired by this article from the Atlantic. In conjunction with the exhibit, the museum will be creating a number of interactive kiosks visitors can use to learn more about the items on the list. This kiosk teaches the function, history and social impact of the telephone innovation.

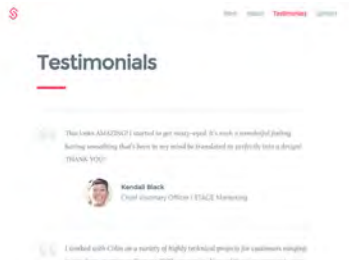
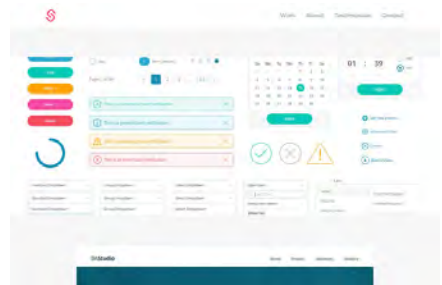
- **Awards:** Silver in UX Interface & Navigation
- **Design Director:** Katielynn Canavan
- **Client:** Sage College of Albany

WINNER

Colin Simpson Design

Colin Simpson Design

<http://colinsimpsondesign.com>



The design portfolio of Colin Simpson.

- **Awards:** Silver in UX Interface & Navigation
- **Design Director:** Colin Simpson
- **Client:** Myself

WINNER

Google Assistant on Android TV

Google

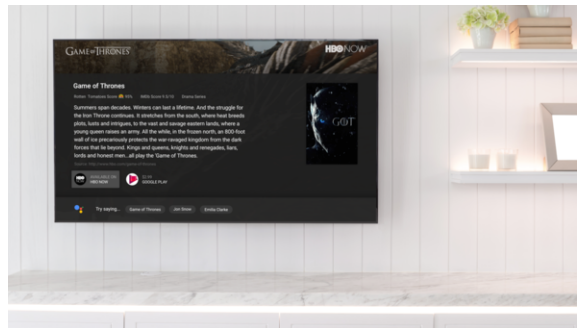
<https://www.behance.net/>

Katielynn-Canavan



Design Team:

- Google Assistant - Android TV Team



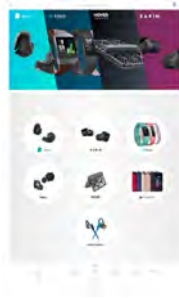
Google Assistant on Android TV invites users to interact with their television using their voice to facilitate richer, smarter, and more fluid experiences. For example, users can search content on apps like Netflix and play their favorite shows, get the latest scores on a game, turn off the lights in their home, and pretty much ask anything to Google without pressing any buttons. The interface design is tailored to a voice experience and is composed of UI elements directly designed for interactions from a distance without any touchscreen inputs. Although users may still use the remote, it is not required. Unlike traditional mobile experiences, this space posed new challenges when constructing voice navigable interactions. These designs not only relied on familiar UI principles and recognizable Google Assistant features, but pushed television design parameters to a new level. The result: a balanced amount of TV, assistive, and user experience design choices that when combined created a natural and new way of interacting with a television.

- **Awards:** Silver in UX Interface & Navigation
- **Design Director:** Angela Guzman
- **Client:** Google Assistant - Android TV

WINNER

truwireless.hk Website Development & Portal

Cardinal Points
Advertising Co., Ltd.
<http://truwireless.hk>

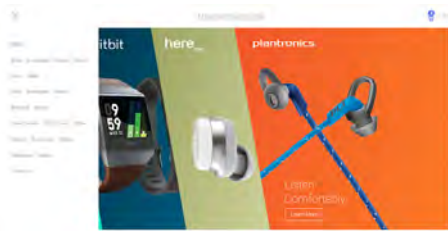


Design Team:

- Gerry CHOW
- Cherry LI
- Jessie NG
- Wai TANG
- Eowyn HO
- Ella LEUNG

truwireless.hk is one of the biggest website projects we have been working on. Content rich and dynamic, the fully responsive website development is supported with a CMS developed by our company and a worldwide payment gateway. The design with different mouseover effects conveys an inclusive statement of welcome and openness to ensure a smooth shopping experience.

- **Awards:** Silver in UX Interface & Navigation
- **Design Director:** Kenneth CHAN
- **Client:** Leader Radio Technologies LTD.



2018

Professional Category Winners

Digital Deisgn -
UX & UI

**Interactive
Design**

WINNER

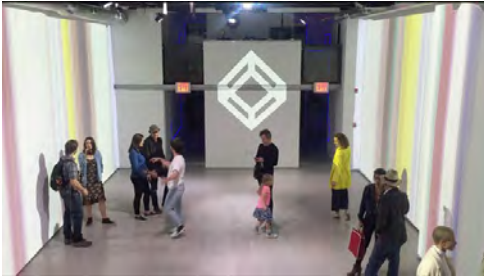
1D Shadow

Med44<http://med44.com/v2/index.php>**Design Team:**

- Hayden Blackmon, Event Production
- Carlos J Gomez de Llarena, Media Architect, Concept, coding & installation
- Aya Karpinska, Production Assistance
- Hayden Blackmon, Lightbox Event Production & Planning
- Special thanks to: Cycling 74 user forums



1D Shadow is an interactive video installation that allows people to experience the flatness of a one-dimensional space. Visitors to the gallery see two white walls on opposite sides that display 14-foot tall vertical bands matching the colors of their clothes trailing them as they move. The project uses a ceiling-mounted camera and computer vision software to detect the people inside the space. The colors of their clothes are extracted and turned into vertical color stripes projected back onto the walls of the space in real-time. The installation was part of the first Lightbox's Lab artist residency, a high-tech creative event space in the heart of New York's Garment District, with clients in the PR and marketing industry.



- **Awards:** Gold in Interactive Design
- **Design Director:** Carlos J Gomez de Llarena
- **Client:** Lightbox

WINNER

Holodomor Mobile Classroom

Forge Media + Design

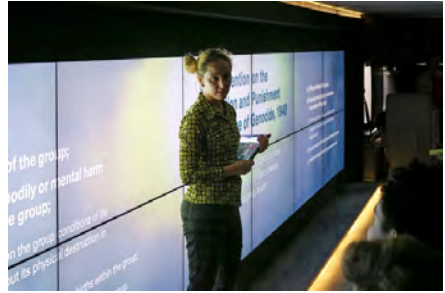
<https://www.forgemedia.ca/projects/interactive-media/holodomor/>

Design Team:

- Gregory Neely, Principal in Charge
- Laurence Roberts, Principal & Creative Director
- Ivan Padilla, Project Manager
- Niël Havemann, Interactive Designer
- Mark Collantes, Interactive Designer
- Justin Ho, Interactive Developer
- David Kirk, Interactive Developer
- Roma Dzerowicz, Executive Director
- Valentina Kuryliw, Author, Educator
- Bob Onyschuk, Executive Producer



The Canadian Ukraine Foundation challenged us to adapt their high school curriculum about the Ukrainian genocide into an interactive digital classroom on wheels. To bring their idea to life, we set out to envision an entirely new way of teaching and experiencing history. Learning should be more than just memorizing facts and dates. We designed the Mobile Classroom to give students a personal connection with the stories and the people behind the headlines.



- **Awards:** Gold in Interactive Design
- **Design Director:** Forge Media + Design
- **Client:** Canada Ukraine Foundation

2018

Professional Category Winners

Mobile Design

Mobile Ads

WINNER

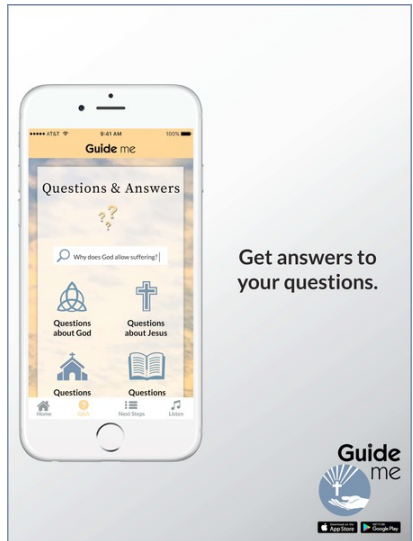
Guide Me Application

Sage College of Albany

<https://www.behance.net/Katielynn-Canavan>



Guide me is primarily a mobile application designed for those interested in Christian type faiths; faiths that practice God and Jesus Christ. This interactive platform will be used as a tool to help someone who is searching and wrestling with God and Jesus' existence; to help someone understand and accept God's love. Guide me will provide users with a space that will allow them to pursue their curiosity, become familiar with God and Jesus Christ, and begin the process of connecting with them. This mobile application is meant to positively effect the individual.



- Awards: Gold in Mobile Ads, Bronze in Mobile App
- Design Director: Katielynn Canavan
- Client: Sage College of Albany

2018

Professional Category Winners

Mobile Design

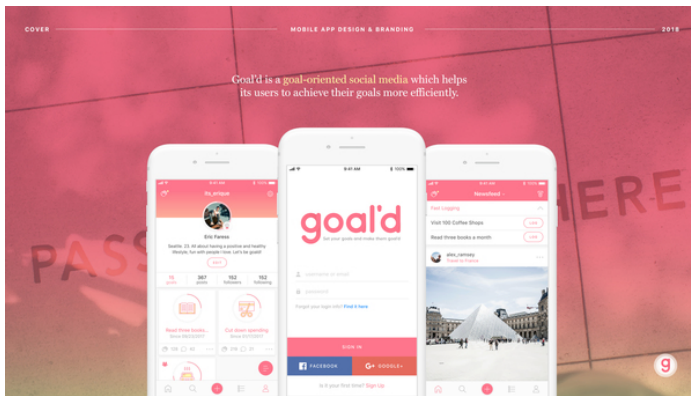
Mobile App

WINNER

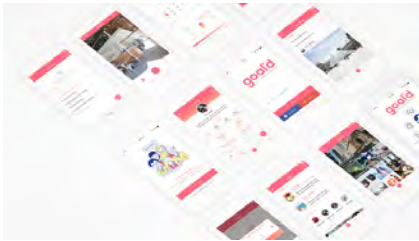
Goal'd

Goal'd

<https://www.indigoawards.com/winners/601>



Goal'd is a goal-oriented social media. Users can not only set goals and keep track of them with beautifully visualized data, but also share their goals and progress, post photos and status updates, join or create community goals to work with other like-minded users or friends, exchange knowledge, motivate each other, and read inspiring stories of illustrious figures around the world. Goal'd started as a thesis project of the lead designer, Seunghee Yi, at Maryland Institute College of Arts in 2017 and the project was awarded as the "Best in Show" by the department. In order to bring this to the real world, Seunghee partnered with a talented developer and marketing strategist and the Goal'd team was established in June 2017. Goal'd wants to give an answer to this question, "Why do people fail to achieve their goals?". Through extensive research, the team came with a number of solutions and applied them in the application. To put it briefly, Goal'd wants the users to enjoy the "process" of achieving goals, rather than focusing only on the outcome. People need to enjoy the climb itself in order to get to the top. Goal'd will be released earlier this year. Get ready. Set your goals and make them goal'd!



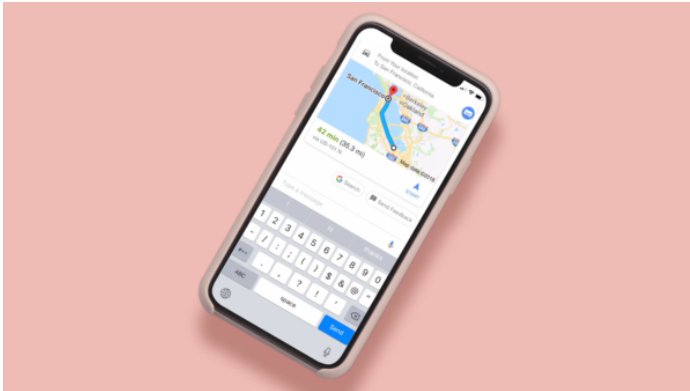
- **Awards:** Gold in Mobile App
- **Design Director:** Seunghee Yi
- **Client:** Goal'd

WINNER

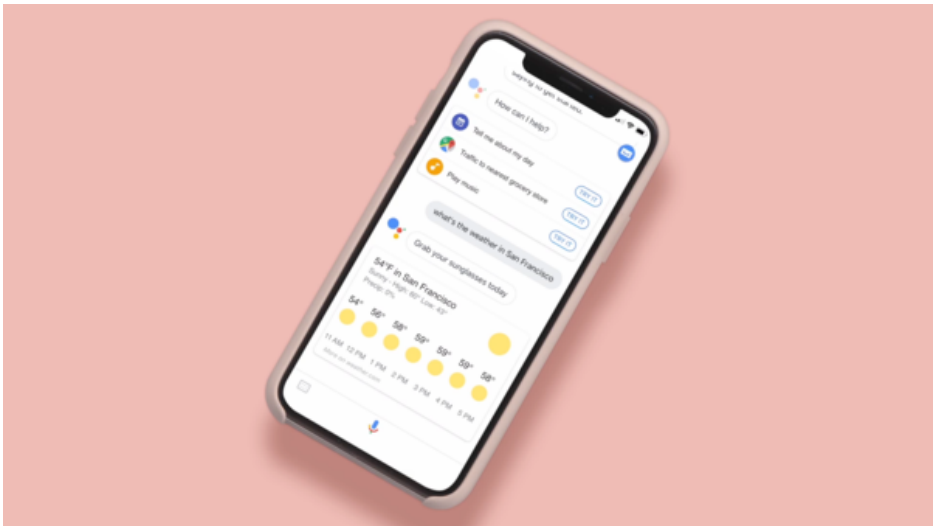
Google Assistant on iOS

Google<http://guzdesign.com>**Design Team:**

- Annie Zhou
- Andrew Swank
- Devon Wang
- Teemu Luoma
- Woonji Kim
- Angela Guzman
- Min-Sang Choi
- Kaushal Shah



With the Google Assistant iOS app, users can ask it questions and tell it to do things. It is the user's own personal Google, always ready to help. They can find answers and get things done while on-the-go. Remind themselves to stop by the store, pull up their travel photos to show a friend, or make a dinner reservation. In addition to speaking to the Assistant, users can also type their questions using the phone's keyboard. It's a great way to keep the conversation voice-free.



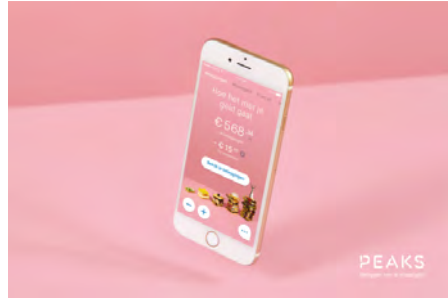
- **Awards:** Gold in Mobile App
- **Design Director:** Angela Guzman
- **Client:** Google

WINNER

Peaks, the app that invests your spare change

Peaks

<https://www.peaks.nl>



Design Team:



- Lianne Groenendaal, Creative director / UX Lead
- Stephan van den Brink, Animator
- Michiel Spijkers, Photographer
- Marie Benoist, User Experience Designer



Peaks is a Dutch app that puts money aside and makes investing very easy. In 2017, Peaks was founded with the idea that it should be possible for everyone to feel financially free. Not just for people who follow the stock market or read The Financial Times. No, at Peaks we believe that anyone who has a bank account, some money and a bit of patience can invest. With Peaks you can start investing with just a single euro. We make it very easy for our users to put money aside, because with Peaks you can invest with your spare change.

- **Awards:** Silver in Mobile App
- **Design Director:** Lianne Groenendaal

WINNER

Noom Coach

Noom, Inc.

<https://www.noom.com>



Design Team:

- Logan Merriam, Lead Product Designer
- Young in Suh, Product Designer
- Anthony Caceres, Graphic Designer

Noom's mission is simple: Create products that help people lead healthier lives. Our programs help users develop the skills they need to develop and sustain a healthy lifestyle long-term. We've created a fun and easy approach to a daunting task such as weight loss. Providing an enjoyable user experience helps them in their journey to lead a healthier lifestyle. Users receive daily in-app content, including articles, quizzes, and interactive challenges accompanied by fun, vibrant illustrations. The food logging feature provides immediate feedback and suggestions with an easy-to-understand color system that helps users understand how to make better food choices. One-swipe logging makes adding foods quick and easy. Along with food, users can also track their weight, exercise and biometric data including blood pressure and blood glucose levels. Additionally, the user can chat with their trained, personal health coach as well as a group of like-minded peers to provide motivation throughout their health journey right in the palm of their hand.

- **Awards:** Silver in Mobile App
- **Design Director:** Logan Merriam
- **Client:** Noom, Inc.

WINNER

s.Oliver Fashion App

superReal GmbH

https://www.soliver.de/fashion-app-LP_FASHION_APP.html



Personal shopping assistant and not just any old app – the new s.Oliver Fashion App blurs the boundaries between online and offline, accompanying customers on their very own personal shopping trips. Its ingenious design and playful elements make shopping a complete experience. Inspiration, fun and service are the focus and combine to offer a user experience at its best. Customer-centred omnichannel services are key success factors in digital retail, and smartphones have long become their technical heart. So it was time to fundamentally revise s.Oliver's already successful hybrid app and transform it into a native app with innovative features. The aim was to turn smartphones into the pivotal point of cross-channel shopping and delight customers in the process. The new s.Oliver App presents users with product suggestions using an intuitive swipe style. The app also gets to know users better and puts forward optimised suggestions based on user data. Customers can begin to create their own personal style profiles straight after installing the app. The home page is customised based on their size, gender and preferred fashion styles, and it features suitable collections and inspirations. The app gets to know users as time goes on and makes suggestions based on user data. Practical and uncomplicated – the s.Oliver App incorporates all of the benefits of the s.Oliver Card, so that they can be used at any time.

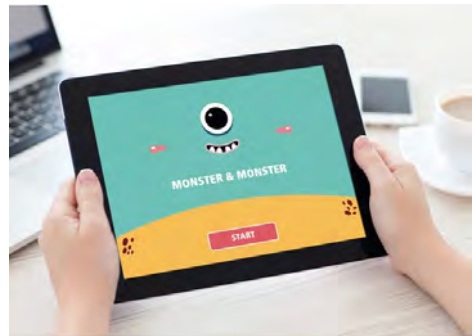
- **Awards:** Silver in Mobile App
- **Design Director:** superReal GmbH
- **Client:** s.Oliver Bernd Freier GmbH & Co. KG

WINNER

UI Designer

LIMVI Studio Inc.

<https://www.limvi.com>



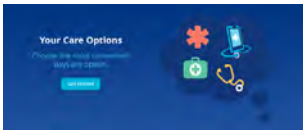
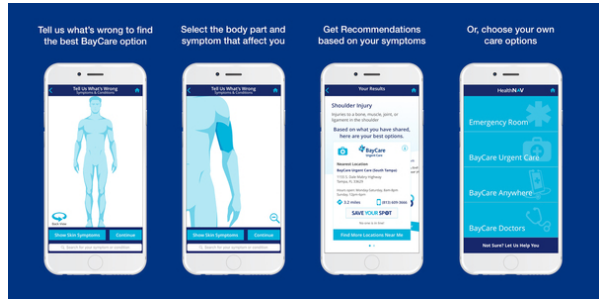
This app is designed for little kids to learn words and spelling in their early stages. It is combined with games and cute monsters with vivid color to play with. Our intention is to stimulate learning interest and self-study skills so kids can have fun while gaining knowledge.

- **Awards:** Silver in Mobile App
- **Design Director:** Man Xu
- **Client:** LIMVI Studio Inc.

WINNER

HealthNav**Haneke Design**

<https://www.hanekedesign.com>



BayCare HealthNav – A Smart Symptom Checker App for Your Busy Life. The HealthNav mobile app is free and available for download on both iOS and Android devices. Patients enter basic information such as gender and birthdate, which prompts the HealthNav app to serve up a screen with the appropriate male or female, child or adult model. The patient is asked to describe what's wrong, select from a list of possible symptoms, conditions, and/or injury types, and indicate the part(s) of the body affected. HealthNav's Symptom Checker identifies ailments and associated symptoms and recommends the level of care needed: Emergency Room, Urgent Care, Primary Doctor, BayCareAnywhere (Telemedicine option), or Stay at Home. Armed with this information, patients may choose to get driving directions to their nearest emergency room or urgent care center, use BayCareAnywhere to video chat with a doctor from a smartphone, tablet or computer, or find a doctor in the BayCare Physician Directory, which offers a list of BayCare-affiliated providers that can be filtered by location, gender, and specialty.

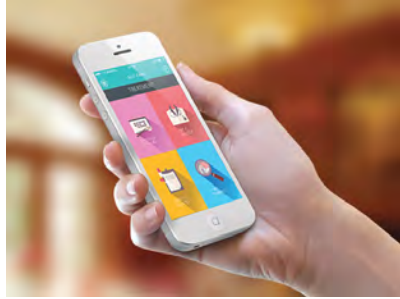
- **Awards:** Silver in Mobile App
- **Design Director:** Mark Fight
- **Client:** Baycare Health System Inc.

WINNER

HealthCare

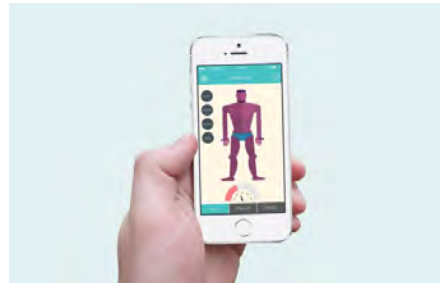
LIMVI Studio Inc.

<https://www.limvi.com>



Design Team:

- Tuo Zhang, UI Designer



This app is designed for anyone who cares about their health and body data. The functions are designed for people who are willing to check their health on daily basis without having to chase around their doctors and call in for an appointment.

- **Awards:** Bronze in Mobile App
- **Design Director:** Man Xu
- **Client:** LIMVI Studio Inc.

2018

Professional Category Winners

Mobile Design

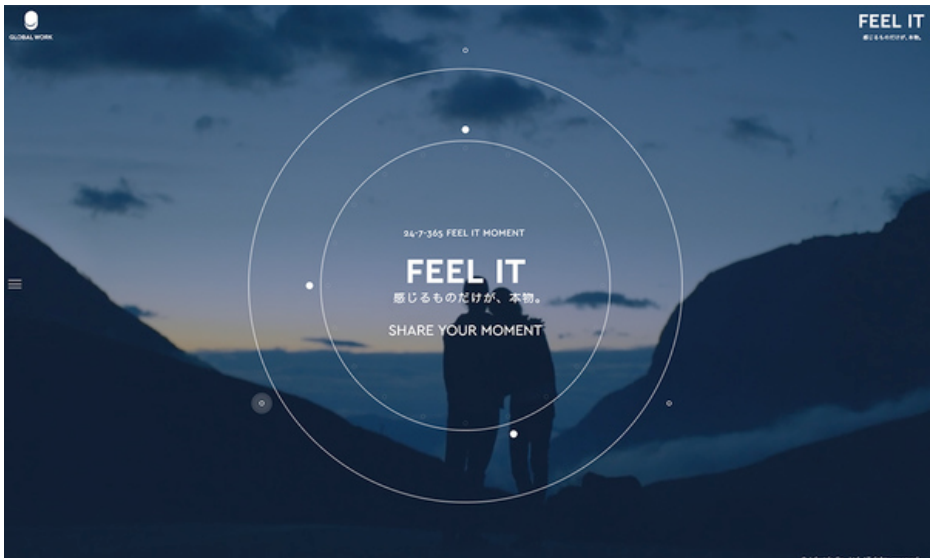
**Mobile
Responsive
Design**

WINNER

GLOBAL WORK FEEL IT

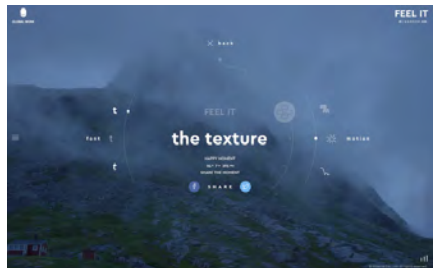
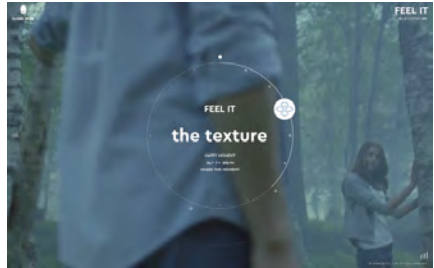
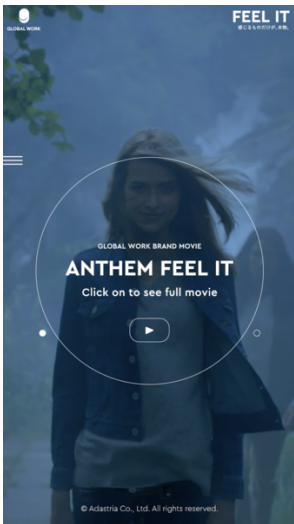
SCHEMA, inc

<http://lschema.com>



Believe only what moves your heart. Believe only the clothes that moves your heart.

FEEL IT.



- Awards: Gold in Mobile Responsive Design
- Design Director: Risa Okanaga
- Client: Adastria Co., Ltd.

WINNER

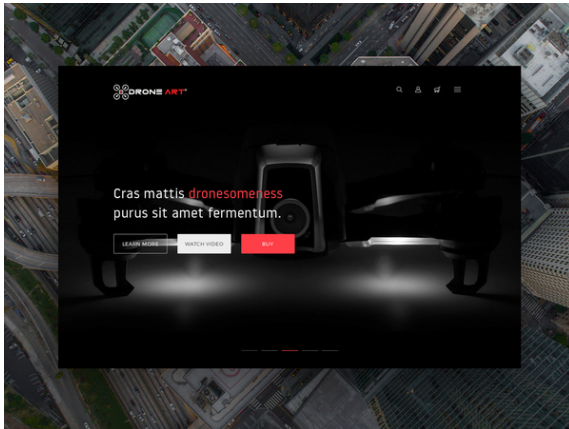
DroneArt, The Art of Building Drones

WECREATE

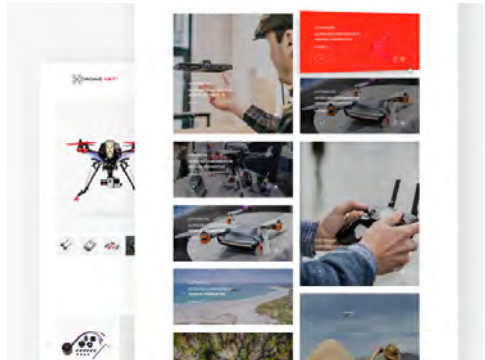
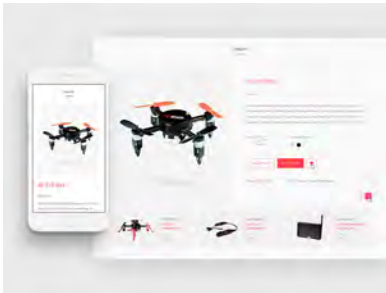
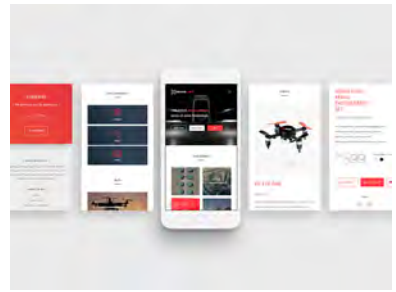
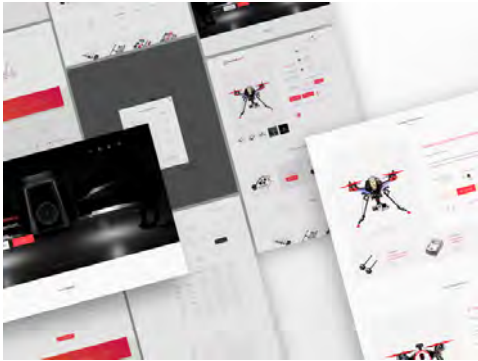
<https://wecreate.com.hk>

Design Team:

- Arthur Kuipers, Creative Director



Key objectives: Create a UX and UI optimized e-commerce website based that fits all user requirements Target audience: Techy drone fanatics Market challenge: The drone industry is growing rapidly and so is the competition between drone builders. Droneart has found a niche by focusing on the tech savvy drone fanatics who are capable of tinkering with both the soft- as hardware of their drones, hence the pay off “The art of drone building” The drone industry is growing rapidly and so is the competition between drone builders. Droneart has found a niche by focusing on the tech savvy drone fanatics who are capable of tinkering with both the soft- as hardware of their drones, hence the pay off “The art of drone building” Droneart’s brief to WECREATE was to design a completely new e-commerce website.



- **Awards:** Gold in Mobile Responsive Design, Silver in Website Design, Gold in WordPress Themes
- **Design Director:** Eleonora Lam
- **Client:** CEI Conrad Electronic International HK Ltd.

WINNER

SaveForward**University of Toronto**

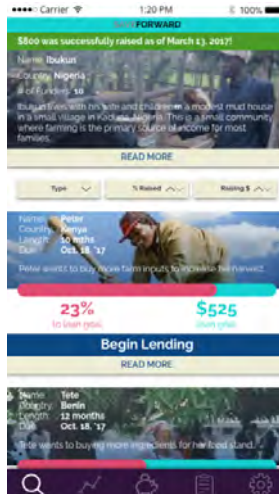
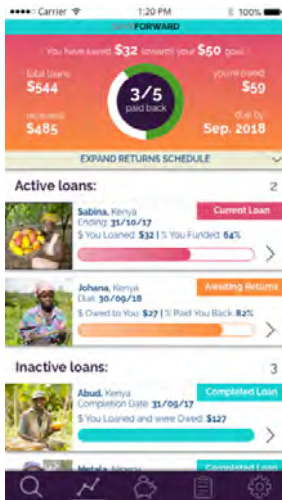
<https://medium.com/@tosfan4ever/saveforward-x-skillshare-c1a743a0723e>

Design Team:

- Celyn Brown, CEO, SaveForward



2 months ago, I received an invite by the ed-tech company known as Skillshare to teach a course on digital product design, more specifically “how to build a Minimum Lovable Product”. It was an honour to receive such an invitation and it wasn’t long after I received that invite that I happened to attend a focus group conducted by a social venture called “SaveForward”. How do these 2 things relate you may wonder? Well it was during this focus group (an incubee of the Sprout Ideas Fellowship) when I an idea sprouted from within me—to partner up with them in order to teach my course in such a way where I can be provide the most value in my life and work. It was one of those “killing 2 birds with 1 stone” decisions as I was able to marry the love and passion I have for social entrepreneurship (+ fintech and philanthropy as that’s what SaveForward’s about) with product design (+ community development and passive income as this opportunity SkillShare presented to me would enable). But before we begin, what is SaveForward? It’s basically a fintech + philanthropy app that’s all about providing people a way to save money from impulse purchases such as coffee or the like in order to save towards microloans for people in developing countries (or simply put—those in need)



- **Awards:** Gold in Mobile Responsive Design, Gold in UX, Interface & Navigaiton, Bronze in Mobile App
- **Design Director:** Yian Yuan Zhao

2018

Professional Category Winners

Mobile Design

**Mobile
Interaction &
Experience**

WINNER

Kanga - Discover. Build. Shop and Sell

Spangle Inc. / Kanga

<https://www.indigoawards.com/winners/598>

Design Team:

- Supriyo Roy
- Alfred Sebastian



Kanga is an one of it's kind social shopping experience which brings the shoppers and influencers together like never before. In today's e-commerce world where products are flooded with trust markers and social proofing, It takes more than just reviews and ratings to instil that confidence and build that personal angle towards anything you would want to purchase online. Millennials are ready for a social marketplace however they have a broken experience where social media isn't inherently shoppable and e-commerce isn't inherently social. This is what gave birth to the concept of Kanga where users are the makers and brand builders. Users form a genuine community which inspires one another and discover trends and products. Influencers and trend-setters get to utilise the platform seamlessly by much more effective and contextual product recommendations. You can tag relevant content (photos and videos) with products, create your personalised collections and make Kanga in your own style. Every time your collection, photo, or video results in a sale, you get paid. Fueled by authentic user-generated content and powered by a robust shopping platform, Kanga brings the best of both worlds.

SHOPPERS

Amy, 22

"I follow people I like, whose thinking aligns with me, and whose posts are relevant and reliable. I follow people who encourage me to explore and be active, and most of all, be myself!"



TRENDSETTERS



Melissa, 26

"I think for the most part, it is about how you could make money from what you do. 70% of the time bloggers would just do things for free."

EASY PRODUCT SEARCH
Availability of a plethora of brands and products inside the app makes way for an enriched buying experience.



THERE IS A NEED FOR A SOCIAL MARKETPLACE



Social Media wasn't shoppable and E-commerce wasn't social ... yet.



All things. Users get chance to experience social shopping and have authentic inspiration while making money for each other.

WALLET AND TRANSACTIONS

Real-time transactional services (2017) powered by 200+ Banking partners aimed to clear accounts in easy and convenient



- **Awards:** Gold in Mobile Interactive & Experience, Gold in UX, Interface & Navigation, Silver in Mobile App
- **Design Director:** Supriyo Roy

WINNER

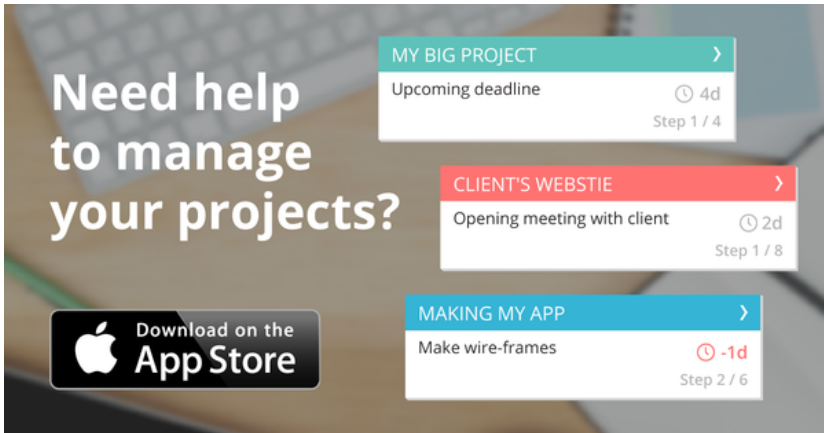
Tool for Freelancers / Students to Manage Project Deadlines

Spangle Inc. / Kanga

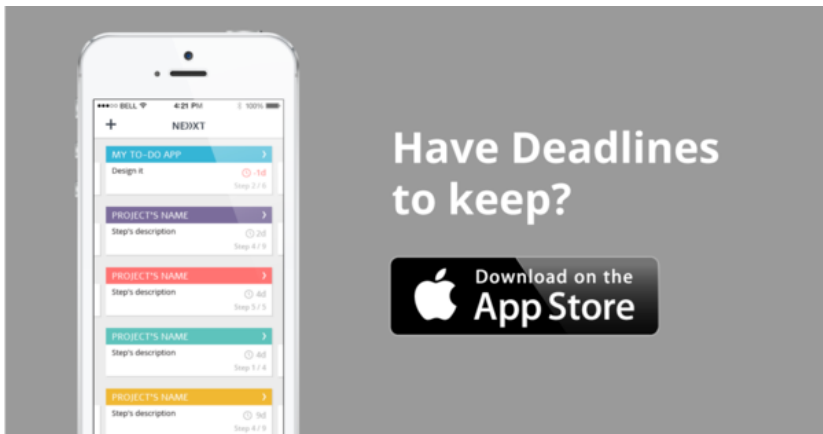
<http://nextdeadline.com>

Design Team:

- Supriyo Roy
- Alfred Sebastian



Today the time management solutions are too complicated for a small business and the simple solutions are too simple. This app helps freelancers/students manage projects deadlines in one simple list.



- **Awards:** Gold in Mobile Interactive & Experience, Bronze in Apps, Silver in UX Interface & Navigation, Silver in Mobile App
- **Design Director:** Liat Zeldes
- **Client:** Next Deadline

2018

Professional Category Winners

Mobile Design

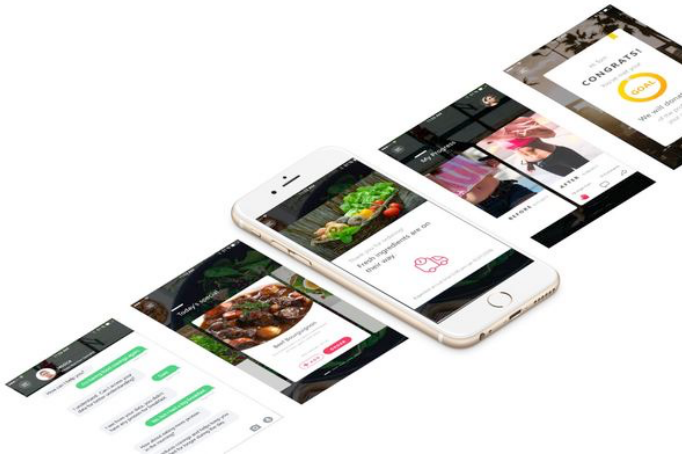
**Innovative
Use of Mobile
Technology**

WINNER

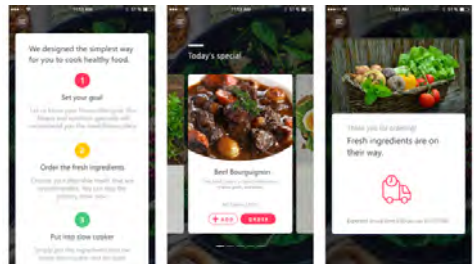
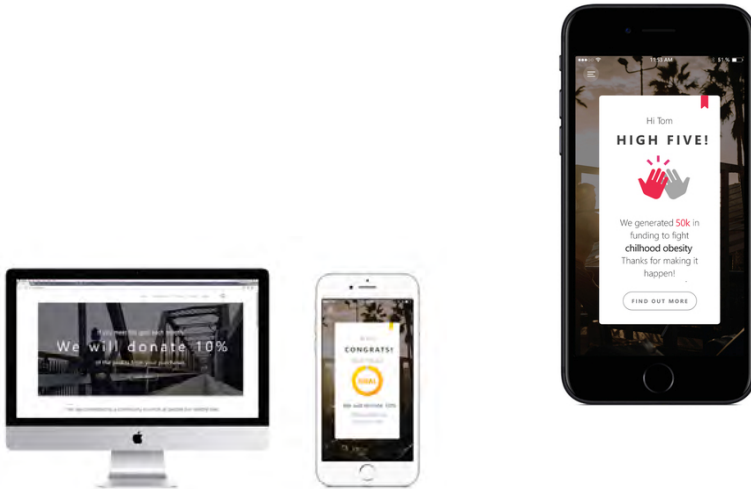
Fitness and Dietary App

StudioRed

<http://www.studiorred.com>



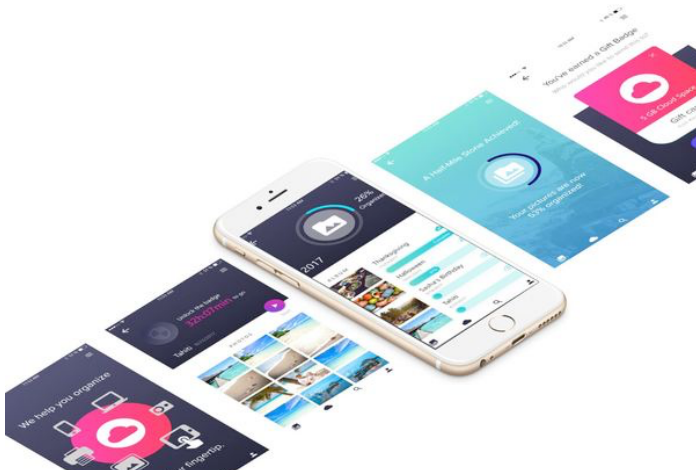
This application takes users dietary/fitness goals and turns them into fun, original recipes. A specially designed slow cooker is in development to which fresh, delivered produce is added to create healthy yet easy to make meals.



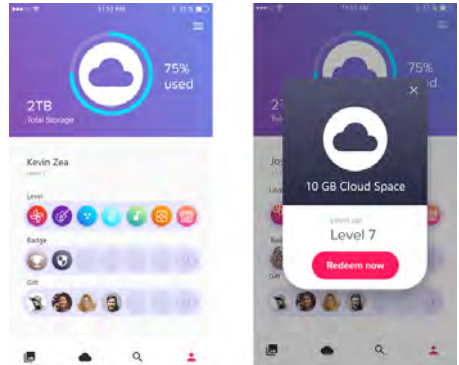
- **Awards:** Gold in Innovative Use of Mobile Technology, Silver in UX Interface & Navigation
- **Design Director:** Sophie Soyun Kim

WINNER

Digital Picture Organising App

StudioRed<http://www.studiorred.com>

Designing a digital application that focuses on millennial users. After research of user pain points and usability of current solutions, StudioRed developed a strategy to increase user retention and motivation to use the app. Gaming features such as progress bar and rewards are utilized to increase user enjoyment



- **Awards:** Gold in Innovative Use of Mobile Technology, Silver in UX Interface & Navigation, Silver in Mobile App
- **Design Director:** Sophie Soyun Kim

2018

Professional Category Winners

Games Design

**Animation for
Games**

WINNER

Forgotton Anne

ThroughLine Games

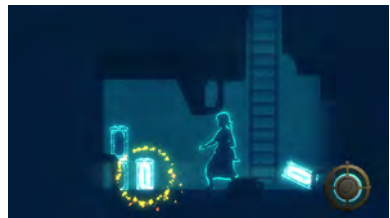
<https://www.throughlinegames.com>

Design Team:

- Alfred Nguyen, Creative Director
- Valdemar Sculthz Andreasen, Lead Game Designer
- Anders Bierberg Hald, Art Director
- Debbie Ekberg, Lead Animator
- Peter Due, Composer
- Andreas Røeboe, Audio Design
- Troels Nygaard, Audio Design



Forgotton Anne is a seamless 2d cinematic adventure game that marks an evolutionary step forward in the 2D storydriven platformer genre. Taking place in the Forgotten Lands populated by forgotling creatures, mislaid objects from the human world, the player assumes the role of Anne in her quest to return home. Combining light puzzle-platforming with a deep interactive story where your choices has consequences, Forgotton Anne immerses the player in a beautifully realized world with 2D hand-drawn animation and an orchestral score recorded with The Copenhagen Philharmonic Orchestra.



- **Awards:** Gold in Animation for Games, Gold in Illustration for Games, Gold in PC Games, Silver in Character Design
- **Design Director:** Alfred Nguyen
- **Client:** ThroughLine Games

2018

Professional Category Winners

Games Design

**Character
Design**

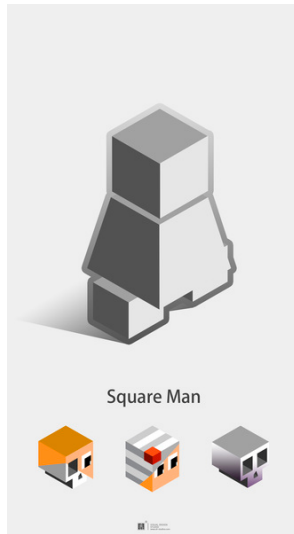
WINNER

Square Man

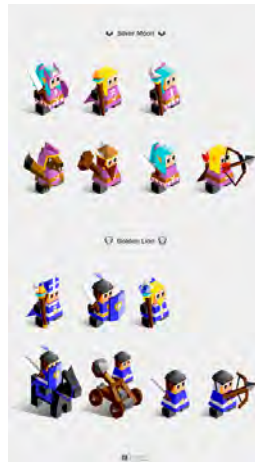
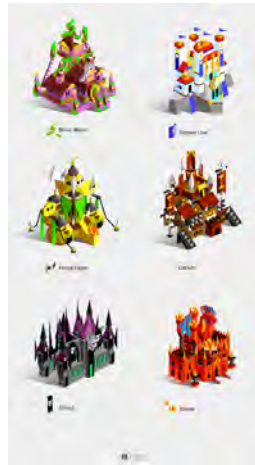
Shanghai XIHE Visual
Design Studio

上海翕和视觉设计事务所

<http://www.xh-studios.com>



This is a set of characters of 6 races designed for the game project. The customer wants the characters to be intriguing, so that they stand out from other similar game characters in the market. Therefore, simple, interesting, impressive characters are our design goal. At the same time, we have also designed the architectures and scenes to support the characters in the game. Hope everyone likes it.



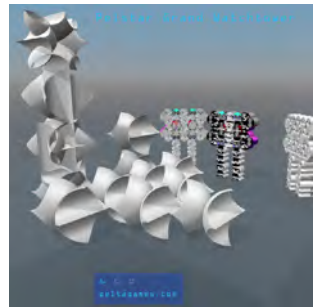
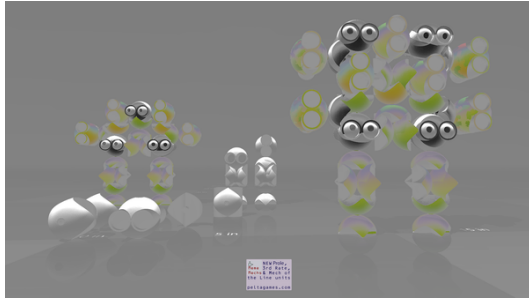
- **Awards:** Gold in Character Design
- **Design Director:** Ada Wong (王沛)
- **Client:** Game Producer Yang Chen

WINNER

HealthNav

Pelta Games

<https://peltagames.com>



Game Art Evolution Pelta Style.

- **Awards:** Silver in Character Design
- **Design Director:** Thomas Kite
- **Client:** peltagames.com

2018

Professional Category Winners

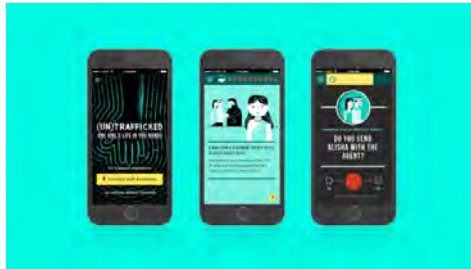
Games Design

**Illustration
for Games**

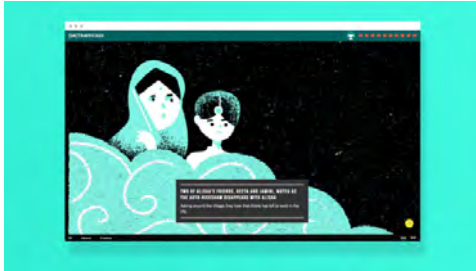
WINNER

(UN)TRAFFICKED**FFunction**<http://bharatyatra.online/untrafficked/>**Design Team:**

- Audree Lapierre
- Wim Bruyninckx
- Sam Dupras



In 2015, there were 3,490 child trafficking cases reported in India. Of these, 90% were girls. (UN)TRAFFICKED is an interactive digital story created to draw attention to this crisis. Created by FFunction for New Delhi-based nonprofit, the Kailash Satyarthi Children's Foundation, (UN)TRAFFICKED is the online centerpiece of a large-scale campaign to end child exploitation in India. The narrative of the game is based on the classic choose-your-own-adventure format, in this case following a 13 year old girl over the course of a life-changing week. It's available in both English and Hindi, and on desktop and mobile. The visual storytelling style is strongly illustrative, giving life to an array of characters that the girl meets during her journey. Every decision the user makes, whether on the behalf of the girl's father, friend, placement agent, or employer, has a profound impact on her future. In the game—as in real life—the 13 year old girl has no real power or agency, so it's up to the people around her to protect her by the choices they make and the interactions they have with her. Interspersed throughout (UN)TRAFFICKED are up-to-date statistics on the state of child labour and sexual abuse in India, some of them shocking: for instance, every hour two children are sexually abused in India. The good news? Between 2014 and 2016, 23,699 children were liberated from child trafficking. (UN)TRAFFICKED aims to engage citizens and show them that every action counts. [Pro-tip: (UN)TRAFFICKED is intended to be used with headphones.]



- **Awards:** Gold in Illustration for Games, Gold in Animation for Games, Silver in Character Design
- **Design Director:** Audree Lapierre
- **Client:** The Kailash Satyarthi Children's Foundation

2018

Non-Professional Category Winners

Graphic Design

Branding

That's Toast

Kinda Ghannoum

Awards: Gold in Branding, Logos, Illustration

Client: Wang Yijie and Steven Wamelink

www.behance.net/kindaghannoum



JAA Jewellery Trade Show 2017

Tara Sehatzadeh

Awards: Gold in Branding

Client: Jewellers Association Australia



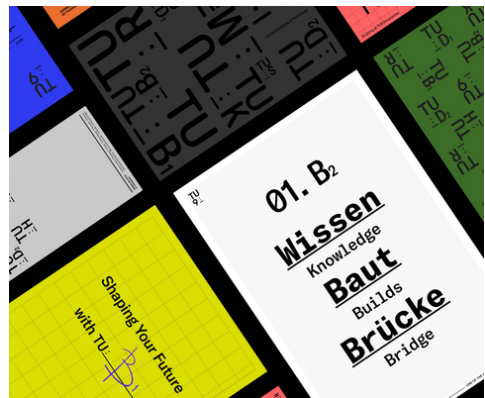
TU9 GermanY

Grina Choi

Awards: Gold in Branding

SCHOOL OF VISUAL ARTS

www.grinachoi.com



Xin

Yu-Shu Chien/ Shu-Hsien Shih

Awards: Gold in Branding
National Taiwan University of Science and Technology
Client: Taiwan Design Center

www.behance.net/gallery/36197019/-XinYODEX-2016-Proposal



Rexona Pace

Emelie Svensson

Awards: Gold in Branding

Design Team: Lisa Liljenberg, Disa Hein, Mikaela Sandström

Berghs School of Communication

Client: Rexona



Pinch

Su Jin Choi

Awards: Gold in Branding, Digital Design

School of Visual Arts

<https://vimeo.com/225754825>



Marcato Music

Hwanie Choi

Awards: Gold in Branding

Hongik University Graduate School



United States Postal Service Rebranding

Nam E Kwon

Awards: Gold in Branding



HUE&ME hair coloring

Panyagal Charm

Awards: Gold in Branding, Packaging Design

Pratt Institute

panyagal.com



Newberry Euchre Card Game

Coleen Lochabay

Awards: Gold in Branding,
Packaging Design

Kapi'olani Community College

Client: Mock Client-Newberry
Playing Card Company



Vimeo

Yelim

Awards: Bronze in Branding

Art Center College of Design

Client: Vimeo

<http://yelim.me/>



New York Art Book Fair

**Kenneth Deegan, Bran-
kica Harvey**

Awards: Gold in Branding

School of Visual Arts



Ludovico Einaudi's concept brand identity

Mattia C. Schirano

Awards: Gold in Branding



noritake

Michelle M. Tang

Awards: Gold in Branding

Savannah College of Art and Design

Client: Noritake Co., Limited

<https://www.behance.net/mmtxya>



CHUAN POPO

Michelle M. Tang, Charlie Yip

Awards: Gold in Branding

Savannah College of Art and Design

Client: CHUAN PO PO CATERING GROUP LIMITED

<https://www.behance.net/gallery/50259203/CHUAN-POPO>



Guerrilla Girls Re-branding

Kayla Velocci

Awards: Gold in Branding

Drexel University, Antoinette Westphal College of Media Arts & Design

Instructor: Jody Graff

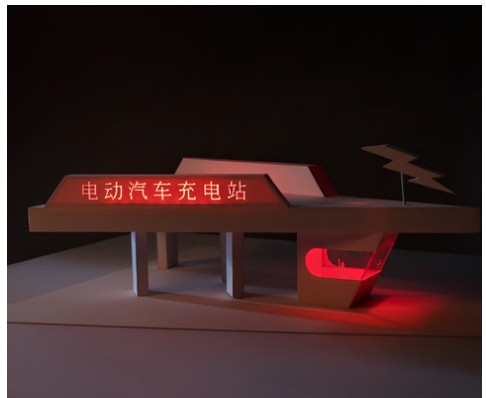


Flushing Volt Station

Sam Jenkins

Awards: Gold in Branding, Integrated Graphic Design, Interaction Design

<http://sam-jenkins.com/>



Poblano Typeface/brand

Simon Dunford

Awards: Gold in Branding, Typography

Fanshawe College

<https://www.behance.net/simondunford>



Mr. Point Dim Sum

Junbin He, Yingting Li.

Awards: Gold in Branding

iDDC

Client: Mr. Point Dim Sum

<https://www.behance.net/iDDC>



The Red T-shirt Company Brand Identity

Jeffery Lawson

Awards: Gold in Branding
Savannah College of Art and Design

Individual Credit: Aaron Smith,
Benny Johnston
www.jefferyl.com



Fahrenheit Press

HyeRi Hyun

Awards: Gold in Branding

School Of Visual Arts



Brooklyn Grange

Hiewon Sohn

Awards: Gold in Branding

School of Visual Arts

<http://hiewonsohn.com/>



Skate Mercury

Elle Nemitz

Awards: Gold in Branding

**South Dakota State University
School of Design**



Juiced

Gianna DeWitt

Awards: Silver in Branding,
Typography

**Jefferson (Philadelphia University
+ Thomas Jefferson University)**

Individual Credit: Deanna Wedge,
Seamstress



Rebrand Old Stump Brewing Co

Stephanie Albino

Awards: Silver in Branding



Graphic Design

Book Design

PRINT YOUR FUTURE HOME : The Future of 3D Printing

Eddie Szu-Cheng Lin

Awards: Silver in Book Design

Academy of Art University



The promotion book of Paloma Picasso

Sukhui Jeong

Awards: Bronze in Book Design

Savannah College of Art and Design(SCAD)



Type Evolution

Monica Hutama

Awards: Gold in Book Design, Typography

Raffles College of Higher Education Singapore



Typology: Classification of Typefaces

Rosamund Chen

Awards: Gold in Book Design

College of Creative Arts, Massey University



Graphic designer

Ares Pedroli

Awards: Gold in Book Design

<http://arespedroli.ch>



Visual Communication Designer

Eunbi Yun

Awards: Gold in Book Design, Website Design, Bronze in Apps

Savannah College of Art and Design

<http://eunbiyun.com>



Pentagram book

Sukhui Jeong

Awards: Gold in Book Design

Savannah College of Art and Design(SCAD)



The Kite Runner with A Thousand of Splendid Suns

Lu Feng

Awards: Gold in Book Design



Designing With Type

Haejung Choi

Awards: Silver in Book Design



[Untitled Archive]

Rosamund Chen

Awards: Silver in Book Design

**College of Creative Arts, Massey
University**



Graphic Design

**Integrated
Graphic
Design**

Refugees From The Crowd- A Gus Van Sant Film Festival

Eddie Szu-Cheng Lin

Awards: Gold in Integrated Graphic Design

Academy of Art University

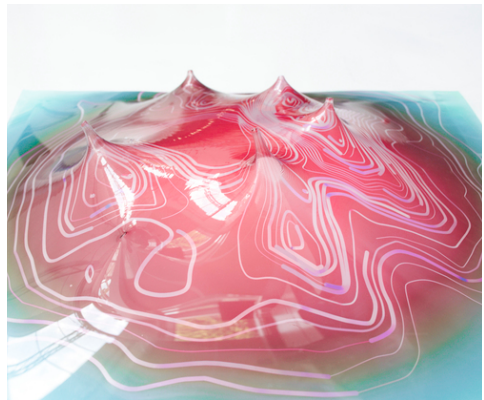


HAPTICS

Kaijie Chen

Awards: Gold in Integrated Graphic Design

Philadelphia University



Public Storage Posters

Nayul Park

Awards: Gold in Integrated Graphic Design

Company: Texas A&M_Commerce

Client: Public Storage



The York Plan: a City-Wide Hackathon

Adeline Ross

Awards: Gold in Integrated Graphic Design

Savannah College of Art and Design

www.adelineross.com



UNICEF Schools for Africa Campaign

Monica Hutama

Awards: Gold in Integrated Graphic Design, Digital Design

Raffles College of Higher Education Singapore

www.behance.net/monicahutama



YETI VS WILD ANIMALS

Sohyeon Ahn

Awards: Gold in Integrated Graphic Design

Texas A&M University-Commerce

Client: YETI



BENGHAZI APPAREL DESIGN

Jeffery Lawson

Awards: Gold in Integrated Graphic Design, Lettering

Savannah College Of Art and Design

Client: Ninline Apparel

www.jefferyl.com



Save Frisian!

Anna Dmitrieva / Sophia Verlina

Awards: Gold in Integrated Graphic Design

HSE ART AND DESIGN SCHOOL

Client: Monotype

www.behance.net/gallery/53874545/Save-Frisian



1892-Forever

Patrick Terwedo

Awards: Gold in Integrated Graphic Design

Chicago Portfolio School

Client: Abercrombie & Fitch

www.patrickterwedo.com



Guo Pei Invitation Card Design

Hyeona Lee

Awards: Silver in Integrated Graphic Design, Promotional Materials

Savannah College of Art and Design

www.hyeona-lee.com



Graphic Design

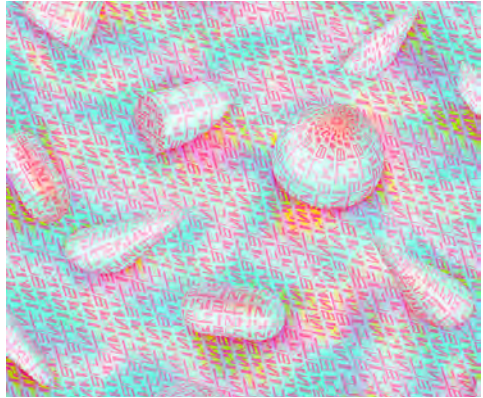
Digital Design

Unusual Beauty

Kaijie Chen

Awards: Gold in Digital Design

Philadelphia University



Geometry

Wonjin Son

Awards: Gold in Digital Design,
Digital Art; Bronze in Computer
Animation

School of Visual Arts



Illustrations and Paintings

Amy Fortin

Awards: Gold in Digital Design,
Illustration, Digital Art

<http://amy.gallery>



Lip Sync

Chieh Wei Chen (Jessica)

Awards: Silver in Digital Design

Northeastern University

<http://jessicity.com>



Graphic Design

Logos

R2R Cosmetics Logo

Alice Rhim

Awards: Gold in Logos

Client: R2R Cosmetics



R₂R COSMETICS

Lossi Maze Wordmark

Brandon Welch

Awards: Gold in Logos

Howard University

Client: Lossi Media

<http://instagram.com/colors.fc>



The New Era Tiger

Brooklynn Sepulvado

Awards: Gold in Digital Design,
Illustration, Digital Art

Oklahoma State University

Client: Union City High School



Rock God

Chris Campbell

Awards: Gold in Logos

University of Nebraska at Kearney



Junction Clothing

Chris Campbell

Awards: Gold in Logos

University of Nebraska at Kearney



BC Lions

Chris Campbell

Awards: Gold in Logos

University of Nebraska at Kearney



Graphic Design

**Magazine &
Newspaper
Design**

Link Magazine

Angela Godoy

Awards: Gold in Magazine & Newspaper Design

California State University,
Fullerton

www.angelagodoy.org

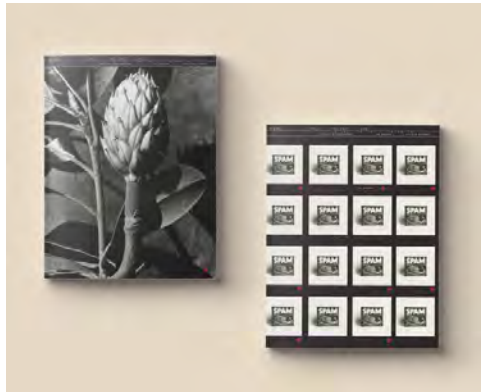


Black and White Magazine

Hye Jin Lee

Awards: Gold in Magazine & Newspaper Design

School of Visual Arts



Nair for Men Hair Removal Spray Ad Campaign

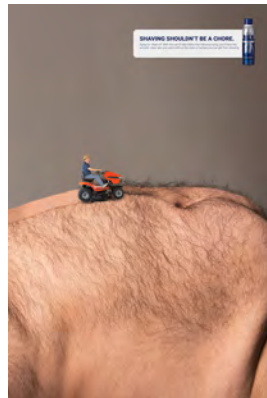
Lindsey Boone

Awards: Gold in Magazine & Newspaper Design

Virginia Tech

Client: Nair

www.behance.net/lindseyboone



KickBlast Magazine Cover and Layout

Nkwachukwu Nwalozie

Awards: Gold in Magazine &
Newspaper Design

Fleming College
Client: Anita Matusevics

www.jefferyl.com

kickblast.



T Magazine

Hie Won Sohn

Awards: Gold in Magazine &
Newspaper Design

School of Visual Arts

<http://hiewonsohn.com/>



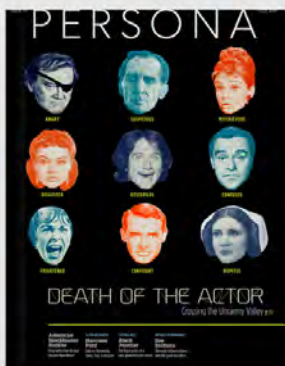
Persona

Casey Lovegrove

Awards: Gold in Magazine &
Newspaper Design

Miami Ad School at Portfolio Center
Design Team: Casey Lovegrove and Tim
Baumann

www.caseylovegrove.com



Graphic Design

**Packaging
Design**

Poppukon Sustainable Packaging Design

Analee Paz

Awards: Gold in Packaging Design

<https://analeegpaz.myportfolio.com>



Seven Deadly Sins Chocolates

Hie Won Sohn

Awards: Gold in Packaging Design

School of Visual Arts

<http://hiewonsohn.com/>



Grimoire Packaging

Kayla Velocci

Awards: Gold in Packaging Design

Drexel University, Antoinette Westphal College of Media Arts & Design

Instructor: Sandy Stewart

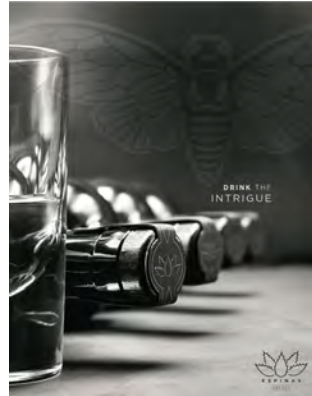


Espinas Mezcal Bottle Design

Kristen McMillion

Awards: Gold in Packaging Design, Promotional Materials

Maryville University



Power Up

Nick Ricciutti

Awards: Gold in Packaging Design

Drexel University, Antoinette Westphal College of Media Arts & Design

Instructor: Sandy Stewart



Prikk Bokstavkjeks (Prikk Alphabet Cookies)

Kristofer Hoffmann

Awards: Gold in Packaging Design

School Project for Westerdals Oslo ACT

Credit: Margaret Rynning, Tutor



Black Hammer Brewery Packaging Design

Celina Oh

Awards: Gold in Packaging Design

Client: Black Hammer Brewery



The beauty inside DVD package

Hyeona Lee

Awards: Gold in Packaging Design

**Savannah College of Art and
Design**

www.hyeona-lee.com



Reed Diffuser Package Design

Hyeona Lee

Awards: Gold in Packaging Design

**Savannah College of Art and
Design**

www.hyeona-lee.com



Walk the Plank Rum

Chris Campbell

Awards: Silver in Packaging Design

University of Nebraska at Kearney



Bo's Biscuits

Leigh Ryan

Awards: Silver in Packaging Design

Massachusetts College of Art & Design



Graphic Design

**Promotional
Materials**

Museum of Dust

Yi Pan

Awards: Gold in Promotional Materials

Maryland Institute College of Art



"Extinct" Poster Series

Emily Charniga

Awards: Gold in Promotional Materials

Drexel University, Antoinette Westphal College of Media Arts & Design

Course Instructor: Mark Willie



Phantom of the Opera Annual Exhibition

Sabrina Tinoco

Awards: Gold in Promotional Materials

Miami University

<http://sabrinatorinoco.com>



Graphic Design

**Calligraphy
& Lettering**

Bronx Rivera

Sam Jenkins

Awards: Gold in Calligraphy, Lettering; Silver in Typography

Portfolio Center

<http://sam-jenkins.com/>



Letterns

Maya Puskaric

Awards: Gold in Lettering, Digital Art

The University of Pittsburgh

www.mayaelaine.com



Do Errthang With Love

Wynn Yau

Awards: Gold in Lettering



Graphic Design

**Computer
Animation**

Human Instinct

Jeffery Lawson

Awards: Gold in Style Frames, Computer Animation, Illustration, Typography, Storyboarding
Savannah College Of Art and Design

Design Team: Traci brinling-osowski, Kevinsnyder
www.jefferyl.com



Give Aloha

Coleen Lochabay

Awards: Silver in Computer Animation

Design Team: Adam Moura
Kapi'olani Community College
Client: Mock Client-Make-A-Wish-Hawai'i



Apollo 18

Tahreem Khan

Awards: Silver in Computer Animation

Raffles Collage of Higher Education



Our Canadian People

Kathy Milanowski

Awards: Silver in Computer Animation

University of Alberta

Advertiser: Historica Canada, CA



Explore The Outdoors

Coleen Lochabay

Awards: Silver in Computer Animation

Kapi'olani Community College
Client: **Mock Client-National Parks Service**

<http://coleenlochabay.com/>



Night Terror

Anna Radlbeck

Awards: Bronze in Computer Animation, Digital Art
University of Applied Sciences Würzburg-Schweinfurt
Client: Hildegard von Binge Drinking

<https://vimeo.com/226409420>



Graphic Design

Illustration

Lights Off!

Nadezhda (Nadia) Ko-repanova

Awards: Gold in Illustration; Silver in Interaction Design

British Higher School of Art and Design



Digital Art Director

Tommy Yue

Awards: Gold in Illustration, Character Design

Frank 0-1/ hong kong polytechnic university

www.facebook.com/strangeness.the



Digital Art Director

Tommy Yue

Awards: Gold in Illustration

Frank 0-1/ hong kong polytechnic university

www.facebook.com/strangeness.the



Bird Grotesk Type Specimen

Potch Auacherdkul

Awards: Gold in Illustration; Silver in Typography

Maryland Institute College of Art

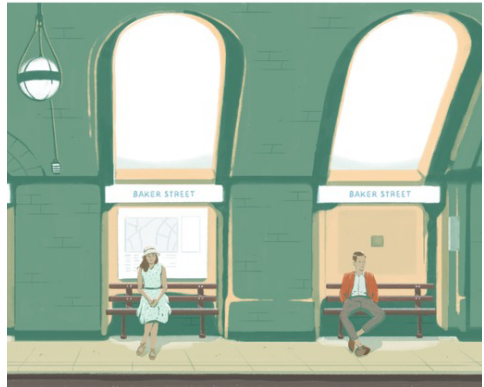
Credit: Yi Pan, Designer/ Illustrator



Capture People in the Street

Kwan Kei Heung

Awards: Gold in Illustration



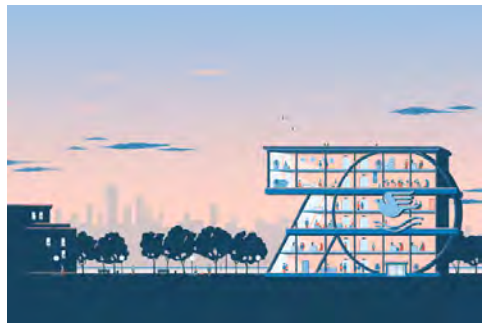
70th Bangkok Insurance

Kwan Kei Heung

Awards: Gold in Illustration

Client: Bangkok Insurance

www.behance.net/jewps



Rhapsody in Blue

Lorenzo Della Giovanna

Awards: Gold in Illustration, Digital Art

Miami AD School of NY

Client: George Gershwin



Pehchaan

Bhupinder Aheer (Victor)

Awards: Silver in Illustration

Lawrence Technological University

Client: Banti Bhullar



Yojimbo

Lorenzo Della Giovanna

Awards: Silver in Illustration, Digital Art

Miami AD School of NY

Client: Nujabes



Tree Girl

Katie Cote

Awards: Silver in Illustration, Digital Art

www.katiecote.com



Graphic Design

**Interaction
Design
& Typography**

Discover Northern Magic

Elvian

Awards: Gold in Interaction Design;
Bronze in Apps
Raffles College of Higher Education Singapore
Client: Design Finland 100

www.studyatraffles.com



Grimm's Märchen: Das Alphabet, Danke

Analee Paz

Awards: Gold in Typography

<https://analeegpaz.myportfolio.com/>



Two aspects of my relationships in 30 days

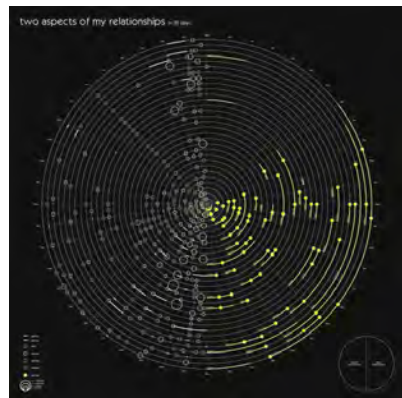
Ho Yeon Kim

Awards: Gold in Typography

School of Visual Arts

Credit: Richard Poulin, Professor

<https://hoyeonkim.com/>



Avant-garde

Novitsky Valentin

Awards: Gold in Typography
**Shenkar College of Engineering,
 Design and Art**

Credit: Kobi Franco, A senior
 lecturer

www.novitskyvalentin.com



Caslon

Hyeona Lee

Awards: Gold in Typography

**Savannah College of Art and
 Design**



Essential Visual Forms

Do Hee Park

Awards: Silver in Typography

Georgia Institute of Technology

www.doheepark.com



Graphic Design

**Style Frames
& Mix Media/
Moving Image**

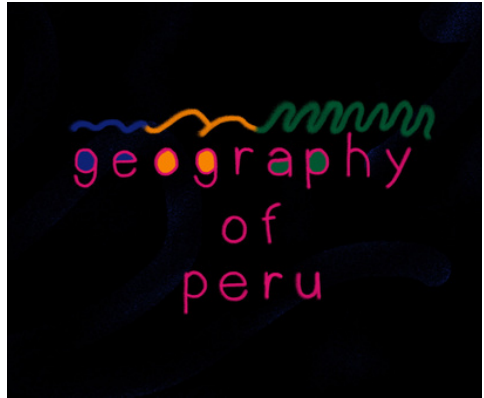
Geography of Peru

YeHyun Lee

Awards: Gold in Mix Media/Moving Image

School of Visual Arts

<https://vimeo.com/194265835>



Patagonia

YeHyun Lee

Awards: Silver in Style Frames

School of Visual Arts

<https://vimeo.com/215607453>



Ho Yeon Kim

Ho Yeon Kim

Awards: Gold in Mix Media/Moving Image

School of Visual Arts

Credit: Gerald Soto, Professor,
School of Visual Arts

<https://vimeo.com/217403800>



Motion designer

Yelim

Awards: Silver in Style Frames

Art Center College of Design

<http://yelim.me/Airbnb>



Digital Design
- UX and UI

Apps

Fuze: Office Communication

Kauhi Hookano

Awards: Gold in Apps, UX, Interface & Navigation

Savannah College of Art and Design

<https://bit.ly/2A6cCh3>



Pick! — Emergency visual language system

Haejung Choi, Solgee Kim

Awards: Gold in Apps, Mobile App

Konkuk University

<https://vimeo.com/139089961>



Meuni

Joseph Kennedy

Awards: Gold in UX, Interface & Navigation; Silver in Apps

Savannah College of Art and Design

Design Team: Joe Kennedy, Jenn Lee

www.joekndy.com



Anydoor

Eddie Lin

Awards: Silver in Apps

Academy of Art University

<http://eddiesclin.com>



Digital Design -
UX and UI

**Website
Design**

SPORTANG Website

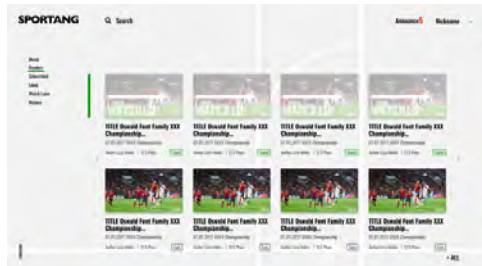
Chih Yang Chen

Awards: Gold in Website Design

School of Visual Arts

Client: SPORTANG

www.chihyangchen.com



Comme des Garçons Web Redesign

Nam E Kwon

Awards: Gold in Website Design

School of Visual Arts

Client: Comme des Garçons



Club of the Waves

Andrew Couldwell

Awards: Gold in Website Design

<http://clubofthewaves.com>



Tesla X Apple Car

Kwon Hyeok Been

Awards: Gold in UX, Interface & Navigation

Hanyang University, College of Design



Seedly

Cody Reppert

Awards: Gold in UX, Interface & Navigation
Savannah College of Art and Design
Design Team: Jason Hwang, Inwon Jong, Joe Kennedy, Nolan Canady

www.codyreppert.com



AI-powered Self-improvement Platform

Chao Luo

Awards: Gold in UX, Interface & Navigation

<http://chaoluodesign.com/>



Mobile Design

Mobile App

Apple Watch App Design

Hong Ko

Awards: Gold in Mobile App

School of Visual Arts



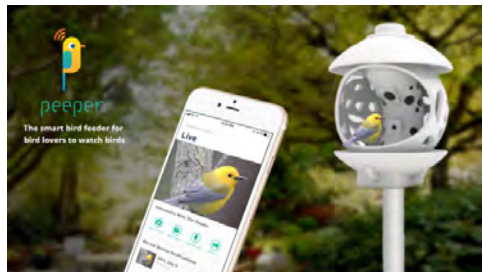
Peeper

Huayu Heh

Awards: Gold in Mobile App

Academy of Art University

<https://vimeo.com/245281342>



AcuPoint

Huayu Heh

Awards: Silver in Mobile App

Academy of Art University

<https://vimeo.com/242696969>

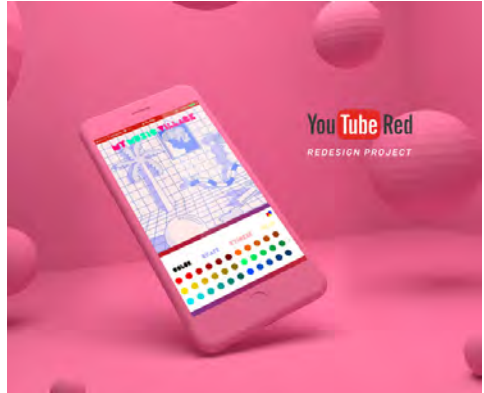


My Music Village

Nam E Kwon

Awards: Bronze in Mobile App

School of Visual Arts

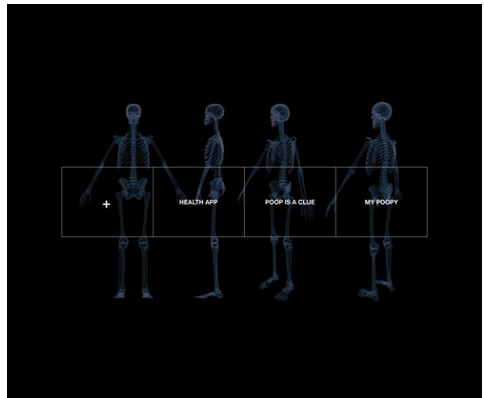


My Poopy

Nam E Kwon

Awards: Bronze in Mobile App

School of Visual Arts

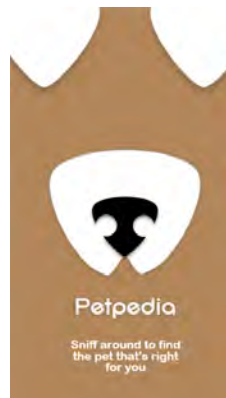


PetPedia

Taran Determan

Awards: Bronze in Mobile App, UX,
Interface & Navigation

California State University
Fullerton



Mobile Design

**UX, Interface
& Navigation**

YourSafe Mobile Application Design

Analee Paz

Awards: Silver in UX, Interface & Navigation

<https://analegpaz.myportfolio.com/>



Games Design

**Animation for
Games &
Illustration
for Games**

Silly Street iOS App

Jeffery Lawson

Awards: Gold in Animation for Games, Sound Design & Use of Music for Games; Silver in UX, Interface & Navigation for Games
The Savannah College of Art and Design

Client: Silly Street
www.jefferyl.com

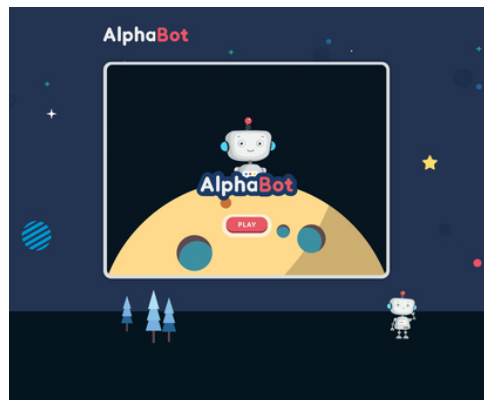


ALPHABOT- Interactive Game for Dyslexic Children

Chao Luo

Awards: Silver in Animation for Games, UX, Interface & Navigation for Games, Character Design, Illustration for Games

Rochester Institute of Technology
<http://chaoluodesign.com>

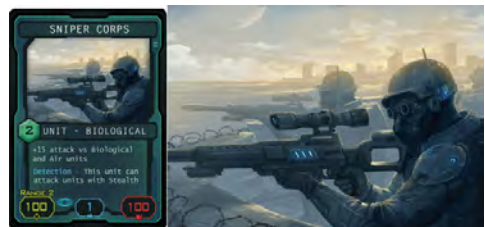


Designs for Star Syndicate

Spencer Parke

Awards: Gold in Illustration for Games

Savannah College of Art and Design



2018

Honorable Mentions

Graphic Design

Branding

Donika Wimalaratne 'Educator/Graphic Artist'

Dana Ferguson 'Graphic Designer, Art Director & Branding Consultant'

Nkwachukwu Nwalozie 'Lily's Lemonade Brand Identity'

Book Design

Marla Hall 'centaur composite'

Logos

Bhupinder Aheer (Victor) 'Pehchaan'

Max Snyder 'Coffee House Logo'

Jeffery Lawson 'BENGHAZI APPAREL DESIGN'

Packaging Design

jie yang 'chocolate packages'

Su Jin Choi 'Pinch'

Jiyun Park 'Mustache Salsa Sauce Packaging'

Jisu Jung 'Swiss concept chocolate package'

Promotional Materials

Jackie Marlette 'Sticker: Grizzlies Belong in Yellowstone'

Chih Yang Chen 'Human Instrumentality Scheme'

Illustration

Big Monocle 'Designing the Biggest Protest in US History'

Ping Xu 'Beardie & Bug'

Marla Hall 'Just for fun'

Chieh Wei Chen (Jessica) 'Lip Sync'

Jisu Jung 'Unearthed pearls of the silver screen'

Yi Pan 'Dispute'

Digital Art

Nancy Wessels 'Over the Rainbow'

Typography

Potch Auacherdkul 'Posters for MICA'

Huei-Tai Chen 'hypothèse - The fragrance of imagination'

Digital Design - UX and UI

Apps

Jason Tiberio 'Anchored to Hope Proof of Concept'

Website Design

Kajal Gala 'Personalizing the Period'

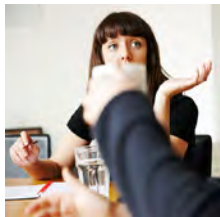
UX, Interface & Navigation

Hong Ko 'Future Driving Experience'

To all our Winners...

CONGRATULATIONS

2018



Alex Swatridge

Co-Founder of Dutchscot



Alex Ivanov

A product designer, currently based in San Francisco. Previously at IDEO and SYPartners.



Andreas Panagiotopoulos

Creative Director & Strategist



Antero Ferreira

Consultant, Professor (PhD), Collector and Curator in Graphic Design



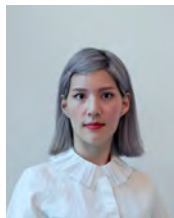
Danne Ojeda

Associate professor, founder, and creative director at d-file studio.



Dave Benton

Founder & Creative Director at Metajive



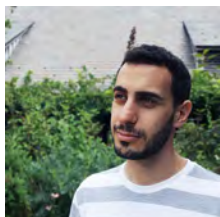
Emilie Liu

A multi-disciplinary artist, art director, and designer/ animator



Fabio Delton

UniCredit Social & Digital Internal Communications Coordinator



Joel Califa

A Senior Product Designer at GitHub. Previously, he built and led the Product Design organization at DigitalOcean.



Jon Noorlander

Executive Creative Director Method Studios



Leandro Peixoto

Founder & Art Director at INFINIT, Design Lead at Versatiles, GadRing, Smatch



Luke Li

Art director at IKEA Creative Hub Previously senior Art Director at Lego



Pip Jamieson

Founder of The Dots



Shangning Wang

Graphic Designer and Art Director based in New York City, Design Consultant in UNICEF



Toru Fuji

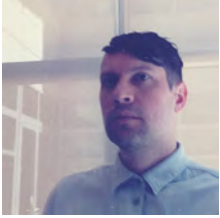
Senior Creative Director, ADK Tokyo



Tracy Chou

An entrepreneur, software engineer, and diversity advocate Former Engineer, Pinterest

Meet the Indigo Jury



Christopher Bettig

Creative Director at YouTube



Chrissa Gagosi

B.A. Digital Design Pathway
Leader at Vakalo Art & Design
College



Daisuke Sasaki

Freelance Art Director



Daniel Coutinho

Head of 2D animation at Buck



Hernan Puente

CEO & Founder at Indicius



Jennet Liaw

Brooklyn-based designer and
muralist
Formerly a Nike designer



Jeremy Vickery

Senior Lighting Artist at Sony
Bend Studio



Jeroen van Eerden

Creative Logo & Identity Specialist
worked with Google, Disney,
Adobe, and Tinder



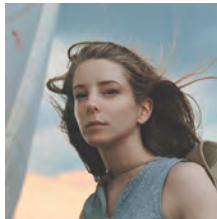
Matija Vujovic

Creative Director at Kitchen



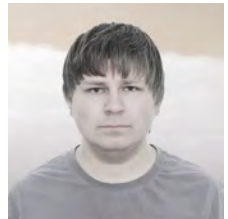
Matteo Botto

Founder of Fightbean, Experience
Design Studio



Nina Geometrieva

Product Designer at Google



Pavel Kozlov

Co-founder of Radugadesign, a
Russian Media Design Studio.



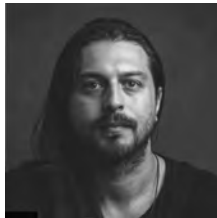
Tracy Osborn

Founder of WeddingLovely and
author of Hello Web Design book



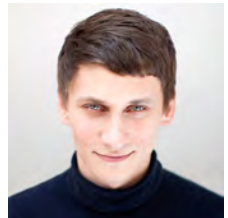
Vanessa Colina

UX Designer with a focus on
mobile applications using
emerging technologies



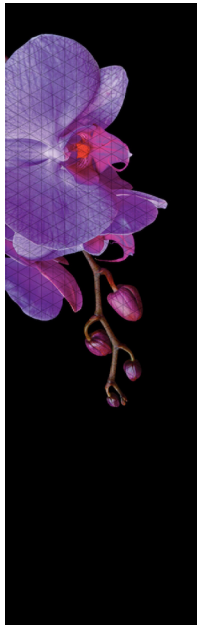
Volkan Günal

Independent Product Designer
based in Berlin.
Previously at SoundCloud.



Yaroslav Zubko

Product Design Director



Marketing Director: Michele Tandy
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